

ALLGOOD.ORG.AU

Authors:

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Background/Purpose:

In 2016, ASHM received Commonwealth Department of Health funding to develop web-based, culturally appropriate BBV and STI education for the following priority populations:

- o Aboriginal and Torres Strait Islander people;
- o Sub-Saharan African;
- o Southeast Asian;
- o Indian, Pakistani and Afghan; and
- o Chinese.

It was one of six funded activities.

Approach:

Extensive consultation and collaboration produced allgood.org.au; a national one-stop website about BBVs and STIs in seventeen languages. The information is available in both text and audio for those who prefer to listen rather than read.

Underpinned by two databases, clinicians and their clients can use the website to access basic, in-language information on BBVs and STIs, find a doctor near them who speaks their language, or find a testing centre. People can also access electronic BBV and STI resources and services from community based organisations round Australia.

Outcomes/Impact:

Allgood.org.au can be used as a stand-alone resource directly by clients or by health care workers and clinicians with their patients as an education tool.

Allgood.com.au is being advertised in 17 languages through SBS in-language radio broadcasts and in eight languages through SBS in-language website pages. The website is also advertised in three languages on Facebook and finally advertised through Google ads. In addition to this community based advertising, allgood.org.au is being promoted to the BBV and STI sector through notifications and sector newsletters.

The project will undergo an independent external review in early June 2018. Data from all electronic advertising, website visits, focus groups, interviews and an on-line survey will be presented.

Disclosure of Interest Statement (example):

Karen Seager is a Senior Project Officer at The Australasian Society for HIV, Viral Hepatitis and Sexual Health Medicine

Funding for the project was provided by the Commonwealth Department of Health over two years from 2016-2018. No other funding was received in the development of this project.

The Australasian Society for HIV, Viral Hepatitis and Sexual Health Medicine acknowledges the considerable contribution that members of the three committees made to the development of this project.