



DISASTER RELIEF  
AUSTRALIA

# PARTNERING WITH DISASTER RELIEF AUSTRALIA

Disaster Relief Australia's (DRA) greatest asset is our volunteers but without the support of partners, we could not do what we do.

Our partners transport us, accommodate us, connect us, improve efficiencies, provide technology solutions, volunteer with us, feed us and support us in so many ways. Our relationships with corporate Australia and various organisations give us the resources to run our disaster recovery operations.

Through funding, in-kind endorsement or corporate volunteering, our partners join us on the frontline of disaster to help those in need.

Together, we help families, business owners, and communities back on the road to recovery.

Partner support is lifechanging on every level. For those that help and for those that are helped.

## ABOUT US

Disaster Relief Australia (DRA) is a veteran-led not for profit that unites the unique skills of Australian Defence Force veterans, emergency responders and motivated civilians to deploy disaster relief teams domestically and around the globe. DRA has more than 3,000 volunteers and we continue to grow.

**Demonstrate your commitment to social responsibility and benefit your brand, inspire your employees, and achieve your overall corporate mission.**

**Partner with us and make a real difference in disaster-affected communities.**



## WHEN THE FIRES GO OUT AND THE WATERS RECEDE, OUR VOLUNTEERS ARE THERE.

DRA provides support across all areas of disaster relief including incident management, damage and impact assessment, aerial damage assessment and mapping, spontaneous volunteer management, debris management, restoring access, and resilience and capacity building. Since our inception in 2016, we have:

- Assisted more than 250 Australian communities, and helped seven countries with disaster recovery
- Conducted 54 disaster recovery operations
- Established ten disaster relief teams across Australia
- Sent more than 3,500 volunteers to assist with disaster relief
- Spent more than 23,500 collective days in the field

## WHY PARTNER WITH US?

A collaboration with DRA is also an opportunity for your organisation, your brand and your employees. Benefits include:

**Enhance brand recognition:** Build brand visibility, increase credibility and enhance reputation

**Contribute directly to communities affected by disasters:** tangibly demonstrate your corporate social responsibility.

**Contribute to Environmental Social Governance (ESG) goals:** Active participation in, and support of, disaster relief and recovery efforts aligns with ESG goals and demonstrates a commitment to social responsibility.

**Engage employees:** Involve your employees in meaningful, purpose-driven initiatives. We actively support and encourage workplace volunteering and fundraising. Volunteering enhances employee morale engagement and fosters a sense of pride and purpose within your workforce.

**Tax Donation Benefits:** Donations to Disaster Relief Australia are tax-deductible.



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