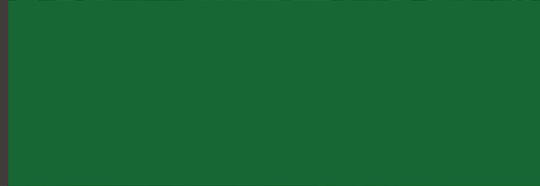




INHSU 2018

**7th International
Symposium on Hepatitis
Care in Substance Users**
Lisbon, Portugal
19 – 21 September 2018
www.inhsu2018.com



Conference Supporter Opportunity



**For further information
please contact:**

INHSU Symposium Secretariat
Locked Mail Bag 5057,
Darlinghurst NSW 1300 Australia

P: +61 2 8204 0770
F: +61 2 8204 0782

E: info@inhsu2018.com
W: www.inhsu2018.com



INHSU 2018

INHSU OVERVIEW

The International Network on Hepatitis in Substance Users (INHSU) is an international organization dedicated to scientific knowledge exchange, knowledge translation, and advocacy focused on hepatitis C prevention and care with people who use drugs.

People who use drugs are disproportionately affected by hepatitis C. Further, the burden of hepatitis C-related disease in this group continues to grow at alarming rates and represents a major cost to the healthcare system. However, the majority of those affected are currently not adequately reached. Therefore, increasing hepatitis C testing, linkage to care, treatment and cure among people who use drugs is of paramount importance.

INHSU seeks to use the International Symposium on Hepatitis Care in Substance Users to assist in achieving its goals:

Support and facilitates scientific exchange and dissemination of knowledge

Strives to educate international health professionals, researchers, community organisations, people who use drugs and policy makers on hepatitis C prevention, screening, linkage to care, and treatment among people who use drugs

Seek to collaborate with other societies, government organisations, professional associations, community members, institutions and individuals to advocate for hepatitis C prevention and care among people who use drugs

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CONFERENCE OVERVIEW

THE CONFERENCE	7th International Symposium on Hepatitis Care in Substance Users (INHSU 2018)	
DATES	19 - 21 September 2017	
LOCATION	Lisbon, Portugal	
CO-CONVENORS	<p>Jeffrey Lazarus, Centre of Excellence for Health, Immunity and Infections (CHIP), WHO Collaborating Centre on HIV and Viral Hepatitis and Barcelona Institute of Global Health (ISGlobal)</p> <p>Ricardo Baptista Leite, Institute of Health Sciences, Católica University of Portugal</p> <p>Rui Tato Marinho, Hospital S. Maria, Medical School Lisbon, Vice-President of Portuguese Society of Gastroenterology</p> <p>Luís Mendão, European AIDS Treatment Group</p>	
PRELIMINARY CONFERENCE PROGRAMME	<p>Day 1: Epidemiology and Public Health</p> <p>Day 2: Treatment and Care</p> <p>Day 3: Access and Implementation</p>	
DELEGATE CATEGORIES	Health professionals (including doctors, nurses and allied health), researchers, community organisations, people who inject drugs and policy makers	
EXPECTED NUMBER OF DELEGATES	500+	
CONFERENCE HISTORY	6 th 2017 – Jersey City, USA 5 th 2016 – Oslo, Norway 4 th 2015 – Sydney, Australia	3 rd 2013 – Munich, Germany 2 nd 2011 – Brussels, Belgium 1 st 2009 – Zurich, Switzerland
KEY DEADLINES	<p>Registration Brochure Listing Confirmation: January 2018</p> <p>Exhibition Bookings Confirmation: January 2018</p> <p>Expression of Interest for all Packages: April 2018</p>	
CONFERENCE CONTACT	<p>Amy Sargent P: +61 2 8204 0751 F: +61 2 8204 0779 E: amy.sargent@ashm.org.au</p>	

2017 Conference at a Glance



3
days



256
submitted
abstracts



535
conference
attendees

SUPPORT CONSIDERATIONS

Your support of this meeting would benefit an organisation whose purpose is to promote scientific knowledge, medical advancement and delivery of effective healthcare. Your valuable contribution will be used to develop a high level programme with international and domestic highly reputable speakers with contribution to audio visual and overall costs to reduce the fees required to be charged to delegates.

Our programme will be developed by experts within the field. We wish to assure you that our aim is to provide supporter packages that contribute to the Conference to maximise the enhancement of medical knowledge while still conforming to community standards acceptable to the guidelines that govern your operations. We believe these packages are fully compliant with guidelines.

Support will be acknowledged in various publications, publicity material and during any events as per noted in the various package entitlements. This will be accompanied at all times by the following disclaimer:

“The organisations listed have kindly sponsored this Conference. Sponsorship is offered as an unconditional grant. The sponsor has no control over content, tone, emphasis, allocation of funds or selection of recipients. INHSU and ASHM do not endorse or promote any healthcare-related products.”

Venue

The venue is selected carefully to fit the event, to house the educational activities and to enhance the educational content of the conference.

Target Audience

500+ Expected Delegates

Age

30–65

Gender

Even
distribution
(55/45)

Education

Tertiary
qualified and
above

Job sector

Medical/
Healthcare/
Community
Organisations/
Research

Nationality

60% European,
40% International

PACKAGE AVAILABILITY

We are pleased to offer the following key supporter positions, upgrades and bolt-ons.

PLATINUM SUPPORTER - €120,000

GOLD SUPPORTER - €90,000

SILVER SUPPORTER - €50,000

BRONZE SUPPORTER - €25,000

BLACK SUPPORTER - €10,000

RED SUPPORTER - €7,500

BLUE SUPPORTER - €5,000

GREEN SUPPORTER - €2,500

As Platinum, Gold, Silver and Bronze supporters, you will be entitled to a number of credits (towards additional benefits) noted on the next page.

CONTRIBUTING FACTORS & BENEFITS OF KEY SUPPORTER PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
<ul style="list-style-type: none"> ☉ Your logo printed in the conference registration brochure distributed to thousands of potential delegates ☉ Pre-Programmed notification message ☉ Email marketing of the Conference acknowledging your involvement ☉ Link to company website – a link from your logo will be set up from the Conference website to the website of your choice 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✓ ✓ 	<ul style="list-style-type: none"> ✓ Company name only
On-site acknowledgment				
<ul style="list-style-type: none"> ☉ Logo on Conference banner located at registration area (size varies on level of support) ☉ Booth(s) or floor space in a prime position in the Exhibition Hall ☉ One advertisement in colour in the A5 Conference Guidebook (artwork to be provided by sponsor) ☉ Your Logo/Name will be displayed on a PowerPoint slide at the commencement and conclusion of sessions at the conference ☉ Your Logo will be printed in the front inside cover of the Conference Guidebook (size varies on level of support) ☉ Verbal acknowledgement of support made during the Conference in plenary sessions ☉ Opportunity to provide items for inclusion on the promotional table set up in a prominent position ☉ Opportunity to host an Educational Satellite (see page 7) 	<ul style="list-style-type: none"> ✓ ✓ x2 ✓ Double page spread ✓ ✓ ✓ ✓ Unlimited ✓ Included 	<ul style="list-style-type: none"> ✓ ✓ x2 ✓ Full page ✓ ✓ ✓ ✓ 3 items 	<ul style="list-style-type: none"> ✓ ✓ x1 ✓ ✓ ✓ ✓ 2 items 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ 1 item
Conference and social benefits				
<ul style="list-style-type: none"> ☉ Discounted registrations for Practitioners ☉ Complimentary passes to the Conference ☉ Opportunity to value add to your package – see red, blue, green packages (no additional cost). Choose the one that suits your brand best 	<ul style="list-style-type: none"> ✓ x20 ✓ x10 3 credits 	<ul style="list-style-type: none"> ✓ x10 ✓ x5 3 credits 	<ul style="list-style-type: none"> ✓ x3 ✓ x3 2 credits 	<ul style="list-style-type: none"> 1 credit
Post-Conference marketing				
<ul style="list-style-type: none"> ☉ Formal acknowledgement of sponsorship in post Conference thank you email sent to all delegates (size varies on level of support) ☉ Thank you to sponsors on Conference website for a period of three months 	<ul style="list-style-type: none"> ✓ ✓ 	<ul style="list-style-type: none"> ✓ ✓ 	<ul style="list-style-type: none"> ✓ ✓ 	<ul style="list-style-type: none"> ✓ ✓

INCLUDED FOR PLATINUM SUPPORTERS

Platinum Supporters have the opportunity to host an **Educational Satellite Symposium** within the Conference programme. The session will allow you to fully engage your target audience with content put together by your organisation.

Additional features contained within the upgrade include:

- ⦿ Notifications of the Symposium in the electronic marketing of the Conference programme through **Email Alerts** and **Online Marketing**
- ⦿ 1 x push notification from the conference app
- ⦿ Listing of the Symposium in the **Conference Programme** and associated events section of the Conference Guidebook
- ⦿ **Flyer** advertising the Satellite Symposium in Conference **satchel bags** (to be provided by sponsor) or handed out within a conference session
- ⦿ **Room Signage and Setup**, along with the **Educational Content**, driven by the sponsor
- ⦿ Free **Room Hire/Basic Audio-visual** equipment and assistance with logistics

Note: The content of the symposium will be entirely the responsibility of the sponsor and can in no way be seen to be endorsed by any of the committee.

Costs incurred over and above the room hire and basic audio-visual are at the sponsor's expense. **Please note catering is not included in this cost.**

Guidelines:

- ⦿ All logistical requirements are to be organised through ASHM Conference & Events Division. If you engage with an outside event company there will be strict regulations to adhere to.
- ⦿ There is limited time for additional set ups. Should additional AV be required we require our AV Technical Director to be used in order to ensure set ups are appropriate to the conference requirements and time frame available.
- ⦿ In order to meet INHSU's policy to ensure there is appropriate gender representation at least one or more of the selected presenters must be female.

Further guidelines will be provided upon booking

It is recommended that the content of your symposium be developed prior to communications regarding the earlybird registration deadline approaching to increase the number of delegates pre-registering for your educational session.

Please note: Deadline for content is **May 2018**.

Time slots for the symposium will be a breakfast, lunch or evening symposium and will be discussed with the conference organisers when the programme outline is further developed.

BREAKFAST SYMPOSIUM

€15,000

An opportunity to host an Educational Breakfast Symposium. The session will allow you to fully engage your target audience with content put together by your organisation.

Features include:

- ⦿ Notifications of the Symposium in the electronic marketing of the Conference programme through Email Alerts and Online Marketing
- ⦿ 1 x push notification from the conference app
- ⦿ Listing of the Symposium in the Conference Programme and associated events section of the Conference Guidebook
- ⦿ Flyer advertising the Breakfast Symposium in Conference satchel bags (to be provided by sponsor) or handed out within a conference session
- ⦿ Room Signage and Setup, along with the Educational Content, driven by the sponsor
- ⦿ Free Room Hire/Basic Audio-visual equipment and assistance with logistics

Note: The content of the symposium will be entirely the responsibility of the sponsor and can in no way be seen to be endorsed by any of the committee.

Costs incurred over and above the room hire and basic audio-visual are at the sponsor's expense.

Please note catering is not included in this cost.

Guidelines:

- ⦿ All logistical requirements are to be organised through ASHM Conference & Events Division. If you engage with an outside event company there will be strict regulations to adhere to.
- ⦿ There is limited time for additional set ups. Should additional AV be required we require our AV Technical Director to be used in order to ensure set ups are appropriate to the conference requirements and time frame available.
- ⦿ In order to meet INHSU's policy to ensure there is appropriate gender representation at least one or more of the selected presenters must be female.

Further guidelines will be provided upon booking

It is recommended that the content of your symposium be developed prior to communications regarding the earlybird registration deadline approaching to increase the number of delegates pre-registering for your educational session.

Please note: Deadline for content is **May 2018**.

Time slots for the symposium will be a 45 minute breakfast only.

BLACK SUPPORTERS

€10,000

CONFERENCE SMART PHONE APP (Exclusive Opportunity)

A single opportunity exists for this sponsorship — The speakers, programme and exhibitor details will all be accessible via the conference App.

The Conference Smart Phone App will be available at no purchase charge for every delegate to download on all internet ready mobile phones including iPhone, Android, Blackberry and iPad. Research shows around 75% of all delegates will use the App which in turn improves the attendee experience.

Benefits:

- ⦿ Company logo acknowledging support included on email launching app
- ⦿ Acknowledgement on official conference website with logo and hyperlink to organisation's website
- ⦿ Organisation's logo included in the Conference Guidebook (subject to printing deadlines)
- ⦿ App designed with company logo as the 'Official App Sponsor'

Note: Expressions of interest in this opportunity need to be received prior to **April 2018**.

ON DEMAND CONTENT SUPPROTER (Exclusive Opportunity)

Invest in content capture and dissemination. Support the educational legacy of the meeting to enable the content to reach the communities and organisations that were not able to attend.

Audio synched slides will be captured for a large number of sessions from the conference particularly plenary and symposia sessions. The content will be made available on the conference or INHSU websites.

Benefits:

- ⦿ Acknowledgement of supporter status on conference website with logo and hyperlink to company's website
- ⦿ Company's logo on all pages with the links to the on demand content
- ⦿ Company's logo on speaker consent forms advising speakers of your support

Note: Expressions of interest in this opportunity need to be received prior to **April 2018**.

RED SUPPORTERS

€7,500 or 3 credits each

INTERNET HUB AND WIFI SUPPORTER (Exclusive Opportunity)

Moving with Technology Increase your brand awareness at the only free universal access to internet and printing facilities at the Conference breaks.

This area will be available for the educational benefits of delegates for them to print attendance certificates and view work emails.

Benefits:

- ⦿ A minimum of 2 x computers or iPads, 1 x printer and Internet connection will be provided
- ⦿ Company logo on screen saver on computers in Internet Hub area
- ⦿ Company logo on signage promoting wifi access
- ⦿ Website link from computers in Internet Hub area to your company website
- ⦿ Acknowledgement in the general information section of the Conference Guidebook including company logo and where the Internet Hub area is mentioned
- ⦿ Banner (provided by the sponsor)
- ⦿ Branded charging station

Note: To maximise your exposure we suggest combining this package with a coffee stand near your booth, hiring furniture and supplying company branded coffee cups that compliment your brand as a nice touch and a great way to stay top of mind with delegates.

Note: Expressions of interest in this opportunity need to be received prior to **April 2018**.

JUICE BAR PROVIDER (Exclusive Opportunity)

The Healthy Choice Health is a high priority for all in recent times and your brand will be associated with enhancing personal wellbeing for all delegates

Benefits:

- ⦿ 3m x 3m shell scheme only (standalone or space additional to your booth)
- ⦿ Option to place 1x banner in the juice bar area
- ⦿ Service staff, juice machine hire and equipment for morning tea, lunch and afternoon tea breaks
- ⦿ Push notification in App
- ⦿ Acknowledgment in the general information section of the Conference Handbook including company logo where the Juice Bar is mentioned

Note: The Juice Bar sponsor can hire furniture for the Juice Bar that suits their booth or a skirted trestle table will be provided. To maximise your exposure we suggest supplying company branded juice cups or napkins.

Note: Expressions of interest in this opportunity need to be received prior to **April 2018**.

RED SUPPORTERS (CONTINUED)

€7,500 or 3 credits each

COFFEE STATION PROVIDER (Exclusive Opportunity)

Watch the conference delegates flock to your stand for barista made coffee.

Distributed to every Conference delegate upon registration, satchels are used by delegates throughout the Conference to carry their notes and belongings and are often retained as a memento after the event. Sponsorship of the Conference satchels offers a prime promotional opportunity, as the sponsor will be a constant presence for the duration of the event and beyond.

Benefits:

- C3m x 3m shell scheme only (or space additional to your booth)
- Option to place 1 x banners in the coffee station area
- Service staff, coffee machine hire and equipment for morning tea and afternoon tea breaks.
- Push notification in app
- Acknowledgment in the general information section of the Conference Handbook including company logo where the Coffee Station is mentioned

Note: The Coffee station provider can hire furniture for the stand that suits their booth or a skirted trestle table will be provided with the coffee machine. To maximise your exposure we suggest supplying company branded juice cups or napkins.

Expressions of interest in this opportunity need to be received prior to **April 2018**.

SACHEL SUPPORTER (Exclusive Opportunity)

Be Seen

Distributed to every Conference delegate upon registration, satchels are used by delegates throughout the Conference to carry their notes and belongings and are often retained as a memento after the event. Sponsorship of the Conference satchels offers a prime promotional opportunity, as the sponsor will be a constant presence for the duration of the event and beyond.

Benefits:

- Company logo attached to the satchel on a removable tag/label (approx size of logo 60mm x 40mm) in one colour. Tag will be disposable as per some company guidelines
- Sponsor materials placed in the satchel - 1 item
- No competition for satchel inserts. Only organiser's material, Platinum sponsors and satchel sponsor will be allocated inserts. One DL or A4 size (or similar) lightweight item only.

Expressions of interest in this opportunity need to be received prior to **April 2018**.

BLUE SUPPORTERS

€5,000 or 2 credits each

CONFERENCE GUIDEBOOK SUPPORTER (Exclusive Opportunity)

Top of Mind Obtain a constant presence for the duration of the event with the must have 'information encyclopaedia' given to delegates

The Conference Guidebooks are used by delegates throughout the Conference. Sponsorship of the Conference Guidebook offers excellent exposure, as the sponsor will be a constant presence for the duration of the event and beyond.

Benefits:

- ⦿ Your company will be listed as the sponsor of the Conference Guidebook with your company logo (not product logo) displayed prominently on the front cover
- ⦿ Sponsor logo will be printed in the Conference Guidebook along with a small blurb (150 words) about your company
- ⦿ You will be given the opportunity to have a full page ad in the Conference Guidebook (The advertisement will be placed within the Guidebook at the discretion of the Conference organiser).

Note: Expressions of interest in this opportunity need to be received prior to **April 2018**.

MEETING SPACE SUPPORTERS

Valuable onsite space available to meet with key sector colleagues

Meeting Room provided for one day onsite during the Conference. The room will be set for 20 people, boardroom style and be available from 7am to 7pm. Notepads, pens and water are included. Audio visual and catering are not included.

Benefits:

- ⦿ Your company logo will be shown outside of the meeting room
- ⦿ Opportunity to provide a company banner outside the meeting room

Note: Expressions of interest in this opportunity need to be received prior to **April 2018**.

Package subject to room availability. One room is available each day of the Conference.

HOSPITALITY SUPPORTER (Exclusive Opportunity)

Be seen during catering breaks

Opportunity to support the morning tea, lunch and afternoon tea catering breaks for one day during the Conference.

Benefits:

- ⦿ Logo printed in Conference Guidebook on an associated events page
- ⦿ Company Logo shown on menus at buffet stations
- ⦿ Signage (to be provided by sponsor)

Note: Company logo on napkins can be provided at the Supporters own expense.

BLUE SUPPORTERS (CONTINUED)

€5,000 or 2 credits each

RECEPTION SUPPORTER (Exclusive Opportunity)

Golden Networking Opportunity

In previous years, 90% of delegates attended this popular event where substantial food and beverages were served. The evening will be an excellent networking opportunity.

Benefits:

- ⦿ Logo printed in Conference guidebook on an associated events page
- ⦿ Signage (supplied by sponsor) displayed during the evening

Note: Company logo on napkins can be provided at the Supporters own expense.

POSTER TOUR SUPPORTER

By supporting this educational activity, you will be offered the following benefits:

- ⦿ Acknowledgment of support on the conference website
- ⦿ Acknowledgment of support in the conference handbook
- ⦿ App push notification of tour/s

All print promotion will be supported with the following sentence: *Medical education is determined by our national scientific program committee and made possible by support from (insert sponsor)*

Note: Expressions of interest in this opportunity need to be received prior to **April 2018**.

ON BOOTH DELEGATE AND KEYNOTE SPEAKER ACCESS

Opportunity to hold a 20 minute delegate meet and greet with a keynote speaker on your exhibition booth during one coffee break.

The following services will be provided with this educational opportunity:

- ⦿ 1 x pre-programmed app push notification
- ⦿ Listing in program of event on your stand

Please note this is subject to invited speaker's approval

Note: Expressions of interest in this opportunity need to be received prior to **April 2018**.

GREEN SUPPORTERS

€2,500 or 1 credit each

ADVERTISEMENT IN GUIDEBOOK

Be Seen

Distributed to all delegates in the Conference satchels, the Conference Guidebook is a valuable resource for the delegates to use during the Conference. The delegate will constantly refer to the Conference Guidebook for general information and programme information.

The advertisement will appear in black and white and will be placed within the Guidebook at the discretion of the Conference organiser. The deadline for booking artwork is **April 2018**.

PROMOTIONAL TABLE

Something Extra

A table will be placed in a prominent position within the Conference venue for the display of promotional items. The table will be restocked with these items as necessary by Conference staff.

There will be limited satchel inserts; limited to only the Satchel Sponsors material, the Organisers Material including Conference Guidebook and stationery items. Therefore this is a valuable promotional opportunity.

STATIONERY PROVIDER

Something Extra

Inserted into every Conference satchel, stationery items are constantly used by delegates throughout the Conference. This support offers excellent exposure, as the supporter will be a constant presence for the duration of the event and beyond. Each stationery supporter is entitled to insert two items into each satchel. Stationery items required include Note Pads, Pens, Post-it Notes, Highlighters and Flags. The Secretariat reserves the right to include a number of each item but may also refuse the sponsorship of a particular item if too many are pledged. We understand guidelines only allow pads and pens, however companies not governed by these guidelines can provide other items, with prior approval by the Conference Secretariat.

Sponsorship benefits include:

- ☉ Opportunity to supply to the Conference two stationery items with company logo (not product logo) for inclusion in satchels

CHARGING STATIONS

Something Extra

Phone and tablet charging station placed in a dedicated high traffic area at the conference venue.

Benefits:

- ☉ Logo included as sponsor on station signage

PRE-PROGRAMMED APP NOTIFICATION MESSAGE (X3 MESSAGES)

Something Extra

This is a great way to advertise your company or activity during the conference with a timed, pre-programmed app notification message. Messages can go out to all delegates or to a target group only.

TIMELINE

February

- ⦿ Agreements signed and exchanged
- ⦿ Full payment required
- ⦿ Logo, website links and 50 word company profile supplied to the Conference Organiser
- ⦿ Deadline for booking Platinum and Gold Supporter packages (for registration brochure listing)
- ⦿ Marketing materials and Registration Brochure to print containing sponsor logos (where applicable)

March

- ⦿ Marketing campaign acknowledging key sponsors and collaborating organisations

April

- ⦿ Deadline for expression of interest for all packages

May

- ⦿ Follow up of marketing and progress monitoring
- ⦿ Exhibition spaces allocated (Platinum sponsors given preference)
- ⦿ Finalise satellite symposium for communication with potential delegates

July

- ⦿ Earlybird registration deadline communication containing sponsor acknowledgement (where applicable)
- ⦿ Exhibition Manual to be sent out to all exhibitors
- ⦿ Proof of public liability insurance or a signed indemnity form to exhibit provided to Conference Secretariat (ASHM)
- ⦿ Update of programme and floor plan provided to supporters
- ⦿ Guidebook and App production containing sponsor logos (where applicable)

August

- ⦿ Final programme, floor plan and itineraries supplied to supporters
- ⦿ Current delegate lists supplied
- ⦿ Conference registration deadline communication containing sponsor acknowledgement (where applicable)
- ⦿ Conference App (if applicable) launched

September

- ⦿ Event begins

September - October

- ⦿ Debrief and evaluation
- ⦿ Thank you letter sent to delegates containing acknowledgement of supporters
- ⦿ On demand content available online (if applicable)

EXHIBITION

Sponsors, Companies and Organisations are invited to exhibit at the meeting and thus have the opportunity to network and showcase their products/services to their target audience.

EXHIBITION DETAILS

Timings will be confirmed closer to the date for all confirmed exhibitors in an Exhibitors Manual.

EXHIBITION OPENING DAYS

Wednesday 19 - Friday 21 September

Exhibition Space & Costs

Supporter rates are applicable to any company taking up Platinum, Gold, Silver, Bronze, Red, Blue or Green Supporter packages. Payment must be received prior to booth allocation.

3M X 3M FLOOR SPACE ONLY

Supporter rates: **€2,000**
Non - Supporter rates: **€5,000**

3M X 3M SHELL SCHEME BOOTH

Supporter rates: **€2,500**
Non - Supporter rates: **€5,500**

Shell Scheme Booth cost includes:

- **Stand:** 3 x 3m with walls (size and colour dependent on contracted exhibition company's stock)
- **Fascia:** 1 x company name sign and company logo in black and white (with a maximum number of letters to be determined)
- **Lighting:** 2 x 150 watt track lights per booth
- **Power:** 1 x single power point (4 amp) per booth
- **Flooring:** The venue has carpet flooring
- **Furniture:** At the exhibitor's own expense.
Please note: Any additional requirements are at the exhibitor's expense

Both exhibition packages will include the following benefits:

- Access to discounted registration rates
- A company profile included in the exhibition section of the Conference Guidebook and App (if applicable) distributed at the Conference

To book space:

Please complete the Sponsorship/Exhibitor application form by **January 2018**. Booth allocation will occur shortly after this date. Sponsors, particularly the Platinum and Gold Sponsors, will have first option. Following this, the exhibition space allocations will be based on the order in which bookings are received. Payment must be received prior to booth allocation.

TERMS & CONDITIONS

Sponsorship:

In order to confirm your participation, we **will require the completed Sponsorship Application Form (on the last page) and full payment.** A Tax Invoice will be issued upon receipt of this application form. The sponsorship cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received **14 days from issue** of invoice. If the full payment is not received, the Conference Organiser has the right to review the commitment and withdraw the application.

Terms of participation include:

- ◉ The sponsor has no control over programme content, tone or emphasis of the conference, allocation of funds or selection of recipients
- ◉ There will be no opportunity for the sponsor to control the curriculum of educational initiatives of the conference
- ◉ The sponsor will have access to use the conference logo for promotional purposes only
- ◉ The organisers do not endorse or promote any health-care related products
- ◉ Sponsors cannot claim any relationship, endorsement or support from the conference organisers
- ◉ All attending delegates from the sponsoring organisation are to be registered by 29 June 2018
- ◉ If payment is not made prior to the conference dates, an additional 20% surcharge will be added to the overall sponsorship total.
- ◉ All logistical requirements are to be made through ASHM Conference & Events Division e.g. registrations, symposia requirements and onsite registration. If you engage with an outside event company there will be strict regulations to adhere to.

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any sponsoring company or any other person, by theft or fire or any other cause.

A full sponsorship contract will be sent to key sponsors. Terms and conditions for exhibitors will be sent separately.

Cancellation Policy:

In exceptional circumstances the Organisers will be prepared to consider cancellation of their contract with Sponsors, but only if the following conditions are complied with:

- ◉ That the request for cancellation is submitted in writing
- ◉ If cancellation of sponsorship is necessary after confirmation, the following penalties will apply:
 - For cancellation notices received in writing before 30 March 2018 a cancellation fee of 50% of the original package price will apply
 - Cancellation notices received after 30 March 2018 receive no refund

Payment Details:

In paying for sponsorship you are paying ASHM as an agent of INHSU.

Credit Card & EFT payments

Details will be provided on the invoice or please contact the Conference Secretariat.

INHSU 2018: SUPPORTER APPLICATION FORM

EMAIL TO: AMY.SARGENT@ASHM.ORG.AU

BUSINESS OR COMPANY NAME:

COMPANY ADDRESS:

CONTACT NAME:

POSITION HELD:

PHONE NO:

FAX NO:

MOBILE NO:

E-MAIL:

We are interested in the following (please tick):

KEY SUPPORTER POSITIONS:

- | | |
|-----------------------------------|----------|
| <input type="checkbox"/> PLATINUM | €120,000 |
| <input type="checkbox"/> GOLD | €90,000 |
| <input type="checkbox"/> SILVER | €50,000 |
| <input type="checkbox"/> BRONZE | €25,000 |

BREAKFAST SYMPOSIUM

- | | |
|--|---------|
| <input type="checkbox"/> BREAKFAST SYMPOSIUM | €15,000 |
|--|---------|

BLACK SUPPORTER

- | | |
|--|---------|
| <input type="checkbox"/> CONFERENCE SMART PHONE APP | €10,000 |
| <input type="checkbox"/> ON DEMAND CONTENT SUPPORTER | €10,000 |
| <input type="checkbox"/> EDUCATIONAL SATELLITE SYMPOSIUM | €10,000 |

RED SUPPORTER

- | | |
|--|--------|
| <input type="checkbox"/> INTERNET HUB AND WIFI SUPPORTER | €7,500 |
| <input type="checkbox"/> JUICE BAR PROVIDER | €7,500 |
| <input type="checkbox"/> SACHEL SUPPORTER | €7,500 |
| <input type="checkbox"/> COFFEE STATION | €7,500 |

BLUE SUPPORTER

- | | |
|---|--------|
| <input type="checkbox"/> CONFERENCE GUIDEBOOK SUPPORTER | €5,000 |
| <input type="checkbox"/> MEETING SPACE SUPPORTER | €5,000 |
| <input type="checkbox"/> HOSPITALITY SUPPORTER | €5,000 |
| <input type="checkbox"/> RECEPTION SUPPORTER | €5,000 |
| <input type="checkbox"/> POSTER TOUR SUPPORTER | €5,000 |
| <input type="checkbox"/> BOOTH & INVITED SPEAKER ACCESS | €5,000 |

GREEN SUPPORTER

- | | |
|--|--------|
| <input type="checkbox"/> ADVERTISEMENT IN GUIDEBOOK | €2,500 |
| <input type="checkbox"/> PROMOTIONAL TABLE | €2,500 |
| <input type="checkbox"/> STATIONERY PROVIDER | €2,500 |
| <input type="checkbox"/> CHARGING STATION SUPPORTER | €2,500 |
| <input type="checkbox"/> PRE-PROGRAMMED APP NOTIFICATION | €2,500 |

EXHIBITION SPACE: FLOOR SPACE ONLY

- | | |
|---|--------|
| <input type="checkbox"/> EXHIBITOR 3M X 3M FLOOR SPACE ONLY (SUPPORTER RATES) | €2,000 |
| <input type="checkbox"/> EXHIBITOR 3M X 3M FLOOR SPACE ONLY (NON-SUPPORTER RATES) | €5,000 |

EXHIBITION SPACE: SHELL SCHEME BOOTH

- | | |
|---|--------|
| <input type="checkbox"/> EXHIBITOR 3M X 3M SHELL SCHEME BOOTH (SUPPORTER RATES) | €2,500 |
| <input type="checkbox"/> EXHIBITOR 3M X 3M SHELL SCHEME BOOTH (NON-SUPPORTER RATES) | €5,500 |

INVESTMENT TOTAL

€

Sponsorship contract and tax invoice will be sent upon receipt of this form. Payment for the total amount payable must be made as per the payment terms outlined on the invoice. Please provide a copy of your logo (as a high resolution >300dpi eps and jpeg file in colour and black and white) for use in recognising sponsorship.

I,

agree to the terms and conditions on page 17

Signed

Date