APSAD
The Australasian Professional Society on Alcohol and other Drugs

Scientific Alcohol and Drug Conference

APSAD2021

BRISBANE | 7-10 NOVEMBER 2021

Sponsorship Prospectus

www.apsadconference2021.com.au

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OVERVIEW OF BENEFITS

AN OPPORTUNITY FOR YOU TO:

Access and **Engage** healthcare professionals working in the alcohol and other drugs sector face-to-face and virtually for an extended period.

Create Awareness and Understanding for your brand and organisation with the opportunity to showcase your latest product developments and technology that differentiate you from your competitors.

Build and Improve Relationships with current and potential clients throughout the Conference program and continue to build your reputation as a leader in the field.

Enhance Your Credibility and Corporate Social Responsibility and provide Ethical Support to the sector where it is required most, through activities aligned with our scholarship program.

Support and Contribute to the Educational Opportunities for the sector.

NEW OPPORTUNITIES

More opportunities have been added to enhance your sponsorship's educational legacy for the sector including:

- On Demand Lounge
- Early to Mid Career Workshop & Networking Supporter
- Virtual Networking Event
- Daily News Supporter
- Pop Up Alerts in Virtual Platform
- Banner Ad in Virtual Platform
- Virtual Booths

APSAD OVERVIEW

OUR PURPOSE

APSAD is Australia's leading multidisciplinary organisation for professionals involved in the drug and alcohol field. APSAD is dedicated to promoting improved standards in clinical practice for medical practitioners and other health professionals who deal with alcohol and other drug-related problems in the course of their work. It also provides a network of drug and alcohol professionals in Australia, New Zealand and the Asia Pacific.

Through its internationally recognised scientific journal, the *Drug and Alcohol Review*, and its annual Scientific Alcohol & Drug Conference, APSAD provides a forum for the latest research on the nature, prevention and treatment of physical, psychological, and social problems related to the use of psychoactive substances.

The APSAD is dedicated to:

- promoting evidence-based improvements in the treatment and prevention of drug and alcohol-related problems,
- raising awareness about the problems related to the use of alcohol and other drugs,
- promoting best standards in research in the drug and alcohol field,
- providing development and support to professionals working in the drug and alcohol fields.

WHO WE ARE

APSAD is a professional, not-for-profit, member-based multidisciplinary organisation. It supports its members, sector partners, stakeholders, and collaborators to generate knowledge and action in clinical management and research, education, policy, and advocacy in Australasia. APSAD's dedicated membership, high-calibre staff and commitment to partnership assure its effectiveness in achieving its mission.

2021 will be a big year as we celebrate 40 years of the Society and of the Scientific Alcohol and Drug Conference.

Since 1981, APSAD has been bringing together diverse perspectives in relation to research, policy, and practice from across the alcohol and other drugs sector to share, discuss, and present on evidence-based issues.

The first annual meeting of the Society was held at the Australian National University, Canberra, 31 July to 1 August 1981. The intention was to be primarily a medically-oriented organisation established to meet the needs of medical scientists and practitioners, and endeavour to attract a broad medical membership from individuals who had a scientific or professional interest in alcohol and drug related problems, their prevention, diagnosis and treatment.

The Society recognised early on that scientists and practitioners from other disciplines would make important contributions to such a Society, bringing a major change in focus during the first 10 years of the Society's existence, and accepting non-medical professionals as full members. This made the society a truly multidisciplinary organisation representing all professionals involved in the drug and alcohol field.

APSAD OVERVIEW

ABOUT THE CONFERENCE

APSAD has a strong reputation for delivering unique, inclusive and stimulating conferences. The conference will demonstrate outstanding science, best practice in treatment, harm reduction, law enforcement, prevention, and people with lived experience, and includes empiric knowledge at all levels. The high-quality content will be represented through the choice of keynotes, invited speakers, the symposia, the poster presentations, the workshops, and the peer reviewed abstract-driven sessions. We will have notable international and national scientists, practitioners, and experiential speakers. We are anticipating an exciting series of sessions in-person and on the virtual platform, from our home-grown presenters and our interstate, New Zealand, and international colleagues.

The APSAD Conference provides an opportunity for networking and ideas sharing in a friendly and informal atmosphere with a cross-section of alcohol and other drugs workers; practitioners, researchers, peer workers, consumers, and policymakers. The conference also contributes to building capacity and capability in alcohol and other drugs by providing opportunities for engagement and learnings from people with lived experience, early to mid career, and more experienced researchers and clinicians.

There is a vast amount of untapped experience and knowledge within our membership base. We encourage our members to share their clinical, research, and policy expertise which will contribute significantly to the conference.

After much deliberation and the uncertainty surrounding the ongoing COVID-19 restrictions, we've decided to hold this special anniversary event as a hybrid conference with both face-to-face and online content from 7-10 November 2021 to ensure everyone is able to come together.

The conference will showcase Australasia's high quality and cutting-edge research into treatment, prevention, and policy. We will also welcome our international colleagues, with this conference serving as the perfect backdrop to build new collaborations and renew old ones. The 2021 conference will also continue to provide a rich environment for clinicians and health care providers to talk about their latest insights and share their best practices.

CONFERENCE OVERVIEW

PREVIOUS CONFERENCES AT A GLANCE

	DELEGATES	SESSIONS	POSTERS	SUBMITTED ABSTRACTS
Hobart 2019	580	47	112	294
Auckland 2018	386	40	86	219
Melbourne 2017	514	40	93	206
Sydney 2016	476	40	69	217
Brisbane 2013	515	60	70	266

The Conference	2021 APSAD Brisbane Hybrid Scientific Alcohol & Drug Conference		
Dates	Sunday 7 – Wednesday 10 November 2021		
Location	Brisbane, Queensland and Online		
Venue	Sofitel Hotel Brisbane Central		
Delegate Categories	Addiction Staff Specialists General Practitioners Nurses Psychiatrists Nurse Practitioners Healthcare Professionals Policy Workers	Justice Health Psychologists National/State & Territory Peaks Personnel Researchers Counsellors Mental Health Services	Student Researchers and Junior Graduates People with Lived Experience Social Workers Community Workers Drug Law Enforcement Youth Services
Expected Delegates	500+		
Booking Deadline	Conference Handbook listing confirmation, exhibition bookings and general package bookings are required by end of **September 2021**		
Conference Contact	Elizabeth Baxter T: +61 2 9252 2287 E: exec.officer@apsad.org.au		

TARGET AUDIENCE

The 40th APSAD Scientific Drug and Alcohol Conference provides you with the opportunity to access and engage your target audience before, during and after the conference over an extended period.

MARKETING MATERIALS

materials carrying your recognition (logo) as a key sponsor distributed to thousands of Potential Delegates and Affiliated Organisations across Australasia

NUMBER OF EXPECTED DELEGATES DURING THE CONFERENCE

500+

NATIONALITY

95% Australian & New Zealander

5% Overseas

JOB SECTOR

Medical Research
Healthcare
Community Organisations
State/Territory Peaks
Health Promotion
Public Health

CAREER LEVEL

62% Senior Career

38% Early Career

CONFERENCE DINNER

49% of conference delegates register for the dinner

The details of the opportunities are outlined on the following pages, however we welcome suggestions to make this an effective and value for money promotional activity for your organisation.

Please note that we advise you to secure your participation early in order to gain longer-term exposure.

PACKAGES AVAILABLE

We are pleased to offer the following sponsorship packages, upgrades and additional benefits, please note these prices are GST inclusive:

PLATINUM SPONSOR	2 only	**$50,000**
GOLD SPONSOR	3 only	**$36,500**
SILVER SPONSOR	3 only	**$25,000**
BLUE SUPPORTER	2 only	**$15,000 / $5,500**
TEAL SUPPORTER	Multiple	**$8,500**
ORANGE SUPPORTER	Multiple	**$5,000**
GREEN SUPPORTER	Multiple	**$3,500**
PROMOTIONAL PACKAGES	Multiple	**$1,200**

MAJOR SPONSOR PACKAGES

Please note: All logos need to be company not product related.

	PLATINUM	GOLD	SILVER
Pre-Conference			
Acknowledgement of your support in conference e-newsletters (logo only)	✓	✓	✓
One e-blast to conference delegates sent on your behalf by the Conference Secretariat	✓		
Link to company website – a link from your logo will be set up from the conference website to the website of your choice	✓	✓	✓
During Conference – Interacting with healthcare professionals			
Opportunity to host an Educational Satellite (Sunday, Breakfast or Evening) Symposium within the conference program	✓		
Educational opportunity to launch a report, research project, etc. and/or provide a 10-minute address to delegates during one lunch break	✓	✓	
Logo on conference banner located at registration area (logo size varies on level of support)	✓	✓	✓
3m x 2m shell scheme booth or floor space in a prime position in the Exhibition area and in the Virtual Exhibition space	x2	x1	
Your logo in the Conference Handbook (size varies on level of support) and in the Conference App	✓	✓	✓
Advertisement A5 Conference Handbook (artwork to be supplied by sponsor 8 weeks prior to conference, must be company not product related)	Double Page	Full Page	
Your Logo/Name will be displayed on the Sponsor Slide to be shown at the beginning and end of all sessions at the conference	✓	✓	✓
Verbal acknowledgment of support made during the Conference	✓	✓	✓
Seat drop - Opportunity to promote satellite symposium, or booth. 1 x flyer on the seats of the plenary room. Must be company not brand related	x1		
Rotating banner advertisement in prominent location on Virtual Platform	✓		
Conference and Social Benefits – Enhance existing relationships and create new connections			
Complimentary Registrations	x5	x3	x1
Opportunity to purchase registrations at discounted rate	✓	✓	✓
Opportunity to purchase additional sponsorship options to your package at a discounted rate	25%	10%	5%
Opportunity to provide items for inclusion on the promotional table set up in a prominent position (max A4 size)	3 x items	2 x items	1 x item
Post Conference Marketing – Continue to build your reputation with the sector			
Formal acknowledgement of sponsorship in post conference email sent to all delegates	✓	✓	✓
Thank you to sponsors on conference website (ongoing)	✓	✓	✓

BLUE SUPPORTER

$15,000 COMMERCIAL RATE /
$5,000 AFFILIATED / NFP ORGANISATION RATE

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OPPORTUNITIES ONLY

Educational Opportunity

EDUCATIONAL SATELLITE SYMPOSIUM

Opportunity to host an Educational Satellite Symposium during the conference. The session will allow you to fully engage your target audience with content put together by your organisation.

Additional Features contained within the package include:

- Notifications of the Symposium in the electronic marketing of the Conference Program through conference e-blasts, online marketing and on the Conference Website
- 1 x push notification from the Conference App
- Listing of the Symposium in the Conference Program and associated events section of the Conference Handbook, Website and App
- Company signage and limited set up changes can be made
- Educational content to be driven by the Sponsor
- Conference room hire/basic audio-visual equipment and assistance with logistics (if the session is run at the conference venue)
- Platinum sponsors will also receive: Flyer advertising the Satellite Symposium (to be provided by sponsor) on chairs handed out within a session at the Conference

Guidelines:

- Time slots for the symposium are only available for 60 minutes in the morning. Sunday and Evening time slots are only available to Platinum Sponsors.
- Costs incurred above the room hire and basic audio-visual are at the sponsor's expense.
- All logistical requirements are to be organised through APSAD. No external event companies are to be engaged.
- There is limited time for additional set ups. Should additional AV be required we require our AV Technical Director to be used in order to ensure set ups are appropriate to the conference requirements and time frame available.
- Satellites must ensure there is appropriate gender representation. Representation of both genders must be present and where possible balanced.

EDUCATIONAL SATELLITE SYMPOSIUM (CONTINUED)

- The content of the symposium will be entirely the responsibility of the sponsor and can in no way be seen to be endorsed by the committee. The committee do highly recommend you include people with lived experience representatives in your session to ensure affected communities have a voice and are part of the solution.
- The sponsor is to consult with the secretariat on the content already planned in the program and communicate as soon as topics are suggested to ensure little duplication with the main conference program.
- It is recommended content of your symposium be developed prior to communications regarding the early bird registration deadline to increase the number of delegates pre-registering for your educational session. **Early Bird deadline is 30 August 2021.**
- Approval is to be requested by the sponsor from the conference organiser to take the satellite session to an offsite venue.
- All costs and logistics associated with an offsite satellite session will be organised and be at the expense of the sponsor.
- If the satellite is held at the conference venue, catering can be organised by the conference secretariat, however, all catering costs are at the sponsor's expense.
- Registrations for all satellite sessions (held at conference venue or off-site) will be open to all delegates and managed via the online conference registration system.
- No sponsor side meetings, dinners or events are to be organised during the conference Sunday 7 Wednesday - 10 November 2021).

Deadline for the session content is 16 August 2021 and will be sent for approval by the Scientific Advisory Committee.

TEAL SUPPORTER $8,500 EACH

Exclusive Opportunity

CONFERENCE APP

The speakers, program and exhibitor details will all be accessible via the conference app. The Conference App will be available at no cost for every delegate to download on all internet ready mobile phones and tablets. Past conference data shows around 75% of all delegates will use the App which in turn improves the attendee experience.

Benefits:

- Company logo acknowledging support included on email launching the App
- Acknowledgement on official conference website with logo and hyperlink to organisation's website
- Organisation's logo included in The Conference Handbook (subject to printing deadlines)
- App includes company logo as the 'Official App Sponsor'

Expressions of interest in this opportunity need to be received prior to September 2021.

Exclusive Opportunity

INTERNET HUB & WI-FI

Increase your interaction with delegates as they gather at your stand for the only free universal access to internet and printing facilities at the conference. Delegates will be able to search the conference website, print the certificate of attendance and deal with work emails in a well-appointed multi-stationed Internet Hub.

Inclusions:

- One booth or table (stand alone or as an extension to your booth)
- 1 x Branded charging station
- Minimum of 2 x computers or tablets, 1 x printer & internet connection will be provided
- Company logo on screensaver on the computers in Internet Hub area
- Website link from computers in the Internet Hub area to your company website
- Company logo on signage promoting Wi-Fi access
- Company Banner (sponsor to provide) to be displayed in the Internet Hub area
- Acknowledgement in the general information section of the Conference Handbook including company logo and where the Internet Hub area is mentioned

Note: To maximise your exposure we suggest combining this package with a coffee stand near your booth. Hiring furniture is very popular and a great way to stay top of mind with delegates.

Expressions of interest in this opportunity need to be received prior to September 2021.

TEAL PACKAGES $8,500 EACH

Exclusive Opportunity

ON-DEMAND LOUNGE

Support this educational opportunity and help provide a space for in-person delegates to access On Demand program content during the conference.

As the On-Demand Lounge Supporter, you will receive the following benefits:

- 2 x company branded banners to be provided by sponsor
- Logo included in email marketing promoting the lounge
- Acknowledgement as supporter in the conference handbook where the On Demand Lounge is mentioned
- Acknowledgement as support on the conference website where On Demand Lounge is mentioned

Educational Opportunity

ON-DEMAND CONTENT

Invest in content capture and dissemination. Support the educational competences of the meeting and extend the content to reach the communities and organisations that were not able to attend.

Key conference sessions will be filmed and available in the On Demand section of the Virtual Platform, along with content created purely for On Demand viewing.

Benefits:

- Acknowledgement of support on the conference website with logo and hyperlink to company's website
- Company logo on all promotion
- 2 x pop up alerts in Virtual Platform
- Company logo on the speaker consent forms advising speakers of your support

Note: All sessions captured will be provided through the Virtual Platform.

DELEGATE GIFT

Help keep virtual attendees feel connected to the conference by supporting a gift that can be mailed out. Gifts are a great way to keep the virtual delegates feeling engaged and energised throughout the conference.

Benefits:

- Logo included as sponsor on branded gift or card
- Some examples of gifts are lollies, meal or drinks vouchers, coffee beans, snacks etc.

TEAL PACKAGES

$8,500 EACH

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OPPORTUNITIES ONLY

COFFEE STATION OR JUICE BAR

Watch the conference delegates flock to your stand for barista made coffee or fresh juices.

Benefits:

- Allocated floor space (2m x 1m), stand alone or as an extension to your booth
- Service staff, coffee or juice machine hire and equipment for the morning tea, lunch and afternoon tea breaks only
- Opportunity to place up to two of your company banners in the coffee/juice bar area (Sponsor to provide)
- Push notification in App
- Acknowledgement in the general information section of the Conference Handbook and App including company logo where the Coffee or Juice Bar is mentioned
- The Coffee or Juice Bar sponsor can hire furniture that suits their booth or a skirted trestle table will be provided. To maximise your exposure, we suggest supplying company branded juice cups.

Coffee service is limited to lunch, morning tea, and afternoon breaks. Up to 200 coffees per day, additional coffees are at the sponsor's expense if you elect to go over the quota each day.

Note: Coffee cannot be organised for your stand separately. It must be purchased as part of this package

Expressions of interest in this opportunity need to be received prior to September 2021.

ORANGE PACKAGES $5,000 EACH

Exclusive Opportunity

JAMES RANKIN ORATION

The James Rankin Oration is presented by a highly distinguished Australasian speaker in the AOD field and is chosen each year by the APSAD Council.

Benefits:

- Acknowledgment by the Chair at the commencement of the James Rankin Oration session
- Opportunity to display your Company banners (up to two) during the James Rankin Oration session (Sponsor to provide)
- Company listed as the James Rankin Oration Supporter in all editions of the Program; Printed, Online, and in the Conference Handbook and App

Educational Opportunity

DAILY NEWS

The Daily News will go out each morning during the conference to all registered delegates, highlighting new findings and reflections from key conference sessions, social media posts, as well as any last-minute changes to the conference program. The Daily News keeps both in-person and virtual delegates engaged and connected throughout the conference.

Benefits:

- Your company will be recognised as supporting the conferences Daily News. Your company logo (not product logo) will be included in each edition.

Educational Opportunity

INVITED SPEAKER

High profile International and Australasian experts have been invited to present Keynote/Plenary addresses to cover key areas within AOD and related fields.

As a Keynote Supporter, you will receive the following benefits:

- Display of Company logo on a PowerPoint slide at the commencement of the Keynote session
- Acknowledgement with your Company logo in the Conference Handbook and App
- Opportunity to display your Company banners (up to two) during the Keynote session (Sponsor to provide)

Acknowledgement in all editions of the Program; printed, online, and in the conference app

ORANGE PACKAGES $5,000 EACH

Exclusive Opportunity

LATE BREAKING PRESENTATION SESSION

Late Breaking presentations are held within the plenary room and no competing sessions are held.

Benefits:

- Display of Company logo on the PowerPoint slide at the commencement of each Late Breaking Session
- Acknowledgement as the Late Breaking Supporter in the Conference Handbook and App
- Opportunity to display your Company banners (up to two) during the Late Breaking Session/s in the Plenary room (Sponsor to provide)

Exclusive Opportunity

VIRTUAL NETWORKING EVENT

Be seen as supporting collaboration and encourage delegates to meet online. Events could include supporting the early career networking event, first timers' event or other at the decision of the Committee.

Benefits:

- Verbal acknowledgement as supporter for the event at start of networking
- Logo included in email marketing of event
- Logo included on conference website as supporter of the event.

Exclusive Opportunity

GAMIFICATION & PRIZE

Help keep virtual delegates engaged by supporting the conference gamification and prizes. Attendees can earn points for maximising their conference engagement online through the conference platform and use their points to enter a prize draw.

Benefits:

- Logo included as sponsor of prize in online promotion of gamification both on the conference website and in email communication
- Verbal acknowledgement of support during the prize draw.

GREEN PACKAGES $3,500 EACH

Educational Opportunity

SESSION

By supporting this educational opportunity, you will receive the following benefits:

- Display of Company logo on a PowerPoint slide at the commencement of the Session
- Acknowledgment and listing as Session Sponsor in all editions of the Program; Printed, Online, and in the Conference App
- Opportunity to display your Company banners (up to two) during the sponsored session (Sponsor to provide)
- Introduction (up to 80 words) given by Chairperson at the start of the session

Educational Opportunity

CONFERENCE SCHOLARSHIP

Scholarships are to be offered to First Peoples, Early Career Researchers and Consumers of drugs and drug services to ensure the widest possible representation at the conference.

- The opportunity for sponsors and recipients to meet and have photographs taken for future media and promotional purposes
- Acknowledgment of support on the conference website on the scholarship page
- Acknowledgement of support in the Conference Handbook
- Acknowledgement of support in the notification email sent to delegates

Note: Support is via an unconditional grant. The supporter has no control over content, tone, emphasis, allocation of funds or selection of recipients.

Expressions of interest in this opportunity need to be received prior to September 2021.

Educational Opportunity

EARLY TO MID CAREER RESEARCHER WORKSHOP & NETWORKING

This event is to provide delegates early in their career the opportunity to network with experts in the field in an informal setting. By supporting this educational activity, you will be provided with the following benefits:

- Acknowledgement of your support in the conference handbook
- Acknowledgement of your support on the conference webpage promoting the event
- Opportunity to have flyers available at the event
- Opportunity to display your Company banner (one) during the event (Sponsor to provide)
- 1 x app push notification of event

GREEN PACKAGES $3,500 EACH

Connect with delegates across the globe

VIRTUAL BOOTH

Exhibit for the duration of the conference in the virtual event platform where you will have access to all virtual delegates.

Benefits:

- Company logo, profile, downloadable brochures and links to external websites included on booth
- A 50-word company profile included in the exhibition section of the Conference Website, Conference Handbook and Conference App distributed at the Conference
- One-on-one video or audio meetings with delegates as well as a chat function
- Promotion of exhibitors in conference e-blasts

ADVERTISEMENT IN HANDBOOK

The Conference Handbook will be a valuable reference tool used by delegates throughout the Conference. It will contain full details covering the program, together with exhibition and session details as well as information covering the Conference social events and meetings.

The advertisement will appear in full colour and will be placed within the Handbook at the discretion of the Conference Organiser.

FULL COLOUR A5 FULL PAGE PORTRAIT: 210mm x 148mm with a 3mm bleed

The deadline for booking artwork is August 2021.

The deadline for supplying artwork is 1 September 2021.

PROMOTIONAL PACKAGES $1,750 EACH

BANNER AD IN VIRTUAL PLATFORM

Rotating banner in prominent location in virtual platform. Limited positions available – available until sold out.

Benefits:

- Logo located in prominent position for all virtual delegates to view
- Logo can be linked to professional website of supporter's choice

POP UP ALERTS IN VIRTUAL PLATFORM (3 x ALERTS)

This is a great way to advertise your company or activity during the conference to all virtual delegates with short text pop up alerts in the virtual conference platform.

Benefits:

- Alert viewed by all virtual delegates
- Promotion of company or activity during the conference.

PROMOTIONAL TABLE

A table will be placed in a prominent position within the conference venue for the display of promotional items. The table will be restocked with these items as necessary by conference staff.

EXHIBITION OVERVIEW

The exhibition is an integral part of the Conference. Sponsors, Companies and Organisations are invited to exhibit at the Conferences and thus have the opportunity to network and showcase their products/services to their target audience.

The Venue: Sofitel Brisbane Central

Exhibition Details: Timings will be confirmed closer to the date for all confirmed exhibitors in an Exhibitors Manual

Exhibition Opening Days: Monday 8 November, Tuesday 9 November, Wednesday 10 November

SPACE & COSTS

Payment must be received prior to booth allocation. All prices are in Australian Dollars and include GST.

Exhibitor	3m x 2m Floor Space only	3m x 2m Shell Scheme Booth	Community Organisation Table
Commercial Rate	$4,500	$5,500	N/A
Not-For-Profit Rate	$2,250	$2,750	$1,000
Shell Scheme Booth cost includes:			
Stand	3m x 2m with walling (number of walls dependant on position)		
Fascia	1 x company name sign in black and white (maximum number of letters to be determined)		
Lighting	2 x 150-watt track lights per booth		
Power	1 x single 4-amp power point per booth		
Flooring	The venue has carpet flooring		
Furniture	1 x trestle table with cloth and 2 x chairs. Extra furniture at exhibitor's own expense		

Please note: Any additional requirements are at the exhibitor's expense.

ALL EXHIBITION PACKAGES WILL INCLUDE THE FOLLOWING BENEFITS:

- Two full complimentary conference registrations per 3m x 2m manned stand and access to discounted conference registration rates. **Additional staff will be required to register under the discounted exhibitor rates.**
- A 50-word company profile and logo included in the exhibition section of the Conference Handbook distributed at the Conference and App
- Three days of exhibition and privacy compliant delegate list
- Catering breaks provided in the exhibition area.

COMMUNITY TABLES

Come with:

- One full complimentary conference registration per table
- One trestle table with cloth and chair
- One poster board

BOOKINGS

To book space, please complete the Sponsorship/Exhibitor Application Form by **September 2021.** Sponsors, particularly the Platinum and Gold Sponsors will have first option on space.

Payment must be received prior to booth number allocation.

SPONSORSHIP TERMS & CONDITIONS

In order to confirm your participation, we will require the completed Application Form (page 23) and full payment. A Tax Invoice will be issued upon receipt of the Application Form. The sponsorship cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received 28 days from issue of invoice. If the full payment is not received, the Conference Organiser has the right to review the commitment and withdraw the application.

TERMS OF PARTICIPATION INCLUDE:

- The payment is offered as an unconditional grant. The sponsor has no control over content, tone or emphasis of the conference, allocation of funds or selection of recipients
- There will be no opportunity for the sponsor to control the curriculum of educational initiatives of the Conference
- APSAD reserve the right to retain sponsorship funds if the conference moves to a fully virtual conference due to government restrictions preventing the conference from proceeding face-to-face.
- The sponsor will have access to use the conference logo for promotional purposes only
- The organisers do not endorse or promote any health-care related products
- Sponsors cannot claim any relationship, endorsement or support from the conference partners
- All attending delegates from the sponsoring organisation will be registered by **25 October 2021**
- If payment is not made prior to the conference dates, an additional 20% surcharge will be added to the overall sponsorship total
- APSAD Council would request that companies refrain from hosting any additional meetings at the venue during the conference

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any sponsoring company or any other person, by theft or fire or any other cause.

CANCELLATION POLICY:

In exceptional circumstances the Organisers will be prepared to consider cancellation of their contract with Sponsors, but only if the following conditions are complied with:

- The request for cancellation is submitted in writing
- If cancellation of sponsorship is necessary after confirmation, the following penalties will apply:
  - For cancellation notices received in writing before **27 August 2021** a cancellation fee of 50% of the original package price (incl. GST) will apply
  - Cancellation notices received after **27 August 2021** receive no refund

PAYMENT DETAILS:

Cheques
Please make all cheques/drafts payable to 'APSAD Conference' and send to the Conference Secretariat:
APSAD Brisbane 2021
PO Box R1014
Royal Exchange NSW 1225

Credit Card & EFT payments
Details will be provided on the invoice or please contact the Conference Secretariat

EXHIBITION TERMS & CONDITIONS

1. THE CONTRACT

1.1 In this contract, the Conference Secretariat is the APSAD Conference ABN 92 001 983 026 are 'we': 'us' and 'our'. The person with an exhibition space is 'you' and 'your'.

1.2 These Terms and conditions apply from the date of signing. You acknowledge that we update the details of the exhibition from time to time.

2. OUR RIGHTS AND RESPONSIBILITIES

2.1 We will:

a) Organise and hold the exhibition
b) Promote the exhibition
c) Make reasonable efforts to offer you the space requested

2.2 We do not guarantee Exhibition visitor numbers or any level of commercial activity.

2.3 We may change the exhibition including but not limited to:

a) Changing your space or its location to suit floor plan and reducing your fee in proportion to any reduction in size
b) Changing how long it runs for
c) Changing visitor opening hours
d) Extending the venue in a separate area from the main venue

2.4 We ask you to:

a) Obey the relevant laws
b) Prevent any damage

2.5 We can:

a) Refuse to allow, or stop displays, product demonstrations or other uses of your space
b) Specify display area wall heights and coverings
c) Approve or disapprove the content and presentation of your materials
d) Decide times you can set up and dismantle displays
e) Decide how you, your employees, contractors or agents use exhibition entry cards
f) Set conditions for moving goods and displays before, during and after the exhibition
g) Set restrictions on taking photographs - we will advise you if this will be required
h) Specify how you can use audio visual equipment and media and how you can demonstrate machines
i) Make health and safety requirements

2.6 We reserve the right to retain sponsorship funds if the conference moves to a fully virtual conference due to government restrictions preventing the conference from proceeding face-to-face.

3. YOUR RIGHTS AND RESPONSIBILITIES

3.1 You must:

a) Use your space only to display and promote goods and/or services in keeping with the exhibition
b) Make the most of your space's promotional goods and/or services in keeping with the exhibition
c) Follow our directions as soon as possible and pay any associated costs
d) Follow relevant laws, meet OH&S and venue guidelines, and avoid damaging any person or property
e) Keep your space clean and tidy, and immediately remove all your materials when the exhibition ends. If you do not, we will charge you a fee to do so
f) Not do anything that may interfere with the smooth running of the exhibition, including, but not limited to, encouraging exhibition visitors to view goods and services in another location

4. PAYMENT

4.1 You must pay the full fee owing for your exhibition space prior to the exhibition beginning or the organisers reserve the right to cancel your space

5. OUR REMEDIES

5.1 If you breach the contract, we will provide you with notice of the breach and give you a reasonable time to remedy it. If you fail to remedy the breach within this time, we may:

a) Reallocate your space or refuse you access to it
b) Remedy your breach without advising you and require you to pay
c) for the cost of our actions
d) Remove you from the exhibition and your space

5.2 If you cancel all or part of the contract (except if you cancel because of our breach) we will claim a cancellation fee from you dependent on the time of the cancellation. Cancellation charges had been advised in the sponsorship & exhibition prospectus

6. RISK AND INSURANCE COVER

6.1 You agree that the exhibition site can be hazardous. You will take due care to prevent injury and property damage. We are not responsible for any damage caused by your acts or omissions. You must use our incident report form to tell us in writing about any site incident and give us supporting evidence. After an incident, you must not remove anything from the site without our prior approval.

6.2 You must give us proof of current public liability insurance by the date stated in the exhibition manual

6.3 You must not share your space without advising us in writing. By sharing your space, the primary contact is responsible for payment and providing the proof of public liability insurance and is responsible for the actions of the other party unless a separate proof of public liability is provided

7. WARRANTIES AND LIABILITIES

7.1 As allowed by law, or except where the contract states, we:

a) Do not make any representations or warranties about you or your space
b) Are not liable for any person's injury or death, property damage, economic loss or any indirect damages to do with the exhibition

7.2 You indemnify us from and against any claims, damages, losses and costs we may incur because of:

a) Any breach of the contract that you make
b) Any of your displays or product demonstrations
c) Any of your acts or omissions to do with the exhibition, including any negligence and wrong doings

7.3 You agree not to sell or intend to sell goods at the exhibition that misrepresent or infringe intellectual property rights. You indemnify us from and against any and all claims, damages, losses and costs we may incur if you breach this agreement.

8. GIVING US MATERIAL

a) You must give us all material by the deadline that we set. If we do not receive it by the deadline, we will consider that you have cancelled the advertising.
b) If you want to cancel your advertising, you must tell us in writing.
c) No reduction in exhibition space fees will apply.
d) If you have provided materials but wish to cancel the publication after the deadline, we will endeavour to stop its publication but we are not liable if the material cannot be removed and we will not stop production if this risks the timely printing of it.

9. GENERAL ISSUES

9.1 We are not liable for any expenditure, liability or loss because of:

a) Acts of god or terrorism
b) Natural disasters
a) Strikes or shortages
a) Failure of electrical power or other venue issues
b) Lower than advised exhibition visitor numbers

9.2 You give us consent to use your contact information for internal purposes

APPLICATION FORM

Email completed form to: conference@apsad.org.au

YOUR DETAILS	
Organisation or Company Name:	
Company Address:	
Contact Name:	
Position Held:	
Phone No:	Mobile No:
E-mail:	

PACKAGE SELECTION (please tick)

KEY SUPPORTER POSITIONS		
Key Supporter Positions		
Platinum	☐	$50,000
Gold	☐	$36,500
Silver	☐	$25,000

EXHIBITION SPACE (please tick)		
Floor Space Only 3m x 2m		
Commercial Rate	☐	$4,500
NFP / Affiliated Organisation Rate	☐	$2,250
Shell Scheme Booth 3m x 2m		
Commercial Rate	☐	$5,500
NFP / Affiliated Organisation Rate	☐	$2,750
Community Organisation Table	☐	$1,000

CUSTOM PACKAGE (please tick)		
Custom Package	☐	A $_____

PROMOTIONAL OPTIONS (please tick)		
Banner Ad in Virtual Program	☐	$1,200
Pop-Up Alerts in Virtual Platform	☐	$1,200
Promotional Table	☐	$1,200

OTHER SUPPORTER PACKAGES (please tick)		
Blue Supporter		
Commercial Rate	☐	$15,000
NFP / Affiliated Organisation Rate	☐	$5,500
Teal Supporter		
Conference App	☐	$8,500
Internet Hub & Wi-Fi	☐	$8,500
On Demand Lounge	☐	$8,500
On Demand Content	☐	$8,500
Delegate Gift	☐	$8,500
Coffee Station or Juice Bar	☐	$8,500
Orange Supporter		
James Rankin Oration	☐	$5,000
Daily News	☐	$5,000
Invited Speaker	☐	$5,000
Late Breaking Sessions	☐	$5,000
Virtual Networking Event	☐	$5,000
Gamification & Prize	☐	$5,000
Green Supporter		
Session	☐	$3,500
Conference Scholarship	☐	$3,500
Early – Mid Career Networking	☐	$3,500
Virtual Booth	☐	$3,500
Advertisement in Handbook	☐	$3,500

Investment Total (includes GST) $_____

I, _____ **agree to the terms and conditions listed within the prospectus**

Signed _____ **Date** _____

A Sponsorship contract and tax invoice will be provided upon receipt of this form. Please provide a copy of your logo (as a high resolution >300dpi eps and jpeg file in colour and black and white) for use in recognising sponsorship.