

International HIV Coinfection & Viral Hepatitis Elimination Conference



21-22 July 2023

Sofitel Brisbane Central, Queensland

ivhecc.org.au

SPONSORSHIP PROSPECTUS





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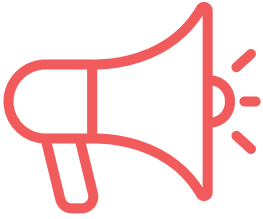
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AN OPPORTUNITY FOR YOU TO:



Access and Engage

healthcare professionals working in viral hepatitis diseases both face-to-face and over a 10-month period.



Create Awareness and Understanding

for your brand and organisation with an opportunity to showcase your latest product developments and updates in new technologies that differentiate you from your competitors.



Build and Improve Relationships

with current and potential clients throughout the Conference program and continue to build your reputation as a leader in the field.



Enhance Your Credibility and Corporate Social Responsibility

and provide **Ethical Support** to the sector where it is required most through activities aligned with our philanthropic scholarship program.



Support and Contribute

to the Medical Educational Opportunities for the sector.

ASHM OVERVIEW

OUR PURPOSE

ASHM is a peak organisation of health professionals in Australia, New Zealand and the Asia and Pacific Region who work in HIV, viral hepatitis and sexually transmissible infections. ASHM draws on its experience and expertise – through education and training; policy and advocacy; direct action and leadership – to support the health workforce and to contribute to the sector, domestically and internationally.

WHO WE ARE

ASHM is a professional, not-for-profit, member-based organisation. It supports its members, sector partners and collaborators to generate knowledge and action in clinical management and research, education, policy and advocacy in Australasia and internationally. It is committed to quality improvement, and its products and services are sought after by governments, members, health care workers and affected people. ASHM's dedicated membership, high-calibre staff and commitment to partnership assure its effectiveness in achieving its mission.

HOW WE WORK

ASHM works collaboratively and in partnership to prevent HIV, viral hepatitis and STIs, and to preserve and protect the health of those living with these infections. It aims to function as a cohesive and inclusive group of professionals, advancing its vision in a skilled, informed, compassionate and appropriate way.

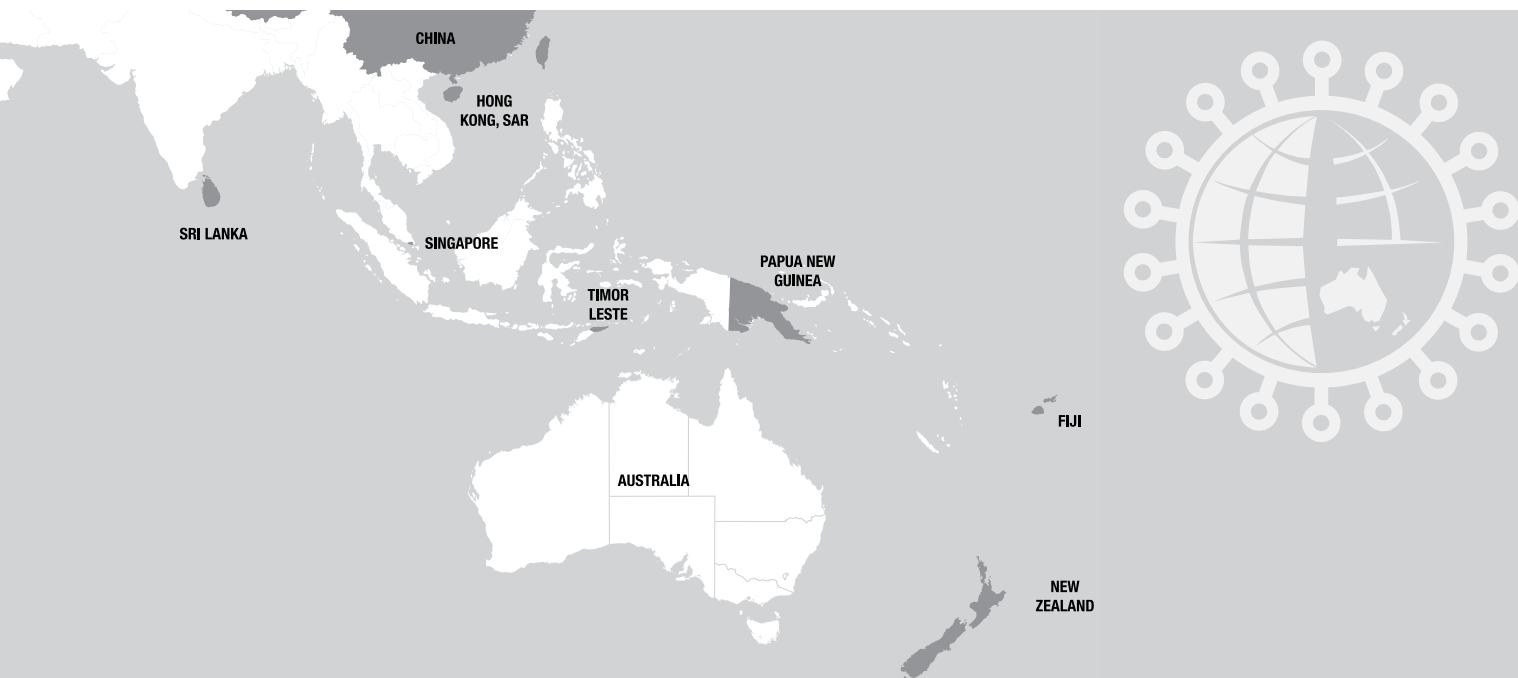
OUR VALUES

ASHM is committed to the principles of the Ottawa Charter for Health Promotion and Jakarta Declaration on Leading Health Promotion into the 21st Century, as well as the highest standards of ethical conduct as practised by the medical, scientific and health care professions.

ASHM IS COMMITTED TO CONTINUAL QUALITY IMPROVEMENT AND WORKING IN WAYS THAT:

- support collaboration, partnership and cooperation
- reflect best practice in management and service delivery
- are informed by the latest scientific, clinical, health and policy research
- maintain transparency, industrial fairness and democratic decision-making
- strengthen ties with infected and affected populations
- respect cultural differences and diversity
- respect privacy and confidentiality, and
- redress social inequities

ASHM is a signatory to the Code of Conduct for Australian aid and development agencies, which is administered by the Australian Council for International Development (ACFID).

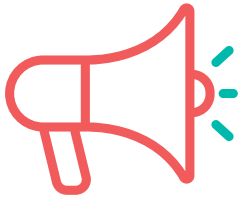


CONFERENCE OVERVIEW

The Conference	International HIV Coinfection & Viral Hepatitis Elimination Conference
Dates	Friday 21 July - Saturday 22 July 2023
Location	Brisbane, Queensland
Venue	Sofitel Brisbane Central
Delegate Categories	HIV Specialists, Viral Hepatitis Specialists, Gastroenterologists, Physicians, General Practitioners Addiction Medicine Specialists, Drug and Alcohol Workers, Nurses, Social Workers, Community Workers, Educators, Pharmaceutical Company Representatives, Basic Scientists, Infectious Disease Specialists, Researchers, National/State & Territory Government Agency Personnel, Non-Government Organisations Personnel, Regional/Area Health Authority Personnel, People Living with Viral Hepatitis.
Expected Delegates	300+ delegates
Booking Deadline	Conference Registration Brochure listing confirmation, exhibition bookings and general package bookings are required by end of March 2023.
Conference Contact	Amy Sargent T: +61 420 602 855

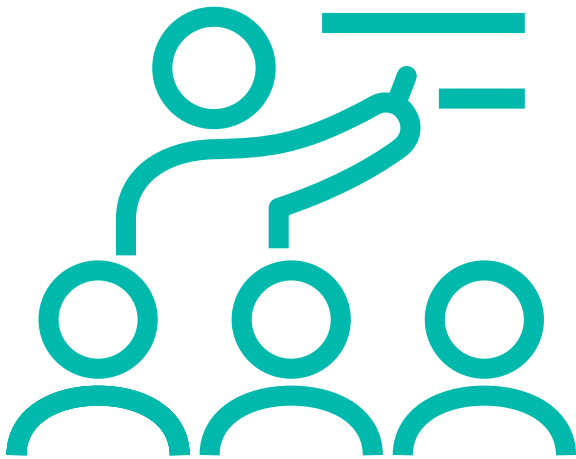
TARGET AUDIENCE

The International HIV Coinfection & Viral Hepatitis Elimination Conference 2023 provides you with the opportunity to access and engage your target audience before, during and after the conference over a six-month period.



MARKETING MATERIALS

carrying your recognition (logo) as a key sponsor distributed to thousands of potential delegates and collaborator organisations across Australia and internationally.



300+
DELEGATES
during the conference

AVERAGE AGE
30-55

TERTIARY QUALIFIED
and above

JOB SECTOR



MEDICAL



HEALTHCARE



COMMUNITY ORGANISATIONS



RESEARCH



HEALTH PROMOTION



DRUG AND ALCOHOL




PUBLIC HEALTH

The details of the opportunities are outlined on the following pages, however suggestions are welcome for us to collaborate to make this the most effective and value for money promotional activity you will participate in all year.


Please note that we advise you to secure your participation early in order to gain longer-term exposure.

MAJOR SUPPORTER PACKAGE AVAILABILITY


We are pleased to offer the following key supporter positions, please note prices are GST inclusive:



Platinum Supporter
(3 Only)
\$66,000



Gold Supporter
(3 Only)
\$49,500



Silver Supporter
(3 Only)
\$38,500

MAJOR SUPPORTER PACKAGES

	PLATINUM	GOLD	SILVER
“Promote greater brand awareness and brand image” – Pre-Conference			
Acknowledgement of your support in conference e-newsletters (logo only) to approximately 3000 contacts	✓	✓	✓
Link to company website – a link from your logo will be set up from the conference website to the website of your choice	✓	✓	✓
“Interaction with healthcare professionals” – During Conference			
Opportunity to host an Educational Satellite Symposium included within the conference program	✓		
Logo on conference banner located at registration area (logo size varies on level of support)	✓	✓	✓
3m x 2m shell scheme booth or floor space in a prime position in the Exhibition area	x2	X1	
Advertisement A5 Conference Handbook (artwork to be provided by sponsor must be company not product related)	Double page	Full page	
Your Logo/Name will be displayed on a PowerPoint slide at the commencement and conclusion of sessions at the conference	✓	✓	
Your Logo will be printed in the Conference Handbook (size varies on level of support)	✓	✓	✓
Verbal acknowledgement of support made during the conference	✓	✓	
Seat drop - Opportunity to promote satellite symposium, or booth. 1 x flyer on the seats of the plenary room. Must be company not product related	X1		
Notification sent via conference App	3	1	
“Enhance existing relationships and create new alliances” – Conference and social benefits			
Complimentary registrations	4	2	
Opportunity to purchase 20 additional staff or practitioner registrations at discounted rate	20 at 20%	10 at 10%	5 at 5%
Opportunity to purchase additional sponsorship options to your package at a discounted rate	20%	10%	5%
Opportunity to provide items for inclusion on the promotional table set up in a prominent position (max A4 size)	Unlimited	2 x items	1 x item
“Continue to build your reputation as a leading provider in the sector” – Post conference marketing			
Formal acknowledgement of sponsorship in post conference thank you email sent to all delegates (size varies on level of support)	✓	✓	✓
Thank you to sponsors on conference website for a period of three months	✓	✓	✓

Please note: All logos, content and advertisements need to be **company, not product** related.

MAJOR SUPPORTER BOOKING PROCESS

1

Review the packages and indicate your selection on the booking form (located on the last page of this prospectus)

Name: _____
 Position Held: _____
 Phone No: _____
 E-mail: _____

PACKAGE SELECTION (please tick)

MAJOR SUPPORTER PACKAGES

Platinum
 Gold
 Silver

ENHANCEMENT PACKAGE OPPORTUNITIES

EDUCATION & SCIENCE

Educational Symposium - Commercial Rate A \$15,000
 Educational Symposium - Sector Organisation Rate A \$5,500

2

Decide how you would like to value add to your package by selecting from the **Enhancement Packages** (indicate your selection on the booking form)

ENHANCEMENT PACKAGE OPPORTUNITIES

EDUCATION & SCIENCE

Educational Symposium - Commercial Rate A \$15,000
 Educational Symposium - Sector Organisation Rate A \$5,500
 On Demand Content Supporter A \$9,900
 On Booth Delegate & Keynote Speaker Access A \$6,600
 Poster Tour and Prize Supporter A \$6,600
 Scholarship Supporter A \$2,200

3

Send your completed booking form and signed terms and conditions to conference@ashm.org.au

BOOKING FORM

Please email completed form to: conference@ashm.org.au

YOUR DETAILS

Organisation or Company Name: _____
 Company Address: _____
 Contact Name: _____ Mobile No: _____
 Position Held: _____
 Phone No: _____
 E-mail: _____

PACKAGE SELECTION (please tick)

MAJOR SUPPORTER PACKAGES

Platinum
 Gold
 Silver

ENHANCEMENT PACKAGE OPPORTUNITIES

EDUCATION & SCIENCE
 Educational Symposium - Commercial Rate A \$15,000
 Educational Symposium - Sector Organisation Rate A \$5,500

BRAND & DELEGATE ENHANCEMENTS

Conference App Supporter A \$9,900
 Internet Hub & Wi-Fi Supporter A \$6,600
 Speaker Preparation Room Supporter A \$8,600

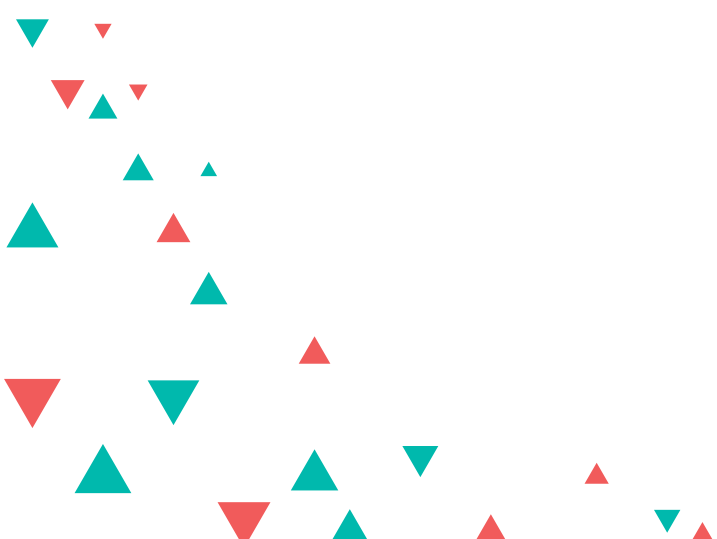
ADVERTISING, COMMUNICATIONS & NETWORKING

Exhibition Networking Area Sponsor A \$9,900
 Early Career Networking Event Supporter A \$6,600
 Advertisement in Handbook inside back cover A \$2,200
 Advertisement in Handbook inside pages A \$2,200
 Pre-programmed App Notification Message (x 3 messages) A \$2,200
 Promotional Table A \$4,900

EXHIBITION SPACE

3m x 2m Floor Space only A \$1,700
 Commercial Rate

3m x 2m Shell Scheme Booth A \$4,900
 Commercial Rate



ENHANCEMENT OPPORTUNITIES

EDUCATION & SCIENCE	SCIENTIFIC	DRIVE BRAND AWARENESS	NETWORKING OPPORTUNITIES	EXCLUSIVITY	POST EVENT EXPOSURE
Educational Symposium	✓	✓	✓		✓
On Demand Content Supporter	✓	✓		✓	✓
Poster Tour and Prize Supporter	✓	✓			
Scholarship Supporter	✓	✓			
BRANDING & DELEGATE ENHANCEMENTS	SCIENTIFIC	DRIVE BRAND AWARENESS	NETWORKING OPPORTUNITIES	EXCLUSIVITY	POST EVENT EXPOSURE
Conference App Supporter		✓		✓	
Internet Hub & Wi-Fi Supporter		✓	✓	✓	
Speaker Preparation Room Supporter	✓	✓		✓	
Charging Station		✓	✓		
ADVERTISING, COMMUNICATIONS & NETWORKING	SCIENTIFIC	DRIVE BRAND AWARENESS	NETWORKING OPPORTUNITIES	EXCLUSIVITY	POST EVENT EXPOSURE
Exhibition Networking Area Sponsor		✓	✓	✓	
Early Career Networking Event Supporter		✓	✓	✓	
Advertisement in Handbook: Inside back cover		✓		✓	✓
Advertisement in Handbook		✓			✓
Pre-programmed App Notification Message (x 3 messages)		✓			
Promotional Table		✓			



EDUCATIONAL SATELLITE SYMPOSIUM

\$15,000 Commercial Rate (Included for Platinum Sponsors)



Opportunity to host an Educational Satellite Symposium within the conference program. The session will allow you to fully engage your target audience with content put together by your organisation.

Additional features contained within the package include:

- Notification of the Symposium in the electronic marketing of the Conference program through Email Alerts and Online Marketing
- 1 x push notification from the conference app
- Listing of the Symposium in the Conference program and associated events section of the Conference website and app
- Company signage and limited room set up changes can be made
- Educational content to be driven by the sponsor
- Conference room hire/basic audio visual equipment and assistance with logistics (if the session is run at the conference venue)
- Platinum sponsors will also receive: Flyer advertising the Satellite Symposium (to be provided by sponsor) on chairs handed out within a session at the Conference

Guidelines

- Time slots for the symposium are only available for 45 minutes.
 - Costs incurred above the room hire and basic audio-visual are at the sponsor's expense.
 - If you engage with an outside event company you must communicate this with ASHM Conference & Events Division to ensure a smooth running for all logistical requirements. There is limited time for additional room changes. Should additional AV be required we require our AV Technical Director to be used in order to ensure set ups are appropriate to the conference requirements and time frame available.
 - Representation of all genders must be present and where possible balanced.
 - The content of the symposium will be entirely the responsibility of the sponsor and can in no way be seen to be endorsed by the committee (the committee do have content approval rights). The committee do highly recommend you include consumer representatives in your session to ensure affected communities have a voice and are part of the solution
 - The sponsor is to consult with the secretariat on the content already planned in the program and communicate as soon as topics are suggested to ensure little duplication with the main conference program
 - It is recommended content of your symposium be developed prior to communications regarding the early bird registration deadline to increase the number of delegates pre-registering for your educational session.
Early bird deadline: 28 May 2023
 - Approval is to be requested by the sponsor from the conference organiser to take the satellite session to an offsite venue
 - All costs and logistics associated with an offsite satellite session will be organised and be at the expense of the sponsor
 - If the satellite is held at the conference venue, catering can be organised by the conference secretariat, however, all catering costs are at the sponsor's expense
 - Registrations for all satellite sessions (held at conference venue or offsite) will be open to all delegates and managed via the online conference registration system
 - No sponsor side meetings, dinners or events are to be organised during the conference Friday 21 July - Saturday 22 July 2023
- Deadline for the content is Sunday 28 May 2023 and will be sent for approval by the conference committee.**



ON DEMAND CONTENT SUPPORTER

\$9,900

Invest in content capture and dissemination. Support the educational legacy of the meeting to enable the content to reach the communities and organisations that were not able to attend. Audio synchronised slides will be captured for a number of key conference sessions.

Benefits

- Acknowledgement of support on the conference website with logo and hyperlink to company's website
- Company logo on all promotion with a link to the on demand content
- Company logo on the speaker consent forms advising speakers of your support

Note: All sessions captured will be provided through the conference website.



EDUCATION & SCIENCE (continued)



POSTER SESSION/TOUR AND PRIZE SUPPORTER

\$6,600

Poster presentations are an integral part of the conference and by supporting the poster activity, your company's branding will be prominent during and after the event. The posters are on display throughout the conference and are located in the exhibition hall.

Included in this package is the cost for poster prizes (\$200 x three). As the supporter of this educational activity, your company will receive the following benefits:

Benefits

- Acknowledgement of support on the conference website
- Acknowledgement of support in the conference handbook and Conference App
- Opportunity to display up two (2) banners in the poster area (sponsor to provide)
- Logo acknowledgement, as the Poster Session/Tour and Prize Supporter, during the Poster Prize Presentation
- App push notification of poster tour/s
- Acknowledgement of support on the conference website

All print promotion will be supported with the following sentence: Medical education is determined by our national scientific program committee and made possible by support from (insert sponsor).



SCHOLARSHIP SUPPORTER

\$2,200

The Scholarship Program assists individuals to attend the Conference. Scholarships will be granted to individuals facing financial hardship. The assessment and eligibility criteria are available on request from the Conference Secretariat and will be available on the Conference website.

Benefits

- The opportunity for sponsors and recipients to meet and have a photograph taken for future media and promotional purposes
- Acknowledgement of support in the conference handbook
- Acknowledgement of support on the conference website on the scholarship page
- Acknowledgement of support in the notification email sent to delegates

Note: Support is via an unconditional grant. The supporter has no control over content, tone, emphasis, allocation of funds or selection of recipients.



BRANDING & DELEGATE ENHANCEMENTS



CONFERENCE APP SUPPORTER

\$9,900

The speakers, program and exhibitor details will all be accessible via the conference app. The Conference Smart Phone App will be available at no cost for every delegate to download on all internet ready mobile phones including iPhone and Android. Research shows around 75% of all delegates will use the App which in turn improves the attendee experience.

Benefits

- Company logo acknowledging support included on email launching App
- Acknowledgement on official conference website with logo and hyperlink to organisation's website
- Organisation's logo included in The Conference Handbook (subject to printing deadlines)
- App includes company logo as the 'Official App Sponsor'



INTERNET HUB & WIFI SUPPORTER: MOVING WITH TECHNOLOGY

\$6,600

Increase your interaction time with delegates as they flock to your stand during breaks for the only free universal access to internet and printing facilities at the conference. Supporting this educational service provides delegates the opportunity to search the conference website, catch up on urgent work and emails.

Benefits

- One 3m x 2m floor space (stand alone or incorporated to your booth)
- 1 x Branded charging station
- A minimum of 2 x computers or iPads, 1 x printer and Internet connection will be provided
- Company logo on screen saver on computers in Internet Hub area
- Company logo on signage promoting WiFi access
- Website link from computers in Internet Hub area to your company website
- Opportunity to display up two (2) banners in the Internet Hub area (sponsor to provide)
- Acknowledgement in the general information section of the Conference Handbook including company logo where the Internet Hub area is mentioned





SPEAKER PREPARATION ROOM SUPPORTER

\$6,600



By supporting this educational opportunity, you will be provided with the following benefits:

Benefits

- Acknowledgement on signage inside the speaker's prep room
- Acknowledgement as a conference supporter on the conference website
- Acknowledgement as a conference supporter in the conference handbook where the speaker's prep room is mentioned



CHARGING STATION

\$2,200

Phone and tablet charging station placed in a dedicated high traffic area at the conference venue.

Benefits

- Logo included as sponsor on station signage



ADVERTISING, COMMUNICATIONS & NETWORKING



EXHIBITION NETWORKING AREA SPONSOR \$9,900

100% of delegates indicate that networking is one of the key reasons they attend a conference. Get your brand centre stage in the exhibition area by sponsoring the networking space.

Benefits

- Acknowledgement of support on the conference website with logo and hyperlink to company's website
- Company logo on conference floorplan in the Handbook and App
- Option to place up to two (2) banners in the Networking area (sponsor to provide)

This sponsorship is a branding opportunity. Café seating will be provided in this area.



EARLY CAREER NETWORKING EVENT SUPPORTER \$6,600

This event is to provide delegates early in their career the opportunity to network with experts in the field in an informal setting. By supporting this educational activity, you will be provided with the following benefits:

Benefits

- Acknowledgement of your support in the conference handbook
- Acknowledgement of your support on the conference website promoting the event
- Opportunity to have flyers available at the event
- 1 x app push notification of event
- Opportunity to display up to two (2) banners at the Networking Event

All print promotion will be supported with the following sentence: Medical education is determined by our scientific program committee and made possible by support from (insert sponsor).





ADVERTISING, COMMUNICATIONS & NETWORKING (continued)



ADVERTISEMENT IN HANDBOOK: INSIDE BACK COVER (A5)

\$6,600

Distributed to all delegates, the Conference Handbook is a valuable resource for delegates to use during the conference. Delegates will constantly refer to the Conference Handbook for general information and program information.

Benefits

- The advertisement will appear in colour and will be placed in the premium location on the inside back cover of the Handbook

The advertisement must be supplied by the sponsor and must be company and not product related



ADVERTISEMENT IN HANDBOOK: INSIDE PAGES

\$2,200

Distributed to all delegates, the Conference Handbook is a valuable resource for the delegates to use during the conference. Delegates will constantly refer to the Conference Handbook for general information and program information.

Benefits:

- The advertisement will be placed on an inside page of the conference handbook at the discretion of the conference secretariat.

Artwork is to be provided by the sponsor and must be company not product related.



PRE-PROGRAMMED APP NOTIFICATION MESSAGE (x3 MESSAGES)

\$2,200

This is a great way to advertise your company or activity during the conference with a timed, pre-programmed app notification message. Messages will go out to all delegates.



PROMOTIONAL TABLE

\$2,200

A table will be placed in a prominent position within the conference venue for the display of promotional items. The table will be restocked with these items as necessary by conference staff.

ENHANCEMENT OPPORTUNITIES BOOKING PROCESS

1

Review the packages and indicate your selection on the booking form (located on the last page of this prospectus)

ENHANCEMENT PACKAGE OPPORTUNITIES	
EDUCATION & SCIENCE	
Educational Symposium - Commercial Rate	A \$15,000
Educational Symposium - Sector Organisation Rate	A \$5,500
On Demand Content Supporter	A \$9,900
On Booth Delegate & Keynote Speaker Access	A \$6,600
Poster Tour and Prize Supporter	A \$6,600
Scholarship Supporter	A \$2,200

BRAND & DELEGATE ENHANCEMENTS	
Conference App Supporter	A \$9,900
Internet Hub & Wi-Fi Supporter	A \$6,600
Speaker Preparation Room Supporter	A \$6,600

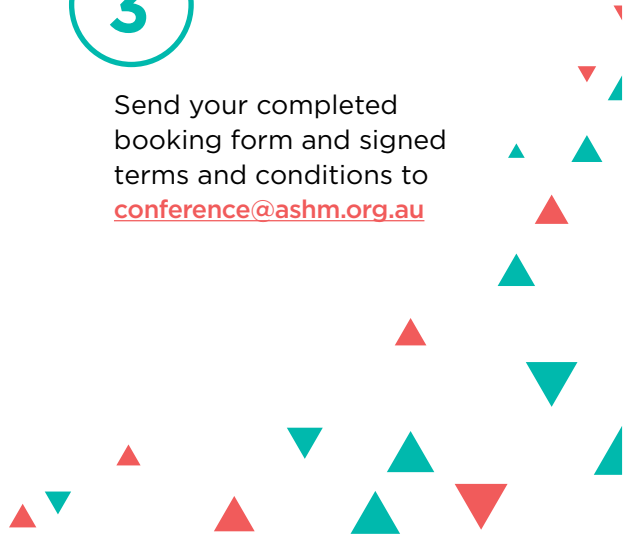
ADVERTISING, COMMUNICATIONS & NETWORKING	
Exhibition Networking Area Sponsor	A \$9,900
Early Career Networking Event Supporter	A \$6,600
Advertisement in Handbook: Inside back cover	A \$6,600
Advertisement in Handbook: Inside pages	A \$2,200
Pre-programmed App Notification Message (x 3 messages)	A \$2,200
Promotional Table	A \$2,200

2

Stand out from the crowd by adding an exhibition booth to your package (indicate your selection on the booking form)

3

Send your completed booking form and signed terms and conditions to conference@ashm.org.au



SPONSORSHIP TERMS & CONDITIONS

In order to confirm your participation, we will require the **Supporter/Exhibitor Application Form (on the last page), a signed copy of this page and full payment.** A tax invoice will be issued upon receipt of the application form and signed terms and conditions. The support cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received 14 days from the issue of invoice. If the full payment is not received the conference organiser has the right to review the commitment and withdraw the application form.

TERMS OF PARTICIPATION INCLUDE:

- The payment is offered as an unconditional grant. The supporter has no control over content, tone or emphasis of the conference, allocation of funds or selection of recipients
- There will be no opportunity for the company to control the curriculum of educational initiatives of the conference program
- The company will have access to use the conference logo for promotional purposes only
- The conference and collaborators do not endorse or promote any health-care related products
- Sponsors cannot claim any relationship, endorsement or support from the conference or collaborators
- All attending delegates from the sponsoring organisation are to be registered by 27 March 2022
- If payment is not made prior to the conference dates, an additional 20% surcharge will be added to the overall sponsorship total.
- A full sponsorship contract will be sent to sponsors separately with your invoice
- Exhibition participation Terms and Conditions will be sent to exhibitors separately with your invoice
- All logistical requirements are to be made through ASHM Conference & Events Division e.g. registrations, symposia requirements and onsite registration
- The organisers reserve the right to change the program, revise the layout of the floor plan, to transfer an exhibiting company to an alternative site, or alter the shape or size of any booth. Any such change will be advised in writing by the organisers and an alternative provided. The contracted exhibition company will advise exhibitors of what equipment can be used with the stands. The venue itself stipulates that pins, nails, tape, Velcro and other items are not to be used on the walls, ceilings or other fittings.

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any exhibiting company or any other person, by theft or fire or any other cause.

CANCELLATION POLICY

In exceptional circumstances the organisers will be prepared to consider cancellation of the contract with Sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing
- If cancellation of sponsorship is necessary after confirmation, the following penalties will apply:
 - For Cancellation notices received in writing before **24 March 2023** a cancellation fee of 50% of the original package price will apply
 - Cancellation notices received after **24 March 2023** receive no refund

PAYMENT DETAILS

In paying for sponsorship you are paying ASHM.

CREDIT CARD AND EFT PAYMENT

Details will be provided on the invoice or please contact the Conference Secretariat at conference@ashm.org.au

Signature _____

Print Name _____

Company _____

Date _____

International HIV Coinfection & Viral Hepatitis Elimination Conference



EXHIBITION OPTIONS



EXHIBITION OPPORTUNITIES

The exhibition is an integral part of the conference. Sponsors, Companies and Organisations are invited to exhibit at the Conference and thus have the opportunity to network and showcase their products/ services to their target audience.

Venue	Sofitel Brisbane Central
Exhibition Details	Timings will be confirmed closer to the date for all confirmed exhibitors in an Exhibitors Manual
Exhibition Opening Days	Friday 21 July Saturday 22 July

Exhibitor	3m x 2m Floor Space only	3m x 2m Shell Scheme Booth	Community Table Top
Commercial Rate	A \$5,700	A \$6,800	N/A

SHELL SCHEME BOOTH COST INCLUDES:

Stand	3m x 2m with white melamine walling (number of walls dependant on position)
Fascia	1 x company name sign in black and white (with a maximum number of letters to be determined)
Lighting	2 x 150 watt track lights per booth
Power	1 x single power point (4 amp) per booth
Flooring	The venue has carpet flooring
Furniture	At the exhibitor's own expense.

Please note: Any additional requirements are at the exhibitor's expense

EXHIBITION OPPORTUNITIES (CONTINUED)

ALL EXHIBITION PACKAGES WILL INCLUDE THE FOLLOWING BENEFITS:

Includes:

- Two full complimentary exhibitor pass per 3m x 2m manned stand and access to discounted exhibitor passes
- A 50 word company profile included in the exhibition section of the Conference Website, Conference Handbook and Conference App
- 2.5 days of exhibition with the delegate access and privacy compliant delegate list
- Catering breaks provided in the exhibition area

BOOKINGS

To book space, please complete the Sponsorship/Exhibitor application form by **24 March 2023**.

Sponsors, particularly the Platinum and Gold Sponsors, will have first option on space.

Payment must be received prior to booth allocation.

EXHIBITOR BOOKING PROCESS

1

Review the booth options and indicate your selection on the booking form (located on the last page of this prospectus)

ENHANCEMENT PACKAGE OPPORTUNITIES	
EDUCATION & SCIENCE	
Educational Symposium - Commercial Rate	A \$15,000
Educational Symposium - Sector Organisation Rate	A \$5,500
On Demand Content Supporter	A \$9,900
On Booth Delegate & Keynote Speaker Access	A \$6,600
Poster Tour and Prize Supporter	A \$6,600
Scholarship Supporter	A \$2,200

2

Add value to your booth by selecting additional **Enhancement Packages** to really stand out from the crowd (add these to your booking form)



3

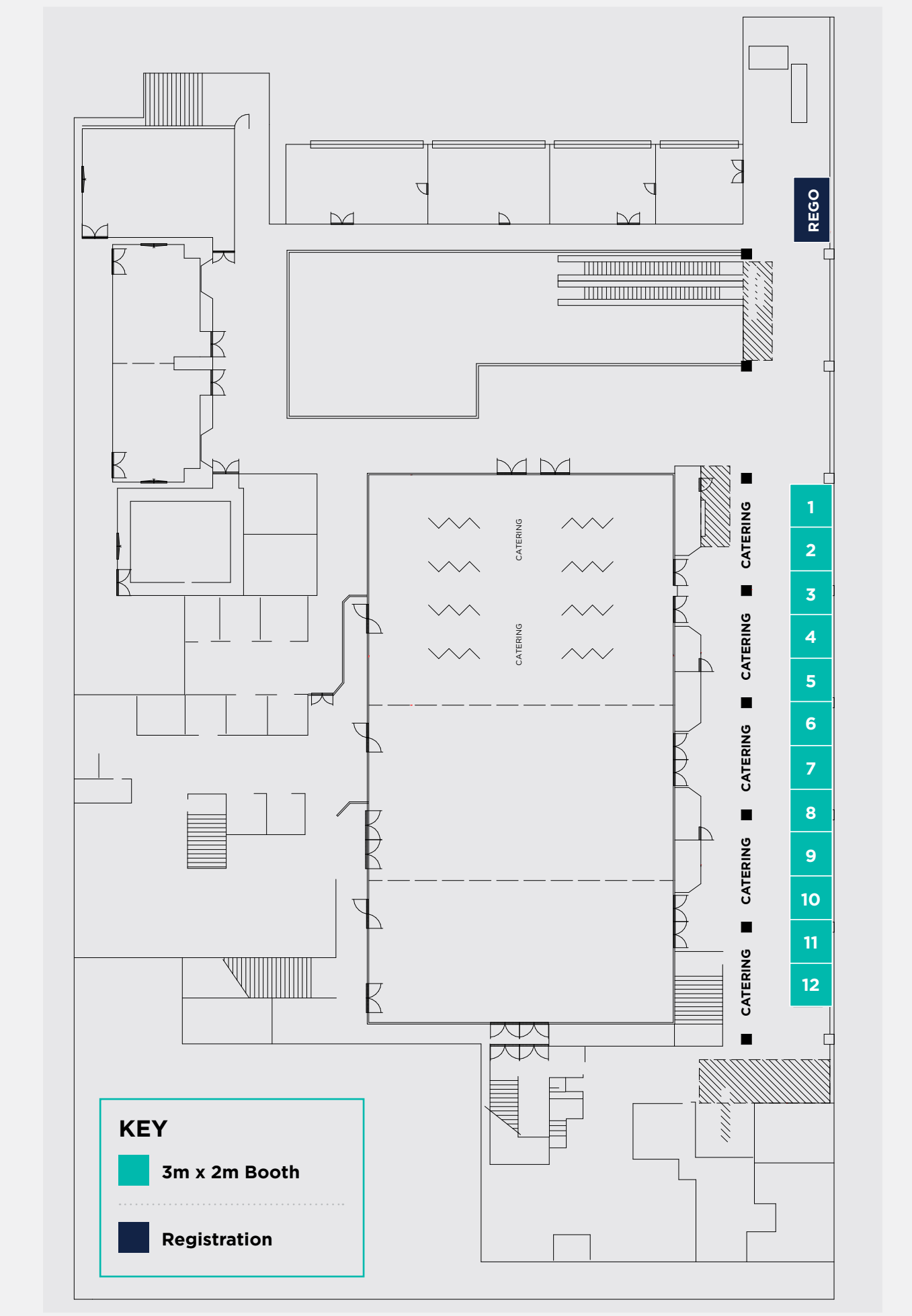
Send your completed booking form and signed terms and conditions to conference@ashm.org.au

Advertisement in Handbook: Inside back cover	A \$2,200
Advertisement in Handbook: Inside pages	A \$2,200
Pre-programmed App Notification Message (x 3 messages)	A \$2,200
Promotional Table	A \$2,200
3m x 2m Shell Scheme Booth	
Commercial Rate	A \$6,800
	A \$

Allocation

Priority of booth allocations is given to Major Supporters. All further spaces are allocated on a first come, first serve basis.

EXHIBITION FLOOR PLAN



KEY

- 3m x 2m Booth
- Registration

EXHIBITION TERMS & CONDITIONS

1. THE CONTRACT

- 1.1 In this contract, the Conference Secretariat is the ASHM Conference & Events Division ABN 48 264 545 457 are 'we', 'us' and 'our'. The person with an exhibition space is 'you' and 'your'.
- 1.2 These Terms and conditions apply from the date of signing. You acknowledge that we update the details of the exhibition from time to time.

2. OUR RIGHTS AND RESPONSIBILITIES

- 2.1 We will:
 - a) Organise and hold the exhibition
 - b) Promote the exhibition
 - c) Make reasonable efforts to offer you the space requested
- 2.2 We do not guarantee Exhibition visitor numbers or any level of commercial activity.
- 2.3 We may change the exhibition including but not limited to:
 - a) Changing your space or its location to suit floor plan and reducing your fee in proportion to any reduction in size
 - b) Changing how long it runs for
 - c) Changing visitor opening hours
 - d) Extending the venue in a separate area from the main venue
 - e) Changing your space due to government social distance rules due to COVID-19.
 - f) Changing your exhibition to virtual due to government restrictions that prevent the conference from taking place face-to-face.
- 2.4 We ask you to:
 - a) Obey the relevant laws
 - b) Prevent any damage
- 2.5 We can:
 - a) Refuse to allow, or stop displays, product demonstrations or other uses of your space
 - b) Specify display area wall heights and coverings
 - c) Approve or disapprove the content and presentation of your materials
 - d) Decide times you can set up and dismantle displays
 - e) Decide how you, your employees, contractors or agents use exhibition entry cards
 - f) Set conditions for moving goods and displays before, during and after the exhibition
 - g) Set restrictions on taking photographs - we will advise you if this will be required
 - h) Specify how you can use audio visual equipment and media and how you can demonstrate machines
 - i) Make health and safety requirements

3. YOUR RIGHTS AND RESPONSIBILITIES

- 3.1 You must:
 - a) Use your space only to display and promote goods and/or services in keeping with the exhibition
 - b) Make the most of your space's promotional goods and/or services in keeping with the exhibition
 - c) Follow our directions as soon as possible and pay any associated costs
 - d) Follow relevant laws, meet OH&S and venue guidelines, and avoid damaging any person or property
 - e) Keep your space clean and tidy, and immediately remove all your materials when the exhibition ends. If you do not, we will charge you a fee to do so
 - f) Not do anything that may interfere with the smooth running of the exhibition, including, but not limited to, encouraging exhibition visitors to view goods and services in another location

4. PAYMENT

- 4.1 You must pay the full fee owing for your exhibition space prior to the exhibition beginning or the organisers reserve the right to cancel your space

5. OUR REMEDIES

- 5.1 If you breach the contract, we will provide you with notice of the breach and give you a reasonable time to remedy it. If you fail to remedy the breach within this time, we may:
 - a) Reallocate your space or refuse you access to it
 - b) Remedy your breach without advising you and require you to pay for the cost of our actions
 - c) Remove you from the exhibition and your space

- 5.2 If you cancel all or part of the contract (except if you cancel because of our breach) we will claim a cancellation fee from you dependent on the time of the cancellation. Cancellation charges have been advised in the sponsorship & exhibition prospectus

6. RISK AND INSURANCE COVER

- 6.1 You agree that the exhibition site can be hazardous. You will take due care to prevent injury and property damage. We are not responsible for any damage caused by your acts or omissions. You must use our incident report form to tell us in writing about any site incident and give us supporting evidence. After an incident, you must not remove anything from the site without our prior approval.
- 6.2 You must give us proof of current public liability insurance by the date stated in the exhibition manual
- 6.3 You must not share your space without advising us in writing. By sharing your space the primary contact is responsible for payment and providing the proof of public liability insurance and is responsible for the actions of the other party unless a separate proof of public liability is provided

7. WARRANTIES AND LIABILITIES

- 7.1 As allowed by law, or except where the contract states, we:
 - a) Do not make any representations or warranties about you or your space
 - b) Are not liable for any person's injury or death, property damage, economic loss or any indirect damages to do with the exhibition
- 7.2 You indemnify us from and against any claims, damages, losses and costs we may incur because of:
 - a) Any breach of the contract that you make
 - b) Any of your displays or product demonstrations
 - c) Any of your acts or omissions to do with the exhibition, including any negligence and wrong doings
- 7.3 You agree not to sell or intend to sell goods at the exhibition that misrepresent or infringe intellectual property rights. You indemnify us from and against any and all claims, damages, losses and costs we may incur if you breach this agreement.

8. GIVING US MATERIAL

- a) You must give us all material by the deadline that we set. If we do not receive it by the deadline, we will consider that you have cancelled the advertising.
- b) If you want to cancel your advertising, you must tell us in writing. No reduction in exhibition space fees will apply.
- c) If you have provided materials but wish to cancel the publication after the deadline we will endeavour to stop its publication but we are not liable if the material cannot be removed and we will not stop production if this risks the timely printing of it.

9. LIABILITY

- 9.1 We are not liable for any expenditure, liability or loss because of:
 - a) Acts of god, pandemics or terrorism
 - b) Natural disasters
 - c) Strikes or shortages
 - d) Failure of electrical power or other venue issues
 - e) Lower than advised exhibition visitor numbers
- 9.2 You give us consent to use your contact information for internal purpose

Signature _____

Print Name _____

Company _____

Date _____

BOOKING FORM

Please email completed form to: conference@ashm.org.au

YOUR DETAILS

Organisation or Company Name: _____

Company Address: _____

Contact Name: _____

Position Held: _____

Phone No: _____ Mobile No: _____

E-mail: _____

PACKAGE SELECTION (please tick)

MAJOR SUPPORTER PACKAGES

Platinum	A \$66,000
Gold	A \$49,500
Silver	A \$38,500

ENHANCEMENT PACKAGE OPPORTUNITIES

EDUCATION & SCIENCE

Educational Symposium – Commercial Rate	A \$15,000
Educational Symposium – Sector Organisation Rate	A \$5,500
On Demand Content Supporter	A \$9,900
Poster Tour and Prize Supporter	A \$6,600
Scholarship Supporter	A \$2,200

BRAND & DELEGATE ENHANCEMENTS

Conference App Supporter	A \$9,900
Internet Hub & Wi-Fi Supporter	A \$6,600
Speaker Preparation Room Supporter	A \$6,600
ADVERTISING, COMMUNICATIONS & NETWORKING	
Exhibition Networking Area Sponsor	A \$9,900
Early Career Networking Event Supporter	A \$6,600
Advertisement in Handbook: Inside back cover	A \$6,600
Advertisement in Handbook: Inside pages	A \$2,200
Pre-programmed App Notification Message (x 3 messages)	A \$2,200
Promotional Table	A \$2,200

EXHIBITION SPACE

3m x 2m Floor Space only

Commercial Rate	A \$5,700
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3m x 2m Shell Scheme Booth

Commercial Rate	A \$6,800
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CUSTOM PACKAGE

Custom Package _____ A \$ _____

INVESTMENT TOTAL (includes GST) \$ _____

I, _____
agree to the sponsorship and exhibition terms and conditions listed within this prospectus

Signed _____ Date _____

A tax invoice will be sent upon receipt of this form. Please provide a copy of your logo (as a high resolution >300dpi eps and jpeg file in colour and black and white) for use in recognising sponsorship.