



2023 Conference

Sponsorship Prospectus

2 – 4 November 2023

Pullman on the Park, Melbourne, Victoria

www.auspathconference.com.au



2023 AusPATH Conference in collaboration with PATHA

PROFESSIONAL ASSOCIATION FOR TRANSGENDER HEALTH AOTEAROA





OVERVIEW

The AusPATH Conference 2023 will be held face to face from Thursday 2 November – Saturday 4 November 2023 at the Pullman on the Park, Melbourne, VIC.

In 2022 the AusPATH Conference brought together 363 professionals and community in Darwin, NT. This year, we anticipate 400+ delegates.

The AusPATH Conference is convened by [The Australian Professional Association for Trans Health \(AusPATH\)](#). AusPATH is Australia's national peak body for professionals involved in the health, rights and well-being of all trans people – binary and non-binary. The conference encourages all disciplines involved in trans healthcare to come together and to share knowledge, experience, and expertise to improve the lives of trans people and their communities in Australia.

This is achieved through the AusPATH organisational objectives:

- Provide education on the health, rights and well-being of all trans people – binary and non-binary to health professionals
- Develop best practices and supportive policies
- Share information and promote communication and collaboration amongst health professionals
- Encourage, promote and disseminate relevant research
- Maintain a network of over 475 supportive and informed professional service providers

Attendance & Delegates

Based on feedback from stakeholders, delegates and collaborators the sector is extremely keen to meet face to face again, after the success of the 2022 AusPATH conference. In 2022, the majority of the post-conference survey respondents stated the conference program had exceeded their expectations. We expect to welcome a minimum of 400 in-person delegates working in the healthcare sector including; primary healthcare workers, community, specialist clinicians, general practitioners, policy experts, academics and mental health practitioners.



Package	Price per package (incl. GST)	Opportunities available
Premium Sponsorship		
Gold Sponsor	\$15,000	2 Available
Silver Sponsor	\$10,500	3 Available
Bronze Sponsor	\$7,000	Unlimited
Business Networking Sponsorship		
Welcome Function Sponsor	\$7,000	Exclusive
Brand Positioning Sponsorship		
Poster Tour Session Sponsor	\$6,000	Exclusive
Conference App Sponsor	\$4,400	Exclusive
Conference Wifi Sponsor	\$4,400	Exclusive
Hand Sanitising Station Sponsor	\$2,500	Exclusive
Notepad	\$2,000	Exclusive
Pen	\$2,000	Exclusive
Hospitality Sponsorship		
Coffee Station Sponsor	\$7,000	Exclusive
Advertising Opportunities		
EDM Banner Advertisement	\$3300	Limited
Conference App Push Notification	\$1500	Limited
Promotional Table Flyer or Brochure	\$1500	Limited
Exhibition Opportunities		
Trestle Table Display	\$2,500	Limited

PREMIUM SPONSORSHIP

Gold Sponsor (Exclusive)

A\$15,000 (incl. GST)



A Principal Sponsor at the forefront of the AusPATH 2023 Conference

Conference Registration, Welcome Function tickets

- Three (3) conference delegate registrations inclusive of Welcome Function

Branding & Visibility

- Logo acknowledgement on opening slides in plenary sessions
- 1x table top included in a prime position in the exhibition hall
- Verbal acknowledgement as Gold Sponsor during the conference
- One (1) Push notification per day featuring the Sponsor's message in the Conference App across conference days (For Industry Sponsors: message must be company not product related)
- 100-word company profile in the sponsors' section of the Conference App
- One (1) promotional brochure (maximum four x A4 pages) or novelty item to be placed on the seats of one plenary session. (Sponsor to supply material – subject to the approval of the Organising Committee. For Industry Sponsors: message must be company not product related).
- Acknowledgement as Gold Sponsor on the official sponsor conference marketing emails
- Logo placement on conference website, hyperlink to the Gold Sponsor's company website
- Use of conference logo until end of December 2023

Delegate Marketing

- Delegate list supplied one week prior and post conference (privacy compliant)

Silver Sponsor (2 available)

A\$10,500 (incl. GST)

A Key Sponsor with high profile presence at the Conference

Conference Registration, Welcome Function tickets

- One (1) conference delegate registration inclusive of Welcome Function

Branding & Visibility

- Logo acknowledgement on opening slides in plenary sessions
- Verbal acknowledgement as Silver Sponsor during the conference
- One (1) Push notification per day featuring the Sponsor's message in the Conference App across the conference days. (For Industry Sponsors: message must be company not product related).
- 100-word company profile in Sponsors' section of the Conference App
- Acknowledgement as Silver Sponsor on the official sponsor conference marketing emails
- Logo placement on conference website, hyperlink to the Silver Sponsor's company website
- Use of conference logo until end of December 2023

Delegate Marketing

- Delegate list supplied one week prior and post conference (privacy compliant)

Bronze Sponsor (Unlimited)

A\$7,000 (incl. GST)

A Conference Supporter with significant presence at the Conference

Branding & Visibility

- Verbal acknowledgement as Bronze Sponsor during the conference
- 100-word company profile in Sponsors' section of the Conference App
- Acknowledgement as Bronze Sponsor on the official sponsor conference marketing emails
- Logo placement on conference website, hyperlink to the Bronze Sponsor's company website
- Use of conference logo until end of December 2023

Delegate Marketing

- Delegate list supplied one week prior and post conference (privacy compliant)

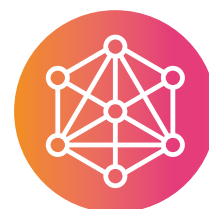
BUSINESS NETWORKING SPONSORSHIP

Welcome Function Sponsor (Exclusive)

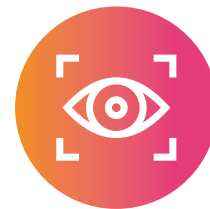
A\$7,000 (incl. GST)

Present the highlight of social events for the Conference attended by the majority of delegates

- Function Naming Rights – “the AusPATH 2023 Function is proudly sponsored by ...”
- Three (3) tickets to the welcome function
- Acknowledgement of sponsorship in the welcome address at the welcome function
- Acknowledgement as sponsor in promotional communications for the welcome function
- Sponsor may provide one freestanding banner, positioned at the entrance to the function venue (maximum size 2m high x 1m wide).
- 100-word company profile in Sponsors' section of the Conference App
- Logo placement on conference website, hyperlink to the sponsor's company website
- Use of conference logo until end of December 2023
- Delegate list supplied one week prior and post conference (privacy compliant)



BRAND POSITIONING SPONSORSHIP



Poster Tour Supporter (Exclusive)

A\$6,000 (incl. GST)

- Acknowledgement as the Poster Tour Session Sponsor at the conference
- 1 x banner to be placed near the poster tours
- 100-word company profile in Sponsors' section of the Conference App
- Logo placement on Sponsors' page of the conference website with hyperlink to the sponsor organisation's home page
- Use of conference logo until end of December 2023
- Delegate list supplied one week prior and post conference (privacy compliant)

Conference App Sponsor (Exclusive)

A\$4,400 (incl. GST)

- 100-word company profile in Sponsors' section of the Conference App
- Three (3) Push Notifications featuring the Sponsor's message in the Conference App on conference days
- Sponsor's logo to be featured on all Conference App promotional messages
- Logo placement on Sponsor's page of the Conference website with hyperlink to the sponsor organisation's home page
- Use of Conference logo until end of December 2023
- Delegate list supplied one week prior and post conference (privacy compliant)

Conference Wifi Sponsor (Exclusive)

A\$4,400 (incl. GST)

- 50-word company profile in Sponsors' section of the Conference App
- One (1) Push notification per day featuring the Sponsor's message in the Conference App across conference days (For Industry Sponsors: message must be company not product related)
- Sponsor's logo to be featured on conference Wifi promotional materials and instructions
- Logo placement on Sponsors' page of the Conference website with hyperlink to the sponsor organisation's home page
- Use of conference logo until end of December 2023
- Delegate list supplied one week prior and post conference (privacy compliant)

Hand Sanitising Station Sponsor (Exclusive)

A\$2,500 (incl. GST)

- Logo placement on conference website, hyperlink to the Sponsor's company website
- 50-word profile in the Conference App
- Branding on the hand sanitiser stations (artwork provided by sponsor). Company Branding (For Industry Sponsors: Branding must be company not product related).
- Use of conference logo until end of December 2023
- Delegate list supplied one week prior and post conference (privacy compliant)

Coffee Station Sponsor (Exclusive)

A\$7,000 (incl. GST)

- Sponsor may provide a freestanding banner, positioned within the sponsored Coffee Station (maximum size 2m high x 1m wide).
- Sponsor may display marketing material at the sponsored Coffee Station
- Option for Sponsor to provide own branded cups, lids or serviettes at the sponsored Coffee Station (additional cost to be borne by the Sponsor). For Industry Sponsors: Items must be company not product related.
- 50-word company profile in Sponsors' section of the Conference App
- Logo placement on Sponsors' page of the conference website with hyperlink to the sponsor organisation's home page
- Use of conference logo until end of December 2023
- Delegate list supplied one week prior and post conference (privacy compliant)

Notepad (Exclusive)

A\$2,000 (incl. GST)

Entitlements include:

- Ability to provide branded notepads to be given to all delegates. (Sponsor supplies notepads)
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official conference website, hyperlinked to your organisation's home page.
- Use of the conference logo until end of December 2023

Pen (Exclusive)

A\$2,000 (incl. GST)

Entitlements include:

- Ability to provide pens to be given to all delegates. (Sponsor supplies pens)
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official conference website, hyperlinked to your organisation's home page.
- Use of the conference logo until end of December 2023

EDM Banner Advert (Limited Availability)

A\$3,300 (incl. GST)

Entitlements include:

- Sponsored banner included in 3 x e-newsletters to conference email database (sponsor to supply EDM banner, subject to approval by the Conference Managers. For Industry Sponsors: message must be company not product related).
- Banner hyperlinked to sponsor's nominated website page (For Industry Sponsors: message must be company not product related)

Flyer or brochure (Limited Availability)

A\$1,500 (incl. GST)

- Sponsor has the opportunity to provide one (1) company brochure or flyer (A4 size restricted to four (4) single pages in length), to be included on a promotional table. Flyers/brochures are subject to Organising Committee approval. (For Industry Sponsors: message must be company not product related)

EXHIBITION OPPORTUNITIES



Trestle Table Display

A\$2,500 (incl. GST)

- One (1) complimentary conference delegate registration inclusive of Welcome Function
- One (1) poster board
- One (1) clothed trestle table
- Two (2) chairs

**Excludes ticket to the Welcome Function*

SPONSORSHIP TERMS & CONDITIONS

To confirm your participation, we will require the Sponsorship Application Form and full payment. The support cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received 14 days from the issue of invoice. If the full payment is not received the conference organiser has the right to review the commitment and withdraw the application form.

TERMS OF PARTICIPATION INCLUDE:

- The payment is offered as an unconditional grant. The supporter has no control over content, tone or emphasis of the conference, allocation of funds or selection of recipients
- There will be no opportunity for the company to control the curriculum of educational initiatives of the conference program
- The company will have access to use the conference logo for promotional purposes only
- The conference and collaborators do not endorse or promote any health-care related products
- Companies cannot claim any relationship, endorsement or support from the conference or collaborators
- All attending delegates from the sponsoring organisation are to be registered by Monday 16 October 2023
- If payment is not made prior to the conference dates, an additional 20% surcharge will be added to the overall sponsorship total

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any sponsoring company or any other person, by theft or fire or any other cause

CANCELLATION POLICY

In exceptional circumstances the Organisers will be prepared to consider cancellation of the contract with Sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing.
- If cancellation of sponsorship is necessary after confirmation, the following penalties will apply:
 - For Cancellation notices received in writing before 30 January 2023 - a cancellation fee of 50% of the original package price will apply
 - Cancellation notices received after 30 April 2023 receive no refund

PAYMENT DETAILS

In paying for sponsorship you are paying ASHM.

CREDIT CARD AND EFT PAYMENT

Details will be provided on the invoice or please contact the Conference Secretariat at conference.finance@ashm.org.au

EXHIBITION TERMS & CONDITIONS

1. THE CONTRACT

- 1.1 In this contract, the Conference Secretariat is the ASHM Conference & Events Division ABN 48 264 545 457 are 'we': 'us' and 'our'. The person with an exhibition space is 'you' and 'your'.
- 1.2 These Terms and conditions apply from the date of signing. You acknowledge that we update the details of the exhibition from time to time.

2. OUR RIGHTS AND RESPONSIBILITIES

- 2.1 We will:
 - a) Organise and hold the exhibition
 - b) Promote the exhibition
 - c) Make reasonable efforts to offer you the space requested
- 2.2 We do not guarantee Exhibition visitor numbers or any level of commercial activity.
- 2.3 We may change the exhibition including but not limited to:
 - a) Changing your space or its location to suit floor plan and reducing your fee in proportion to any reduction in size
 - b) Changing how long it runs for
 - c) Changing visitor opening hours
 - d) Extending the venue in a separate area from the main venue
- 2.4 We ask you to:
 - a) Obey the relevant laws
 - b) Prevent any damage
- 2.5 We can:
 - a) Refuse to allow, or stop displays, product demonstrations or other uses of your space
 - b) Specify display area wall heights and coverings
 - c) Approve or disapprove the content and presentation of your materials
 - d) Decide times you can set up and dismantle displays
 - e) Decide how you, your employees, contractors or agents use exhibition entry cards
 - f) Set conditions for moving goods and displays before, during and after the exhibition
 - g) Set restrictions on taking photographs - we will advise you if this will be required
 - h) Specify how you can use audio visual equipment and media and how you can demonstrate machines
 - i) Make health and safety requirements

3. YOUR RIGHTS AND RESPONSIBILITIES

- 3.1 You must:
 - a) Use your space only to display and promote goods and/or services in keeping with the exhibition
 - b) Make the most of your space's promotional goods and/or services in keeping with the exhibition
 - c) Follow our directions as soon as possible and pay any associated costs
 - d) Follow relevant laws, meet OH&S and venue guidelines, and avoid damaging any person or property
 - e) Keep your space clean and tidy, and immediately remove all your materials when the exhibition ends. If you do not, we will charge you a fee to do so
 - f) Not do anything that may interfere with the smooth running of the exhibition, including, but not limited to, encouraging exhibition visitors to view goods and services in another location

4. PAYMENT

- 4.1 You must pay the full fee owing for your sponsorship prior to the conference beginning or the organisers reserve the right to cancel your sponsorship

5. OUR REMEDIES

- 5.1 If you breach the contract, we will provide you with notice of the breach and give you a reasonable time to remedy it. If you fail to remedy the breach within this time, we may:
 - a) Reallocate your space or refuse you access to it
 - b) Remedy your breach without advising you and require you to pay for the cost of our actions
 - c) Remove you from the venue
- 5.2 If you cancel all or part of the contract (except if you cancel because of our breach) we will claim a cancellation fee from you dependent on the time of the cancellation. Cancellation charges had been advised in the sponsorship prospectus

6. RISK AND INSURANCE COVER

- 6.1 You agree that the exhibition site can be hazardous. You will take due care to prevent injury and property damage. We are not responsible for any damage caused by your acts or omissions. You must use our incident report form to tell us in writing about any site incident and give us supporting evidence. After an incident, you must not remove anything from the site without our prior approval.
- 6.2 You must give us proof of current public liability insurance by the date stated in the exhibition manual
- 6.3 You must not share your space without advising us in writing. By sharing your space the primary contact is responsible for payment and providing the proof of public liability insurance and is responsible for the actions of the other party unless a separate proof of public liability is provided

7. WARRANTIES AND LIABILITIES

- 7.1 As allowed by law, or except where the contract states, we:
 - a) Do not make any representations or warranties about you or your space
 - b) Are not liable for any person's injury or death, property damage, economic loss or any indirect damages to do with the sponsorship
- 7.2 You indemnify us from and against any claims, damages, losses and costs we may incur because of:
 - a) Any breach of the contract that you make
 - b) Any of your displays or product demonstrations
 - c) Any of your acts or omissions to do with the sponsorship, including any negligence and wrong doings
- 7.3 You agree not to sell or intend to sell goods at the conference that misrepresent or infringe intellectual property rights. You indemnify us from and against any and all claims, damages, losses and costs we may incur if you breach this agreement.

8. GIVING US MATERIAL

- a) You must give us all material by the deadline that we set. If we do not receive it by the deadline, we will consider that you have cancelled the advertising.
- b) If you want to cancel your advertising, you must tell us in writing.
- c) If you have provided materials but wish to cancel the publication after the deadline we will endeavour to stop its publication but we are not liable if the material cannot be removed and we will not stop production if this risks the timely printing of it.

9. GENERAL ISSUES

- 9.1 We are not liable for any expenditure, liability or loss because of:
 - a) Acts of god or terrorism
 - b) Natural disasters
 - c) Strikes or shortages
 - d) Failure of electrical power or other venue issues
 - e) Lower than advised exhibition visitor numbers
- 9.2 You give us consent to use your contact information for internal purpose

Application Form: AusPATH 2023 Conference

Email completed form to: samantha.williamson@ashm.org.au

Organisation or Company name: _____

Contact name: _____

Position held: _____

Company address: _____

Mobile: _____

Email: _____

Package	Price per package (incl. GST)
Gold Sponsor	\$15,000
Silver Sponsor	\$10,500
Bronze Sponsor	\$7,000
Conference Welcome Function Sponsor	\$7,000
Poster Tour Supporter	\$6,000
Conference App Sponsor	\$4,400
Conference Wifi Sponsor	\$4,400
Hand Sanitising Station Sponsor	\$2,500
Notepad	\$2,000
Pen	\$2,000
Coffee Station Sponsor	\$7,000
EDM Banner Advertisement	\$3,300
Conference App Push Notification	\$1,500
Flyer or Brochure (promotional table)	\$1,500
Trestle Table Display	\$2,500

Sponsorship contract and tax invoice will be sent upon receipt of this form. Please provide a copy of your logo (as a high resolution >300dpi eps and jpeg file in colour and black and white) for use in recognising sponsorship.

I, _____ agree to the terms and conditions stated on pages 7 – 8.

Signed: _____

Date: _____