



Virtual Sponsorship Opportunities

APSAD 2021

ON-DEMAND CONTENT - \$8,500

Invest in content capture and dissemination. Support the educational competences of the meeting and extend the content to reach the communities and organisations that were not able to attend.

Key conference sessions will be filmed and available in the On Demand section of the Virtual Platform, along with content created purely for On Demand viewing.

Benefits:

- Acknowledgement of support on the conference website with logo and hyperlink to company's website
- Company logo on all promotion
- 2 x pop up alerts in Virtual Platform
- Company logo on the speaker consent forms advising speakers of your support

Note: All sessions will be provided through the Virtual Platform.

DELEGATE GIFT - \$8,500

Help keep virtual attendees feel connected to the conference by supporting a gift that can be mailed out. Gifts are a great way to keep the virtual delegates feeling engaged and energised throughout the conference.

Benefits:

- Logo included as sponsor on branded gift or card
- Some examples of gifts are lollies, meal or drinks vouchers, coffee beans, snacks etc

DAILY NEWS - \$5,000

The Daily News will go out each morning during the conference to all registered delegates, highlighting new findings and reflections from key conference sessions, social media posts, as well as any last-minute changes to the conference program. The Daily News keeps both in-person and virtual delegates engaged and connected throughout the conference.

Benefits:

- Your company will be recognised as supporting the conferences Daily News. Your company logo (not product logo) will be included in each edition.

VIRTUAL NETWORKING EVENT - \$5,000

Be seen as supporting collaboration and encourage delegates to meet online. Events could include supporting the early career networking event, first timers' event or other at the decision of the Committee.

Benefits:

- Verbal acknowledgement as supporter for the event at start of networking
- Logo included in email marketing of event
- Logo included on conference website as supporter of the event.

GAMIFICATION & PRIZE - \$5,000

Help keep virtual delegates engaged by supporting the conference gamification and prizes. Attendees can earn points for maximising their conference engagement online through the conference platform and use their points to enter a prize draw.

Benefits:

- Logo included as sponsor of prize in online promotion of gamification both on the conference website and in email communication
- Verbal acknowledgement of support during the prize draw.

VIRTUAL BOOTH - \$3,500

Exhibit for the duration of the conference in the virtual event platform where you will have access to all virtual delegates.

Benefits:

- Company logo, profile, downloadable brochures and links to external websites included on booth
- A 50-word company profile included in the exhibition section of the Conference Website, Conference Handbook and Conference App distributed at the Conference
- One-on-one video or audio meetings with delegates as well as a chat function
- Promotion of exhibitors in conference e-blasts.

ADVERTISEMENT IN HANDBOOK - \$3,500

The Conference Handbook will be a valuable reference tool used by delegates throughout the Conference. It will contain full details covering the program, together with exhibition and session details as well as information covering the Conference social events and meetings.

The advertisement will appear in full colour and will be placed within the Handbook at the discretion of the Conference Organiser.

FULL COLOUR A5 FULL PAGE PORTRAIT: 210mm x 148mm with a 3mm bleed

The deadline for booking artwork is September 2021.

The deadline for supplying artwork is 11 October 2021.

BANNER AD IN VIRTUAL PLATFORM - \$1,200

Rotating banner in prominent location in virtual platform. Limited positions available – available until sold out.

Benefits:

- Logo located in prominent position for all virtual delegates to view
- Logo can be linked to professional website of supporter's choice

POP UP ALERTS IN VIRTUAL PLATFORM (3 x ALERTS) - \$1,200

This is a great way to advertise your company or activity during the conference to all virtual delegates with short text pop up alerts in the virtual conference platform.

Benefits:

- Alert viewed by all virtual delegates
- Promotion of company or activity during the conference.