



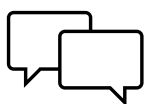
Paediatric HIV & Hepatitis Special
Theme Day at the Joint
Australasian HIV/AIDS and Sexual
Health Conference
10 September 2021

Sponsorship Prospectus

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An opportunity for you to:



Access and Engage

healthcare professionals working in HIV and related diseases both face-to-face and over a 10-month period.



Create Awareness and Understanding

for your brand and organisation with an opportunity to showcase your latest product developments and updates in new technologies that differentiate you from your competitors.



Build and Improve Relationships

with current and potential clients throughout the Conferences program and continue to build your reputation as a leader in the field.



Enhance Your Credibility and Corporate Social Responsibility

and provide Ethical Support to the sector where it is required most through activities aligned with our philanthropic scholarship program.



Support and Contribute

to the Medical Educational Opportunities for the sector.

Overview

The Paediatric HIV Special Theme Day stems from a long-standing history of Paediatric HIV Updates, co-ordinated by the Sydney Children's Hospital Paediatric HIV service, that brings together Paediatric HIV clinicians, allied health and policy makers across Australia and New Zealand for over 20 years. By joining forces with ASHM, a new and exciting platform for discourse for paediatric HIV health care providers across Australasia will be established.

Using ASHM's expertise and international recognition in conference hosting, this new platform will increase the domestic and international reach of the paediatric conference, as well as harmonise the HIV clinical and research workforce for children and adults living with HIV.

The Paediatric HIV Special Theme Day will involve both domestic and international speakers, with a focus on the following themes:

- Up-to-date antiretroviral treatment regimens and monitoring strategies for children and adolescents living with HIV
- The latest data on prevention of mother-to-child transmission strategies
- Psychosocial wellbeing for children and adolescents living with HIV
- Models of perinatal and paediatric HIV care during and following the COVID-19 pandemic

In addition, there will be one session dedicated to hepatitis C management in children. Direct acting antiviral regimens have revolutionised hepatitis C treatment, which is being gradually rolled out in paediatric populations. This represents an exciting time for clinicians managing children and adolescents with hepatitis C, with cure becoming a realistic possibility. Currently there are no dedicated conferences for paediatric viral hepatitis in Australia or New Zealand, and this special theme day will pave the way for clinicians and researchers in paediatric viral hepatitis to share the latest knowledge and experience in managing children and adolescents with hepatitis C.

The details of the available packages are outlined on the following pages. Please note, feedback is welcome on how we can tailor a package to suit your objectives to ensure you receive the most cost effective and value for money option.

ASHM is a signatory to the Code of Conduct for Australian aid and development agencies, which is administered by the Australian Council for International Development (ACFID).

Event Overview

Dates	Friday 10 September 2021
Location	Virtual
Delegate Categories	Physicians, General Practitioners, Nurses, Social Workers, Community Workers, Educators, Pharmaceutical Company Representatives, Basic Scientists, Immunologists, Infectious Disease Specialists, Researchers, National/State & Territory Government Agency Personnel, Non-Government Organisations Personnel, Regional/Area Health Authority Personnel, People Living with HIV&AIDS, Healthcare Professionals, Viral Hepatitis Specialists, Student Researchers, Junior Graduates.
Booking Deadline	We encourage you to confirm your support as soon as possible. We will be starting promotion of the event and can add your logo once you have confirmed to maximise your benefits.
Conferences Contact	Samantha Williamson T: +61 2 8204 0770 M: +61 478 020 177 E: Samantha.Williamson@ashm.org.au

Major Supporter Packages

A\$15,000 Platinum Supporter
A\$9,900 Gold Supporter
A\$4,900 Silver Supporter

We are pleased to offer the following key supporter positions, please note prices are GST inclusive:

	Platinum	Gold	Silver
“Promote greater brand awareness and brand image” – Pre-Event			
Acknowledgement of your support in the Paediatric HIV Special Theme Day e-newsletters – Company logo (not product) only	✓	✓	✓
Link to company website – a link from your company logo (not product) will be set up from the event webpage to the website of your choice	✓	✓	✓
Your company included in pre-event email acknowledging sponsors and exhibitors.	✓		
“Interaction with healthcare professionals” – During Paediatric HIV Special Theme Day			
Rotating banner included in Virtual Platform on the day	✓		
Your company logo/name (not product) will be included in the virtual conference holding slide at the commencement and conclusion of sessions on the Paediatric HIV Special Theme Day	✓	✓	
Verbal acknowledgement of support made during the day	✓		
Virtual alerts sent via conference portal	3	1	
Event and social benefits			
Complimentary registrations	5	3	
Opportunity to purchase additional staff or practitioner registrations at discounted rate	5	3	
“Continue to build your reputation as a leading provider in the sector” – Post event marketing			
Formal acknowledgement of sponsorship in post conference thank you email sent to all delegates from the day (size varies on level of support)	✓	✓	✓
Thank you to sponsors on event webpage for a period of three months	✓	✓	✓

Sponsorship Terms & Conditions

In order to confirm your participation, we will require the Supporter/Exhibitor Application Form and full payment. The support cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received 14 days from the issue of invoice. If the full payment is not received the conference organiser has the right to review the commitment and withdraw the application form.

Terms of Participation Include:

- The payment is offered as an unconditional grant. The supporter has no control over content, tone or emphasis of the conference, allocation of funds or selection of recipients
- There will be no opportunity for the company to control the curriculum of educational initiatives of the conference program
- The company will have access to use the conference logo for promotional purposes only
- The conference and collaborators do not endorse or promote any health-care related products
- Companies cannot claim any relationship, endorsement or support from the conference or collaborators
- All attending delegates from the sponsoring organisation are to be registered by 30 June 2021
- If payment is not made prior to the conference dates, an additional 20% surcharge will be added to the overall sponsorship total
- All logistical requirements are to be made through ASHM Conference & Events Division e.g. registrations, invited speaker requirements

Cancellation Policy:

In exceptional circumstances the Organisers will be prepared to consider cancellation of the contract with Sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing.
- If cancellation of sponsorship is necessary after confirmation.

Payment Details

In paying for sponsorship you are paying ASHM on behalf of the Paediatric HIV Group.

Credit Card and EFT payment

Details will be provided on the invoice or please contact the Conference Secretariat at conference.finance@ashm.org.au.

Application Form

Email completed form to:
conference@ashm.org.au

Business or Company Name: _____

Contact Name: _____

Position Held: _____

Company Address: _____

Phone No: _____ Mobile No: _____

Email: _____

We are interested in the following (please tick)

Major Supporter Packages		
Platinum	A \$15,000	<input type="checkbox"/>
Gold	A \$ 9,900	<input type="checkbox"/>
Silver	A \$ 4,900	<input type="checkbox"/>

I, _____ agree to the terms and conditions stated on page 6.

Signed: _____ Date: _____

Sponsorship contract and tax invoice will be sent upon receipt of this form. Please provide a copy of your logo (as high resolution >300dpi eps and jpeg file in colour and black and white) for use in recognising sponsorship.