

National Communications Charter

The Charter is an evidence-informed resource to guide the way mental health and suicide prevention sectors, government, business and community talk about mental ill-health and suicide.

Signing The Charter serves as a formal commitment to use safe and consistent language to reduce stigma and promote help-seeking through three steps:

1. Understand the eight principles and become a signatory
2. Action the principles and promote The Charter
3. Evaluate the implementation of The Charter in your workplace

Visit lifeinmind.org.au/the-charter for more information.

