

AUSTRALIAN & NEW ZEALAND DISASTER & EMERGENCY MANAGEMENT CONFERENCE
WEDNESDAY 12 - THURSDAY 13 JUNE | RACV ROYAL PINES RESORT, GOLD COAST, QLD

2019



CONFERENCE

BROUGHT TO YOU BY:



bushfire@natural
HAZARDS CRC



SPONSORSHIP PROSPECTUS

WWW.ANZDMC.COM.AU



OUR INVITATION

AUSTRALIAN & NEW ZEALAND DISASTER & EMERGENCY MANAGEMENT CONFERENCE

2019

RACV Royal Pines Resort, Gold Coast, Queensland

The Australian & New Zealand Disaster & Emergency Management Conference is one of the leading multidisciplinary conferences known for both its delivery of world class education and industry networking opportunities.

Our approach and offer to you, is to interact, engage and connect to our followers by having you become a:

CONFERENCE PARTNER
CONFERENCE SPONSOR
CONFERENCE EXHIBITOR
CONFERENCE ADVERTISER

OUR DELEGATES

State Emergency Services
Ambulance Services
NGO's
Fire & Emergency
Services
Volunteer Organisations
Australian Federal Police
Red Cross
Australian Defence Force
University / Educational
Institutes / Researchers
Academics

Policymakers
Government Local
Government
Councils
Emergency Services
Managers
Health Services
Pandemic Planners
Asset Managers /
Business Consultants
Search and Rescue
Planners / Risk Assessors

Facility Managers (Aged
Care, Hospitals)
Insurers / Financial
Institutions
Infrastructure
Equipment Providers

OUR REACH

8TH YEAR =

8 Program Advisory Committee Members + 9 Industry Champion Keynotes + Over 75 Industry leading Speakers + Poster Presentations + Networking Opportunities

28,000

email subscribers






8,700

social media followers

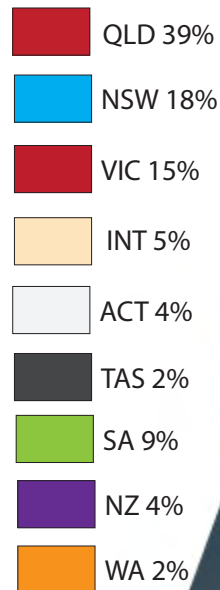
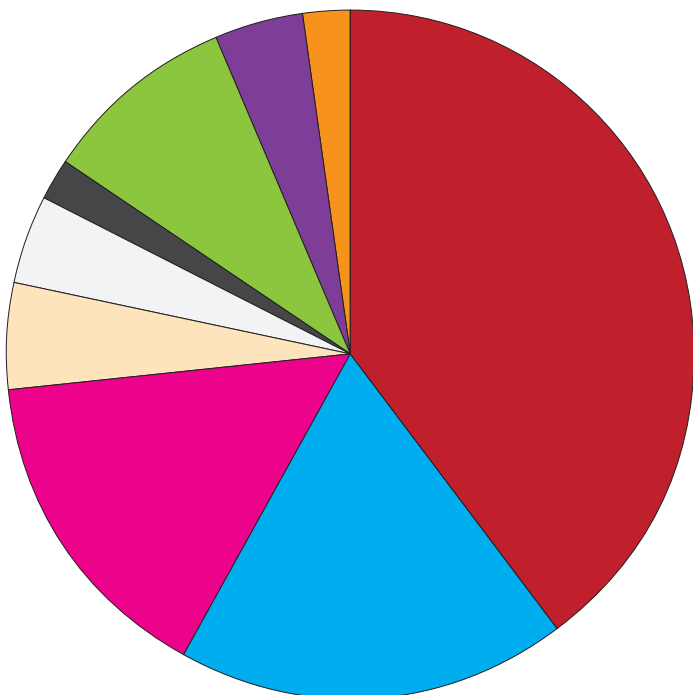
400-450

delegates

KEEPING SOCIAL & CONNECTING

-  DisasterandEmergencyManagementConference
-  angelacmccarthy/
-  anzdmc.com.au/blog-list/
-  DisasterForums
-  anzdmc.com.au/

#ANZDMC





YOUR BENEFITS

SPONSORSHIP OPPORTUNITIES

PARTNERING

As a conference partner, you build brand awareness throughout the marketing life-cycle and have prominent positioning at the conference itself. Partner packages come in a variety of shapes and sizes. Let us work with you on developing the package that delivers you the best return on your investment.

NETWORKING

Sponsoring a networking function such as luncheon, cocktail or refreshment function is a great way to engage with the audience. You will get the opportunity to provide a short presentation before or at the commencement of the relevant break and have a number of your team members there to maximize the networking opportunities.

EXHIBITING

This is where you can build your direct sales pipeline. Your exhibition stand provides you the platform from which to meet and engage with senior decision makers, to develop new connections with existing customers or prospects, or develop new ones.

SOMETHING DIFFERENT?

Perhaps you might like to try something different to engage with attendees? For instance, sponsoring a coffee cart or juice bar always drives strong engagement. Please feel free to discuss ideas with us and we will work with you to create an opportunity that delivers the result you want.

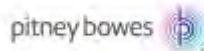
It's not often you find a collection of international emergency management experts who are willing to share their stories and experience with such enthusiasm. It's the one time each year where I can pause, reflect and feel reinvigorated again about my emergency management practice.

Carla Adams, Queensland Fire and Emergency Services

PREVIOUS PARTNERS



OUR PREVIOUS PARTNERS



PLATINUM PARTNER

PLATINUM PARTNER (MAX OF 3 POSITIONS AVAILABLE)

PRE-CONFERENCE BENEFITS

- Recognition as a Platinum Partner with name and logo in prime position on the conference website, linked to the partners website and in the conference handbook
- Up to 200 words of copy on the conference website and handbook promoting your organisations products or services
- Recognition as a Platinum Partner on all pre-conference marketing

BENEFITS DURING THE CONFERENCE

- A full speaker session (either keynote or concurrent, subject to program availability) – the content of which to be agreed with the conference committee
- Three (3) complimentary conference delegate registrations to attend all sessions and networking functions
- Two (2) x tickets for your own staff to man your exhibition stand – includes attendance at functions, but not sessions
- Two (2) exhibition booths in the main networking area. As a Platinum Partner you will receive choice of premium position
- Recognition as a Platinum Partner with name & logo in prime position on the final conference program
- Your organisations banners strategically placed in the main conference room and at the registration desk
- Acknowledgement as Platinum Partner on holding slides played throughout the conference in main session room

POST-CONFERENCE BENEFITS

- Acknowledgement as a Platinum Partner in post-conference communications to delegates for evaluation and presentation downloads
- Acknowledgement as a Platinum Partner on the conference resource centre where delegates download presentations
- Acknowledgement as a Platinum Partner on any post-conference reports

INVESTMENT: \$15,000 + GST

GOLD PARTNER

GOLD PARTNER (MAX OF 3 POSITIONS AVAILABLE)

PRE-CONFERENCE BENEFITS

- Recognition as a Gold Partner with name & logo in prime position on the conference website, linked to the partners website and in the conference handbook
- Recognition as a Gold Partner with name & logo in prime position on the conference handbook
- Up to 100 words of copy on the conference website and handbook promoting your organisations products or services
- Recognition as a Gold Partner on all pre-conference marketing

BENEFITS DURING THE CONFERENCE

- Two (2) complimentary conference delegate registrations to attend all sessions and networking functions
- One (1) exhibition booth in the main networking area. As a Gold Partner you will receive choice of preferred position
- Two (2) x tickets for your own staff to man your exhibition stand – includes attendance at functions, but not sessions
- Recognition as a Gold Partner with name & logo in prime position on the final conference program
- Your organisations banners strategically placed in the main conference room and at the registration desk
- Acknowledgement as Gold Partner on holding slides played throughout the conference in main session room

POST-CONFERENCE BENEFITS

- Acknowledgement as Gold Partner in post-conference communications to delegates for evaluation and presentation downloads
- Acknowledgement as Gold Partner on the conference resource centre where delegates download presentations
- Acknowledgement as Gold Partner on any post-conference reports

INVESTMENT: \$10,000 + GST

SILVER PARTNER (MAX OF 3 POSITIONS AVAILABLE)**PRE-CONFERENCE BENEFITS**

- Recognition as a Silver Partner with name & logo in prime position on the conference website, linked to the partners website and in the conference handbook
- Up to 100 words of copy on the conference website and handbook promoting your organisations products or services
- Recognition as a Silver Partner on all pre-conference marketing

BENEFITS DURING THE CONFERENCE

- One (1) complimentary conference delegate registration to attend all sessions and networking functions
- One (1) exhibition booth in the main networking area
- Two (2) x tickets for your own staff to man your exhibition stand – includes attendance at functions, but not sessions
- Recognition as a Silver Partner with name & logo on the final conference program
- Your organisations banners strategically placed in the main conference room and at the registration desk

POST-CONFERENCE BENEFITS

- Acknowledgement as a Silver Partner in post-conference communications to delegates for evaluation and presentation downloads
- Acknowledgement as a Silver Partner on the conference resource centre where delegates download presentations
- Acknowledgement as a Silver Partner on any post-conference reports

INVESTMENT: \$7,500 + GST

ANZDMC – Australian & New Zealand Disaster & Emergency Management Conference, 12-13 June
ANZSAR – Australian & New Zealand Search & Rescue Conference, 14 June

EXHIBITOR

EXHIBITOR PACKAGE (LIMITED POSITIONS AVAILABLE AVAILABLE)

PRE-CONFERENCE BENEFITS

- Recognition as an Exhibitor with name & logo positioned on exhibitors of website, linked to the exhibitors website and in the conference handbook
- Up to 50 words of copy on the conference website and handbook promoting your organisations products or services

BENEFITS DURING THE CONFERENCE

- One (1) complimentary conference delegate registration to attend all sessions and networking functions
- Two (2) x tickets for your own staff to man your exhibition stand – includes attendance at functions, but not sessions
- One (1) exhibition booth in the main networking area

POST-CONFERENCE BENEFITS

Acknowledgement as an Exhibitor in post-conference communications to delegates for evaluation and presentation downloads

INVESTMENT:

\$3,000 + GST (Single Booth DMC Only)

\$4,000 + GST (Single Booth DMC & ANZSAR)

\$5,000 + GST (Double Booth DMC Only)

\$6,000 + GST (Double Booth DMC & ANZSAR)



COCKTAIL NETWORKING FUNCTION SPONSOR (MAX 1 POSITION AVAILABLE)**PRE-CONFERENCE BENEFITS**

- Recognition as the Cocktail Sponsor with name & logo in prime position on the conference website, linked to sponsor's website and in the conference handbook
- Up to 100 words of copy on the conference website and handbook promoting your organisations products or services
- Recognition as the Cocktail Sponsor on all pre-conference marketing

BENEFITS DURING THE CONFERENCE

- Opportunity to provide a short speech to delegates at the close of the first day sessions or at the commencement of the Cocktail Function, telling attendees a little about your organisation and thanking them for joining you and your team for drinks and canapes
- One (1) complimentary conference delegate registration to attend all sessions and networking functions
- Five (5) additional passes for your team to attend the cocktail reception for networking purposes
- Recognition as the Cocktail Sponsor with name & logo in prime position in the final conference program
- Your organisations banners strategically placed in the main networking area where the cocktail function will be held
- Acknowledgement as the Cocktail Sponsor on holding slides played throughout the conference in main session room

POST-CONFERENCE BENEFITS

- Acknowledgement as the Cocktail Sponsor in post-conference communications to delegates for evaluation and presentation downloads

INVESTMENT: \$8,000 + GST

SPONSOR

LUNCHEON NETWORKING SPONSOR (MAX 2 POSITIONS AVAILABLE)

PRE-CONFERENCE BENEFITS

- Recognition as a Luncheon Sponsor with name & logo in prime position on the conference website, linked to sponsor's website and in the conference handbook
- Up to 100 words of copy on the conference website and handbook promoting your organisations products or services
- Recognition as a Luncheon Sponsor on all pre-conference marketing

BENEFITS DURING THE CONFERENCE

- Opportunity to provide a short speech to delegates before the lunch break or during the Luncheon Function, telling attendees a little about your organisation and inviting them to join you and your team for lunch
- One (1) complimentary conference delegate registration to attend all sessions and networking functions
- Five (5) additional passes for your team to attend the lunch for networking purposes
- Recognition as the Luncheon Sponsor with name & logo in prime position on the final conference program
- Your organisations banners strategically placed in the main networking area where the lunch function will be held
- Acknowledgement as Luncheon Sponsor on holding slides played throughout the conference in main session room

POST-CONFERENCE BENEFITS

- Acknowledgement as Luncheon Sponsor in post-conference communications to delegates for evaluation and presentation downloads

INVESTMENT: \$5,000 + GST

REFRESHMENT BREAK NETWORKING SPONSOR (MAX 4 AVAILABLE – 2 MORNING & 2 AFTERNOON)

PRE-CONFERENCE BENEFITS

- Recognition as a Refreshment Break Sponsor with name & logo in prime position on the conference website, linked to sponsor's website and in the conference handbook
- Up to 100 words of copy on the conference website and handbook promoting your organisations products or services
- Recognition as a Refreshment Break Sponsor on all pre-conference marketing

BENEFITS DURING THE CONFERENCE

- Opportunity to provide a short speech to delegates before or during the refreshment break, telling attendees a little about your organisation and inviting them to join you and your team during the break
- Two (2) complimentary conference delegate registrations to attend all sessions and networking functions
- Two (2) additional passes for your team to attend the refreshment break for networking purposes
- Recognition as a refreshment break sponsor with name & logo in prime position on the final conference program
- Your organisations banners strategically placed in the main networking area where the refreshment break will be held
- Acknowledgement as a refreshment break sponsor on holding slides played throughout the conference in main session room

POST-CONFERENCE BENEFITS

- Acknowledgement as a Refreshment Break Sponsor in post-conference communications to delegates for evaluation and presentation downloads

INVESTMENT: \$2,500 + GST

SPONSOR

KEYNOTE SPEAKER (LIMITED POSITIONS AVAILABLE)

- Have your company associated with a leader in the industry, by meeting the expenses of one of our keynote speakers.
- Naming rights to one keynote speaker with recognition in the Conference Program
- Company logo to appear next to keynote speaker profile (Handbook and website)
- Recognition with 50 word corporate bio in the Handbook and website
- Prominent display of signage in the main plenary room
- Opportunity for your organisation representative to Chair the keynote session
- One full registration to the conference for your organisation representatives
- Quarter page advertisement to be included in the Handbook (sponsor to provide artwork)

INVESTMENT: \$4,000 + GST

CONCURRENT SESSION (LIMITED POSITIONS AVAILABLE)

- The program is the main focus for all delegates leading to high company exposure as a concurrent session sponsor.
- Naming rights to one Concurrent Session with recognition in the Program
- Recognition with a 50 word corporate bio and logo in the handbook and website
- Company logo displayed on the title slides of the sponsored session
- Prominent display of signage in the room
- Opportunity for your organisation representative to Chair the sponsored session
- One full registration to the conference for your organisation representatives

INVESTMENT: \$2,500 + GST

LANYARD SPONSOR (MAX 1 AVAILABLE)

- One (1) complimentary conference delegate registration to attend all sessions and networking functions
- Recognition as the Lanyard Sponsor with your own branding on the conference lanyards

INVESTMENT: \$5,000 + GST (+COST OF LANYARDS)

COFFEE STATION SPONSOR (MAX 1 AVAILABLE)

The Coffee Station Sponsor is one of the most sought after packages we have on offer so get in quick! This premium opportunity will feature a coffee machine with a barista and branded coffee cups plus additional marketing and branding exposure for your product or service. The coffee station draws people to you, allowing for continual interaction with delegates throughout the conference.

- One (1) complimentary conference delegate registration to attend all sessions and networking functions
- Recognition as the Coffee Station Sponsor

INVESTMENT: \$5,000 + GST (+ COST OF COFFEE & BRANDED CUPS)

WATER BOTTLE SPONSOR (MAX 1 AVAILABLE)

Help delegates to stay refreshed by becoming the Water Bottle Sponsor

- One (1) complimentary conference delegate registration to attend all sessions and networking functions
- Recognition as the Water Bottle Sponsor with your own branding on the conference water bottles

INVESTMENT: \$5,000 + GST (+ COST OF WATER BOTTLES)

SPONSOR

CONFERENCE APP SPONSOR (MAX 1 AVAILABLE)

Mobile devices, with thanks to the digital world, provide people with the opportunity to receive the latest information instantly. Attendees will rely on the App as their 'go-to' source for everything conference related. It provides users the opportunity to interact, and keep up to date on all of the conference content. As the Conference App Sponsor, your logo featured on all App-related promotional materials as well as within the App itself, increasing your reach to delegates through their personal devices

- One (1) complimentary conference delegate registration to attend all sessions and networking functions
- Recognition as the Conference App Sponsor with your logo on the conference App

INVESTMENT: \$5,000 + GST

HOTEL ROOM KEY SPONSOR (MAX 1 AVAILABLE)

Make the first impression with your brand on the hotel key cards at the main hotel for attendees during the event. Simple and effective, branded hotel room keys put your company logo in attendees' hands multiple times throughout the event.

- One (1) complimentary conference delegate registration to attend all sessions and networking functions
- Recognition as the Hotel Room Key Sponsor (Sponsor to provide artwork)

INVESTMENT: \$5,000 + GST

CONFERENCE ADVERTISING

Full page advertisement	\$1,200 + GST
Half page advertisement	\$700 + GST
Quarter Page Ad	\$500 + GST

CUSTOMISED PACKAGES

CUSTOM PACKAGES MAY INCLUDE:

- Space only sites
- Live demonstrations
- Upgrades with sponsorship

OUTSIDE DISPLAY AREA

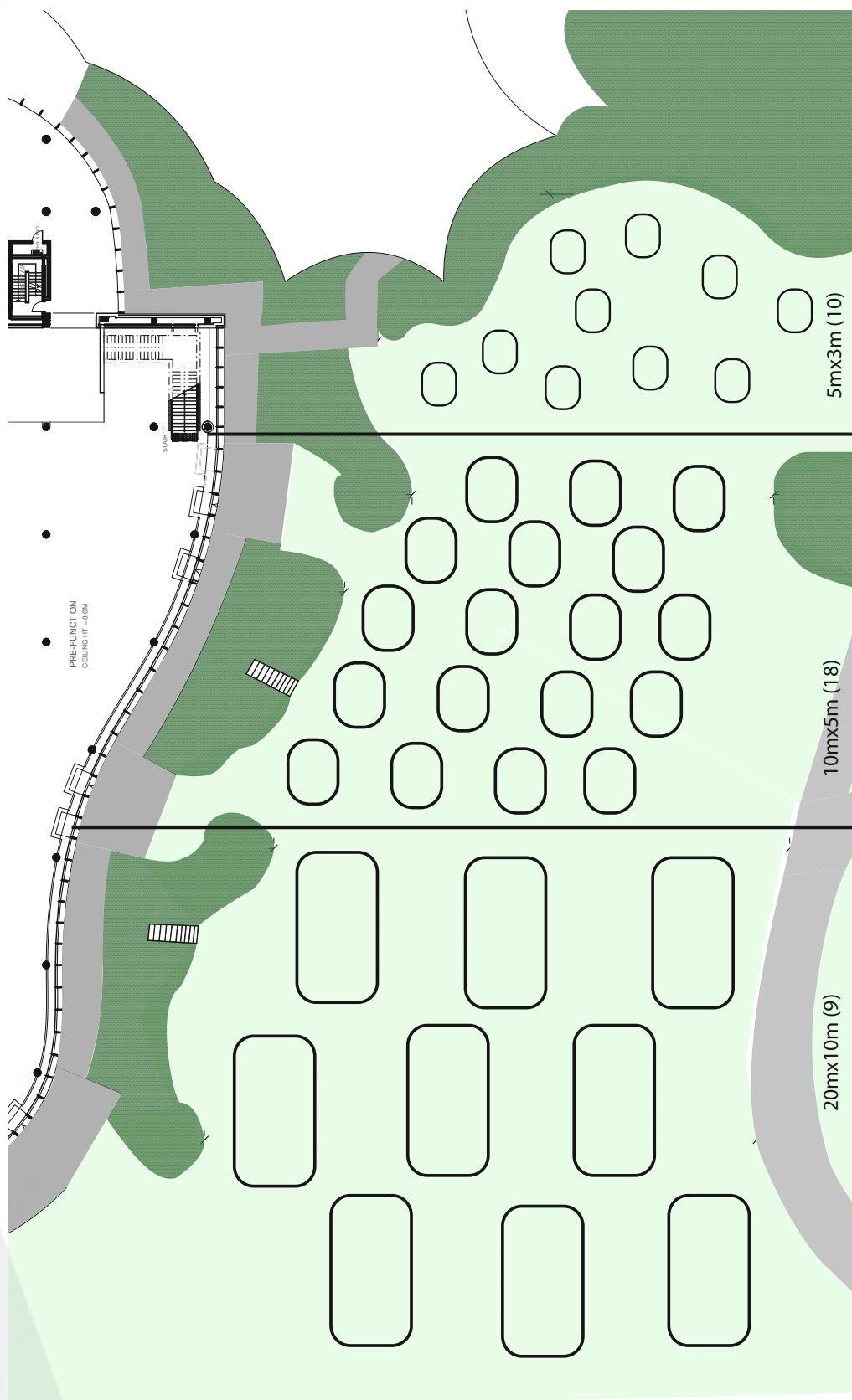
PRICING

If exhibiting internally:

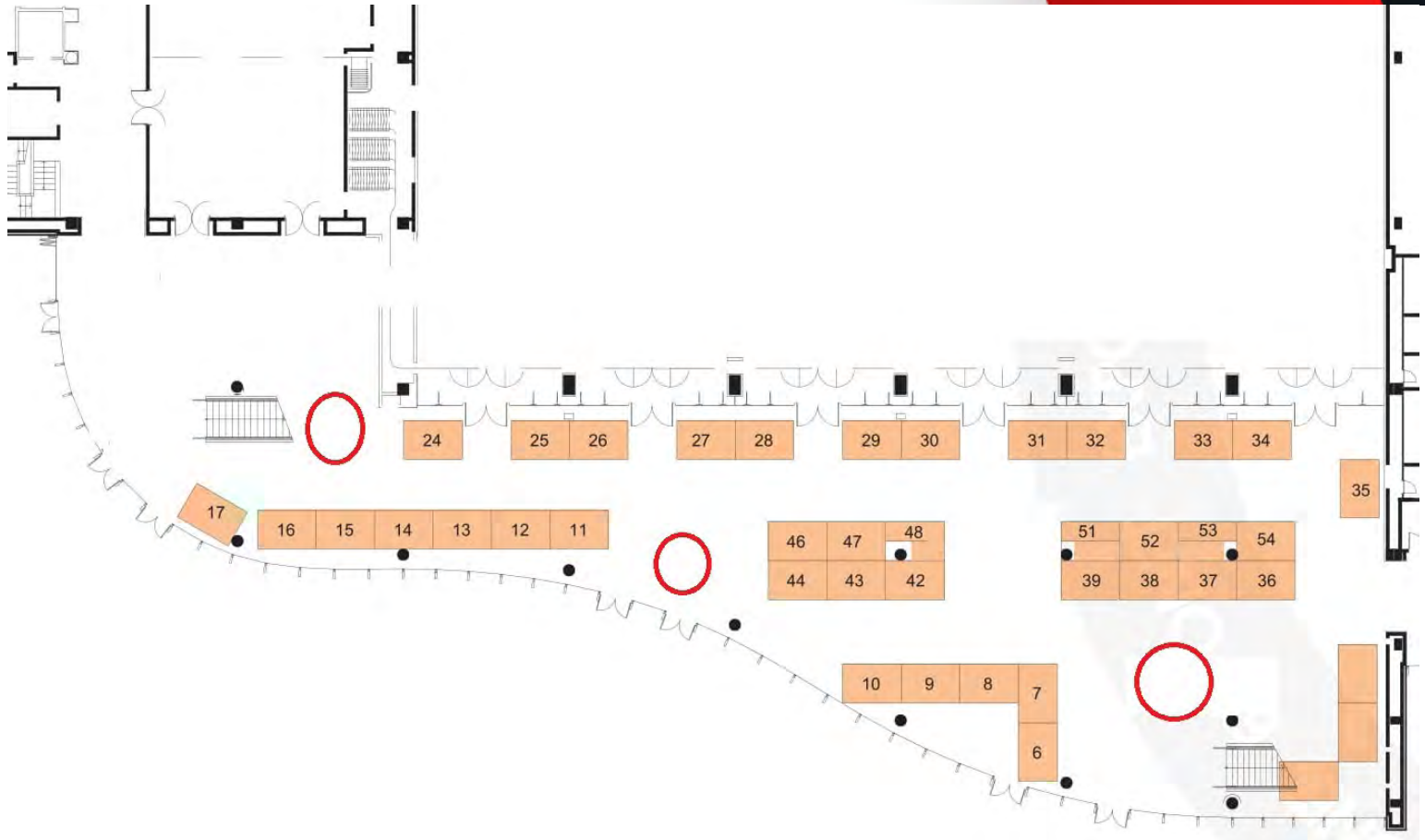
20m x 10m	\$1500 + GST
10m x 5m	\$1000 + GST
5m x 3m	\$500 + GST

If ONLY exhibiting in the outside area:

20m x 10m	\$2000 + GST
10m x 5m	\$1500 + GST
5m x 3m	\$750 + GST



INSIDE FLOOR PLAN



OUTSIDE DISPLAY AREA



PARTNER, EXHIBITOR, SPONSOR OR ADVERTISER BOOKING FORM

'PLEASE SELECT PACKAGE/S YOU WOULD LIKE TO SECURE'

PARTNERSHIPS

PLATINUM PARTNER	\$15,000 + GST
GOLD PARTNER	\$10,000 + GST
SILVER PARTNER	\$ 7,500 + GST

EXHIBITOR (INTERNAL)

SINGLE BOOTH (ANZDMC ONLY)	\$3,000 + GST
SINGLE BOOTH (ANZDMC & ANZSAR)	\$4,000 + GST
DOUBLE BOOTH (ANZDMC ONLY)	\$5,000 + GST
DOUBLE BOOTH (ANZDMC & ANZSAR)	\$6,000 + GST

EXHIBITOR (EXTERNAL)

If exhibiting internally:

20m x 10m \$1500 + GST	10m x 5m \$1000 + GST	5m x 3m \$500 + GST
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If ONLY exhibiting in the outside area:

20m x 10m \$2000 + GST	10m x 5m \$1500 + GST	5m x 3m \$750 + GST
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ANZDMC – Australian & New Zealand Disaster & Emergency Management Conference, 12-13 June

ANZSAR – Australian & New Zealand Search & Rescue Conference, 14 June

SPONSOR

COCKTAIL NETWORKING FUNCTION SPONSOR	\$8,000 + GST
LUNCHEON NETWORKING SPONSOR	\$5,000 + GST
REFRESHMENT BREAK NETWORKING SPONSOR	\$2,500 + GST

KEYNOTE SPEAKER	\$4,000 + GST
CONCURRENT SESSION	\$2,500 + GST

LANYARD SPONSOR	\$5,000 + GST (+ cost of lanyards)
BARISTA	\$5,000 + GST (+ cost of coffee & branded cups)
WATER BOTTLES SPONSOR	\$5,000 + GST (+ cost of water bottles)

CONFERENCE APP SPONSOR INVESTMENT	\$5,000 + GST
HOTEL ROOM KEY SPONSOR	\$5,000 + GST

PARTNER, EXHIBITOR, SPONSOR OR ADVERTISER BOOKING FORM

ADVERTISING OPPORTUNITIES

Full page advertisement	\$1200 + GST
Half page advertisement	\$ 700 + GST
Quarter page advertisement	\$ 500 + GST

YOUR INFORMATION

Organisation: _____
Contact name: _____
Position: _____
Mailing address: _____
Mobile: _____
Phone: _____
Email: _____

Where would you like all enquiries on the website to go?

Name: _____ Phone: _____
Email: _____ URL: _____

I/We agree to comply with the terms and conditions and all provisions of the partners and exhibitors contractual obligations all of which I/we acknowledge, have read and understood.

Signature _____
Date _____

Please forward your completed form to:

Business Partnerships Manager

Australian & New Zealand Disaster & Emergency Management Conference

PO Box 29, Nerang QLD 4211

Phone (07) 5502 2068

Nigel email: nigel@anzdmc.com.au | Phone: 0435 354 953

Sam email: sam@anzdmc.com.au | Phone: 0444 531 954

Terms & Conditions:

Confirmation of partnership, exhibition space or advertising is conditional upon this form being completed and full payment received. A tax invoice will be issued for this amount and must be paid within 14 days, this payment is non-refundable should the booking be cancelled. The organisers reserve the right to reassign any advertising or exhibitor space if these conditions are not fulfilled. Allocation of the showcase trade displays will be at the discretion of the organisers. All prices are in AUS Dollars and exclusive of GST.



2019

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