



| THE CONFERENCE | 11 th International Conference on Hea Hepatitis in Substance Users (INHSL | | |
|--|--|---|--|
| DATES | 17 - 20 October 2023 | | |
| LOCATION | The International Conference Centre, Geneva, Switzerland | | |
| EXPECTED NUMBER OF IN-PERSON DELEGATES | 700+ | | |
| CONFERENCE HISTORY | 2022 – Glasgow, UK 2021 – Virtual 2019 – Montréal, Canada 2018 – Cascais, Portugal 2017 – Jersey City, USA | 2016 – Oslo, Norway 2015 – Sydney, Australia 2013 – Munich, Germany 2011 – Brussels, Belgium 2009 – Zurich, Switzerland | |
| KEY DEADLINES | Exhibition bookings confirmation: April 2023 Expression of interest for all packages: April 2023 Educational symposia content to be provided: May 2023 | | |
| CONFERENCE CONTACT | Amy Sargent P: +61 420 602 855 E: amy.sargent@ashm.org.au | | |



2023 CO-CONVENORS



Anton Basenko, Programme Manager, European AIDS Treatment Group; Board Member, International Network of People Who Use Drugs (INPUD)



Jason Grebely, President, International Network on Health and Hepatitis in Substance Users (INHSU); Professor, The Kirby Institute, UNSW Sydney



Phillip Bruggmann, Head Physician Internal Medicine, Arud, Centre for Addiction Medicine



Niklas Luhmann, Technical Officer, World Health Organisation (WHO)



Erika Castro, Internal and Addiction Medicine Specialist, Project Leader, Hep C Virtual Clinic



Linda Montanari, Principal Scientist, European Monitoring Centre for Drugs and Drug Addiction (EMCDDA)



The International Network on Health and Hepatitis in Substance Users (INHSU) is a global network of people dedicated to improving the health of people who use drugs, including people who use drugs, advocates, healthcare providers, program managers, harm reduction experts, researchers, and policymakers.

OUR THREE FOCUS AREAS ARE:



Knowledge exchange

We share knowledge on good practice and research that seeks to improve access to prevention, treatment, and care for hepatitis C, other infectious diseases, and harms that can occur from drug use.



Education

We educate healthcare providers, program managers, harm reduction experts, researchers, policymakers, and others to improve their knowledge, confidence and skills.



Advocacy

We work with our international partners to develop evidence-based calls to action and encourage decision-makers to implement proven interventions that improve the health of people who use drugs in local communities, countries, regions, and globally. "INHSU is an inspiration for my daily work. It provides me with input and new ideas on how I can improve health care at our centre. It is an exciting community of engaged people from different professions and disciplines with an immense power to move things forward."

Phllip Bruggmann, INHSU founder, current member and Head of Internal Medicine at the Arud Centre for Addiction Medicine in Zurich, Switzerland.

"Once you join, you'll never look back; it's a vibrant and forward-thinking network."

Dr Nadine Kronfli, INHSU member and Assistant Professor, Department of Medicine, Division of Infectious Diseases, McGill University, Montréal, Canada

"INHSU connects me with like minded individuals, who are all committed to improving the lives of people who use drugs. Being part of INHSU has helped empower me to do my Masters in Public Health. Join now whilst we have a once-in-a-lifetime opportunity to eliminate hepatitis C"

Louise Hansford, INHSU member and Hepatitis C Elimination Coordinator South for the NHS APA (NHS Substance Addiction Providers Alliance), South England, UK



We pride ourselves on developing long-term relationships with our sponsors, helping them to meet business objectives and build awareness and trust with our diverse global audience.

7+ YEARS







1+ YEARS











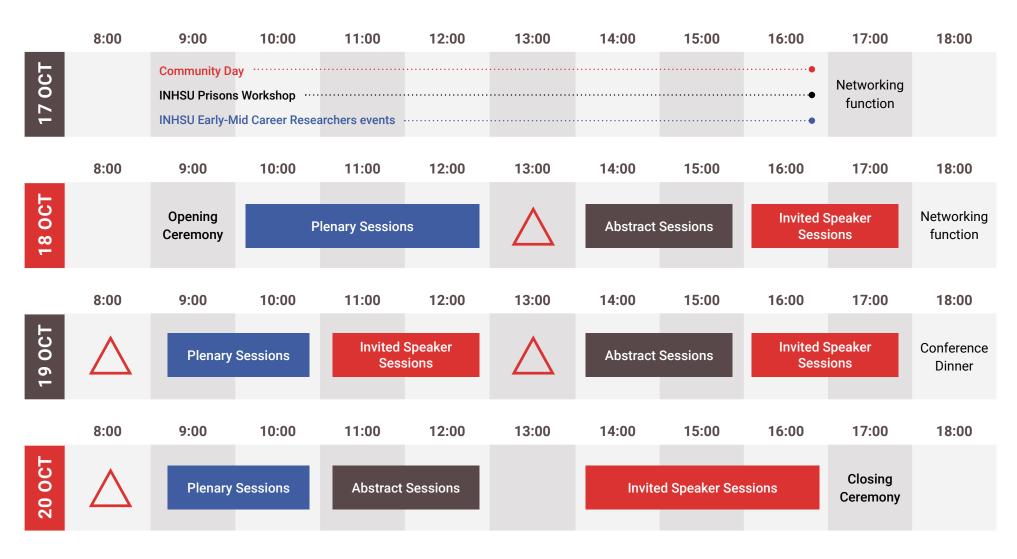








2023 PROGRAM AT A GLANCE



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Sponsored Educational Symposium



INHSU23: AN OPPORTUNITY TO CONNECT & LEAD

Geneva is home to many international organisations dedicated to advancing public health. INHSU 2023 will leverage those collaborations and combined efforts to ensure the most globally diverse program and delegate base yet.

The conference will facilitate learnings from the scientific community, healthcare providers, public health professionals, and the community of people who use drugs.

Join the global alliance of people dedicated to ensuring equitable access to healthcare for people who use drugs to drive the international agenda.







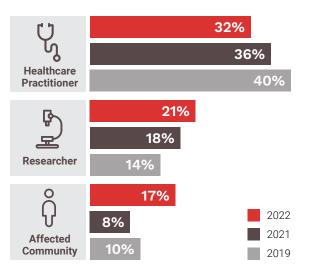


Contribute to knowledge exchange via 4 sponsored education sessions

PREVIOUS CONFERENCES

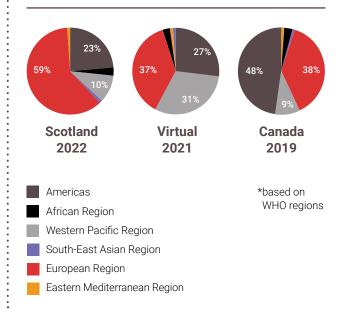


ATTENDEE PROFILE



Others include: Policy Makers, Public Health Practitioners, Industry Representatives, Program Managers, and Advocates.

COUNTRY REPRESENTATION







ADDITIONAL OPPORTUNITIES

These are available to enhance a sponsorship package or for purchase individually

| » Morning educational | symposium: €15,000 |
|-----------------------|--------------------|
|-----------------------|--------------------|

» Charging stations: €3,000

» Meeting room: €5,000

» Advertisement in handbook: €2,000

» Pre-programmed app notification (1 x message): €3,000

» Exhibition booth: shell scheme €4,000 / floor space only €3,500





| | GOLD €120,000 | SILVER €90,000 | BRONZE €60,000 |
|--|------------------|-------------------|-------------------|
| Lunchtime educational symposium | ✓ | | |
| Morning educational symposium | | V | |
| Conference app alert | x 3 | x 1 | |
| Booth in exhibition area | x2 | x 1 | 25% discount |
| Passes to the conference | x10 | x5 | x3 |
| Opportunity to purchase additional registrations | 20% discount | 10% discount | 5% discount |
| Link to company website from the conference website | V | V | V |
| Logo on conference banner located at registration area | V | V | V |
| Acknowledgement in the delegate handbook | ~ | V | V |
| Advertisement in conference handbook | Double page | Single page | Half page |
| Acknowledgement by chairperson | ~ | V | V |
| Logo on PowerPoint slides | ~ | V | V |
| Acknowledgment in email communication to delegates | ~ | V | ~ |
| Thank you on conference website for a period of three months | V | V | V |



GOLD SPONSOR INCLUSIONS: €120,000

ENTITLEMENTS

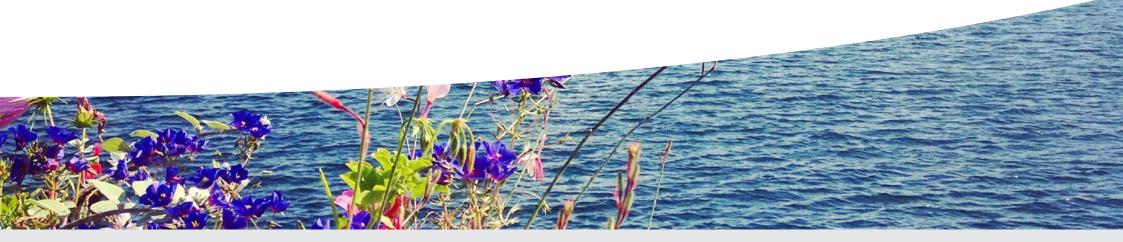
- Opportunity to host lunchtime educational symposium (see page 12)
- Conference app alert x 3
- Link to company website from the conference website to the website of your choice
- Logo on conference banner located at registration area (size varies on level of support)
- Acknowledgement in the delegate handbook as Gold Sponsor
- Double page spread advertisement in colour in the A5 conference handbook (artwork to be supplied by sponsor)
- Acknowledgement by chairperson in plenary sessions and conference closing
- Logo on PowerPoint slide at commencement and conclusion of conference
- Acknowledgment of gold sponsorship in all email communication to delegates
- Thank you to sponsors on conference website for a period of three months
- Opportunity to add additional sponsorship items at 25% discounted rate

EXHIBITION

• Priority placement of 2 x booth in exhibition area

REGISTRATIONS

- 10 x passes to the conference
- Opportunity to purchase additional staff or practitioner registrations at 20% discounted rate, capped at 75 registrations.



SILVER SPONSOR INCLUSIONS: €90,000

ENTITLEMENTS

- Opportunity to host morning educational symposium (see page 12)
- Conference app alert x 1
- Link to company website from the conference website to the website of your choice
- Logo on conference banner located at registration area (size varies on level of support)
- Acknowledgement in the delegate handbook as Silver Sponsor
- Single page advertisement in colour in the A5 conference handbook (artwork to be supplied by sponsor)
- Acknowledgement by chairperson in plenary sessions and conference closing
- Logo on PowerPoint slide at commencement and conclusion of conference
- Acknowledgment of silver sponsorship in all email communication to delegates
- Thank you to sponsors on conference website for a period of three months
- Opportunity to add additional sponsorship items at 10% discounted rate

EXHIBITION

• Priority placement of 1 x booth in exhibition area

REGISTRATIONS

- 5 x passes to the conference
- Opportunity to purchase additional staff or practitioner registrations at 10% discounted rate, capped at 50 registrations.





ENTITLEMENTS

- Link to company website from the conference website to the website of your choice
- Logo on conference banner located at registration area (size varies on level of support)
- Acknowledgement in the delegate handbook as Bronze Sponsor
- Half page advertisement in colour in the A5 conference handbook (artwork to be supplied by sponsor)
- Acknowledgement by chairperson in plenary sessions and conference closing
- Logo on PowerPoint slide at commencement and conclusion of conference
- Acknowledgment of bronze sponsorship in all email communication to delegates
- Thank you to sponsors on conference website for a period of three months
- Opportunity to add additional sponsorship items at 5% discounted rate

EXHIBITION

Opportunity to purchase exhibition booth at 25% discount

REGISTRATIONS

- 3 x passes to the conference
- Opportunity to purchase additional staff or practitioner registrations at 5% discounted rate, capped at 20 registrations.





LUNCHTIME EDUCATIONAL SYMPOSIUM

Included for Gold Supporters only Cannot be purchased separately

SYMPOSIUM

• 60 minute educational symposium during prime lunchtime slot



ENTITLEMENTS

- Emails and social media marketing of symposium
- 1 x conference app alert
- Listing of the symposium in the conference program and associated events section of the conference handbook
- Flyer advertising the symposium (to be provided by sponsor) included as a seat drop in the plenary session on the day of the symposium
- Free room hire/basic audio-visual equipment and assistance with logistics (costs incurred over and above the room hire and basic audio-visual are at the sponsor's expense.)

See page 17 for guidelines

MORNING EDUCATIONAL SYMPOSIUM

€15,000 if purchased separately (included for Silver Supporters)

SYMPOSIUM

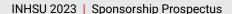
• 45 minute educational symposium before the main conference program on Day 2 or 3



ENTITLEMENTS

- Emails and social media marketing of symposium
- 1 x conference app alert
- Listing of the symposium in the conference program and associated events section of the conference handbook
- Flyer advertising the symposium (to be provided by sponsor) included as a seat drop in the plenary session on the day of the symposium
- Free room hire/basic audio-visual equipment and assistance with logistics (costs incurred over and above the room hire and basic audio-visual are at the sponsor's expense.)

See page 17 for guidelines





DAILY NEWS

€10,000

The Daily News goes out via email to all conference delegates on the evening of each day of the conference.

Benefits:

- Company logo acknowledging support included on all email
- Promotion of any sponsor activities within the email
- Opportunity for a 'from our sponsor' commentary a chance for an article to be included (must be relevant to the conference, for example, a rapporteur)
- Example of a Daily News can be seen here: https://inhsu.createsend1.com/t/ViewEmail/t/3B285230F590E38A2540E F23F30FEDED
- There will be a minimum of three Daily News emails



CONFERENCE APP

€10,000

Conference speakers, program and exhibition details are all available via the app. 75% of all delegates have been shown to use the app and report that it improves the attendee experience.



Benefits:

- Company logo acknowledging support included on email launching app
- Acknowledgement on official conference website with logo and hyperlink to organisation's website
- Organisation's logo included in the conference handbook (subject to printing deadlines)
- App designed with company logo as the 'Official App Sponsor'

In 2022, the Daily News included x 4 dedicated emails to 660 recipients. Results included a 53.51% average open rate and a 25.5% click through rate. Industry benchmarks sit around 15-20% open rate and a 2.6% click through rate.



CONFERENCE HANDBOOK

€5,000

The conference handbooks are used by delegates throughout the conference.



- Sponsor logo will be printed in the conference handbook along with a small blurb (150 words) about your company
- You will be given the opportunity to have a full-page advertisement in the conference handbook (the advertisement will be placed within the handbook at the discretion of the conference organiser)



INTERNET HUB & WI-FI

€7,500

Dedicated space including printing facilities.

Benefits:

- A minimum of 2 x computers or iPads, 1 x printer and Internet connection will be provided
- Company logo on screen saver on computers in Internet Hub area
- Company logo on signage promoting Wi-Fi access
- Website link from computers in Internet Hub area to your company website
- Acknowledgement in the general information section of the conference handbook including company logo and where the Internet Hub area is mentioned
- Banner (provided by the sponsor)
- Branded charging station



€3,000

Phone and tablet charging station placed in a dedicated high traffic area at the conference venue.

Benefits:

 Logo included as sponsor on station signage





MEETING SPACE

€5,000

Meeting room provided for one day onsite during the conference. The room will be set for 20 people, boardroom style and be available from 7am to 7pm. Notepads, pens and water are included. Audio visual and catering are not included.

Benefits:

- Your company logo will be shown outside of the meeting room
- Opportunity to provide a company banner outside the meeting room

Package subject to room availability. One room is available each day of the conference.

ADVERTISEMENT IN HANDBOOK

€2,000

Distributed to all delegates, the conference handbook is a valuable resource for the delegates to use during the conference, including all general information and program information.

The advertisement will be placed within the handbook at the discretion of the conference organiser.

APP NOTIFICATION

€3,000

This is a great way to advertise your company or activity during the conference with a timed, pre-programmed app notification message. Messages can go out to all delegates or to a target group only.





EXHIBITION BOOTH: SHELL SCHEME

€4,000

- Stand: 3 x 3m with walls (size and colour dependent on contracted exhibition company's stock)
- Fascia: 1 x company name and company logo in black and white (maximum number of letters to be determined)
- **Lighting:** 2 x 150 watt track lights per booth
- **Power:** 1 x single power point (4 amp) per booth
- Flooring: The venue has carpet flooring

Please note: Any additional requirements including furniture are at the exhibitor's own expense

Package includes the following benefits:

- 1 x complimentary registration per 3m x 3m
- A company profile included in the exhibition section of the conference handbook distributed at the conference and conference app

EXHIBITION BOOTH: FLOOR SPACE

€3,500

Package includes the following benefits:

- 1 x complimentary registration per 3m x 3m
- A company profile included in the exhibition section of the conference handbook distributed at the conference and conference app





EDUCATIONAL SYMPOSIUM GUIDELINES

The content of the symposium will be entirely the responsibility of the sponsor and can in no way be seen to be endorsed by any of the committee.

- If you engage with an outside event company you must communicate this with ASHM Conference & Events Division to ensure a smooth running for all logistical requirements.
- There is limited time for additional set ups. Should additional AV be required we require our AV Technical Director to be used in order to ensure set ups are appropriate to the conference requirements and time frame available.
- In order to meet INHSU's policy to ensure there is appropriate gender representation at least one or more of the selected presenters must identify as female.

It is recommended that the content of your symposium be developed prior to earlybird registration deadline to increase the number of delegates pre-registering for your educational session.

Please note: Deadline for content is May 2023.





In order to confirm your participation, we will require the completed Sponsorship/Exhibitor Application Form (on the last page) and full payment. A Tax Invoice will be issued upon receipt of this application form. The sponsorship cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received 14 days from issue of invoice. If the full payment is not received, the conference organiser has the right to review the commitment and withdraw the application.

Terms of participation include:

- The payment is offered as an unconditional grant. The sponsor has no control over programme content, tone or emphasis of the conference, allocation of funds or selection of recipients
- There will be no opportunity for the sponsor to control the curriculum of educational initiatives of the conference
- The sponsor will have access to use the conference logo for promotional purposes only
- The organisers do not endorse or promote any health-care related products
- Sponsors cannot claim any relationship, endorsement or support from the conference organisers
- All attending delegates from the sponsoring organisation are to be registered by 31 July 2023
- If payment is not made prior to the conference dates, an additional 20% surcharge will be added to the overall sponsorship total.
- All logistical requirements are to be made through ASHM Conference & Events Division e.g. registrations, symposia requirements and onsite registration. If you engage with an outside event company they will be required to provide truthful, accurate details for each delegate they are registering. Incomplete registration details will not be processed.
- The organisers reserve the right to change the programme, revise the layout of the floor plan, to transfer an exhibiting company to an alternative site, or alter the shape or size of any booth. Any such change will be advised in writing by the organisers and an alternative provided. The contracted exhibition company will advise exhibitors of what equipment can be used with the stands. The venue itself stipulates that pins, nails, tape, Velcro and other items are not to be used on the walls, ceilings or other fittings.

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any sponsoring company or any other person, by theft or fire or any other cause.

Cancellation Policy

In exceptional circumstances the Organisers will be prepared to consider cancellation of their contract with Sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing
- If cancellation of sponsorship is necessary after confirmation, the following penalties will apply:
 - » For cancellation notices received in writing before 27 March 2023 a cancellation fee of 50% of the original package price will apply
 - » Cancellation notices received after 27 March 2023 receive no refund

Cancellation of and changes to the Event

- **1.1.** Subject to clause 1.2, INHSU will make reasonable endeavours to cause the Event to proceed.
- 1.2. INHSU does not promise, warrant or make any representation that the Event will proceed. INHSU reserves the right to postpone or cancel the Event at anytime prior to or during the Event if in its sole discretion:
 - a) INHSU considers that unexpected circumstances or circumstances beyond its control make it desirable for INHSU to cancel or postpone the Event; or
 - INHSU determines that the Event is uneconomic, poses a threat to health or safety or as a matter of prudence, should be cancelled.
- **1.3.** INHSU must give the Sponsor written notice if it determines to cancel or postpone the Event.
- **1.4.** Subject only to clause 1.5, on cancellation or postponement of the Event, INHSU is not liable to the Sponsor for any loss or for refund of the Sponsorship Support.

- 1.5. If INHSU determines to:
 - a) cancel the Event, INHSU must:
 - refund to the Sponsor all Sponsorship Funds that, at the date of INHSU's notice under clause 1.3, remain unexpended;
 - return all In Kind Support in its possession that has not been used or otherwise transferred to third parties; or
 - b) postpone the Event, INHSU may retain unexpended and unused Sponsorship Support and apply that Sponsorship Support to the Event if/when it actually occurs.
- **1.6.** INHSU may change the Event at any time, including, but not limited to:
 - a) changing the date of the Event;
 - b) changing how long it runs for;
 - c) changing the visitor opening hours;
 - d) moving the Event or any part of it to a different venue;
 - e) moving the Event or any part of it to a different space within the same venue; or
 - f) using multiple venues
 - g) changing the event to fully virtual

Payment Details

In paying for sponsorship you are paying ASHM as an agent of INHSU.

Credit Card & EFT Payments

Details will be provided on the invoice or please contact the conference secretariat.

Signature

Print Name

Company

Date

TERMS & CONDITIONS: EXHIBITION

1. THE CONTRACT

- 1.1 In this contract, the Conference Secretariat is the ASHM Conference & Events Division ABN 48 264 545 457 are 'we': 'us' and 'our'. The person with an exhibition space is 'you' and 'your'.
- 1.2 These Terms and conditions apply from the date of signing. You acknowledge that we update the details of the exhibition from time to time.

2. OUR RIGHTS AND RESPONSIBILITIES

- 2.1 We will:
 - a) Organise and hold the exhibition
 - b) Promote the exhibition
 - c) Make reasonable efforts to offer you the space requested
- 2.2 We do not guarantee Exhibition visitor numbers or any level of commercial activity.
- 2.3 We may change the exhibition including but not limited to:
 - a) Changing your space or its location to suit floor plan and reducing your fee in proportion to any reduction in size
 - b) Changing how long it runs for
 - c) Changing visitor opening hours
 - d) Extending the venue in a separate area from the main venue
- 2.4 We ask you to:
 - a) Obey the relevant laws
 - b) Prevent any damage
- 2.5 We can:
 - a) Refuse to allow, or stop displays, product demonstrations or other uses of your space
 - b) Specify display area wall heights and coverings
 - Approve or disapprove the content and presentation of your materials
 - d) Decide times you can set up and dismantle displays
 - e) Decide how you, your employees, contractors or agents use exhibition entry cards
 - f) Set conditions for moving goods and displays before, during and after the exhibition
 - g) Set restrictions on taking photographs we will advise you if this will be required
 - h) Specify how you can use audio visual equipment and media and how you can demonstrate machines
 - i) Make health and safety requirements

3. YOUR RIGHTS AND RESPONSIBILITIES

- 3.1 You must:
 - a) Use your space only to display and promote goods and/or services in keeping with the exhibition

- b) Make the most of your space's promotional goods and/or services in keeping with the exhibition
- c) Follow our directions as soon as possible and pay any associated costs
- d) Follow relevant laws, meet OH&S and venue guidelines, and avoid damaging any person or property
- e) Keep your space clean and tidy, and immediately remove all your materials when the exhibition ends. If you do not, we will charge you a fee to do so
- f) Not do anything that may interfere with the smooth running of the exhibition, including, but not limited to, encouraging exhibition visitors to view goods and services in another location

4. 4. PAYMENT

4.1 You must pay the full fee owing for your exhibition space prior to the exhibition beginning or the organisers reserve the right to cancel your space

5. OUR REMEDIES

- 5.1 If you breach the contract, we will provide you with notice of the breach and give you a reasonable time to remedy it. If you fail to remedy the breach within this time, we may:
 - a) Reallocate your space or refuse you access to it
 - b) Remedy your breach without advising you and require you to pay for the cost of our actions
- 5.2 Remove you from the exhibition and your space. If you cancel all or part of the contract (except if you cancel because of our breach) we will claim a cancellation fee from you dependent on the time of the cancellation. Cancellation charges had been advised in the sponsorship & exhibition prospectus

6. RISK AND INSURANCE COVER

- 6.1 You agree that the exhibition site can be hazardous. You will take due care to prevent injury and property damage. We are not responsible for any damage caused by your acts or omissions. You must use our incident report form to tell us in writing about any site incident and give us supporting evidence. After an incident, you must not remove anything from the site without our prior approval.
- 6.2 You must give us proof of current public liability insurance by the date stated in the exhibition manual
- 6.3 You must not share your space without advising us in writing. By sharing your space the primary contact is responsible for payment and providing the proof of public liability insurance and is responsible for the actions of the other party unless a separate proof of public liability is provided

7. WARRANTIES AND LIABILITIES

7.1 As allowed by law, or except where the contract states, we:

- a) Do not make any representations or warranties about you or your space
- b) Are not liable for any person's injury or death, property damage, economic loss or any indirect damages to do with the exhibition
- 7.2 You indemnify us from and against any claims, damages, losses and costs we may incur because of:
 - a) Any breach of the contract that you make
 - b) Any of your displays or product demonstrations
 - c) Any of your acts or omissions to do with the exhibition, including any negligence and wrong doings
- 7.3 You agree not to sell or intend to sell goods at the exhibition that misrepresent or infringe intellectual property rights. You indemnify us from and against any and all claims, damages, losses and costs we may incur if you breach this agreement.

8. GIVING US MATERIAL

- a) You must give us all material by the deadline that we set.
 If we do not receive it by the deadline, we will consider that you have cancelled the advertising.
- b) If you want to cancel your advertising, you must tell us in writing. No reduction in exhibition space fees will apply.
- c) If you have provided materials but wish to cancel the publication after the deadline we will endeavour to stop its publication but we are not liable if the material cannot be removed and we will not stop production if this risks the timely printing of it.

9. LIABILITY

- 9.1 We are not liable for any expenditure, liability or loss because of:
 - a) Acts of god or terrorism
 - b) Natural disasters
 - c) Strikes or shortages
 - d) Failure of electrical power or other venue issues
 - e) Lower than advised exhibition visitor numbers
- 9.2 You give us consent to use your contact information for internal purpose

Signature

Print Name

Company

Date



| Business or Company name |
|--------------------------|
| |
| Contact name |
| |
| Position held: |
| |
| Company address: |
| |
| Phone no: |
| |
| Mobile: |
| |
| Email: |
| |

| Major supporter packages | |
|---------------------------------|----------|
| Gold | €120,000 |
| Silver | €90,000 |
| Bronze | €60,000 |
| Exhibition booth | |
| Shell scheme | €4,000 |
| Floor space only | €3,500 |
| Enhancement opportunities | |
| Morning educational symposium | €15,000 |
| Daily news | €10,000 |
| Conference app | €10,000 |
| Conference handbook | €5,000 |
| Internet hub and Wi-Fi | €7,500 |
| Charging stations | €3,000 |
| Meeting room | €5,000 |
| Advertisement in handbook | €2,000 |
| Pre-programmed app notification | €3,000 |
| TOTAL | |
| | € |



Sponsorship contract and tax invoice will be sent upon receipt of this form. Please provide a copy of your logo (as a high resolution >300dpi eps and jpeg file in colour and black and white) for use in recognising sponsorship.

| l, |
|---|
| agree to the terms and conditions stated on pages 18 - 19 |
| Signed |
| Date |

