



2019 ATEC
meeting place

Where the tourism export industry meets

BRISBANE

Meeting Place 19 – Event overview

	Sunday 25 Nov	Monday 25 Nov	Tuesday 26 Nov	Wednesday 27 Nov
7am				
				7.30 - 8.10 am Registrations & Seller set-up Who: Session B Sellers Where: BCEC
8am				
			8.00 – 8.40 am Registrations & Seller set-up Who: Session A Sellers Where: BCEC	8.00 am Arrival tea and coffee
			8.30 am Arrival tea & coffee	8.30am – 10.40am B2B Appointments session B Who: Buyers, Session B sellers, Marketplace Where: BCEC
9am				
			9.00 – 11.10 am B2B Appointments session A Who: Buyers, Session A sellers, Marketplace Where: BCEC	
			9.30 – 12.30 pm Marketplace LIVE Who: Session B sellers, all other MP delegates Where: BCEC ELITE Program Wrap Who: ELITE participants & Project partners Where: Arbour 1, BCEC	9.30 – 12.30 pm Marketplace LIVE Who: Session A sellers, all other MP delegates Where: BCEC

10a m				
				10.40 – 11.00 am Morning Tea Who: All delegates Where: BCEC
11 am				
			11.10 – 11.30 am Morning Tea Who: All MP delegates Where: BCEC	
		12.00 – 2.30 pm Industry partners meeting (invite only)	11.30 – 1.30 pm Appointments session A continued Who: Buyers, Session A sellers, Marketplace Where: BCEC	11.00 – 1.00 pm Appointments session B continued Who: Buyers, Session B sellers, Marketplace Where: BCEC
1pm				
			1.30 – 2.10 pm Networking lunch Who: all delegates Where: BCEC	1.00 – 1.40 pm Networking Lunch Who: All delegates Where: BCEC
				1.40 - 2.25 pm Breakout session 1 Who: registered delegates Where: BCEC
	Sunday 25 Nov	Monday 25 Nov	Tuesday 26 Nov	Wednesday 27 Nov
2pm				
			2.10 – 3.45 pm Conference Plenary Who: registered delegates Where: BCEC	2.30 – 3.15 pm Breakout session 2 Who: registered delegates Where: BCEC
3pm				
	3.00 pm onwards Casual industry catch up Who: all delegates Where: City Winery	3.00 - 4.00pm ATEC Annual General Meeting Who: all delegates Where: QAGOMA	3.45 pm – 4.05 pm Afternoon tea Who: registered delegates Where: BCEC	3.15 – 3.35 pm Afternoon tea Who: all MP delegates Where: BCEC
				3.35 – 4.30 pm Closing Keynote speakers Who: registered delegates Where: BCEC
4pm				
		4.15 - 5.45 pm ELITE emerging leader presentations Who: all delegates	4.05 – 5.00 pm Conference plenary Who: registered delegates	4.35 pm onwards Coach transfers to Brisbane Hotels

		Where: QAGOMA	Where: BCEC	
		4.15 – 5.45 pm Buyers forum Who: buyer delegates Where: QAGOMA		
5pm				
		5.45 – 6.00 pm Coach Transfers to Welcome Function (QAGOMA is the only transfer pick-up point)	5.00 pm Conference close & coach transfers commence	
6pm				
		6.30 – 9.00 pm Welcome Function Who: registered delegates Where: Eat Street	6.30 pm onwards Networking by the pool (YATEC & ELITE free event) Who: All MP delegates welcome Where: Next Hotel	6.00 pm onwards Coach transfers to Gala Dinner
			6.30 - 9.30 pm CEO/Leaders Dinner (invite only) Who: Invited delegates Where: Customs House	6.30pm – 11.30pm Time Travellers Ball (Gala Dinner) Who: registered delegates Where: Howard Smith Wharves
9- 11pm				
		9.00 – 9.10 pm Transfers to Brisbane Hotels		10.30 - 11.30pm Transfers to Brisbane Hotels
				11.30 pm onwards After Party Where: Mr Percivals

The details:

WHAT IS HAPPENING ON SUNDAY 24 NOVEMBER?

Casual Industry catch-up | 3.00 pm onwards

Where & when does this take place?

The casual industry catch-up will take place at **City Winery** (11 Wandoo St, Fortitude Valley) for any delegates who arrive on Sunday afternoon and would like to meet n mingle with fellow MP delegates. This is a meeting spot and delegates will be required to pay for their own food and beverages.

Who can attend?

All registered MP delegates are welcome to attend.

Getting there?

Delegates to make their own way to City Winery (11 Wandoo St, Fortitude Valley).

Dress code? Smart-casual

DAY 1: WHAT IS HAPPENING ON MONDAY 25 NOVEMBER?

Team Brisbane Hosted Buyer Lunch (invitation only event) | 12.00 – 2.30 pm

Where & when does this take place?

This event is by invitation only to all buyer delegates attending Meeting Place and will be taking place at The Balcony at Gallery of Modern Art (**QAGOMA**). The lunch will commence at 12.00 and conclude at 2.30 pm.

Who can attend?

All buyer delegates invited by Team Brisbane are welcome to attend this event.

Getting there?

Delegates arriving from the famils will be transferred to the venue. Delegates arriving into Brisbane on Monday morning (25 Nov) please make your way to the venue (Stanley Pl, South Brisbane).

Dress code? Smart-casual

ATEC Annual General Meeting | 3.00 – 4.00 pm

Where & when does this take place?

This year's AGM will be held in Cinema B at **QAGOMA** from 3.00 – 4.00 pm.

Who can attend?

Any current financial ATEC members can attend and cast their vote at the Board elections.

Getting there?

Delegates are required to make their own way to QAGOMA for the AGM. All buyer delegates attending the Team Brisbane hosted lunch will be guided from the lunch to Cinema B.

The ELITE Emerging Leaders presentations & Buyers Forum follow the AGM, delegates are encouraged to stay on and attend both these events. Coaches to the Welcome function will ONLY be departing from QAGOMA from 5.45 pm

Dress code? Smart-casual

ELITE Emerging Leader Presentations | 4.15 – 5.45 pm

Where & when does this take place?

This year's ELITE emerging leader presentations will be held in Cinema A at **QAGOMA** from 4.15 – 5.45 pm directly following the AGM.

Who can attend?

All delegates are welcome! The ELITE Class of 2019 would greatly appreciate your attendance as they present their regional tourism project solutions to real-life industry clients. See what the future holds for our industry.

Getting there?

If you are attending the AGM, please come and join the presentations once this concludes as it is within same venue. Coaches to the Welcome function will ONLY be departing from QAGOMA from 5.45 pm

Dress code? Smart-casual

Buyers Forum (Buyers only) | 4.15 – 5.45 pm

Where & when does this take place?

This year's ATEC will be running a Buyers-only forum in Cinema A at **QAGOMA** from 4.15 – 5.45 pm directly following the AGM.

Who can attend?

All ATEC member buyers are welcome to attend this event.

Getting there?

If you are attending the AGM, please come and join the presentations once this concludes as it is in the same room.

Dress code? Smart-casual

Welcome Function Hosted by Team Brisbane | 6.30 – 9.00 pm

Where & when does this take place?

This year's official Welcome Function, hosted by Team Brisbane, will be held at **Eat Street Northshore** from 6.30 – 9.00 pm (221D MacArthur Ave, Hamilton).

Who can attend?

All full, additional, ELITE OR Welcome function delegates are invited to join the official first event of the Meeting Place program.

Please ensure you register at QAGOMA prior to the Welcome Function to collect your lanyard.

Getting there?

If you are attending the events at QAGOMA earlier in the day, coach transfers will be available directly from the venue to the Welcome Function from 5.45 pm. If you are unable to make it to QAGOMA to receive a complimentary transfer, you will be required to make your own way to the venue.

At the end of the evening, coach transfers will be departing the venue and returning to select Brisbane hotels from 9.00 pm onwards.

Dress code? Smart-casual

WHAT IS HAPPENING ON TUESDAY 26 NOVEMBER?

Buyers' Breakfast & New Product Pitches Hosted by TFE Hotels (buyer only event) 7.00 – 8.15 am

Where & when does this take place?

On Tuesday morning ALL buyer delegates are expected to attend the new product pitch breakfast at **The Calile Hotel Brisbane** from 07.00 – 08.15.

Who can attend?

All registered buyer delegates are expected to attend this compulsory event component.

Getting there?

Coach transfers will be available to the venue from selected Brisbane hotels departing from 6.30 am (further information to come).

Dress code? Smart-casual

B2B Workshop Session A | 8.00 – 1.30 pm

Where & when does this take place?

The B2B workshops for this year's event will be taking place at the **Brisbane Convention Centre (BCEC)** in the Plaza Ballroom.

This session will commence from 8.30 onwards with arrival tea & coffee.

Seller delegates will have access to the room to commence table set-up from 8.00 am onwards.

Who can attend?

All buyer delegates and the seller delegates registered to participate in session A of the B2B workshops are to attend the workshop.

Getting there?

All seller delegates are required to make their own way to the Brisbane Convention Centre (BCEC). Buyer delegates will be escorted from the Buyers Breakfast to the venue by coach for the start of the B2B workshop.

Dress code? Smart-casual

Seller workshop information:

Session A sellers will be able to set-up at the Brisbane Convention Centre (Plaza Ballroom) from 8.00 am on Tue 26 Nov.

Session B Sellers will be able to set-up at the Brisbane Convention Centre (Plaza Ballroom) from 7.30 am on Wed 27 Nov.

Sellers will be provided with: 1 standard, clothed trestle table and 4 chairs (2 each side) and a table top sign identifying your company.

What to bring:

- Promotional material on your table (i.e. printed collateral, table runners/cloths, small A4 table top banner or props), Please do not bring any large pull up banners as they will not be allowed.
- A laptop/tablet for presentations (if necessary)
- Plenty of business cards & your networking prowess

Electricity: Please ensure your devices have enough battery power to last the duration of the session. There will not be a power-point available for each table. Power will be available around the room to charge your devices if required, during breaks.

The Appointments: Each appointment is 9 minutes + a 1-minute change over. There will be a 1-minute warning announcement and music will play when the appointment has concluded. There will also countdown clocks displaying the time. Buyers will move around the room and meet you at your table for each appointment. You should have received your final appointment schedule now, which you will also be able to access within our events app on the day.

Marketplace & Marketplace LIVE | 9.30 – 12.30 pm

Where & when does this take place?

Marketplace & Marketplace LIVE are brand-new addition to Meeting Place and will run concurrently to the B2B workshop sessions on Tuesday (26) & Wednesday (27) at the **BCEC (Plaza Ballroom Concourse)**. Marketplace is an exhibition space where ATEC's service partners will showcase their services to members. Marketplace LIVE Involves a series of 'TedX' style education presentations, relevant to the tourism industry, Marketplace LIVE is the place to be when you're not involved in B2B appointments.

Who can attend?

All Meeting Place delegates are invited to peruse the Marketplace exhibition space and attend the Live sessions during the event.

Getting there?

All delegates who are not already at the Brisbane Convention Centre for B2B Workshop Sessions are required to make their own way to the venue.

Dress code? Smart-casual

ELITE Program Wrap (2019 ELITE participants only)

Where & when does this take place?

The wrap will be happening for ALL ELITE 2019 participants at the Brisbane Convention Centre (BCEC) in the Arbour 1 Room, from 9.30 – 12.30 pm on Tuesday 26th Nov.

Who can attend?

All 2019 ELITE participants & project partners are to attend this session.

Event Details

Please make your own way to the BCEC for a sharp 9.30am start in Arbour 1. Coffee will be available prior to the event and morning tea is included. You can then stay on after this session to join the conference networking lunch and conference plenary that afternoon in the same venue.

Dress code? Smart-casual

Networking Lunch | 1.30 – 2.10 pm

Where & when does this take place?

The networking lunch on Tuesday 26 Nov will take place at the **Brisbane Convention Centre (Plaza Auditorium Foyer)** from 1.30 pm – 2.10 pm.

Who can attend?

All Meeting Place delegates are invited to attend this networking lunch prior to the conference session commencing later that afternoon.

Getting there?

All delegates who are not already at the Brisbane Convention Centre for B2B Workshop Session A are required to make their own way to the venue to join the lunch.

Dress code? Smart-casual

Conference Plenary | 2.10 – 5.00 pm

Where & when does this take place?

The first conference session of MP19 will take place in the **Plaza Auditorium at the Brisbane Convention Centre** from 2.10 – 5.00 pm.

Who can attend?

All full, additional, ELITE and conference session delegates are invited to attend the conference.

Getting there?

All delegates who are not already at the Brisbane Convention Centre for networking lunch prior are required to make their own way to the venue.

Dress code? Smart-casual

Free night options – Tuesday evening is a 'free' evening for all MP delegates. Delegates can choose to attend the networking events occurring that evening.

Networking by the Pool – Young ATEC & ELITE networking event (ALL delegates welcome) | 6.30 onwards

Where & when does this take place?

This poolside networking event will take place at **Next Hotel Brisbane, Pool Terrace** from 6.30pm onwards. This is a free event for all MP delegates. Non-Meeting Place delegate tickets are \$20 pp (pay at the door).

What does this include?

This event includes an arrival drink and nibbles followed by a cash bar.

Who can attend?

All registered Meeting Place delegates are welcome to attend this networking function. This event gives young professionals in the tourism industry an opportunity to meet and network.

Getting there?

All delegates are required to make their own way to and from the venue (The Pool Terrace - 72 Queen St, Brisbane).

Dress code? Colourful, casual, nautical - Pool Party vibes.

ATEC Chairman's CEO Forum (invitation only event) | 6.30 – 9.30 pm

Where & when does this take place?

The Chairman's CEO Forum will take place on Tuesday evening from 6.30 onwards at **Customs House Brisbane**.

Who can attend?

This event is strictly invitation only and non-transferable to other guests. Delegates would have pre-registered to attend this ticketed event.

Getting there?

All delegates are required to make their own way to Customs House (399 Queen St, Brisbane). No transfers will be supplied.

What does this include?

Pre-dinner drinks, canapés and a two-course meal with matched wines is included in your purchased ticket (\$121)

Dress code? Smart-casual

WHAT IS HAPPENING ON WEDNESDAY 27 NOVEMBER 2019?

B2B Workshop Session B | 8.30 – 1.00 pm

Where & when does this take place?

The B2B workshops for this year's event will be taking place at the **Brisbane Convention Centre in the Plaza Ballroom**. This session will commence from 08.00 onwards with registration and arrival team and coffee.

Seller delegates will have access to the room to commence table set-up from 07.30 onwards.

Who can attend?

All buyer delegates and the seller delegates registered to participate in session B of the B2B workshops are to attend the workshop.

Getting there?

Coach transfers will be available to the Brisbane Convention Centre for all buyer delegates and seller delegates that are staying at or near the selected Brisbane hotels (further information to come).

Dress code? Smart-casual

Marketplace & Marketplace LIVE | 9.30 – 12.30 pm

Where & when does this take place?

Marketplace & Marketplace LIVE are brand-new addition to Meeting Place and will run concurrently to the B2B workshop sessions on Tuesday (26) & Wednesday (27) at the **BCEC (Plaza Ballroom Concourse)**. Marketplace is an exhibition space where ATEC's service partners will showcase their services to members. Marketplace LIVE Involves a series of 'TedX' style education presentations, relevant to the tourism industry, Marketplace LIVE is the place to be when you're not involved in B2B appointments.

Who can attend?

All Meeting Place delegates are invited to peruse the Marketplace exhibition space and attend the Live sessions during the event.

Getting there?

All delegates who are not already at the Brisbane Convention Centre for B2B Workshop Sessions are required to make their own way to the venue or join the complimentary transfers in the AM departing from 7.30 am (further details to come).

Dress code? Smart-casual

Networking Lunch | 1.00 – 1.40 pm

Where & when does this take place?

The networking lunch on Wednesday 27 Nov will take place at **Brisbane Convention Centre (Plaza Auditorium Foyer)** from 1.00 – 1.40 pm.

Who can attend?

All Meeting Place delegates are invited to attend this networking lunch prior to the Business breakout sessions commencing later that afternoon.

Getting there?

All delegates who are not already at the Brisbane Convention Centre for B2B Workshop Session B are required to make their own way to the venue to join the lunch.

Dress code? Smart-casual

Business Breakouts & Closing keynote | 1.40 – 4.30 pm

Where & when does this take place?

The business breakout sessions of MP19 will take place at various locations across the **Brisbane Convention Centre (Plaza level)** from 1.40 – 4.30 pm.

Who can attend?

All full, additional, ELITE and conference delegates are invited to attend this conference session.

Getting there?

All delegates who are not already at the Brisbane Convention Centre for networking lunch prior are required to make their own way to the venue. At the end of the conference sessions complimentary transfers will be available to selected Brisbane hotels (further information to come).

Dress code? Smart-casual

Time Travellers Ball - Gala Dinner, Excellence Awards Evening and ELITE graduation | 6.30 – 11.30 pm

Where & when does this take place?

The Gala Dinner evening will take place at **Howard Smith Wharves, Howard's Hall** (5 Boundary St). Pre-dinner drinks will commence at 6.30 – 7.15 pm riverside at the venue followed by the Gala dinner running until 11.30 pm.

Who can attend?

All full, additional, ELITE and Gala Dinner delegates are invited to attend. All delegates will be required to wear a wrist band to join this event. These will be available for collection during registration.

Getting there?

Complimentary transfers will be available to and from selected Brisbane hotels to Howard Smith Wharves (further

information to come). First coach departing at 10.30 pm, second coach departing at 11.30 pm.

Dress code? Time Travellers Ball – This year's Gala dinner is a themed event. Travel back in time or into the future and have a little fun along the way. Draw inspiration from a person or decade, past, present or future. From dinosaurs, famous historical figures and icons to costumes from the future — the possibilities are endless.

Official MP18 After Party | 11.30 pm onwards

Where & when does this take place?

After the Gala Dinner comes to a close, all delegates are invited to kick on for the official after party at **Mr Percival's at Howard Smith Wharves**. This venue is a short stroll from the gala dinner venue. This component of the event is a cash bar.

Who can attend?

All full, additional, ELITE and Gala dinner delegates are invited to attend the after party.

Getting there?

The after party is a short walk from Howard Smith Wharves. No transfers will be available from this venue post the event.

General Event Information

Where do I register for the event when I arrive in Brisbane?

This year ATEC will have a registration point at QAGOMA on Monday 25 Nov where all delegates can officially register for the event. Join us at QAGOMA, register your attendance and stay on to join the AGM & ELITE Emerging Leader presentations and Buyers Forum commencing from 3.00 pm.

Complimentary transfers will be departing from QAGOMA to the Welcome Function. If you would like a transfer, you will need to register at QAGOMA prior to 5.30 pm.

Will transfers be available?

Transfers will be available to and from select Brisbane CBD hotels to attend key event items i.e. the Welcome Function, at the close of each conference session and to & from the Gala Dinner.

Buyers will be offered additional transfers to the buyer invite only event components. All transfer time and pick-up locations will be available within the ATEC events app.

Where should I stay during MP19?

Sellers, if you haven't already secured your accommodation, our accommodation partners have offered a range of great accommodation rates for all delegates during your stay in Brisbane. Please visit the [Meeting Place events website](#) to view these offers.

I am extending my stay in Brisbane, what can I do?

Lucky you! ATEC in partnership with Brisbane Marketing is offering delegates the opportunity to join a full day tour either before or after the event; Sunday 24 November's tour explores Moreton Island and Thursday 28 tour explores Brisbane Hinterland. Please contact Jessica Rose if you are interested in joining – Jessica.rose@atec.net.au. This tour costs \$110 (ex GST).

Alternatively, feel free to explore Brisbane and surrounds yourself.

I would like to get things delivered to Brisbane prior to my arrival. How can I arrange this?

Please contact Jessica Rose for all delivery information to the Brisbane Convention Centre – Jessica.rose@atec.net.au

I have a seller appointment schedule, what do I do on my morning off?

This year for the first time ATEC is introducing Marketplace Live to the event schedule. Marketplace LIVE is a brand-new addition to Meeting Place and will run concurrently to the B2B workshop sessions on Tuesday (26) & Wednesday (27) at the BCEC.

Involving a series of 'TedX' style education presentations, relevant to the tourism industry, Marketplace LIVE is the place to be when you're not involved in B2B appointments.

Stay tuned for the full program which will include topics such emerging technologies, language and translation, mobile payments and much more.

What should I be packing?

Please keep in mind you are heading to sunny Queensland and it will be warm! Prepare for this by bringing comfortable clothing to wear during your stay. All event components are inside so please also pack for air-conditioned spaces.

I have more questions, who can I contact?

Feel free to contact ATEC's events team anytime; Jessica Rose Jessica.rose@atec.net.au or Mel Braid – mel.braid@atec.net.au

Alternatively, please get in touch with the ATEC office on 02 8262 5500.