

BEAUT BLOGS: IDEAS FOR TARTING UP YOUR GENEABLOGS

Jill Ball

Join GeniAus, who has been blogging regularly for more than ten years, on a tour of good, great and fabulous examples of geneablogging. Jill will turn to the 400+ genealogy blogs that she follows to provide examples for this presentation. Those who already blog will reflect on their blogging practices and pick up some tips for giving their blogs a facelift. Those who have not yet blogged will learn of pitfalls to avoid and discover some fab blogs to follow. During the session we will have fun as we cover Purpose, Voice, Content, Design, Collaboration and other Bits and Bobs.