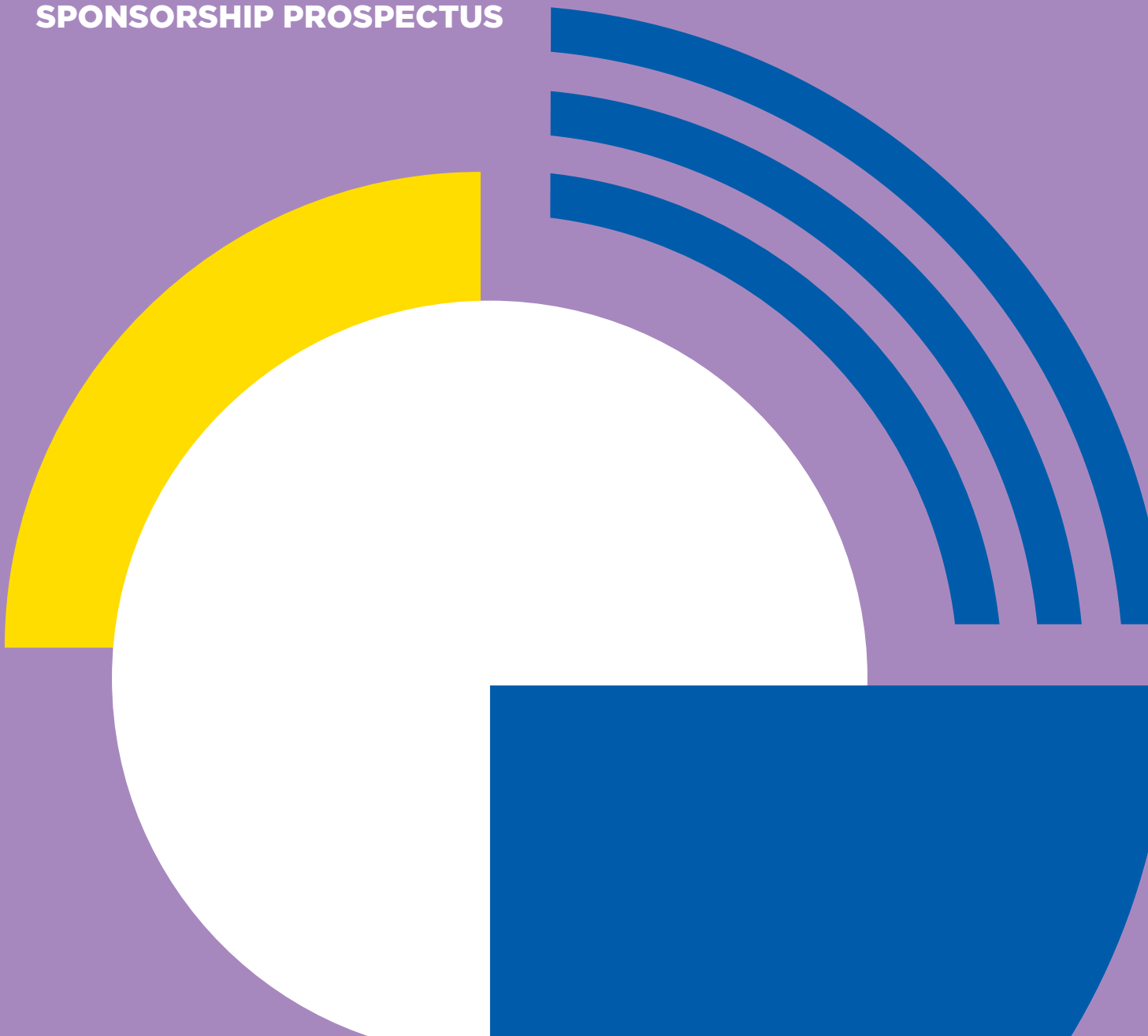




Joint Australasian HIV&AIDS + Sexual Health Conferences

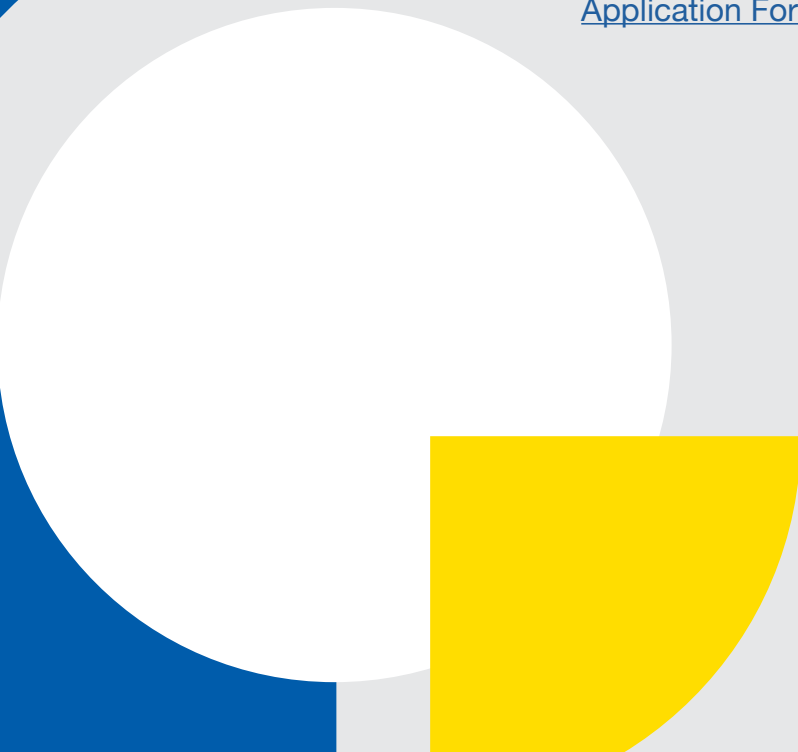
29 August – 1 September 2022
Sunshine Coast, Queensland
hivshconferences.com.au

SPONSORSHIP PROSPECTUS



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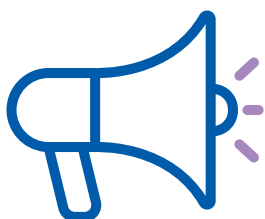


An opportunity for you to:



Access and Engage

healthcare professionals working in HIV and Sexual Health both face-to-face and over a 10-month period.



Create Awareness and Understanding

for your brand and organisation with an opportunity to showcase your latest product developments and updates in new technologies that differentiate you from your competitors.



Build and Improve Relationships

with current and potential clients throughout the Conferences program and continue to build your reputation as a leader in the field.



Enhance Your Credibility and Corporate Social Responsibility

and provide **Ethical Support** to the sector where it is required most through activities aligned with our philanthropic scholarship program.



Support and Contribute

to the Medical Educational Opportunities for the sector.

ASHM Overview

Our Purpose

ASHM is a peak organisation of health professionals in Australia, New Zealand and the Asia and Pacific Region who work in HIV, viral hepatitis and sexually transmissible infections. ASHM draws on its experience and expertise — through education and training; policy and advocacy; direct action and leadership – to support the health workforce and to contribute to the sector, domestically and internationally.

Who We Are

ASHM is a professional, not-for-profit, member-based organisation. It supports its members, sector partners and collaborators to generate knowledge and action in clinical management and research, education, policy and advocacy in Australasia and internationally. It is committed to quality improvement, and its products and services are sought after by governments, members, health care workers and affected people. ASHM's dedicated membership, high-calibre staff and commitment to partnership assure its effectiveness in achieving its mission.

How We Work

ASHM works collaboratively and in partnership to prevent HIV, viral hepatitis and STIs, and to preserve and protect the health of those living with these infections. It aims to function as a cohesive and inclusive group of professionals, advancing its vision in a skilled, informed, compassionate and appropriate way.

Our Values

ASHM is committed to the principles of the Ottawa Charter for Health Promotion and Jakarta Declaration on Leading Health Promotion into the 21st Century, as well as the highest standards of ethical conduct as practised by the medical, scientific and health care professions.

ASHM is committed to continual quality improvement and working in ways that:

- support collaboration, partnership and cooperation
- reflect best practice in management and service delivery
- are informed by the latest scientific, clinical, health and policy research
- maintain transparency, industrial fairness and democratic decision-making
- strengthen ties with infected and affected populations
- respect cultural differences and diversity
- respect privacy and confidentiality, and
- redress social inequities

ASHM is a signatory to the Code of Conduct for Australian aid and development agencies, which is administered by the Australian Council for International Development (ACFID).



Conferences Overview

Previous Conferences At A Glance

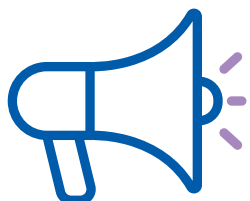
Year	Days	Delegates	Sessions	Submitted abstracts
Joint HIV&AIDS and Sexual Health 2021: VIRTUAL	4	699	46	248
Joint HIV&AIDS and Sexual Health 2020: VIRTUAL	5	830	50	245
HIV&AIDS 2019	3	548	30 <small>(including joint sessions)</small>	375 <small>(total of joint abstracts)</small>
Sexual Health 2019	3	521	25 <small>(including joint sessions)</small>	375 <small>(total of joint abstracts)</small>
HIV&AIDS 2018	3	585	45	204
Sexual Health 2018	3	441	30	300
HIV&AIDS 2017	3	566	33	250
Sexual Health 2017	3	479	33	205
HIV&AIDS 2016	3	641	33	240
Sexual Health 2016	3	554	25	256

2022 Conferences

The Conferences	Joint Australasian HIV&AIDS and Sexual Health Conferences
Dates	Monday 29 August – Thursday 1 September 2022
Location	Sunshine Coast, Queensland
Venue	Sunshine Coast Convention Centre
Delegate Categories	Physicians, General Practitioners, Nurses, Social Workers, Community Workers, Educators, Pharmaceutical Company Representatives, Basic Scientists, Immunologists, Infectious Disease Specialists, Researchers, National/State & Territory Government Agency Personnel, Non-Government Organisations Personnel, Regional/Area Health Authority Personnel, People Living with HIV&AIDS, Healthcare Professionals, Viral Hepatitis Specialists, Sexual Health Workforce, Student Researchers, Junior Graduates.
Expected Delegates	500+ delegates
Booking Deadline	Conference registration brochure listing confirmation, exhibition bookings and general package bookings are required by 28 February 2022 .
Conferences Contact	Samantha Williamson T: +61 2 8204 0770 M: +61 405 077 315 E: Samantha.williamson@ashm.org.au

Target Audience

The Conferences provide you with the opportunity to access and engage your target audience **before, during** and **after** the conference over a 10 month period.



Marketing

Materials carrying your recognition (logo) as a key sponsor distributed to thousands of potential delegates and affiliated organisations across Australasia

500+



Delegates

during the conferences

Age

30-65

Nationality

80%

Australian & New Zealanders



20%

Overseas

Job Sector



Medical



Healthcare



Community
Organisations



Research

Education



Tertiary Qualified and Above

The details of the available packages are outlined on the following pages. Please note, feedback is welcome on how we can tailor a package to suit your objectives to ensure you receive the most cost effective and value for money option.

Please note that we advise you to secure your participation early in order to gain longer-term exposure.

Conferences Objectives

The objectives of the Joint Australasian HIV&AIDS and Sexual Health Conferences are to:

- 1 Provide a forum for the workforce to keep up-to-date with research, clinical management, prevention, best practice and policy, including professional development and activities for relevant accreditation.
- 2 Develop a program that appeals to the multidisciplinary audience working in or interested in the sexual and reproductive health and blood borne virus health sector and reflects the changing environment for the care and management of HIV, Hepatitis and STI.
- 3 Facilitate dialogue between researchers, community, government and clinicians across different geographic locations inside Australasia and from the region.
- 4 Encourage the participation of
 - new and early career clinicians, researchers, allied health and community members
 - international leaders in the sector through grants and scholarships
 - additional attendees through a scholarship program
 - researchers and scientists working in the development of new STI and BBV therapies, investigations and other technical applications.
- 5 Disseminate knowledge and applied learning during and after the conference for wider audience education.
- 6 Recognise and build sector leadership through awards and invited presentations.

Major Supporter Packages

We are pleased to offer the following key supporter positions, please note prices are GST inclusive:

 HIV	A\$77,000 Platinum Supporter	HIV&AIDS - 3 Only
 SH	A\$66,000 Platinum Supporter	Sexual Health - 3 Only
 HIV	A\$49,500 Gold Supporter	HIV&AIDS - 3 Only
 SH	A\$49,500 Gold Supporter	Sexual Health - 3 Only
 HIV	A\$38,500 Silver Supporter	HIV&AIDS - 3 Only
 SH	A\$38,500 Silver Supporter	Sexual Health - 3 Only

Major Supporter Packages

	PLATINUM	GOLD	SILVER
“Promote greater brand awareness and brand image” – Pre-Conferences			
Your company logo printed in the conference registration brochure distributed to thousands of potential delegates	✓	✓	
Acknowledgement of your support in conference e-newsletters (company logo only)	✓	✓	✓
Link to company website – a link from your company logo will be set up from the conference website to the website of your choice	✓	✓	✓
“Interaction with healthcare professionals” – During Conferences			
Opportunity to host an Educational Satellite Symposium within the conference program. TBC breakfast or evening session	✓		
Rotating banner included in Virtual Platform	✓		
Educational opportunity: access to host a keynote roundtable (subject to availability) or on keynote speaker on booth during lunch break	1		
Company logo on conference banner located at registration area (logo size varies on level of support)	✓	✓	✓
3m x 3m shell scheme booth or floor space in a prime position in the Exhibition area	2	1	
Virtual Exhibition – Platform has functionality for: Company logo, profile, one-on-one meetings with delegates to connect virtually, downloadable promotional material and video	✓	✓	
Logo or advertisement included in pocket program, must be company not product related			Specs to be advised
Your Company logo/Name will be displayed on a PowerPoint slide at the commencement and conclusion of sessions at the conference	✓	✓	
Logo included in virtual conference holding slide	✓	✓	✓
Verbal acknowledgement of support made during the conference	✓	✓	
Seat drop - Opportunity to promote satellite symposium, or booth. 1 x flyer on the seats of the plenary room. Must be company not product related	1		
Notification sent via conference App	3	1	
Company logo on Conference charging station	1		
“Enhance existing relationships and create new alliances” – Conferences and social benefits			
Complimentary registrations	6	2	
Opportunity to purchase additional staff or practitioner registrations at discounted rate	20	15	10
Opportunity to purchase additional sponsorship options to your package at a discounted rate	25%	10%	5%
Opportunity to provide items for inclusion on the promotional table set up in a prominent position (max A4 size)	3 x items	2 x items	1 x item
“Continue to build your reputation as a leading provider in the sector” – Post conference marketing			
Formal acknowledgement of sponsorship in post conference thank you email sent to all delegates (size varies on level of support)	✓	✓	✓
Thank you to sponsors on conference website for a period of three months	✓	✓	✓

Please note: All company logos and marketing material need to be company, not product related

Note: Virtual benefits are dependant on the virtual component of the event being confirmed by the secretariat in 2022.

Major Supporter Booking Process

1

Review the packages and indicate your selection on the booking form (located on the last page of this prospectus)

Exhibition Spaces		
3m x 2m Floor Space Only		
Commercial	A \$5,700	<input type="checkbox"/>
Affiliated Organisation	N/A	
3m x 2m Shell Scheme Booth		
Commercial	A \$6,800	<input type="checkbox"/>
Affiliated Organisation	A \$3,300	<input type="checkbox"/>
Community Table Top		
Commercial	N/A	
Affiliated Organisation	A \$2,500	<input type="checkbox"/>
Supporter Packages		
Platinum (HIV&AIDS)	A \$77,000	<input type="checkbox"/>
Gold (Sexual Health)	A \$66,000	<input type="checkbox"/>

2

Decide how you would like to value add to your package by selecting from the **Enhancement Opportunities** (indicate your selection on the booking form)

Education and Science		
Educational Satellite Symposium		
Commercial	A \$15,000	<input type="checkbox"/>
Affiliated Organisation	A \$5,500	<input type="checkbox"/>
Educational and Science		
On Demand Content Supporter	A \$9,900	<input type="checkbox"/>
Daily News	A \$5,500	<input type="checkbox"/>
Poster Supporter / Tour and Prize Supporter	A \$6,600	<input type="checkbox"/>
Conference Scholarship Supporter: Ethical Support	A \$2,200	<input type="checkbox"/>

3

Send your completed booking form and signed terms and conditions to conference@ashm.org.au

Individual / Enhancement Opportunities

EDUCATION & SCIENCE	Scientific	Drive Brand Awareness	Networking Opportunities	Exclusivity	Post Event Exposure
Educational Satellite Symposium	✓	✓	✓		✓
On Demand Content Supporter	✓	✓		✓	✓
Daily News Supporter	✓	✓			✓
Poster Session / Tour and Prize Supporter	✓	✓		✓	
Conference Scholarship Supporter: Ethical Support	✓	✓			✓
BRANDING & DELEGATE EXPERIENCE ENHANCEMENTS	Scientific	Drive Brand Awareness	Networking Opportunities	Exclusivity	Post Event Exposure
Conference Smart Phone App Supporter		✓		✓	
Internet Hub and Wi-Fi Supporter		✓	✓	✓	
Charging Station		✓			
Speaker Preparation Room Supporter		✓			
On Booth Invited Speaker Access	✓	✓	✓		
Delegate Mail Out Item		✓			
ADVERTISING, COMMUNICATION & NETWORKING	Scientific	Drive Brand Awareness	Networking Opportunities	Exclusivity	Post Event Exposure
Exhibition Networking Area Sponsor		✓	✓		
Virtual Networking Event		✓	✓		
Virtual Booth		✓	✓		
Early Career Networking Event Supporter		✓	✓	✓	
Pre-Programmed App Notification Message (x3 Messages)		✓			
Pop-up alerts in Virtual Conference Platform (x3 Alerts)		✓			
Promotional Table		✓			
Banner Ad in Virtual Platform		✓			✓

Education & Science – Educational Opportunities



Educational Satellite Symposium – A\$15,000 Commercial /A\$5,500 Affiliated Organisation

Opportunity to host an Educational Satellite Symposium within the conference program. The session will allow you to fully engage your target audience with content put together by your organisation.

Additional features contained within the package include:

- Notification of the Symposium in the electronic marketing of the conference program through Email Alerts and Online Marketing
- 1 x push notification from the conference app
- Listing of the Symposium in the Conference Program and associated events section of the Conference website and app
- Company signage
- Limited room set up changes can be made
- Educational content to be driven by the sponsor
- Conference room hire/basic audio visual equipment and assistance with logistics (if the session is run at the conference venue)
- Platinum sponsor benefit only: Flyer advertising the Satellite Symposium (to be provided by sponsor) on chairs handed out within a session at the Conference

Guidelines

- Time slots for the symposium: a breakfast or evening symposium for 90 minutes inclusive of any networking or catering.
- Costs incurred above the room hire and basic audio-visual are at the sponsor's expense.
- All logistical requirements are to be organised through ASHM Conference & Events Division. No external event companies are to be engaged.
- There is limited time for additional room set ups. Should additional AV be required we require our AV Technical Director to be used in order to ensure set ups are appropriate to the conference requirements and time frame available.
- Satellites must ensure there is appropriate gender representation. Representation of both genders must be present and where possible balanced.
- The content of the symposium will be entirely the responsibility of the sponsor and can in no way be seen to be endorsed by the committee (the committee do have content approval rights). The committee do highly recommend you include community representatives in your session to ensure affected communities have a voice and are part of the solution.
- The sponsor is to consult with the secretariat on the content already planned in the program and communicate as soon as topics are suggested to ensure little duplication with the main conference program.
- It is recommended content of your symposium be developed prior to communications regarding the early bird registration deadline to increase the number of delegates preregistering for your educational session. Early bird deadline: **30 June 2022**
- Approval is to be requested by the sponsor from the conference organiser to take the satellite session to an offsite venue.
- All costs and logistics associated with an offsite satellite session will be organised and be at the expense of the sponsor.
- If the satellite is held at the conference venue, catering can be organised directly with the venue, all catering costs are at the sponsor's expense.
- Registrations for all satellite sessions (held at conference venue or offsite) will be open to all delegates and managed via the online conference registration system.
- No sponsor side meetings, dinners or events are to be organised during the conference (conference block out dates August 29 – 1 September 2022).

Deadline for the content is **30 June 2022** and will be sent for approval by the conference committee.

Education & Science – Educational Opportunities (Continued)



On Demand Content Supporter (A\$9,900)

Support the conference content. Your support will go towards the development and resourcing of the on-demand program. On demand content adds flexibility to the program and allows for additional presentations to be included, as well as to reach those who could not attend all sessions live.

Benefits:

- Acknowledgement of support on the conference website with logo
- Support acknowledged with all promotion of the on demand content
- Company logo on the speaker consent forms advising speakers of your support

Note: All sessions captured will be provided on the conference virtual portal.

Daily News Supporter (A\$5,500)

The Daily News (e-newsletter) will go out each morning during the conference to all registered delegates, highlighting new findings and reflections from key conference sessions, social media posts, as well as any last-minute changes to the conference program. The Daily News keeps delegates engaged and connected throughout the conference.

Benefits:

- Your company will be recognised as supporting the conferences Daily News. Your company logo (not product logo) will be included in each edition.



Poster Session/Tour and Prize Supporter (A\$6,600)

Poster presentations are an integral part of the conference and by supporting the poster activity, your company's branding will be prominent during and after the event. The posters are on display throughout the conference and is located in the exhibition hall. Included in this package is the cost for poster prizes (\$250 x four).

As the supporter of this educational activity, your company will receive the following benefits:

- Acknowledgement of support on the conference website and Conference App
- Opportunity to display up two (2) banners in the Exhibition Hall area (sponsor to provide)
- Logo acknowledgement, as the Poster Session/Tour and Prize Supporter, during the Poster Prize Presentation
- App push notification of poster tour/s

All print promotion will be supported with the following sentence: Medical education is determined by our national scientific program committee and made possible by support from (insert sponsor).

Conference Scholarship Supporter: Ethical Support (A\$2,200)

The Conference Scholarship Program assists individuals to attend the Conference. Scholarships will be granted to individuals facing financial hardship. The assessment and eligibility criteria are available on request from the Conference Secretariat and will be available on the Conference website. This amount will support 1 x full scholarship (registration, flight, accommodation) for one Australian attendee.

- The opportunity for sponsors and recipients to meet and have a photograph taken for future media and promotional purposes
- Acknowledgement of support on the conference website on the scholarship page
- Acknowledgement in newsletters promoting scholarship opportunities

Note: Support is via an unconditional grant. The supporter has no control over content, tone, emphasis, allocation of funds or selection of recipients.

Branding and Delegate Experience Enhancement



Conference Smart Phone App Supporter (A\$9,900)



The speakers, program and exhibitor details will all be accessible via the conference app. The Conference Smart Phone App will be available at no cost for every delegate to download on all internet ready mobile phones including iPhone and Android. Research shows around 75% of all delegates will use the App which in turn improves the attendee experience.

Benefits:

- Company logo acknowledging support included on email launching App
- Acknowledgement on official conference website with logo and hyperlink to organisation's website
- Organisation's logo included in The Conference Handbook (subject to printing deadlines)
- App includes company logo as the 'Official App Sponsor'

Internet Hub & Wifi Supporter: Moving with Technology (A\$6,600)



Increase your interaction time with delegates as they flock to your stand during breaks for the only free universal access to internet and printing facilities at the conference. Supporting this educational service provides delegates the opportunity to search the conference website, print the certificate of attendance and view work emails.

Inclusions:

- One 3m x 3m booth floor space (stand alone or as an extension to your booth)
- 1 x branded charging station
- A minimum of 2 x computers or iPads, 1 x printer and Internet connection will be provided
- Company logo on screen saver on computers in Internet Hub area
- Company logo on signage promoting WiFi access
- Website link from computers in Internet Hub area to your company website
- Opportunity to display up two (2) banners in the Internet Hub area (sponsor to provide)
- Acknowledgement in the general information section of the Conference Handbook including company logo where the Internet Hub area is mentioned

Note: To maximise your exposure we suggest combining this package with a coffee stand near your booth, hiring furniture and supplying company branded coffee cups that compliment your brand is very popular and a great way to stay top of mind with delegates.

Charging Station (A\$2,200)

Phone and tablet charging station placed in a dedicated high traffic area at the conference venue.

Benefits:

- Logo included as sponsor on station signage

Branding and Delegate Experience Enhancement (Continued)

Speaker Preparation Room Supporter (A\$6,600)

By supporting this educational opportunity, you will be provided with the following benefits:

- Acknowledgement on signage inside the speaker's prep room
- Acknowledgement as a conference supporter on the conference website
- Acknowledgement as a conference supporter in the conference handbook where the speaker's prep room is mentioned

On Booth Delegate and Keynote Speaker Access (A\$6,600)

Opportunity to hold a 30-minute delegate meet and greet with a keynote speaker on your exhibition booth during one lunch break. The following services will be provided with this educational opportunity:

Benefits:

- 1 x pre-programmed app push notification
- Listing in program of event on your stand

Please note this is available for Platinum & Gold Sponsors only and will be subject to keynote speaker's approval.

Delegate Engagement Mail Out (Price will depend on sponsored mail out item)

Help keep virtual attendees feel connected to the conference by supporting a delegate mail out pack. Coffee is a great way to keep the virtual delegates feeling engaged and energized throughout the conference. Some examples of mail out items include lollies, meal or drink vouchers, coffee beans, snacks etc

- Logo included as sponsor on branded item or card

Advertising, Communication & Networking



NEW

Exhibition Networking Area Sponsor (A\$9,900)

100% of delegates indicate that Networking is one of the key reasons they attend a conference. Get your brand centre stage in the exhibition hall by sponsoring the Networking space within the exhibition hall.

Benefits:

- Acknowledgement of support on the conference website with logo and hyperlink to company's website
- Company logo on conference floorplan in the App
- Option to place up to two (2) company (not product) branded banners, max 1.2m width each, in the Networking area (sponsor to provide)

This sponsorship is a branding opportunity. Café seating will be provided in this area.

Virtual Networking Event (\$3,750)

Be seen as supporting collaboration and encourage delegates to meet online. Events could include supporting the early career networking event, first timers event or other at the decision of the National Program Committee. Contact the conference manager for more information.

Virtual Booth (A\$2,750)

Exhibit virtually for the duration of Joint Australasian HIV&AIDS and Sexual Health Conferences (29 August – 1 September 2022). Platform has functionality for: Company logo, profile, one-on-one meetings with delegates to connect virtually, downloadable promotional material and video.

Early Career Networking Event Supporter (A\$6,600)

This event is to provide delegates early in their career the opportunity to network with experts in the field in an informal setting. By supporting this educational activity, you will be provided with the following benefits:

- Acknowledgement of your support in the conference app
- Acknowledgement of your support on the conference website promoting the event
- Acknowledgement of your support in the newsletter or email to early career delegates promoting the event
- Opportunity to have flyers available at the event
- 1 x app push notification of event

All print promotion will be supported with the following sentence: Medical education is determined by our scientific program committee and made possible by support from (insert sponsor).

Advertising, Communication & Networking (Continued)

Pre-Programmed App Notification Message (x3 Messages) (A\$2,200)

This is a great way to advertise your company or activity during the conference with a timed, pre-programmed app notification message. Messages will go out to all delegates.

Pop up alerts in Virtual Conference Platform (x3 Alerts) (A\$2,200)

This is a great way to advertise your company or activity during the virtual conference with a pop up alerts in the virtual conference platform. Alerts will go out to all delegates.

Promotional Table: Something Extra (A\$2,200)

A table will be placed in a prominent position within the conference venue for the display of promotional items. The table will be restocked with these items as necessary by conference staff. Cost includes one item no larger than A4 dimension.

Banner Ad in Virtual Platform (A\$1,500)

Rotating banner in prominent location in virtual platform. Logo can be linked to professional website of supporter's choice. Limited positions available – available until sold out.

Note: Virtual benefits are dependent on the virtual component of the event being confirmed by the secretariat in 2022.



Exhibition Overview – Limited Space

The exhibition is an integral part of the conference. Sponsors, Companies and Organisations are invited to exhibit at the Conferences and thus have the opportunity to network and showcase their products/services to their target audience.

Venue	Sunshine Coast Convention Centre
Exhibition Details	Timings will be confirmed and provided in the Exhibitors Manual
Exhibition Opening Days	Monday 29 August Tuesday 30 August Wednesday 31 August Thursday 1 September
Exhibition Set-up	Custom Booth Bump In: Monday morning. Time TBC
Stand Access Set up	TBC

Space & Costs

Payment must be received prior to booth allocation. All prices are in Australian Dollars and include GST.

Exhibitor	3m x 3m Booth Floor Space Only	3m x 3m Booth Shell Scheme Booth	Community Table Top
Commercial Rate	A \$5,700	A \$6,800	N/A
Sector Organisation Rate	N/A	A \$3,300	A \$2,500

Shell Scheme Booth cost includes:

Stand	3m x 3m booth with white melamine walling (number of walls dependant on position)
Fascia	1 x company name sign in black and white (with a maximum number of letters to be determined)
Lighting	2 x 150 watt track lights per booth
Power	1 x single power point (4 amp) per booth
Flooring	Shell scheme booths will have charcoal carpet flooring. Space only booths come with bare concrete flooring. Ability to scan delegate name badges for contact capture

Please note: Furniture and any other additional requirements are at the exhibitor's expense

All exhibition packages will include the following benefits:

- Two (2) full complimentary exhibitor passes per 3m x 3m booth manned stand and access to discounted registration rates. Additional staff will be required to register under the discounted joint exhibitor rates.
- A 50 word company profile included in the exhibition section of the Conference Website, Conference Handbook and Conference App distributed at the Conference
- Four (4) days of exhibition with the delegate access
- Privacy compliant delegate list
- Catering breaks provided in the exhibition area

Community Organisation Tables \$2,500

Included:

- One full complimentary exhibitor registration per table
- One trestle table and two chairs
- One poster board

Bookings

- Community tables are open to non-commercial entities. To book space, please complete the Sponsorship/Exhibitor application form by 27 March 2022.
- Sponsors, particularly the Platinum and Gold Sponsors, will have first option on space.
- **Payment must be received prior to booth allocation.**

Individual Opportunities and Exhibition Booking Process

1

Review the individual opportunities and exhibition options and indicate your selection on the booking form (*located on the last page of this prospectus*)

Interested in the following (please tick)

Exhibition Spaces		
3m x 2m Floor Space Only		
Commercial	A \$5,700	<input type="checkbox"/>
Affiliated Organisation	N/A	
3m x 2m Shell Scheme Booth		
Commercial	A \$6,800	<input type="checkbox"/>
Affiliated Organisation	A \$3,300	<input type="checkbox"/>
Community Table Top		
Commercial	N/A	
Affiliated Organisation	A \$2,500	<input type="checkbox"/>

Supporter Packages (continued)

Branding & Delegate Experience Enhancement		
Smart Phone App Supporter	A \$9,900	<input type="checkbox"/>
Internet Hub & Wifi Supporter	A \$6,600	<input type="checkbox"/>
Charging Station	A \$2,200	<input type="checkbox"/>
Speaker Preparation Room Supporter	A \$6,600	<input type="checkbox"/>
On Booth Invited Speaker Access	A \$6,600	<input type="checkbox"/>
Delegate Mail Out Item	TBC	<input type="checkbox"/>

2

If selecting an exhibition option, review and sign the exhibition terms and conditions. If selecting an individual sponsorship opportunity, review and sign the sponsorship terms and conditions.

3

Send your completed booking form and signed terms and conditions to conference@ashm.org.au

Sponsorship Terms & Conditions

In order to confirm your participation, we will require the Supporter/Exhibitor Application Form and full payment. The support cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received 14 days from the issue of invoice. If the full payment is not received the conference organiser has the right to review the commitment and withdraw the application form.

Terms of Participation Include:

- The payment is offered as an unconditional grant. The supporter has no control over content, tone or emphasis of the conference, allocation of funds or selection of recipients
- There will be no opportunity for the company to control the curriculum of educational initiatives of the conference program
- The company will have access to use the conference logo for promotional purposes only
- The conference and collaborators do not endorse or promote any health-care related products
- Companies cannot claim any relationship, endorsement or support from the conference or collaborators
- All attending delegates from the sponsoring organisation are to be registered by 30 June 2022
- If payment is not made prior to the conference dates, an additional 20% surcharge will be added to the overall sponsorship total
- All logistical requirements are to be made through ASHM Conference & Events Division e.g. registrations, symposia requirements and onsite registration

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any exhibiting company or any other person, by theft or fire or any other cause.

The organisers reserve the right to change the program, revise the layout of the floor plan, to transfer an exhibiting company to an alternative site, or alter the shape or size of any booth. Any such change will be advised in writing by the organisers and an alternative provided. The contracted exhibition company will advise exhibitors of what equipment can be used with the stands. The venue itself stipulates that pins, nails, tape, Velcro and other items are not to be used on the walls, ceilings or other fittings.

Cancellation Policy

In exceptional circumstances the Organisers will be prepared to consider cancellation of the contract with Sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing.
- If cancellation of sponsorship is necessary after confirmation, the following penalties will apply:
 - For Cancellation notices received in writing before **30 April 2022** – a cancellation fee of 50% of the original package price will apply
 - Cancellation notices received after **30 April 2022** receive no refund

Payment Details

In paying for sponsorship you are paying ASHM.

Credit Card and EFT payment

Details will be provided on the invoice or please contact the Conference Secretariat at conference.finance@ashm.org.au

Signature _____

Print Name _____

Company _____

Date _____

Exhibition Terms & Conditions

1. THE CONTRACT

- 1.1 In this contract, the Conference Secretariat is the ASHM Conference & Events Division ABN 48 264 545 457 are 'we': 'us' and 'our'. The person with an exhibition space is 'you' and 'your'.
- 1.2 These Terms and conditions apply from the date of signing. You acknowledge that we update the details of the exhibition from time to time.

2. OUR RIGHTS AND RESPONSIBILITIES

- 2.1 We will:
 - a) Organise and hold the exhibition
 - b) Promote the exhibition
 - c) Make reasonable efforts to offer you the space requested
- 2.2 We do not guarantee Exhibition visitor numbers or any level of commercial activity.
- 2.3 We may change the exhibition including but not limited to:
 - a) Changing your space or its location to suit floor plan and reducing your fee in proportion to any reduction in size
 - b) Changing how long it runs for
 - c) Changing visitor opening hours
 - d) Extending the venue in a separate area from the main venue
- 2.4 We ask you to:
 - a) Obey the relevant laws
 - b) Prevent any damage
- 2.5 We can:
 - a) Refuse to allow, or stop displays, product demonstrations or other uses of your space
 - b) Specify display area wall heights and coverings
 - c) Approve or disapprove the content and presentation of your materials
 - d) Decide times you can set up and dismantle displays
 - e) Decide how you, your employees, contractors or agents use exhibition entry cards
 - f) Set conditions for moving goods and displays before, during and after the exhibition
 - g) Set restrictions on taking photographs – we will advise you if this will be required
 - h) Specify how you can use audio visual equipment and media and how you can demonstrate machines
 - i) Make health and safety requirements

3. YOUR RIGHTS AND RESPONSIBILITIES

- 3.1 You must:
 - a) Use your space only to display and promote goods and/or services in keeping with the exhibition
 - b) Make the most of your space's promotional goods and/or services in keeping with the exhibition
 - c) Follow our directions as soon as possible and pay any associated costs
 - d) Follow relevant laws, meet OH&S and venue guidelines, and avoid damaging any person or property
 - e) Keep your space clean and tidy, and immediately remove all your materials when the exhibition ends. If you do not, we will charge you a fee to do so
 - f) Not do anything that may interfere with the smooth running of the exhibition, including, but not limited to, encouraging exhibition visitors to view goods and services in another location

4. PAYMENT

- 4.1 You must pay the full fee owing for your exhibition space prior to the exhibition beginning or the organisers reserve the right to cancel your space

5. OUR REMEDIES

- 5.1 If you breach the contract, we will provide you with notice of the breach and give you a reasonable time to remedy it. If you fail to remedy the breach within this time, we may:
 - a) Reallocate your space or refuse you access to it
 - b) Remedy your breach without advising you and require you to pay for the cost of our actions
 - c) Remove you from the exhibition and your space

- 5.2 If you cancel all or part of the contract (except if you cancel because of our breach) we will claim a cancellation fee from you dependent on the time of the cancellation. Cancellation charges had been advised in the sponsorship & exhibition prospectus

6. RISK AND INSURANCE COVER

- 6.1 You agree that the exhibition site can be hazardous. You will take due care to prevent injury and property damage. We are not responsible for any damage caused by your acts or omissions. You must use our incident report form to tell us in writing about any site incident and give us supporting evidence. After an incident, you must not remove anything from the site without our prior approval.
- 6.2 You must give us proof of current public liability insurance by the date stated in the exhibition manual
- 6.3 You must not share your space without advising us in writing. By sharing your space the primary contact is responsible for payment and providing the proof of public liability insurance and is responsible for the actions of the other party unless a separate proof of public liability is provided

7. WARRANTIES AND LIABILITIES

- 7.1 As allowed by law, or except where the contract states, we:
 - a) Do not make any representations or warranties about you or your space
 - b) Are not liable for any person's injury or death, property damage, economic loss or any indirect damages to do with the exhibition
- 7.2 You indemnify us from and against any claims, damages, losses and costs we may incur because of:
 - a) Any breach of the contract that you make
 - b) Any of your displays or product demonstrations
 - c) Any of your acts or omissions to do with the exhibition, including any negligence and wrong doings
- 7.3 You agree not to sell or intend to sell goods at the exhibition that misrepresent or infringe intellectual property rights. You indemnify us from and against any and all claims, damages, losses and costs we may incur if you breach this agreement.

8. GIVING US MATERIAL

- a) You must give us all material by the deadline that we set. If we do not receive it by the deadline, we will consider that you have cancelled the advertising.
- b) If you want to cancel your advertising, you must tell us in writing. No reduction in exhibition space fees will apply.
- c) If you have provided materials but wish to cancel the publication after the deadline we will endeavour to stop its publication but we are not liable if the material cannot be removed and we will not stop production if this risks the timely printing of it.

9. GENERAL ISSUES

- 9.1 We are not liable for any expenditure, liability or loss because of:
 - a) Acts of god or terrorism
 - b) Natural disasters
 - c) Strikes or shortages
 - d) Failure of electrical power or other venue issues
 - e) Lower than advised exhibition visitor numbers
- 9.2 You give us consent to use your contact information for internal purpose

Signature _____

Print Name _____

Company _____

Date _____

Booking Form

Email completed form to:
conference@ashm.org.au

Business or Company Name: _____

Contact Name: _____

Position Held: _____

Company Address: _____

Phone No: _____ Mobile No: _____

E-mail: _____

We are interested in the following (please tick)

Joint Sexual Health and HIV&AIDS

Exhibition Spaces

3m x 3m Floor Space Only

Commercial	A \$5,700
Affiliated Organisation	N/A

3m x 3m Shell Scheme Booth

Commercial	A \$6,800
Affiliated Organisation	A \$3,300

Community Table Top

Commercial	N/A
Affiliated Organisation	A \$2,500

Supporter Packages

HIV&AIDS Sexual Health

Platinum (HIV&AIDS)	A \$77,000
Platinum (Sexual Health)	A \$66,000
Gold	A \$49,500
Silver	A \$38,500

Education and Science

Educational Satellite Symposium

Commercial	A \$15,000
Affiliated Organisation	A \$5,500

Educational and Science

On Demand Content Supporter	A \$9,900
Daily News	A \$5,500
Poster Supporter / Tour and Prize Supporter	A \$6,600
Conference Scholarship Supporter: Ethical Support	A \$2,200

HIV&AIDS Sexual Health

Supporter Packages (continued)

Branding & Delegate Experience Enhancement

Smart Phone App Supporter	A \$9,900
Internet Hub & Wifi Supporter	A \$6,600
Charging Station	A \$2,200
Speaker Preparation Room Supporter	A \$6,600
On Booth Invited Speaker Access	A \$6,600
Delegate Mail Out Item	TBC

Advertising, Communication & Networking

Exhibition Networking Area Sponsor	A \$9,900
Virtual Networking Event	A \$3,750
Virtual Booth	A \$2,750
Early Career Networking Event Supporter	A \$6,600
Pre-Programmed App Notification Message	A \$2,200
Pop up alerts in Virtual Conference Platform (x3 Alerts)	A \$2,200
Promotional Table: Something Extra	A \$2,200
Banner Ad in Virtual Platform	A \$1,500

I, _____

agree to the terms and conditions stated on pages 20 & 21.

Signed _____ Date _____

Sponsorship contract and tax invoice will be sent upon receipt of this form. Please provide a copy of your logo (as a high resolution >300dpi eps and jpeg file in colour and black and white) for use in recognising sponsorship.