



Distilled Spirits Aotearoa  
Conference 24

DAY ONE – Wednesday 11 September	
Full Day	Auckland Distillery Tour (additional option)
DAY TWO – Thursday 12 September	
08:00 – 09:00	Registration Open
09:00 – 09:50	DSA Annual General Meeting
<b>09:50 – 10:20</b>	<b>Morning Tea / Expo</b>
10:20 – 10:30	Conference Open & Mihi Whakatau <i>Marcel Thompson</i>
10:30 – 11:00	DSA Strategy to 2025 <i>DSA Board</i>
11:00 – 11:30	Proudly Sponsored by  Excise Open Discussion – Past, Present & Future <b>Facilitator: Soren Crabb, 1919 Distilling</b>
11:30 – 12:00	Issues & Challenges <i>Robert Brewer – Spirits NZ</i>
<b>12:00 – 13:00</b>	<b>Lunch / Expo</b>
13:00 – 13:20	Reuse is the new Recycle <i>Neil Pollett – Green Bottle NZ</i>
13:20 – 15:00	IBD - Technical Knowledge and Techniques You Can Use <i>Anne Gigney &amp; Ian Thorn - Tasmanian Whisky Academy</i>
<b>15:00 – 15:30</b>	<b>Afternoon Tea / Expo</b>
15:30 – 16:00	The Cardrona Story <i>Desiree Reid – Cardrona Distillery</i>
16:00 – 16:30	The Australian Story <i>Paul McLeay – Australian Distillers Association</i>
16:30 – 16:45	Industry Awards
<b>16:45 – 17:45</b>	<b>Expo and Networking</b>



DAY THREE – Friday 13 September	
08:00 – 08:45	Registration Open
09:00 – 09:30	How to Activate a Brand Story <i>Tash McGill - More Good Drinks</i>
09:30 – 10:00	Sustainability Panel <b>Facilitator:</b> <i>Tim Jones, BCORP</i> <b>Panellists:</b> <i>Conrad Morley, Kakapo Distilling, Mike Sutherland, Sawmill Brewery</i>
10:00 – 10:30	Liquorland - The lay of the land <i>Brendon Lawry &amp; Angela Hurst - Liquorland</i>
<b>10:30 – 11:00</b>	<b>Morning Tea / Expo</b>
11:00 – 11:30	Industry Sales Trends <i>Larissa Watson - NielsenIQ</i>
11:30 – 12:00	Making Sure You're Covered When Things Go Wrong <i>Nigel Jones &amp; Andrea Selway - Employsure</i>
<b>12:00 – 13:00</b>	<b>Lunch / Expo</b>
13:00 – 13:30	MPI Exporter Regulatory Advice Service: Tips to Exporting <i>Emma Proucelle - MPI</i>
13:30 – 14:00	Proudly Sponsored By  Lactanol - Opening New Markets <i>Dan Wright - Lactanol</i>
14:00 – 14:30	Accessing Capital & Funding Growth <i>Matt Carnell - BNZ</i>
<b>14:30 – 15:00</b>	<b>Afternoon Tea / Expo</b>
15:00 – 15:30	Distillers Round Table – Gin: An open industry discussion on technical choices, processes and definitions <b>Facilitator:</b> <i>Ben Legget, Elemental Distillery</i> <b>Panellists:</b> <i>Matt Bridge, Lunatic &amp; Lover; Mikey Ball, Scapegrace; Blair Nicoll, National Distillery</i>
15:30 – 16:00	Proudly Sponsored By  Yeast and Unlocking its Potential <i>Lisa Macrae, AB Biotek</i>
16:00 – 16:30	Proudly Sponsored By  What is Whiskey Panel <b>Facilitator:</b> <i>Soren Crabb, 1919 Distillery</i> <b>Panellists:</b> <i>Rachel Thomson, Thomson Whisky', Gareth Morgan Reefton Distilling Co.;</i> <i>Patrick Newton, Waiheke Whiskey</i>
<b>16:30</b>	<b>Conference Closes</b> <i>Marcel Thompson</i>
<b>18:30 – Late</b>	<b>NZ Spirits Awards Gala Dinner</b>