



Sponsorship Prospectus

Australasian HIV&AIDS Conference

16 – 18 September 2024

**International Convention Centre
Sydney, Australia**



Conference Overview

For 30 years the Australasian HIV&AIDS Conference, the leading HIV conference in Australasia, has brought together delegates from Australia, New Zealand, Asia, and the Pacific.

Importantly, the Conference reaches beyond Australasia, with keynotes and invited speakers from around the world. This makes for an event with global and local relevance, giving delegates a global platform with access to state-of-the-art research and evidence.

ASHM coordinates the conference to disseminate new and innovative research findings among delegates from a range of backgrounds including, but not limited to:

Healthcare

- Clinical Medicine
- Indigenous health
- Nursing and allied health primary care
- Prevention

Academia

- Basic science
- Education
- Epidemiology
- Social research

Government and Social

- Community programs
- Policy
- Public health

Conference History

- **2017: Canberra, Australia**
351 delegates
- **2018: Sydney, Australia**
585 delegates
- **2019: Perth, Australia**
549 delegates
- **2020: Virtual**
830 delegates
- **2021: Virtual**
699 delegates
- **2022: Sunshine Coast, Australia**
551 delegates



Conference Overview

| | | |
|----------------------------|--|---|
| Conference | Australasian HIV&AIDS Conference | |
| Dates | Monday 16 September – Wednesday 18 September 2024 | |
| Location | Sydney, New South Wales, Australia | |
| Venue | International Convention Centre Sydney | |
| Delegate Categories | Physicians, General Practitioners, Nurses, Social Workers, Community Workers, Educators, Pharmaceutical Company Representatives, Basic Scientists, Immunologists, Infectious Disease Specialists, Researchers, National/State & Territory Government Agency Personnel, Non-government Organisations Personnel, Regional/Area Health Authority Personnel, People Living with HIV&AIDS, Healthcare Professionals, Viral Hepatitis Specialists, Sexual Health Workforce, Student Researchers, Junior Graduates. | |
| Expected Delegates | 500+ Delegates | |
| Key Deadlines | Abstract open: January 2024 Abstract deadline: April 2024 Registration open: November 2023 | Early bird registration deadline: May 2024 Standard registration deadline: July 2024 |
| Booking Deadline | Conference registration brochure listing confirmation, exhibition bookings and general package bookings are required by Thursday 29 February 2024 | |
| Conference contact | Samantha Williamson T: +61 458 291 166 M: +61 405 077 315 E: samantha.williamson@ashm.org.au | |

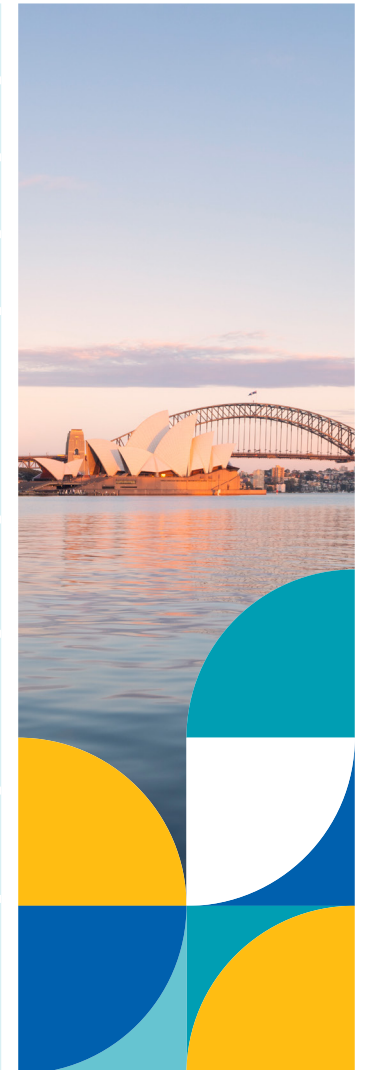


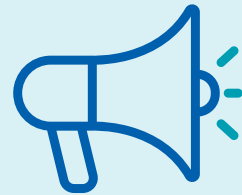
Image Credit: Destination NSW

2024 Program at a Glance

| Monday | Tuesday | Wednesday Joint HIV&AIDS/ IUSTI Day |
|--------------------------|--|--|
| | HIV Trainee Case Presentation Breakfast | |
| Opening Plenary | Plenary | IUSTI Opening Plenary HIV Abstracts |
| Morning Tea | Morning Tea | Morning tea |
| Abstracts sessions | Abstract sessions | Abstracts |
| Lunch | Lunch | Lunch |
| Abstracts sessions | Abstract sessions | Abstract sessions |
| Afternoon Tea | Afternoon Tea | Afternoon tea |
| Invited speaker sessions | Joint HIV&AIDS and IUSTI Welcome Reception | Abstract sessions |
| | HIV Platinum Sponsor Satellite Symposium | HIV&AIDS Closing Plenary |

Target Audience

The Conference provides you with the opportunity to access and engage your target audience **before, during** and **after** the conference over a 10-month period.



Marketing

Materials carrying your recognition (logo) as a key sponsor distributed to thousands of potential delegates and affiliated organisations across Australasia

Age
30-65

500+

Delegates during the conference



70%

Australia & New Zealand



Nationality

30%

Overseas

Education



Tertiary qualified and above



Medical



Healthcare



Community Organisations



Research

Job sector

About ASHM

ASHM is a peak organisation of health professionals in Australia, New Zealand and the Asia and Pacific Region who work in HIV, viral hepatitis and sexually transmissible infections. ASHM draws on its experience and expertise – through education and training; policy and advocacy; direct action and leadership – to support the health workforce and to contribute to the sector, domestically and internationally.

ASHM is a professional, not-for-profit, member-based organisation. It supports its members, sector partners and collaborators to generate knowledge and action in clinical management and research, education, policy and advocacy in Australasia and internationally.

It is committed to quality improvement, and its products and services are sought after by governments, members, health care workers and affected people. ASHM's dedicated membership, high-calibre staff and commitment to partnership assure its effectiveness in achieving its mission

To find out more information about ASHM visit: www.ashm.org.au

ASHM is a signatory to the Code of Conduct for Australian aid and development agencies, which is administered by the Australian Council for International Development (ACFID).



An opportunity for you to:



Access and Engage local and international healthcare professionals working in Sexual Health, Reproductive Health and related fields both face-to-face and over a 10-month period.



Create Awareness and Understanding for your brand and organisation with an opportunity to showcase your latest product developments and updates in new technologies that differentiate you from your competitors.



Build and Improve Relationships with current and potential clients throughout the Conference program and continue to build your reputation as a leader in the field.



Enhance Your Credibility and Corporate Social Responsibility and provide **Ethical Support** to the sector where it is required most through activities aligned with our philanthropic scholarship program.






Support and Contribute to the Medical Educational Opportunities for the sector.

The details of the available packages are outlined on the following pages. Please note, feedback is welcome on how we can tailor a package to suit your objectives to ensure you receive the most cost effective and value for money option.

Please note that we advise you to secure your participation early in order to gain longer-term exposure.

Major Supporter Packages

We are pleased to offer the following key supporter positions:

| | |
|--|--------|
|  A\$77,000 Platinum Supporter | 3 Only |
|  A\$49,500 Gold Supporter | 3 Only |
|  A\$38,500 Silver Supporter | 3 Only |

Please note: Prices are GST inclusive.

| | PLATINUM | GOLD | SILVER |
|---|----------|----------|---------|
| Opportunity to host an Educational Satellite Symposium | ✓ | | |
| Seat drop promoting educational satellite symposium or booth | 1 | | |
| Acknowledgement by chairperson | ✓ | ✓ | |
| Conference app alerts | 3 | 1 | |
| Complimentary registrations | 6 | 2 | |
| Company logo on conference PowerPoint slides | ✓ | ✓ | |
| Advertisement included in handbook | Double | Single | |
| Logo included in e-newsletter communication to mailing list | ✓ | ✓ | ✓ |
| Link to company website from conference website | ✓ | ✓ | ✓ |
| Company logo on conference pull up banner | ✓ | ✓ | ✓ |
| Opportunity to purchase additional registrations at a discounted rate | 20 | 15 | 10 |
| Item to be included on promotional table | 3x items | 2x items | 1x item |
| Acknowledgement in post conference communication to delegates | ✓ | ✓ | ✓ |
| Thank you on conference website homepage | ✓ | ✓ | ✓ |
| Shell scheme booth or floor space in the Exhibition area | 2 | 1 | 1 |
| Logo in delegate handbook | ✓ | ✓ | ✓ |

Please note: All company logos and marketing material need to be company, not product related

Platinum Sponsor: \$77,000 inc. GST

Inclusions

- Opportunity to host an Educational Satellite Symposium (see page 11)
- Logo included in e-newsletter communication to mailing list
- Link to company website from conference website. Link to be provided by sponsor
- Company logo on conference pull up banner
- Double page spread advertisement in colour included in the conference handbook (artwork to be provided by sponsor, must be company not product related).
- Company logo on conference PowerPoint slides at the commencement and conclusion of the conference
- Acknowledgement by chairperson during the plenary sessions and conference closing
- Logo in delegate handbook with acknowledgement as platinum sponsor
- Seat drop promoting educational satellite symposium or booth for one plenary session. Flyer must be provided and printed by sponsor. Flyer must be company not product related.
- 3 x conference app alerts maximum of 30 words per alert. Sponsor to provide text and date and time preferences
- 3 x items to be included on promotional table
- Acknowledgement as platinum sponsor in the post conference communication to delegates
- Thank you on conference website homepage

Exhibition

- Priority placement of 2 x shell scheme booth or floor space in the Exhibition area.

Registrations

- 6 x complimentary registrations not including conference dinner
- Opportunity to purchase 20 additional registrations at a discounted rate



Gold Sponsor: \$49,500 inc. GST

Inclusions

- Logo included in e-newsletter communication to mailing list
- Link to company website from conference website. Link to be provided by sponsor
- Company logo on conference pull up banner
- Single page spread advertisement in colour included in the conference handbook (artwork to be provided by sponsor, must be company not product related).
- Company logo on conference PowerPoint slides at the commencement and conclusion of the conference
- Acknowledgement by chairperson during the plenary sessions and conference closing
- Logo in delegate handbook with acknowledgement as gold sponsor
- 1x conference app alert maximum of 30 words per alert. Sponsor to provide text and date and time preferences
- 2 x items to be included on promotional table
- Acknowledgement as gold sponsor in the post conference communication to delegates
- Thank you on conference website homepage

Exhibition

- Placement of 1 x shell scheme booth or floor space in the Exhibition area. Priority placement once platinum has been allocated.

Registrations

- 2 x complimentary registrations not including conference dinner
- Opportunity to purchase 15 additional registrations at a discounted rate

Silver Sponsor: \$38,500 inc. GST

Inclusions

- Logo included in e-newsletter communication to mailing list
- Link to company website from conference website. Link to be provided by sponsor
- Company logo on conference pull up banner
- Logo in delegate handbook with acknowledgement as silver sponsor
- 1 x items to be included on promotional table
- Acknowledgement as silver sponsor in the post conference communication to delegates
- Thank you on conference website homepage

Exhibition

- Placement of 1 x shell scheme booth or floor space in the Exhibition area. Priority placement once platinum and gold have been allocated.

Registrations

- Opportunity to purchase 10 registrations at a discounted rate





Educational Opportunities

Educational Satellite Symposium

A\$15,000 Commercial /A\$5,500 Sector Organisation
(included in Platinum Sponsorship)

Opportunity to host an Educational Satellite Symposium within the conference program. The session will allow you to fully engage your target audience with content put together by your organisation.

Package includes:

- Notification of the Symposium in the marketing of the conference program.
- 1 x conference app notification
- Listing of the symposium in the conference program and associated events page of the conference website and app
- 2 x banners to be provided by sponsor.
- Limited room layout changes can be made (additional cost may be incurred)
- Content to be developed by the sponsor with approval by the Conference Scientific Committee
- Conference room hire and basic audio visual equipment provided (if the session is run at the conference venue)

Educational Satellite Symposium Guidelines:

- Time slots for the symposium: a breakfast, evening or lunch symposium. Duration of session depends on allocated time in the program.
- Costs incurred above the room hire and basic audio-visual are at the sponsor's expense.
- All logistical requirements are to be organised through ASHM Conference & Events Division. No external event companies are to be engaged.
- There is limited time for additional room set ups. Should additional AV be required we require our AV Technical Director to be used in order to ensure set ups are appropriate to the conference requirements and time frame available.
- Satellites must ensure there is appropriate gender representation. Representation of all genders must be present and where possible balanced.
- The content of the symposium will be the responsibility of the sponsor and can in no way be seen to be endorsed by the committee (the committee do have content approval rights). The committee do highly recommend you include consumer representatives in your session to ensure affected communities have a voice and are part of the solution
- The sponsor is to consult with the secretariat on the content already planned in the program and communicate as soon as topics are suggested to ensure little duplication with the main conference program.
- It is recommended content of your symposium be developed prior to communications regarding the early bird registration deadline to increase the number of delegates preregistering for your educational session. Early bird deadline: **Sunday 19 May 2024**
- Approval is to be requested by the sponsor from the conference organiser to take the satellite session to an offsite venue
- All costs and logistics associated with an offsite satellite session will be organised and be at the expense of the sponsor
- If the satellite is held at the conference venue, catering can be organised by the conference secretariat, however, all catering costs are at the sponsor's expense
- Registrations for all satellite sessions (held at conference venue or offsite) will be open to all delegates and managed via the online conference registration system

Deadline for the content is **19 April 2024** and will be sent for approval by the conference committee.

Educational Opportunities (continued)

On Demand Content Supporter



A\$9,900

Invest in content capture and dissemination. Support the educational legacy of the meeting to enable the content to reach the communities and organisations that were not able to attend. Audio synchronised slides will be captured for a number of key conference sessions.

Benefits:

- Acknowledgement of support on the conference website with logo and hyperlink to company's website
- Company logo on all promotion with a link to the on demand content
- Company logo on the speaker consent forms advising speakers of your support

Note: All sessions captured will be provided through the conference website

Poster Tours and Prize Supporter



A\$6,600

Poster presentations are an integral part of the conference and by supporting the poster activity, your company's branding will be prominent during and after the event. The posters are on display throughout the conference and is located in the exhibition hall. Included in this package is the cost for poster prizes (\$200 x four).

Benefits:

- Acknowledgement of support on the conference website and Conference App
- Opportunity to display up two (2) banners in the Exhibition Hall area (sponsor to provide)
- Logo acknowledgement, as the Poster Session Tours and Prize Supporter on the PowerPoint slide during the prize announcements in the closing plenary.
- App promotional notification of poster tour/s

All print promotion will be supported with the following sentence: Medical education is determined by our International Scientific Program Committee and made possible by support from (insert sponsor).

Conference Scholarship Supporter

A\$3,000

The Conference Scholarship Program assists individuals to attend the Conference. Scholarships will be granted to individuals facing financial hardship. The assessment and eligibility criteria are available on request from the Conference Secretariat and will be available on the Conference website. This amount will support 1 x full scholarship (registration, flight, accommodation) for one Australian attendee or go towards supporting an international scholarship.

Benefits:

- The opportunity for sponsors and recipients to meet and have a photograph taken for future media and promotional purposes
- Acknowledgement of support on the conference website on the scholarship page
- Acknowledgement in newsletters promoting scholarship opportunities

Note: Support is via an unconditional grant. The supporter has no control over content, tone, emphasis, allocation of funds or selection of recipients.



Branding and Delegate Experience

App Supporter



A\$9,900

The speakers, program and exhibitor details will all be accessible via the Conference app. The Conference Smart Phone App will be available at no cost for every delegate to download on all internet ready mobile phones including iPhone and Android. Research shows around 75% of all delegates will use the App which in turn improves the attendee experience.

Benefits:

- Company logo acknowledging support included on email launching App
- Acknowledgement on conference website with logo and hyperlink to organisation's website
- Organisation's logo included in the conference handbook (subject to printing deadlines)
- App includes company logo as the 'Official App Sponsor'

Business Lounge



A\$9,900

Increase your interaction time with delegates as they flock to your stand during breaks for a quiet area to catch up on emails, work and use printing facilities.

Benefits:

- 1 x floor space area (stand alone or incorporated to your booth)
- 1 x Branded charging station
- A minimum of 2 x computers or iPads, 1 x printer and Internet connection will be provided
- Company logo on screen saver on computers in Internet Hub area
- Company logo on signage promoting WiFi access
- Website link from computers in Internet Hub area to your company website
- Opportunity to display up two (2) banners in the Business lounge (sponsor to provide)
- Acknowledgement in the general information section of the conference handbook including company logo where the Business lounge area is mentioned

Speaker Preparation Room Supporter

A\$6,600

Benefits:

- Acknowledgement on signage inside the speaker's prep room
- Acknowledgement as a conference supporter on the conference website
- Acknowledgement as a conference supporter in the conference handbook where the speaker's prep room is mentioned

Branding and Delegate Experience (continued)

On Booth Delegate and Keynote Speaker Access

A\$6,600

Opportunity to hold a 30-minute delegate meet and greet with a keynote speaker on your exhibition booth during one lunch break.

Benefits:

- 1 x pre-programmed app promotional notification
- Listing in Conference program of the event on your stand

Please note this is available for Platinum & Gold Sponsors only and will be subject to keynote speaker's approval.

Charging Station

A\$2,200

Phone and tablet charging station placed in a dedicated high traffic area at the Conference venue.

Benefits:

- Logo included as sponsor on station signage

Image Credit: Destination NSW





Advertising, Communication & Networking

Exhibition Networking Area Sponsor



A\$9,900

100% of delegates indicate that Networking is one of the key reasons they attend a conference. Get your brand centre stage in the exhibition hall by sponsoring the Networking space within the exhibition hall.

Benefits:

- Acknowledgement of support on the Conference website with logo and hyperlink to company's website
- Company logo on conference floorplan in the handbook and App
- Option to place up to two (2) company not product branded banners

This sponsorship is a branding opportunity. Café seating will be provided in this area.

Early Career Networking Event Supporter



A\$6,600

This event is to provide delegates early in their career the opportunity to network with experts in the field in an informal setting.

Benefits:

- Acknowledgement of your support in the conference handbook and app
- Acknowledgement of your support on the conference website promoting the event
- Acknowledgement of your support in the newsletter or email to early career delegates promoting the event
- Opportunity to have flyers available at the event
- Option to place up to two (2) company not product branded banners
- 1 x app notification of event

All promotion will be supported with the following sentence: Medical education is determined by our scientific program committee and made possible by support from (insert sponsor).

Handbook Advertisement

A\$2,200

Benefits:

- Distributed to all delegates, the Conference Handbook is a valuable resource for the delegates to use during the conference. Delegates will constantly refer to the Conference Handbook for general information and program information.
- The advertisement will be placed on an inside page of the conference handbook at the discretion of the conference secretariat.

Artwork is to be provided by the sponsor and must be company not product related.

Advertising, Communication & Networking (continued)

App Notification (x3 Messages)

A\$2,200

This is a great way to advertise your company or activity during the conference with a timed, pre-programmed app notification message.

Details:

- Messages will go out to all delegates.
- 3 x conference app alerts (maximum of 30 words per alert).
- Sponsor to provide text and date and time preferences

Promotional Table

A\$2,200

A table will be placed in a prominent position within the conference venue for the display of promotional items.

Details:

- The table will be restocked with these items as necessary by conference staff.
- Cost includes one item no larger than A4 dimension.



Image Credit: Destination NSW

Exhibition Overview – Limited Space

The exhibition is an integral part of the conference. Sponsors, Companies and Organisations are invited to exhibit at the Conference and thus have the opportunity to network and showcase their products/ services to their target audience.

Payment

Payment must be received prior to booth allocation. All prices are in Australian Dollars and include GST.

| Exhibitor | 3m x 3m Floor Space only | 3m x 3m Shell Scheme Booth | Table Top |
|---|--------------------------|----------------------------|-----------|
| Commercial Rate HIV&AIDS conference (3 days) | A\$5,500 | A\$6,800 | -N/A- |
| Joint HIV&AIDS and IUSTI Rate (5 days) | A\$7,200 | A\$8,400 | A\$4,000 |
| Sector Organisation/ Community Rate (3 days) | -N/A- | A\$3,300 | A\$2,500 |
| Sector Organisation / Community Rate (5 days) | -N/A- | A\$6,800 | A\$4,000 |

All exhibition packages will include the following benefits:

- Two (2) full complimentary exhibitor pass per 3m x 3m manned stand (exhibition access only) and access to discounted registration rates. Additional staff will be required to register under the discounted exhibitor rates.
- A 50-word company profile included in the exhibition section of the Conference website, handbook and App distributed at the Conference
- Three (3) days of exhibition with the delegate access
- Privacy compliant delegate list
- Catering breaks provided in the exhibition area

Shell Scheme Booth cost includes:

- **Stand:** 3m x 3m with white melamine walling (number of walls dependant on position)
- **Fascia:** 1x company name sign in black and white (with a maximum number of letters to be determined)
- **Lighting:** 2x 150-watt track lights per booth
- **Power:** 1x single power point (4 amp) per booth
- **Flooring:** Shell scheme booths will have carpet flooring
- Ability to scan delegate name badges for contact capture

Please note: Furniture and any other additional requirements are at the exhibitor's expense

Table Top includes:

- One full complimentary exhibitor (exhibition access only) registration per table
- One trestle table and two chairs
- One poster board
- Sponsors, particularly the Platinum and Gold Sponsors, will have first option on space.
- Payment must be received prior to booth allocation.

Sponsorship Terms and Conditions

In order to confirm your participation, we will require the Supporter/Exhibitor Application Form and full payment. The support cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received 14 days from the issue of invoice. If the full payment is not received the conference organiser has the right to review the commitment and withdraw the application form.

Terms of participation include:

- The payment is offered as an unconditional grant. The supporter has no control over content, tone or emphasis of the conference, allocation of funds or selection of recipients
- There will be no opportunity for the company to control the curriculum of educational initiatives of the conference program
- The company will have access to use the conference logo for promotional purposes only
- The conference and collaborators do not endorse or promote any health-care related products
- Companies cannot claim any relationship, endorsement or support from the conference or collaborators
- All attending delegates from the sponsoring organisation are to be registered by **19 May 2024**
- If payment is not made prior to the conference dates, an additional 20% surcharge will be added to the overall sponsorship total
- All logistical requirements are to be made through ASHM Conference & Events Division e.g. registrations, symposia requirements and onsite registration

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any exhibiting company or any other person, by theft or fire or any other cause.

The organisers reserve the right to change the program, revise the layout of the floor plan, to transfer an exhibiting company to an alternative site, or alter the shape or size of any booth. Any such change will be advised in writing by the organisers and an alternative provided. The contracted exhibition company will advise exhibitors of what equipment can be used with the stands. The venue itself stipulates that pins, nails, tape, Velcro, and other items are not to be used on the walls, ceilings or other fittings.

Cancellation policy

In exceptional circumstances the Organisers will be prepared to consider cancellation of the contract with Sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing.
- If cancellation of sponsorship is necessary after confirmation, the following penalties will apply:
 - » For Cancellation notices received in writing **before 30 April 2024** – a cancellation fee of 50% of the original package price will apply
 - » Cancellation notices received **after 30 April 2024** receive no refund

Payment details

In paying for sponsorship you are paying ASHM.

Credit Card and EFT payment

Details will be provided on the invoice or please contact the Conference Secretariat at conference.finance@ashm.org.au

Signature

Print Name

Company

Date

Exhibition Terms and Conditions

1. THE CONTRACT

- 1.1 In this contract, the Conference Secretariat is the ASHM Conference & Events Division ABN 48 264 545 457 are 'we': 'us' and 'our'. The person with an exhibition space is 'you' and 'your'.
- 1.2 These Terms and conditions apply from the date of signing. You acknowledge that we update the details of the exhibition from time to time.

2. OUR RIGHTS AND RESPONSIBILITIES

- 2.1 We will:
- Organise and hold the exhibition
 - Promote the exhibition
 - Make reasonable efforts to offer you the space requested
- 2.2 We do not guarantee Exhibition visitor numbers or any level of commercial activity.
- 2.3 We may change the exhibition including but not limited to:
- Changing your space or its location to suit floor plan and reducing your fee in proportion to any reduction in size
 - Changing how long it runs for
 - Changing visitor opening hours
 - Extending the venue in a separate area from the main venue
- 2.4 We ask you to:
- Obey the relevant laws
 - Prevent any damage
- 2.5 We can:
- Refuse to allow, or stop displays, product demonstrations or other uses of your space
 - Specify display area wall heights and coverings
 - Approve or disapprove the content and presentation of your materials
 - Decide times you can set up and dismantle displays
 - Decide how you, your employees, contractors or agents use exhibition entry cards
 - Set conditions for moving goods and displays before, during and after the exhibition
 - Set restrictions on taking photographs - we will advise you if this will be required
 - Specify how you can use audio visual equipment and media and how you can demonstrate machines
 - Make health and safety requirements

3. YOUR RIGHTS AND RESPONSIBILITIES

- 3.1 You must:
- Use your space only to display and promote goods and/or services in keeping with the exhibition
 - Make the most of your space's promotional goods and/or services in keeping with the exhibition

- Follow our directions as soon as possible and pay any associated costs
- Follow relevant laws, meet OH&S and venue guidelines, and avoid damaging any person or property
- Keep your space clean and tidy, and immediately remove all your materials when the exhibition ends. If you do not, we will charge you a fee to do so
- Not do anything that may interfere with the smooth running of the exhibition, including, but not limited to, encouraging exhibition visitors to view goods and services in another location

4. PAYMENT

- 4.1 You must pay the full fee owing for your exhibition space prior to the exhibition beginning or the organisers reserve the right to cancel your space

5. OUR REMEDIES

- 5.1 If you breach the contract, we will provide you with notice of the breach and give you a reasonable time to remedy it. If you fail to remedy the breach within this time, we may:
- Reallocate your space or refuse you access to it
 - Remedy your breach without advising you and require you to pay for the cost of our actions
 - Remove you from the exhibition and your space
- 5.2 If you cancel all or part of the contract (except if you cancel because of our breach) we will claim a cancellation fee from you dependent on the time of the cancellation. Cancellation charges had been advised in the sponsorship & exhibition prospectus

6. RISK AND INSURANCE COVER

- 6.1 You agree that the exhibition site can be hazardous. You will take due care to prevent injury and property damage. We are not responsible for any damage caused by your acts or omissions. You must use our incident report form to tell us in writing about any site incident and give us supporting evidence. After an incident, you must not remove anything from the site without our prior approval.
- 6.2 You must give us proof of current public liability insurance by the date stated in the exhibition manual
- 6.3 You must not share your space without advising us in writing. By sharing your space the primary contact is responsible for payment and providing the proof of public liability insurance and is responsible for the actions of the other party unless a separate proof of public liability is provided

7. WARRANTIES AND LIABILITIES

- 7.1 As allowed by law, or except where the contract states, we:
- Do not make any representations or warranties about you or your space

- Are not liable for any person's injury or death, property damage, economic loss or any indirect damages to do with the exhibition

- 7.2 You indemnify us from and against any claims, damages, losses and costs we may incur because of:

- Any breach of the contract that you make
- Any of your displays or product demonstrations
- Any of your acts or omissions to do with the exhibition, including any negligence and wrong doings

- 7.3 You agree not to sell or intend to sell goods at the exhibition that misrepresent or infringe intellectual property rights. You indemnify us from and against any and all claims, damages, losses and costs we may incur if you breach this agreement.

8. GIVING US MATERIAL

- You must give us all material by the deadline that we set. If we do not receive it by the deadline, we will consider that you have cancelled the advertising.
- If you want to cancel your advertising, you must tell us in writing. No reduction in exhibition space fees will apply.
- If you have provided materials but wish to cancel the publication after the deadline we will endeavour to stop its publication but we are not liable if the material cannot be removed and we will not stop production if this risks the timely printing of it.

9. GENERAL ISSUES

- 9.1 We are not liable for any expenditure, liability or loss because of:
- Acts of god or terrorism
 - Natural disasters
 - Strikes or shortages
 - Failure of electrical power or other venue issues
 - Lower than advised exhibition visitor numbers
- 9.2 You give us consent to use your contact information for internal purpose

Signature

Print Name

Company

Date

HIV&AIDS 2024: Application Form



Email completed form to:
samantha.williamson@ashm.org.au

| |
|---------------------------------|
| Business or Company name |
| |
| Contact name |
| |
| Position held: |
| |
| Company address: |
| |
| Phone no: |
| |
| Mobile: |
| |
| Email: |
| |

| Major supporter packages | |
|---|-----------|
| Platinum | A\$77,000 |
| Gold | A\$49,500 |
| Silver | A\$38,500 |
| Enhancement opportunities | |
| Educational Satellite Symposium (Commercial) | A\$15,000 |
| Educational Satellite Symposium (Sector Organisation) | A\$5,500 |
| On Demand Content Supporter | A\$9,900 |
| Poster Tours and Prize Supporter | A\$6,600 |
| Conference Scholarship Supporter | A\$3,000 |
| App Supporter | A\$9,900 |
| Business Lounge | A\$9,900 |
| Speaker Preparation room supporter | A\$6,600 |
| On booth delegate and keynote speaker access | A\$6,600 |
| Charging station | A\$2,200 |
| Exhibition Networking Area sponsor | A\$9,900 |
| Early Career networking event supporter | A\$6,600 |
| Handbook advertisement | A\$2,200 |
| App notification | A\$2,200 |
| Promotional table | A\$2,200 |

| Exhibition | |
|--|------------|
| Commercial Rate 1 conference (3 days) | |
| 3m x 3m: Floor Space only | A\$5,500 |
| 3m x 3m: Shell Scheme Booth | A\$6,800 |
| Joint HIV&AIDS and IUSTI Rate (5 days) | |
| 3m x 3m: Floor Space only | A\$7,200 |
| 3m x 3m: Shell Scheme Booth | A\$8,400 |
| Table Top | A\$4,000 |
| Sector Organisation Rate (3 days) | |
| 3m x 3m: Shell Scheme Booth | A\$3,300 |
| Table Top | A\$2,500 |
| Sector Organisation Rate (5 days) | |
| 3m x 3m: Shell Scheme Booth | A\$6,800 |
| Table Top | A\$4,000 |
| TOTAL | A\$ |

Sponsorship contract and tax invoice will be sent upon receipt of this form. Please provide a copy of your logo (as a high resolution >300dpi eps and jpeg file in colour and black and white) for use in recognising sponsorship.

I, _____

agree to the terms and conditions stated on pages 18-19

Signed _____

Date _____