Rodney Cole & Greg McGuirk
AIDS Action Council of the ACT

PLAY & PLEASURE

Sex Positive and Peer-Driven Approach to Sex Education for Men Who Have Sex With Men

FUNDING & RESOURCES

MAC AIDS Fund

AIDS Action Council of the ACT
PROPOSAL

Sex Education for MSM
Sex-Positive Content
Peer-Lead & Peer-Focussed
New Safe Sex Strategies – PrEP & UVL

SEX POSITIVITY

Sex is an important & positive part of who you are.
Making confident informed decisions about what you want in your sex life.
SEX POSITIVITY

Embrace healthy attitudes toward sex
Value wants and needs – self and partners
Communicate clearly and listen intently
  Consent and respect
Keeping self and partners safe
Actively improve sex skills
Reduce the experience of shame

COMMUNITY FORUM

Our community of MSM:
“Canberra is Different”

What do you want to learn about?
What supports your positive sex life?
What undermines your positive sex life?
COMMUNITY FORUM

Facilitated Process Outcomes

THEMES

Building Positive Attitudes
Communication for Sex
Safe Sex Skills
Negotiating Relationships
Online Pleasure
Porn & Toys
Kink, Fetish & Creativity
CHAMPIONS

Local faces to the campaign
Models for posters and media
Messages for media promotion
**PLAY**

**LAUNCH**

MULTI – STRATEGY APPROACH

- Engage Local Community
- Introduce Champions
- Unveil Posters & Messages
- Launch Workshop Themes & Dates
- Generate Social Media Content
- Embody Ideals of Play & Pleasure
POSTERS

As a person with a disability, I want people to know that we have hot fulfilling sex lives.

This is who I am. Embracing that is sexy.

Great sex is about respect, connection and consent.

Positive self image comes from within.

Finding out what he’s into is half the fun.

We work on communicating because we decided that we are worth investing in each other.

For more information visit addiction.org.au or call 6237 2855.

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WORKSHOPS

FORMAT

Maximum Access + Minimum Commitment
Free
Weeknight / Fortnightly
2-3 Hours including dinner

WORKSHOPS

OVER - ARCHING THEMES

“Feeling good before, during and after sex”

“Let’s talk about the sex you want”

“Don’t yuck my yum”
WORKSHOPS

Building Positive Attitudes
Communication for Sex
Safe Sex Skills
Negotiating Relationships
Online Pleasure
Porn & Toys
Kink, Fetish & Creativity

EVALUATION

Key areas of learning – participant feedback:

• Improved skills in negotiating safe sex
• Improved communication skills
• Improved understanding of consent
• Insight into healthy uses of porn
• Insight into relationship expectations
• Value the perspective of others
LESSONS LEARNT

- Canberra really is different
- Seasons matter
- Word of mouth is powerful
- Make use of community networks
- Keep Champions engaged
- Listen to what the community wants

LESSONS LEARNT

- Act on feedback
- Don’t shy away from difficult topics
- Kink & Fetish are popular
- Porn & Toys are REALLY popular!
- You can go a long way with clothes on!
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