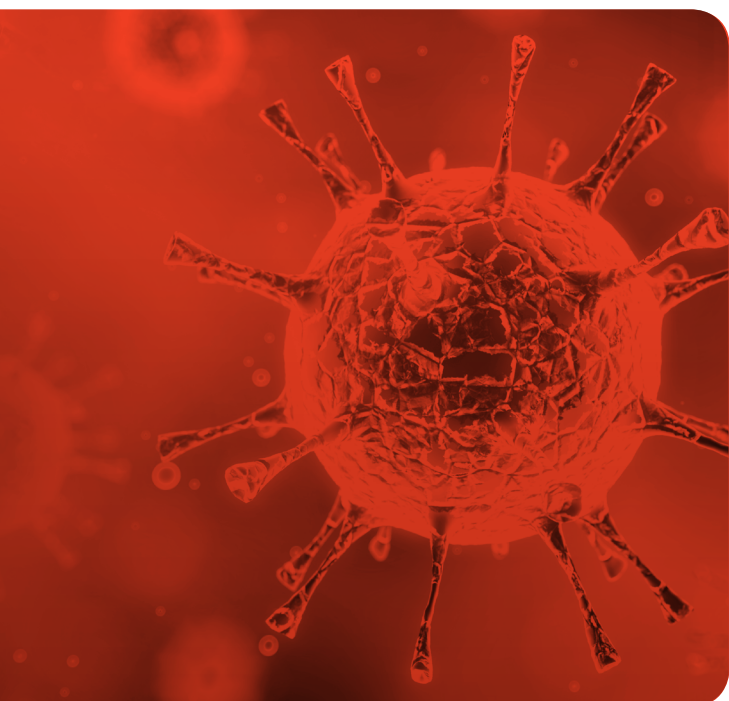


2019 AUSTRALASIAN

SEXUAL HEALTH

16-18 SEPTEMBER, PERTH

CONFERENCE



2019 AUSTRALASIAN

HIV & AIDS

17-18 SEPTEMBER, PERTH

CONFERENCE



SPONSORSHIP PROSPECTUS

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OVERVIEW OF BENEFITS

AN OPPORTUNITY FOR YOU TO:



Access and Engage healthcare professionals working in HIV, Sexual Health and related diseases both face-to-face and over a nine month period.



Create Awareness and Understanding for your brand and organisation with an opportunity to showcase your latest product developments and updates in new technologies that differentiate you from your competitors.



Build and Improve Relationships with current and potential clients throughout the Conference program and continue to build your reputation as a leader in the field.



Enhance Your Credibility and Corporate Social Responsibility and provide **Ethical Support** to the sector where it is required most through activities aligned with our philanthropic scholarship program.



Support and contribute to the Medical Educational Opportunities for the sector.



NEW OPPORTUNITIES

Many new opportunities have been added to enhance your sponsorship's educational legacy for the sector including:

- On Demand Content Supporter
- Early Career Networking Supporter
- Poster Tour Supporter
- On Booth Delegate and Keynote Speaker Access
- Speaker preparation room supporter

ASHM OVERVIEW

OUR PURPOSE

ASHM is a peak organisation of health professionals in Australia, New Zealand and the Asia and Pacific Region who work in HIV, viral hepatitis and sexually transmissible infections. ASHM draws on its experience and expertise — through education and training; policy and advocacy; direct action and leadership — to support the health workforce and to contribute to the sector, domestically and internationally.



WHO WE ARE

ASHM is a professional, not-for-profit, member-based organisation. It supports its members, sector partners and collaborators to generate knowledge and action in clinical management and research, education, policy and advocacy in Australasia and internationally. It is committed to quality improvement, and its products and services are sought after by governments, members, health care workers and affected people. ASHM's dedicated membership, high-calibre staff and commitment to partnership assure its effectiveness in achieving its mission.

HOW WE WORK

ASHM works collaboratively and in partnership to prevent HIV, viral hepatitis and STIs, and to preserve and protect the health of those living with these infections. It aims to function as a cohesive and inclusive group of professionals, advancing its vision in a skilled, informed, compassionate and appropriate way.

OUR VALUES

ASHM is committed to the principles of the Ottawa Charter for Health Promotion and Jakarta Declaration on Leading Health Promotion into the 21st Century, as well as the highest standards of ethical conduct as practised by the medical, scientific and health care professions.

ASHM IS COMMITTED TO CONTINUAL QUALITY IMPROVEMENT AND WORKING IN WAYS THAT:





- support collaboration, partnership and cooperation
- reflect best practice in management and service delivery
- are informed by the latest scientific, clinical, health and policy research
- maintain transparency, industrial fairness and democratic decision-making
- strengthen ties with infected and affected populations
- respect cultural differences and diversity
- respect privacy and confidentiality, and
- redress social inequities

ASHM is a signatory to the Code of Conduct for Australian aid and development agencies, which is administered by the Australian Council for International Development (ACFID).



CONFERENCE OVERVIEW

PREVIOUS CONFERENCES AT A GLANCE

	 DAYS	 DELEGATES	 SESSIONS	 SUBMITTED ABSTRACTS
IUSTIAP 2018	3	441	30	300
SEXUAL HEALTH 2017	3	478	33	205
SEXUAL HEALTH 2016	3	554	25	256
HIV & AIDS 2018	3	585	42	204
HIV & AIDS 2017	3	566	33	250
HIV & AIDS 2016	3	641	33	240

The Conferences	2019 Australasian Sexual Health Conference and 2019 Australasian HIV&AIDS Conference		
Dates	Sexual Health: Monday 16 - Wednesday 18 September 2019 HIV&AIDS: Tuesday 17 - Thursday 19 September 2019		
Location	Perth, Western Australia		
Venue	Perth Convention and Exhibition Centre		
Delegate Categories	Physicians General Practitioners Nurses Social Workers Community Workers Educators Pharmaceutical Company Representatives Basic Scientists	Immunologists Infectious Disease Specialists Researchers National/State & Territory Government Agency Personnel Non- Government Organisations Personnel	Regional/Area Health Authority Personnel People Living with HIV/AIDS/ HCV Healthcare Professionals Viral Hepatitis Specialists Student Researchers and Junior Graduates
Expected Delegates	Sexual Health: 400+ delegates HIV&AIDS: 500+ delegates		
Conference History	YEAR	SEXUAL HEALTH	HIV & AIDS
	2018	Auckland, 441	Sydney, 585
	2017	Canberra, 478	Canberra, 556
	2016	Adelaide, 554	Adelaide, 641
	2015	Brisbane, 598	Brisbane, 713
	2013	Darwin, 475	Darwin, 640
Booking Deadline	Conference Registration Brochure listing confirmation, exhibition bookings and general package bookings are required by end of April 2019 .		
Conference Contact	Samantha Williamson T: +61 2 8204 0778 E: samantha.williamson@ashm.org.au		

TARGET AUDIENCE

The Australasian Sexual Health Conference and the Australasian HIV&AIDS Conference provides you with the opportunity to access and engage your target audience **before, during and after** the conference over a one year period.

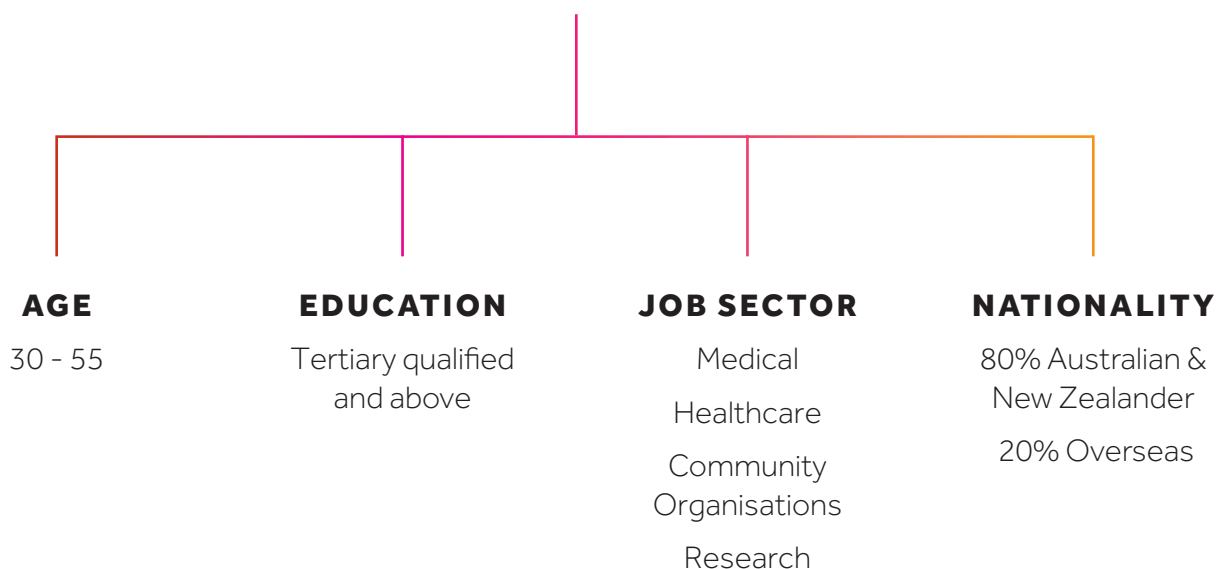
MARKETING MATERIALS

materials carrying your recognition (logo) as a key sponsor distributed to thousands of Potential Delegates and Affiliated Organisations across Australasia

NUMBER OF EXPECTED DELEGATES DURING THE CONFERENCE

Sexual Health: 400+

HIV&AIDS: 500+



The details of the opportunities are outlined on the following pages, however suggestions are welcome for us to collaborate to make this the most effective and value for money promotional activity you will participate in all year.

Please note that we advise you to secure your participation early in order to gain longer-term exposure.

PACKAGE AVAILABILITY

We are pleased to offer the following key supporter positions, upgrades and bolt-ons, please note these prices are GST inclusive:

SUPPORTER POSITION	SEXUAL HEALTH	HIV & AIDS
PLATINUM SUPPORTER x3 only	\$66,000	\$77,000
GOLD SUPPORTER x3 only	\$49,500	\$49,500
SILVER SUPPORTER x4 only	\$38,500	\$38,500
BRONZE SUPPORTER x5 only	\$22,000	\$22,000
RED SUPPORTER (multiple)	\$9,900	\$9,900
BLUE SUPPORTER (multiple)	\$6,600	\$6,600
GREEN SUPPORTER (multiple)	\$2,200	\$2,200

As Platinum, Gold, Silver and Bronze supporters, you will be entitled to a number of credits, noted on the next page.

SUPPORTER PACKAGES

Please note: All logos need to be company not product related

	PLATINUM	GOLD	SILVER	BRONZE
"Promote greater brand awareness and brand image" – Pre-Conference				
Your logo printed in the conference registration brochure distributed to thousands of potential delegates	✓	✓		
Acknowledgement of your support in conference e-newsletters (logo only)	✓	✓	✓	✓
Link to company website – a link from your logo will be set up from the conference website to the website of your choice	✓	✓	✓	
"Interaction with healthcare professionals" – During Conference				
Opportunity to host an Educational Satellite (Breakfast or Evening) Symposium within the conference program	✓			
Support the development of the conference research findings report	✓			
Logo on banner located at registration area (logo size varies on level of support)	✓	✓	✓	
3m x 3m shell scheme booth or floor space in a prime position in the Exhibition Hall, including NEW contact details capture capability	x2	x1	x1	
Advertisement A5 Conference Handbook (artwork to be provided by sponsor)	Double Page	Full Page		
Your Logo will be displayed on a PowerPoint slide at the commencement and conclusion of sessions at the conference	✓	✓	✓	✓
Your Logo will be printed in the Conference Handbook (size varies on level of support)	✓	✓	✓	✓
Verbal acknowledgement of support made during the conference	✓	✓	✓	✓
Opportunity to provide items for inclusion on the promotional table set up in a prominent position (max A4 size)	Unlimited	3 x items	2 x items	1 x item
Seat drop - Opportunity to promote satellite symposium by placing 1 x flyer on the seats of the plenary room	x1			
"Enhance existing relationships and create new alliances" – Conference and social benefits				
Platinum sponsors receive four complimentary registrations	✓			
Opportunity to purchase registrations at discounted rate	✓	✓	✓	✓
Opportunity to value add to your package – see red, blue and green packages (no additional cost)	3 credits	3 credits	2 credits	1 credit
"Continue to build your reputation as a leading provider in the sector" – Post conference marketing				
Formal acknowledgement of sponsorship in post conference thank you email sent to all delegates (size varies on level of support)	✓	✓	✓	✓
Thank you to sponsors on conference website for a period of three months	✓	✓	✓	✓

Educational Opportunity

EDUCATIONAL SATELLITE SYMPOSIUM

Platinum Supporters have the exclusive opportunity to host an Educational Satellite Symposium within the conference program. The session will allow you to fully engage your target audience with content put together by your organisation.

Additional features contained within the upgrade include:

- Notifications of the Symposium in the electronic marketing of the conference program through Email Alerts and Online Marketing
- 1 x push notification from the conference app
- Listing of the Symposium in the Conference Program and associated events section of the Conference handbook
- Flyer advertising the Satellite Symposium (to be provided by sponsor) on chairs handed out within a session at the Conference
- Event listed in the conference app
- Company signage and limited set up changes can be made
- Educational content to be driven by the sponsor (with the goal of not duplicating content in development by the national program committee)
- Conference room hire/basic audio-visual equipment and assistance with logistics (if elect to run the session at the conference venue).

Program Overview (Please note timings are subject to change)

MONDAY <i>Sexual Health Only</i>	TUESDAY <i>Sexual Health and HIV&AIDS</i>	WEDNESDAY <i>Sexual Health and HIV&AIDS</i>	THURSDAY <i>HIV&AIDS AND ICAAP13</i>
7.00am – 8.30am Option 1 sponsored Satellite session prior to opening plenary	7.00am – 8.30am ASHHNA Breakfast	7.00am – 8.30am Case presentation breakfast	7.00am – 8.30am Option 5 sponsored satellite session
12.45pm – 1.15pm Poster Tour	7.00am – 8.30am Option 2 sponsored satellite session (run against ASHNNNA breakfast)	7.00am – 8.30am FAMSACA breakfast	1.00pm – 1.45pm Poster Tour
7.00pm – 11.00pm Sexual Health Conference Dinner (offsite)	1.00pm – 2.15pm Early Career Meet the Experts Luncheon	12.30pm – 2.00pm ASHM AGM	5.30pm – 7.00pm: Option 6 sponsored satellite session (after HIV&AIDS closing plenary)
	5.30pm – 6.30pm Wine & Cheese Networking Reception	5.30pm – 6.30pm ICAAP Welcome Reception	
	6.30pm – 8.00pm Option 3 sponsored satellite session	5.30pm OR 6.30pm start Option 4 sponsored satellite session	

EDUCATIONAL SATELLITE SYMPOSIUM (CONTINUED)

Guidelines:

- Time slots for the symposium will be a breakfast or evening symposium for 1.5 hours including catering time
- Costs incurred above the room hire and basic audio-visual are at the sponsor's expense.
- All logistical requirements are to be organised through ASHM Conference & Events Division. No external event companies are to be engaged.
- There is limited time for additional set ups. Should additional AV be required we require our AV Technical Director to be used in order to ensure set ups are appropriate to the conference requirements and time frame available.
- Satellites must ensure there is appropriate gender representation. Representation of both genders must be present and where possible balanced.
- The content of the symposium will be entirely the responsibility of the sponsor and can in no way be seen to be endorsed by the committee (the committee do have content approval rights). The committee do highly recommend you include consumer representatives in your session to ensure affected communities have a voice and are part of the solution
- The sponsor is to consult with the secretariat on the content already planned in the program and communicate as soon as topics are suggested to ensure little duplication with the main conference program
- It is recommended content of your symposium be developed prior to communications regarding the early bird registration deadline to increase the number of delegates pre-registering for your educational session. Note: Early bird deadline is 30 June 2019
- Approval is to be requested by the sponsor from the conference organiser to take the satellite session to an offsite venue
- All costs and logistics associated with an offsite satellite session will be organised and be at the expense of the sponsor
- If the satellite is held at the conference venue, catering can be organised by the conference secretariat, however, all catering costs are at the sponsor's expense
- Registrations for all satellite sessions (held at conference venue or offsite) will be open to all delegates and managed via the online conference registration system
- No sponsor side meetings, dinners or events are to be organised during the conferences (17 – 19 September 2019)

Deadline for the session content/topic is 28 February 2019 and will be sent for approval by the conference committee.

★ *Exclusive Opportunity*

CONFERENCE APP

The speakers, program and exhibitor details will all be accessible via the conference app. The Conference Smart Phone App will be available at no cost for every delegate to download on all internet ready mobile phones including iPhone, Android, Blackberry and iPad. Research shows around 75% of all delegates will use the App which in turn improves the attendee experience.

Benefits:

- Company logo acknowledging support included on email launching App
- Acknowledgement on official conference website with logo and hyperlink to organisation's website
- Organisation's logo included in The Conference Handbook (subject to printing deadlines)
- App includes company logo as the 'Official App Sponsor'

Expressions of interest in this opportunity need to be received prior to March 2019.

★ *Exclusive Opportunity*

INTERNET HUB & WIFI SUPPORTER: MOVING WITH TECHNOLOGY

Increase your interaction time with delegates as they flock to your stand during breaks for the only free universal access to internet and printing facilities at the conference. Supporting this educational service provides delegates the opportunity to search the conference website, print the certificate of attendance and view work emails.

Inclusions:

- One shell scheme booth or floor space (stand alone or as an extension to your booth)
- A minimum of 2 x computers or iPads, 1 x printer and internet connection will be provided
- Company logo on screen saver on computers in Internet Hub area
- Company logo on signage promoting WiFi access
- Website link from computers in Internet Hub area to your company website
- Banner (sponsor to provide)

Acknowledgement in the general information section of the Conference Handbook including company logo and where the Internet Hub area is mentioned

Note: To maximise your exposure we suggest combining this package with a coffee stand near your booth, hiring furniture and supplying company branded coffee cups that compliment your brand is very popular and a great way to stay top of mind with delegates.

Expressions of interest in this opportunity need to be received prior to March 2019.

📖 *Educational Opportunity*

ON DEMAND CONTENT SUPPORTER

Invest in content capture and dissemination. Support the educational legacy of the meeting to enable the content to reach the communities and organisations that were not able to attend.

Audio will be captured for a number of conference sessions including all plenary presentations and one stream throughout the conference.

Benefits:

- Acknowledgement of support on the conference website with logo and hyperlink to company's website
- Company logo on all promotion with a link to the on demand content
- Company logo on the speaker consent forms advising speakers of your support

Note: All sessions captured will be provided on the conference website.

Expressions of interest in this opportunity need to be received prior to March 2019.

Educational Opportunity

CONFERENCE SCHOLARSHIP SUPPORTER: ETHICAL SUPPORT

The Conference Scholarship Program assists individuals to attend the Conference. Scholarships will be granted to individuals facing financial hardship. The assessment and eligibility criteria are available on request from the Conference Secretariat and will be available on the Conference website.

- Acknowledgement of support in the conference handbook
- Acknowledgement of support on the conference website on the scholarship page
- Acknowledgement of support in the notification email sent to delegates

Note: Support is via an unconditional grant. The supporter has no control over content, tone, emphasis, allocation of funds or selection of recipients.

Expressions of interest in this opportunity need to be received prior to March 2019.

Educational Opportunity

EARLY CAREER NETWORKING SUPPORTER

This event is to provide delegates early in their career the opportunity to network with experts in the field in an informal setting. By supporting this educational activity you will be provided with the following benefits:

- Acknowledgement of your support in the conference handbook
- Acknowledgement of your support on the conference website promoting the event
- Opportunity to have flyers available at the event
- 1 x app push notification of event

All print promotion will be supported with the following sentence: *Medical education is determined by our scientific program committee and made possible by support from (insert sponsor).*

Educational Opportunity

POSTER TOUR SUPPORTER

By supporting this educational activity, you will be offered the following benefits:

- Acknowledgement of support on the conference website
- Acknowledgement of support in the conference handbook
- App push notification of tour/s

All print promotion will be supported with the following sentence: *Medical education is determined by our national scientific program committee and made possible by support from (insert sponsor).*

Educational Opportunity (Platinum & Gold Sponsors Only)

ON BOOTH DELEGATE AND KEYNOTE SPEAKER ACCESS

Opportunity to hold a 30 minute delegate meet and greet with a keynote speaker on your exhibition booth during one lunch break. The following services will be provided with this educational opportunity:

- 1 x pre-programmed app push notification
- Listing in program of event on your stand

Please note this is available for Platinum & Gold Sponsors only and will be subject to keynote speaker's approval.

Educational Opportunity

SPEAKER PREPARATION ROOM SUPPORTER

By supporting this educational opportunity, you will be provided with the following benefits:

- Acknowledgement on signage inside the speaker's prep room
- Acknowledgement as a conference supporter on the conference website
- Acknowledgement as a conference supporter in the conference handbook where the speaker's prep room is mentioned
- Logo on laptop background in speakers preparation room along side the conference logo

HOSPITALITY SUPPORTER: BE SEEN DURING CATERING BREAKS

Opportunity to support the morning tea, lunch and afternoon tea catering breaks in the exhibition hall for one day during the conference.

Benefits:

- Logo printed in Conference Handbook on the general information page
- Company Logo shown on menus at buffet stations
- Signage (supplied by sponsor) displayed during the day in the exhibition hall

Note: Company logo on napkins can be provided at the supporters own expense

ADVERTISEMENT IN GUIDEBOOK: INSIDE BACK COVER (A5)

Distributed to all delegates, the Conference Guidebook is a valuable resource for the delegates to use during the Conference. The delegate will constantly refer to the Conference Guidebook for general information and program information.

Benefits:

- The advertisement will appear in colour and will be placed in the premium location on the inside back cover of the Guidebook
- The ad must be company and not product related.

The deadline for booking is March 2019.

ADVERTISEMENT IN HANDBOOK: BE SEEN

Distributed to all delegates, the Conference Handbook is a valuable resource for the delegates to use during the conference. The delegate will constantly refer to the Conference Handbook for general information and program information.

The advertisement will appear in colour and will be placed within the Handbook at the discretion of the Conference Organiser. Your ad is required to be company related not product related.

The deadline for booking artwork is March 2019.

The deadline for supplying artwork is 1 August 2019.

PRE-PROGRAMMED APP NOTIFICATION MESSAGE (X3 MESSAGES)

This is a great way to advertise your company or activity during the conference with a timed, pre-programmed app notification message. Messages will go out to all delegates.

PROMOTIONAL TABLE: SOMETHING EXTRA

A table will be placed in a prominent position within the conference venue for the display of promotional items. The table will be restocked with these items as necessary by conference staff.

Opportunities exist to include the following items:

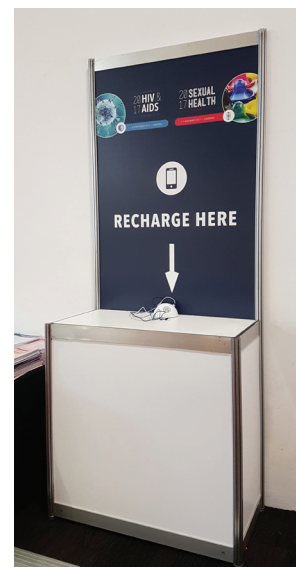
- Flyers
- Booklets
- Stationery items including note pads, pens, post-it notes, highlighters and flags (to be company not product branded)

Opportunity to supply two stationery items with company logo (not product logo).

CHARGING STATIONS: BE SEEN (PICTURED)

Phone and tablet charging station placed in a dedicated high traffic area at the conference venue.

- Acknowledgement as sponsor on station signage



TIMELINE

DECEMBER 2018 – MARCH 2019

- Agreements and terms and conditions signed and exchanged
- Full payment required
- Logo, website links and 50 word company profile supplied to the Conference Organiser
- Choice of credits required for sponsors at date of signing

JANUARY 2019 – FEBRUARY 2019

- Select booth space and number

MARCH 2019

- Marketing materials and Registration Brochure to print containing sponsor logos (where applicable)
- Marketing campaign acknowledging key sponsors and collaborating organisations
- Deadline for expression of interest for all packages
- Follow up of marketing and progress monitoring

APRIL 2019

- Finalise satellite symposia content for communication with potential delegates

MAY 2019

- Exhibition Manual to be sent out to all exhibitors
- Proof of public liability insurance or a signed indemnity form to exhibit provided to ASHM
- Update of program and floor plan provided to sponsors
- Handbook and app production containing sponsor logos (where applicable)

JUNE – AUGUST 2019

- Final program, floor plan and itineraries supplied to sponsors
- Current delegate lists supplied
- Conference registration deadline communication containing sponsor acknowledgement (where applicable)
- Conference app (if applicable) attached
- Content supplied by sponsors/supporters for pre-programmed app push notifications
- Earlybird registration deadline communication containing sponsor acknowledgement (where applicable)
- Handbook advertisement artwork supplied for inclusion in handbook

SEPTEMBER 2019

- Event begins
- Onsite face-to-face meeting between all sponsors and Conference Organisers

OCTOBER 2019

- Debrief and evaluation
- Thank you letter sent to delegates containing acknowledgement of sponsors
- On demand content and research report available online (if applicable)

EXHIBITION OVERVIEW – LIMITED SPACES

Sponsors, Companies and Organisations are invited to exhibit at the Conferences and thus have the opportunity to network and showcase their products/services to their target audience.

The Venue: Perth Convention and Exhibition Centre

Exhibition Details: Timings will be confirmed closer to the date for all confirmed exhibitors in an Exhibitors Manual

Exhibition Opening Days: Monday 16 September, Tuesday 17 September, Wednesday 18 September and Thursday 19 September

SPACE & COSTS

Supporter rates are applicable to any company taking up Platinum, Gold, Silver or Bronze Supporter packages. Payment must be received prior to booth allocation.

Exhibitor	3m x 3m Floor Space only	3m x 3m Shell Scheme Booth	3m x 2m Shell Scheme Booth
Supporter Rate	A \$4,500	A \$5,700	A \$3,500
Non-Supporter Rate	A \$5,700	A \$6,800	A \$4,500
Shell Scheme Booth cost includes:			
Stand	3 x 3m or 3m x 2m with walls white melamine walling (number of walls dependant on position)		
Fascia	1 x company name sign and company logo in black and white (with a maximum number of letters to be determined)		
Lighting	2 x 150 watt track lights per booth		
Power	1 x single power point (4 amp) per booth		
Flooring	The venue has carpet flooring		
Furniture	At the exhibitor's own expense		
NEW!	Ability to scan delegate name badges for contact capture		

Please note: Any additional requirements are at the exhibitor's expense

ALL EXHIBITION PACKAGES WILL INCLUDE THE FOLLOWING BENEFITS:

- One full complimentary exhibitor pass per 3m x 3m or 3m x 2m manned stand and access to discounted conference registration rates. **Additional staff will be required to register under the discounted exhibitor rates.**
- A company profile included in the exhibition section of the Conference Handbook and App (if applicable) distributed at the Conference
- Four days of exhibition and a privacy compliant delegate list

BOOKINGS

To book space, please complete the Sponsorship/Exhibitor application form by **March 2019**. Sponsors, particularly the Platinum and Gold Sponsors, will have first option on space.

Payment must be received prior to booth number allocation.

SPONSORSHIP TERMS & CONDITIONS

In order to confirm your participation, we will require the Supporter/Exhibitor Application Form and full payment. The support cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received 14 days from the issue of invoice. If the full payment is not received the conference organiser has the right to review the commitment and withdraw the application form.

TERMS OF PARTICIPATION INCLUDE:

- The payment is offered as an unconditional grant. The supporter has no control over content, tone or emphasis of the conference, allocation of funds or selection of recipients
- There will be no opportunity for the company to control the curriculum of educational initiatives of the conference program
- The company will have access to use the conference logo for promotional purposes only
- The conference and collaborators do not endorse or promote any health-care related products
- Companies cannot claim any relationship, endorsement or support from the conference or collaborators
- All attending delegates from the sponsoring organisation are to be registered by 8 June 2019
- If payment is not made prior to the conference dates, an additional 20% surcharge will be added to the overall sponsorship total.
- A full sponsorship contract will be sent to sponsors separately with your invoice.
- Exhibition participation Terms and Conditions will be sent to exhibitors separately with your invoice.
- All logistical requirements are to be made through ASHM Conference & Events Division e.g. registrations, symposia requirements and onsite registration.
- Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any exhibiting company or any other person, by theft or fire or any other cause
- The organisers reserve the right to change the program, revise the layout of the floor plan, to transfer an exhibiting company to an alternative site, or alter the shape or size of any booth. Any such change will be advised in writing by the organisers and an alternative provided. The contracted exhibition company will advise exhibitors of what equipment can be used with the stands. The venue itself stipulates that pins, nails, tape, Velcro and other items are not to be used on the walls, ceilings or other fittings.

CANCELLATION POLICY

In exceptional circumstances the Organisers will be prepared to consider cancellation of the contract with Sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing.
- If cancellation of sponsorship is necessary after confirmation, the following penalties will apply: - For Cancellation notices received in writing before **30 April 2019** a cancellation fee of 50% of the original package price will apply

Cancellation notices received after **30 April 2019** receive no refund

PAYMENT DETAILS

In paying for sponsorship you are paying the Australasian Society for HIV, Viral Hepatitis and Sexual Health Medicine (ASHM).

Credit Card and EFT payment – Details will be provided on the invoice or please contact the Conference Secretariat

EXHIBITION TERMS & CONDITIONS

1. THE CONTRACT

- 1.1 In this contract, the Conference Secretariat is the ASHM Conference & Events Division ABN 48 264 545 457 are 'we', 'us' and 'our'. The person with an exhibition space is 'you' and 'your'.
- 1.2 These Terms and conditions apply from the date of signing. You acknowledge that we update the details of the exhibition from time to time.

2. OUR RIGHTS AND RESPONSIBILITIES

- 2.1 We will:
 - a) Organise and hold the exhibition
 - b) Promote the exhibition
 - c) Make reasonable efforts to offer you the space requested
- 2.2 We do not guarantee Exhibition visitor numbers or any level of commercial activity.
- 2.3 We may change the exhibition including but not limited to:
 - a) Changing your space or its location to suit floor plan and reducing your fee in proportion to any reduction in size
 - b) Changing how long it runs for
 - c) Changing visitor opening hours
 - d) Extending the venue in a separate area from the main venue
- 2.4 We ask you to:
 - a) Obey the relevant laws
 - b) Prevent any damage
- 2.5 We can:
 - a) Refuse to allow, or stop displays, product demonstrations or other uses of your space
 - b) Specify display area wall heights and coverings
 - c) Approve or disapprove the content and presentation of your materials
 - d) Decide times you can set up and dismantle displays
 - e) Decide how you, your employees, contractors or agents use exhibition entry cards
 - f) Set conditions for moving goods and displays before, during and after the exhibition
 - g) Set restrictions on taking photographs - we will advise you if this will be required
 - h) Specify how you can use audio visual equipment and media and how you can demonstrate machines
 - i) Make health and safety requirements

3. YOUR RIGHTS AND RESPONSIBILITIES

- 3.1 You must:
 - a) Use your space only to display and promote goods and/or services in keeping with the exhibition
 - b) Make the most of your space's promotional goods and/or services in keeping with the exhibition
 - c) Follow our directions as soon as possible and pay any associated costs
 - d) Follow relevant laws, meet OH&S and venue guidelines, and avoid damaging any person or property
 - e) Keep your space clean and tidy, and immediately remove all your materials when the exhibition ends. If you do not, we will charge you a fee to do so
 - f) Not do anything that may interfere with the smooth running of the exhibition, including, but not limited to, encouraging exhibition visitors to view goods and services in another location

4. PAYMENT

- 4.1 You must pay the full fee owing for your exhibition space prior to the exhibition beginning or the organisers reserve the right to cancel your space

5. OUR REMEDIES

- 5.1 If you breach the contract, we will provide you with notice of the breach and give you a reasonable time to remedy it. If you fail to remedy the breach within this time, we may:

- a) Reallocate your space or refuse you access to it
 - b) Remedy your breach without advising you and require you to pay for the cost of our actions
 - c) Remove you from the exhibition and your space
- 5.2 If you cancel all or part of the contract (except if you cancel because of our breach) we will claim a cancellation fee from you dependent on the time of the cancellation. Cancellation charges had been advised in the sponsorship & exhibition prospectus

6. RISK AND INSURANCE COVER

- 6.1 You agree that the exhibition site can be hazardous. You will take due care to prevent injury and property damage. We are not responsible for any damage caused by your acts or omissions. You must use our incident report form to tell us in writing about any site incident and give us supporting evidence. After an incident, you must not remove anything from the site without our prior approval.
- 6.2 You must give us proof of current public liability insurance by the date stated in the exhibition manual
- 6.3 You must not share your space without advising us in writing. By sharing your space the primary contact is responsible for payment and providing the proof of public liability insurance and is responsible for the actions of the other party unless a separate proof of public liability is provided

7. WARRANTIES AND LIABILITIES

- 7.1 As allowed by law, or except where the contract states, we:
 - a) Do not make any representations or warranties about you or your space
 - b) Are not liable for any person's injury or death, property damage, economic loss or any indirect damages to do with the exhibition
- 7.2 You indemnify us from and against any claims, damages, losses and costs we may incur because of:
 - a) Any breach of the contract that you make
 - b) Any of your displays or product demonstrations
 - c) Any of your acts or omissions to do with the exhibition, including any negligence and wrong doings
- 7.3 You agree not to sell or intend to sell goods at the exhibition that misrepresent or infringe intellectual property rights. You indemnify us from and against any and all claims, damages, losses and costs we may incur if you breach this agreement.

8. GIVING US MATERIAL

- a) You must give us all material by the deadline that we set. If we do not receive it by the deadline, we will consider that you have cancelled the advertising.
- b) If you want to cancel your advertising, you must tell us in writing. No reduction in exhibition space fees will apply.
- c) If you have provided materials but wish to cancel the publication after the deadline we will endeavour to stop its publication but we are not liable if the material cannot be removed and we will not stop production if this risks the timely printing of it.

9. GENERAL ISSUES

- 9.1 We are not liable for any expenditure, liability or loss because of:
 - a) Acts of god or terrorism
 - b) Natural disasters
 - c) Strikes or shortages
 - d) Failure of electrical power or other venue issues
 - e) Lower than advised exhibition visitor numbers
- 9.2 You give us consent to use your contact information for internal purposes

Accepted by (Signature)

Name & Position

Date

Company

APPLICATION FORM

Please email to: Samantha.williamson@ashm.org.au

Business or Company Name:		
Company Address:		
Contact Name:	Position Held:	
Phone No:	Mobile No:	Fax No:
E-mail:		

WE ARE INTERESTED IN THE FOLLOWING (PLEASE TICK):

EXHIBITION SPACE – Supporter / Non-Supporter (please circle)	SEXUAL HEALTH		✓	HIV & AIDS		✓
	Supporter	Non-Supporter		Supporter	Non-Supporter	
3m x 3m Floor Space only	A \$4,500	A \$5,700		A \$4,500	A \$5,700	
3m x 3m Shell Scheme Booth	A \$5,700	A \$6,800		A \$5,700	A \$6,800	
3m x 2m Shell Scheme Booth	A \$3,500	A \$4,500		A \$3,500	A \$4,500	
KEY SUPPORT POSITIONS	SEXUAL HEALTH		✓	HIV & AIDS		✓
Platinum	A \$66,000			A \$77,000		
Gold	A \$49,500			A \$49,500		
Silver	A \$38,500			A \$38,500		
Bronze	A \$22,000			A \$22,000		
RED SUPPORTER – \$9,900 or 3x credits (please circle)	SEXUAL HEALTH		✓	HIV & AIDS		✓
Conference App	A \$9,900	3x credits		A \$9,900	3x credits	
Internet Hub & WiFi Supporter	A \$9,900	3x credits		A \$9,900	3x credits	
On Demand Content Supporter	A \$9,900	3x credits		A \$9,900	3x credits	
BLUE SUPPORTER – \$6,600 or 2x credits (please circle)	SEXUAL HEALTH		✓	HIV & AIDS		✓
Early Career Networking Event	A \$6,600	2x credits		A \$6,600	2x credits	
Speaker Prep Room Supporter	A \$6,600	2x credits		A \$6,600	2x credits	
Poster Tour Supporter	A \$6,600	2x credits		A \$6,600	2x credits	
Conference Scholarship Supporter	A \$6,600	2x credits		A \$6,600	2x credits	
Booth Delegate and Keynote Speaker Access	A \$6,600	2x credits		A \$6,600	2x credits	
Hospitality Supporter	A \$6,600	2x credits		A \$6,600	2x credits	
Advertisement in Handbook - Inside back cover	A \$6,600	2x credits		A \$6,600	2x credits	
GREEN SUPPORTER – \$2,200 or 1x credit (please circle)	SEXUAL HEALTH		✓	HIV & AIDS		✓
Advertisement in Handbook	A \$2,200	1x credit		A \$2,200	1x credit	
Pre-Programmed App Notification	A \$2,200	1x credit		A \$2,200	1x credit	
Promotional Table	A \$2,200	1x credit		A \$2,200	1x credit	
Stationery Provider	A \$2,200	1x credit		A \$2,200	1x credit	
Charging Station Provider	A \$2,200	1x credit		A \$2,200	1x credit	

Sponsorship contract and tax invoice will be sent upon receipt of this form. Please provide a copy of your logo (as a high resolution >300dpi eps and jpeg file in colour and black and white) for use in recognising sponsorship.

INVESTMENT TOTAL (includes GST) \$	
I,	agree to the terms and conditions stated on page 18
Signed	Date