SPONSORSHIP PROSPECTUS

13th International Congress on AIDS in Asia & the Pacific

18 - 21 September 2019

Co-located with the Australasian HIV&AIDS and Australasian Sexual Health Conferences

Perth Convention and Exhibition Centre

In collaboration with the AIDS Society of Asia and the Pacific

Australasian Society for HIV, Viral Hepatitis and Sexual Health Medicine
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AN OPPORTUNITY FOR YOU TO:

• **Access and engage** healthcare professionals working in HIV and related diseases leadin up to and at the conference
• **Create awareness and understanding** for your brand and organisation with an opportunity to showcase your latest product developments and updates in new technologies that differentiate you from your competitors
• **Build and improve relationships** with current and potential clients throughout the Conference program and continue to build your reputation as a leader in the field.
• **Enhance your credibility and corporate social responsibility** and provide ethical support to the sector where it is required most through activities aligned with our philanthropic scholarship program
• **Support and contribute** to the Medical *Educational Opportunities* for the sector
• **Co-located with** the Australasian HIV&AIDS and Australasian Sexual Health Conferences

*Please note that we advise you to secure your participation early in order to gain longer-term exposure.*

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**Fig. 1**

**Solutions to leverage AIDS response in Asia and the Pacific**

![Diagram showing solutions to leverage AIDS response in Asia and the Pacific](image)

*Figure 1 taken from Eamonn Murphy’s (UNAIDS RST Asia Pacific) presentation at the Australasian HIV&AIDS Conference, 24 – 26 September 2018*
We invite you to join us at this exciting and revitalised multidisciplinary conference which will bring together leaders from the community, clinicians and funders.

The conference will explore the theme “GETTING OUR ACT TOGETHER - PROGRESS, BARRIERS AND OPPORTUNITIES FOR 2020 AND BEYOND”. This reflects the uneven progress our region has made in the response to HIV&AIDS and the challenges that still lie ahead to meet the global interim goals set for 2020.

It will be structured to respond to the following questions;

1. How can communities fully engage in the sector response to identify, solve and act on challenges and opportunities to achieve significant gains in the response to HIV&AIDS in Asia and the Pacific regions?

2. How can clinicians and other health service providers build their capacities to properly implement high quality and evidence based impactful state of the art prevention and treatment interventions?

3. How are responsible duty bearers, including governments and civil society stakeholders, held accountable to ensure that both resources and an enabling environment to solve inaction combine to achieve the interim fast track goals set for 2020 and beyond?
And how, together can we collaborate on and explore solutions to act to “get the job done” in the Asia and Pacific regions?

Why should I support the 13th ICAAP 2019?
The Asia and Pacific regions are struggling to progress to the interim 2020 fast track goals with somewhat limited successes and uneven distribution of achievements. The regions also host some of the fastest growing epidemics globally. ICAAP will act as a catalyst but also focus for dialogue and action to resolve some of the barriers to implementation.

Background
The AIDS Society of Asia and the Pacific (ASAP) held the 1st International Congress on AIDS in Asia and the Pacific (ICAAP) in 1990. Since then there has been a biennial Asia Pacific focused congress (in the off years to the larger IAS Conference). An Executive Committee including ex-officio membership from UNAIDS and the IAS from across the regions provides advice to ASAP.

Over recent years there have been challenges in running ICAAP but also in ensuring that content is relevant and appropriately delivered, communities are meaningfully involved and it’s effectiveness as a platform for real advocacy and practical learning. There is an emerging consensus that ICAAP remains an important and still much needed regional platform for partnership between community, clinicians, researchers, and other agencies (including government and development partners), to promote strategic priorities to achieve HIV related goals in Asia and the Pacific.

Why Australia?
Given the potential challenges with revitalising this much needed event, the conference will co-locate with the ASHM organized Australasian HIV&AIDS and Sexual Health Conferences. This will promote important delegate linkages and thematic synergies as well provide cost efficiencies and support.

About ASHM
ASHM has been approached by ASAP to be the local host and to provide professional conference organisation services, through our Conference Division with technical support from the International Division and our strong networks in the region.
### 13th International Congress on AIDS in Asia & the Pacific

**Conference History:**

ICAAP was first held in Canberra in 1990 followed by:

**ICAAP 2:** New Delhi, India 1993

**ICAAP 3:** Chiang Mai, Thailand 1995

**ICAAP 4:** Manila, Philippines 1997

**ICAAP 5:** Kuala Lumpur, Malaysia 1999

**ICAAP 6:** Melbourne, Australia 2001

**ICAAP 7:** Kobe, Japan 2005

**ICAAP 8:** Colombo, Sri Lanka 2007

**ICAAP 9:** Bali, Indonesia 2009

**ICAAP 10:** Busan, South Korea 2011

**ICAAP 11:** Bangkok, Thailand 2013

**ICAAP 12:** Dhaka, Bangladesh 2016

**ICAAP 13:** Perth, Australia 2019

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**The Conference**

<table>
<thead>
<tr>
<th>Dates</th>
<th>13th International Congress on AIDS in Asia &amp; the Pacific</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Wednesday 18 – Saturday 21 September 2019</td>
</tr>
<tr>
<td>Venue</td>
<td>Perth, Western Australia</td>
</tr>
<tr>
<td>Delegate Categories</td>
<td>Physicians, General Practitioners, Nurses, Social Workers, Community Workers, Educators, Pharmacists, Basic Scientists, Immunologists, Infectious Disease Specialists, Researchers, National/State &amp; Territory Government Agency Personnel, Non- Government Organisations Personnel, Regional/Area Health Authority Personnel, People Living with HIV/AIDS/HCV, Healthcare Professionals, Viral Hepatitis Specialists, Student Researchers and Junior Graduates</td>
</tr>
<tr>
<td>Expected Delegates</td>
<td>1000+ delegates</td>
</tr>
<tr>
<td>Booking Deadline</td>
<td>Conference Registration Brochure listing confirmation, exhibition bookings and general package bookings are required by end of April 2019.</td>
</tr>
<tr>
<td>Conference Contact</td>
<td>Samantha Williamson</td>
</tr>
<tr>
<td></td>
<td>T: +61 4 7802 0177</td>
</tr>
<tr>
<td></td>
<td>E: <a href="mailto:samantha.williamson@ashm.org.au">samantha.williamson@ashm.org.au</a></td>
</tr>
</tbody>
</table>

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**Region at a Glance**
TARGET AUDIENCE

The 13th International Congress on AIDS in Asia & the Pacific (ICAAP13) provides you with the opportunity to access and engage your target audience before, during and after the conference over a one year period.

Marketing materials carrying your recognition (logo) as a key sponsor distributed to thousands of Potential Delegates and Affiliated Organisations across Australasia

- 1000+ Delegates during the conference
- Education: A BROAD SPECTRUM DELEGATES RANGING FROM COMMUNITY HEALTHCARE WORKERS TO SPECIALISTS
- Age: 25 - 55 INCLUDING YOUNG LEADERS
- Nationality: 60+ COUNTRIES FROM THE ASIA PACIFIC REGION
- Job Sector: MEDICAL/HEALTHCARE/COMMUNITY ORGANISATIONS/RESEARCH POLICY/GOVERNMENT

The details of the opportunities are outlined on the following pages, however suggestions are welcome for us to collaborate to make this the most effective and value for money promotional activity you will participate in all year.

* Counties attending include a range of low to middle and upper middle to high income countries from across the regions from South and West Asia through to East and South East Asia, North and insular Asia and the Pacific, coming from 60+ countries.
PACKAGE AVAILABILITY

We are pleased to offer the following key supporter positions, upgrades and bolt-ons, please note these prices are GST inclusive:

A $99,000 Platinum Supporter - 3 Only
A $66,000 Gold Supporter – 3 Only
A $49,500 Silver Supporter - 3 Only
A $38,500 Bronze Supporter - 3 Only
A $9,900 Red Supporter - Multiple
A $6,600 Blue Supporter - Multiple
A $2,200 Green Supporter - Multiple

As Platinum, Gold, Silver and Bronze supporters, you will be entitled to a number of credits, noted on the next page.

Funding from Major Supporters will contribute to the scholarship program to assist individuals to attend the Conference. Scholarships will be granted to individuals facing financial hardship. The assessment and eligibility criteria will be determined by the committee.

Note: Support is via an unconditional grant. The supporter has no control over content, tone, emphasis, allocation of funds or selection of recipients
### SUPPORTER PACKAGES

*Please note: All logos need to be company not product related.*

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>“PROMOTE GREATER BRAND AWARENESS AND BRAND IMAGE” – PRE-CONFERENCE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Your logo printed in the conference registration brochure distributed to thousands of potential delegates</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
</tr>
<tr>
<td>Acknowledgement of your support in conference e-newsletters (logo only)</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
</tr>
<tr>
<td>Link to company website – a link from your logo will be set up from the conference website to the website of your choice</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
</tr>
<tr>
<td><strong>“INTERACTION WITH HEALTHCARE PROFESSIONALS” – DURING CONFERENCE</strong></td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>Opportunity to host an Educational Satellite Breakfast Symposium within the conference program</td>
<td>🟢</td>
<td></td>
<td></td>
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<tr>
<td>Support the development of the conference research findings report</td>
<td>🟢</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Logo on conference banner located at registration area (logo size varies on level of support)</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
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</tr>
<tr>
<td>3m x 3m shell scheme booth or floor space in a prime position in the Exhibition area including NEW contact details capture capability</td>
<td>X2</td>
<td>X1</td>
<td>X1</td>
<td></td>
</tr>
<tr>
<td>Advertisement A5 Conference Handbook (artwork to be provided by sponsor)</td>
<td>DBL PAGE</td>
<td>FULL PAGE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Your Logo/Name will be displayed on a PowerPoint slide at the commencement and conclusion of sessions at the conference</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
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</tr>
<tr>
<td>Your Logo will be printed in the Conference Handbook (size varies on level of support)</td>
<td>🟢</td>
<td>🟢</td>
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</tr>
<tr>
<td>Verbal acknowledgement of support made during the conference</td>
<td>🟢</td>
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</tr>
<tr>
<td>Opportunity to provide items for inclusion on the promotional table set up in a prominent position (max A4 size)</td>
<td>UNLIMITED</td>
<td>3 X ITEMS</td>
<td>2 X ITEMS</td>
<td>1 X ITEM</td>
</tr>
<tr>
<td>Seat drop - Opportunity to promote satellite symposium by placing 1 x flyer on the seats of the plenary room</td>
<td>X1</td>
<td></td>
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<tr>
<td><strong>“ENHANCE EXISTING RELATIONSHIPS AND CREATE NEW ALLIANCES” – CONFERENCE AND SOCIAL BENEFITS</strong></td>
<td></td>
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<tr>
<td>Funding to contribute to scholarship program</td>
<td>🟢</td>
<td>🟢</td>
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<tr>
<td>Opportunity to purchase registrations at discounted rate</td>
<td>🟢</td>
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</tr>
<tr>
<td>Opportunity to value add to your package – see red, blue and green packages (no additional cost)</td>
<td>3 CREDITS</td>
<td>2 CREDITS</td>
<td>1 CREDITS</td>
<td>1 CREDITS</td>
</tr>
<tr>
<td><strong>“CONTINUE TO BUILD YOUR REPUTATION AS A LEADING PROVIDER IN THE SECTOR” – POST CONFERENCE MARKETING</strong></td>
<td></td>
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<tr>
<td>Formal acknowledgement of sponsorship in post conference thank you email sent to all delegates (size varies on level of support)</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
</tr>
<tr>
<td>Thank you to sponsors on conference website for a period of three months</td>
<td>🟢</td>
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EDUCATIONAL SATELLITE SYMPOSIUM

Platinum Supporters have the exclusive opportunity to host an Educational Satellite Symposium within the conference program. The session will allow you to fully engage your target audience with content put together by your organisation.

Additional features contained within the upgrade include:
- Notifications of the Symposium in the electronic marketing of the conference program through Email Alerts and Online Marketing
- 1 x push notification from the conference app
- Listing of the Symposium in the Conference Program and associated events section of the Conference handbook
- Flyer advertising the Satellite Symposium (to be provided by sponsor) on chairs handed out within a session at the Conference
- Event listed in the conference app
- Company signage and limited set up changes can be made
- Educational content to be driven by the sponsor (with the goal of not duplicating content in development by the national program committee)
- Conference room hire/basic audio-visual equipment and assistance with logistics (if elect to run the session at the conference venue)

Guidelines
- Time slots for the symposium will be a breakfast or evening symposium for maximum 1.5 hours including catering time
- Costs incurred above the room hire and basic audio-visual are at the sponsor’s expense
- All logistical requirements are to be organised through ASHM Conference & Events Division. No external event companies are to be engaged
- There is limited time for additional set ups. Should additional AV be required we require our AV Technical Director to be used in order to ensure set ups are appropriate to the conference requirements and time frame available
- Satellites must ensure there is appropriate gender representation. Representation of both genders must be present and where possible balanced
- The content of the symposium will be entirely the responsibility of the sponsor and can in no way be seen to be endorsed by the committee (the committee do have content approval rights). The committee do highly recommend you include consumer representatives in your session to ensure affected communities have a voice and are part of the solution
EDUCATIONAL SATELLITE SYMPOSIUM continued

- The sponsor is to consult with the secretariat on the content already planned in the program and communicate as soon as topics are suggested to ensure little duplication with the main conference program
- It is recommended content of your symposium be developed prior to communications regarding the early bird registration deadline to increase the number of delegates pre-registering for your educational session. Note: Early bird deadline is 30 June 2019
- Approval is to be requested by the sponsor from the conference organiser to take the satellite session to an offsite venue
- All costs and logistics associated with an offsite satellite session will be organised and be at the expense of the sponsor
- If the satellite is held at the conference venue, catering can be organised by the conference secretariat, however, all catering costs are at the sponsor’s expense
- Registrations for all satellite sessions (held at conference venue or offsite) will be open to all delegates and managed via the online conference registration system
- No sponsor side meetings, dinners or events are to be organised during the conferences (18 – 21 September 2019) unless they are directly associated with the event and have the approval from the conference organiser to take place
- Content should present an unbiased view and be evidence based and/or data driven

Deadline for the session content/topic is 28 February 2019 and will be sent for approval by the conference committee.
Conference App

The speakers, program and exhibitor details will all be accessible via the conference app. The Conference Smart Phone App will be available at no cost for every delegate to download on all internet ready mobile phones including iPhone, Android, Blackberry and iPad. Research shows around 75% of all delegates will use the App which in turn improves the attendee experience.

Benefits

- Company logo acknowledging support included on email launching App
- Acknowledgement on official conference website with logo and hyperlink to organisation’s website
- Organisation’s logo included in The Conference Handbook (subject to printing deadlines)
- App includes company logo as the ‘Official App Sponsor’

Expressions of interest in this opportunity need to be received prior to March 2019.

Internet Hub & Wifi Supporter: Moving with Technology

Increase your interaction time with delegates as they flock to your stand during breaks for the only free universal access to internet and printing facilities at the conference. Supporting this educational service provides delegates the opportunity to search the conference website, print the certificate of attendance and view work emails.

Inclusions:

- One shell scheme booth or floor space (stand alone or as an extension to your booth)
- Branded charging station
- A minimum of 2 x computers or iPads, 1 x printer and Internet connection will be provided
- Company logo on screen saver on computers in Internet Hub area
- Company logo on signage promoting WiFi access
- Website link from computers in Internet Hub area to your company website
- Banner (sponsor to provide)

Acknowledgement in the general information section of the Conference Handbook including company logo and where the Internet Hub area is mentioned

Note: To maximise your exposure we suggest combining this package with a coffee stand near your booth, hiring furniture and supplying company branded coffee cups that compliment your brand is very popular and a great way to stay top of mind with delegates.

Expressions of interest in this opportunity need to be received prior to March 2019.
On Demand Content Supporter – Educational Opportunity
Invest in content capture and dissemination. Support the educational legacy of the meeting to enable the content to reach the communities and organisations that were not able to attend. Audio will be captured for a number of conference sessions including all plenary presentations and one stream throughout the conference.

Benefits:
• Acknowledgement of support on the conference website with logo and hyperlink to company’s website
• Company logo on all promotion with a link to the on demand content
• Company logo on the speaker consent forms advising speakers of your support

Note: All sessions captured will be provided on the conference website.

Juice Bar Provider: The Healthy Choice – 2 x opportunities (Not available in credit system)
Health is a high priority for all Australians and your brand will be associated with enhancing personal wellbeing for all delegates.

Benefits:
• Located in the networking lounge or within the space confinements of your booth
• Maximum of 500 juices per day. Additional juices are at the sponsor’s expense
• Option to place up to 1 x banner next to the juice station at the networking lounge
• Service staff, juice machine hire and equipment for morning tea, lunch and afternoon tea breaks
• Push notification in App
• Acknowledgement in the general information section of the Conference Handbook including company logo where the Juice Bar is mentioned

The Juice Bar sponsor can hire furniture for the Juice Bar that suits their booth or a skirted trestle table will be provided.

To maximise your exposure we suggest supplying company branded juice cups or napkins.

Expressions of interest in this opportunity need to be received prior to March 2019.
Coffee Station Provider – 2 x opportunities (Not available in credit system)
Watch the conference delegates flock to your stand for barista made coffee.

Benefits:
• Located in the networking lounge or within the space confinements of your booth
• Maximum of 500 coffees per day. Additional coffees are at the sponsor’s expense
• Option to place up to 1 x banner next to the coffee station located at the networking lounge
• Service staff, coffee machine hire and equipment for morning tea and afternoon tea breaks
• Push notification in app
• Acknowledgement in the general information section of the Conference Handbook including company logo where the Coffee Station is mentioned

Note: The Coffee station provider can hire furniture for the stand that suits their booth or a skirted trestle table will be provided with the coffee machine. To maximise your exposure we suggest supplying company branded juice cups or napkins.

Expressions of interest in this opportunity need to be received prior to March 2019.

Fig.3

HIV is not over yet!
Miles to go and gaps to address

Figure 3 taken from Eamonn Murphy’s (UNAIDS RST Asia Pacific) presentation at the Australasian HIV&AIDS Conference, 24 – 26 September 2018
**BLUE SUPPORTERS**

$6,600 OR 2 CREDITS EACH

**EDUCATIONAL OPPORTUNITY**

**Conference Scholarship Supporter: Ethical Support**

The Conference Scholarship Program assists individuals to attend the Conference. Scholarships will be granted to individuals facing financial hardship. The assessment and eligibility criteria are available on request from the Conference Secretariat and will be available on the Conference website.

- Acknowledgement of support in the conference handbook
- Acknowledgement of support on the conference website on the scholarship page
- Acknowledgement of support in the notification email sent to delegates

Note: Support is via an unconditional grant. The supporter has no control over content, tone, emphasis, allocation of funds or selection of recipients.

Expressions of interest in this opportunity need to be received prior to March 2019.

**EDUCATIONAL OPPORTUNITY**

**Early Career Networking Supporter**

This event is to provide delegates early in their career the opportunity to network with experts in the field in an informal setting. By supporting this educational activity you will be provided with the following benefits:

- Acknowledgement of your support in the conference handbook
- Acknowledgement of your support on the conference website promoting the event
- Opportunity to have flyers available at the event
- 1 x app push notification of event

*All print promotion will be supported with the following sentence: Medical education is determined by our scientific program committee and made possible by support from (insert sponsor).*

**EDUCATIONAL OPPORTUNITY**

**Poster Tour Supporter**

By supporting this educational activity, you will be offered the following benefits:

- Acknowledgement of support on the conference website
- Acknowledgement of support in the conference handbook
- App push notification of tour/s

*All print promotion will be supported with the following sentence: Medical education is determined by our national scientific program committee and made possible by support from (insert sponsor).*
EDUCATIONAL OPPORTUNITY
On Booth Delegate and Keynote Speaker Access (Platinum & Gold Sponsors Only)
Opportunity to hold a 30 minute delegate meet and greet with a keynote speaker on your exhibition booth during one lunch break. The following services will be provided with this educational opportunity:

• 1 x pre-programmed app push notification
• Listing in program of event on your stand

Please note this is available for Platinum & Gold Sponsors only and will be subject to keynote speaker’s approval.

EDUCATIONAL OPPORTUNITY
Speaker Preparation Room Supporter
By supporting this educational opportunity, you will be provided with the following benefits:

• Acknowledgement on signage inside the speaker’s prep room
• Acknowledgement as a conference supporter on the conference website
• Acknowledgement as a conference supporter in the conference handbook where the speaker’s prep room is mentioned.

Hospitality Supporter: Be Seen During Catering Breaks
Opportunity to support the morning tea, lunch and afternoon tea catering breaks in the exhibition hall for one day during the conference.

Benefits:
• Logo printed in Conference Handbook on the general information page
• Company Logo shown on menus at buffet stations
• Signage (supplied by sponsor) displayed during the day in the exhibition hall

Note: Company logo on napkins can be provided at the supporters own expense

Advertisement in Guidebook: Inside Back Cover (A5)
Distributed to all delegates, the Conference Guidebook is a valuable resource for the delegates to use during the Conference. The delegate will constantly refer to the Conference Guidebook for general information and program information.

Benefits:
• The advertisement will appear in colour and will be placed in the premium location on the inside back cover of the Guidebook
• The ad must be company and not product related.

The deadline for booking is March 2019.
Advertisement in Handbook: Be Seen
Distributed to all delegates, the Conference Handbook is a valuable resource for the delegates to use during the conference. The delegate will constantly refer to the Conference Handbook for general information and program information.

The advertisement will appear in colour and will be placed within the Handbook at the discretion of the Conference Organiser. The ad must be company and not product related.

The deadline for booking artwork is March 2019
Deadline for supplying artwork in 1 August 2019

Pre-Programmed App Notification Message (x3 Messages)
This is a great way to advertise your company or activity during the conference with a timed, pre-programmed app notification message. Messages will go out to all delegates.

Charging Stations: Be Seen
Phone and tablet charging station placed in a dedicated high traffic area at the conference venue.
- Acknowledgement as sponsor on station signage

Promotional Table: Something Extra
A table will be placed in a prominent position within the conference venue for the display of promotional items. The table will be restocked with these items as necessary by conference staff.
December 2018 – March 2019
• Agreements signed and exchanged
• Full payment required
• Logo, website links and 50 word company profile supplied to the Conference Organiser
• Choice of credits required for sponsors at date of signing
• Select booth space and number

March 2019
• Marketing materials and Registration Brochure to print containing sponsor logos (where applicable)
• Marketing campaign acknowledging key sponsors and collaborating organisations
• Deadline for expression of interest for all packages
• Follow up of marketing and progress monitoring

April 2019
• Finalise satellite symposia content for communication with potential delegates

May 2019
• Exhibition Manual to be sent out to all exhibitors
• Proof of public liability insurance or a signed indemnity form to exhibit provided to ASHM
• Update of program and floor plan provided to sponsors
• Handbook and app production containing sponsor logos (where applicable)

June – August 2019
• Final program, floor plan and itineraries supplied to sponsors
• Current delegate lists supplied
• Conference registration deadline communication containing sponsor acknowledgement (where applicable)
• Conference app (if applicable)
• Content supplied by sponsors/supporters for pre-programmed app push notifications
• Early bird registration deadline communication containing sponsor acknowledgement (where applicable)
• Handbook advertisement artwork supplied for inclusion in handbook

September 2019
• Event begins
• Onsite face-to-face meeting between all sponsors and Conference organisers

October 2019
• Debrief and evaluation
• Thank you letter sent to delegates containing acknowledgement of sponsors
• On demand content available online (if applicable)
EXHIBITION OVERVIEW - LIMITED SPACES

Sponsors, Companies and Organisations are invited to exhibit at the Conference and thus have the opportunity to network and showcase their products/services to their target audience.

<table>
<thead>
<tr>
<th>Venue</th>
<th>Perth Convention and Exhibition Centre</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition Details</td>
<td>Timings will be confirmed closer to the date for all confirmed exhibitors in an Exhibitors Manual</td>
</tr>
<tr>
<td>Exhibition Opening Days</td>
<td>Thursday 19 September</td>
</tr>
<tr>
<td></td>
<td>Friday 20 September</td>
</tr>
<tr>
<td></td>
<td>Saturday 21 September</td>
</tr>
</tbody>
</table>

SPACE & COSTS
Supporter rates are applicable to any company taking up Platinum, Gold, Silver or Bronze Supporter packages. Payment must be received prior to booth allocation

<table>
<thead>
<tr>
<th>Exhibitor</th>
<th>3m x 3m Floor Space only</th>
<th>3m x 3m Shell Scheme Booth</th>
<th>3m x 2m Shell Scheme Booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supporter Rate</td>
<td>A $4,500</td>
<td>A $5,700</td>
<td>A $3,700</td>
</tr>
<tr>
<td>Non Supporter Rate</td>
<td>A $5,700</td>
<td>A $6,800</td>
<td>A $4,500</td>
</tr>
</tbody>
</table>
Shell Scheme Booth cost includes:
Stand: 3 x 3m or 3m x 2m with walls white melamine walling (number of walls dependant on position)
Fascia: 1 x company name sign and company logo in black and white (with a maximum number of letters to be determined)
Lighting: 2 x 150 watt track lights per booth
Power: 1 x single power point (4 amp) per booth
Flooring: The venue has carpet flooring
Furniture: At the exhibitor’s own expense.

Ability to scan delegate name badges for contact capture

Please note: Any additional requirements are at the exhibitor’s expense

All exhibition packages will include the following benefits:
• One full complimentary exhibitor pass per 3m x 3m or 3m x 2m manned stand and access to discounted registration rates. Additional staff will be required to register under the discounted exhibitor rates.
• A company profile included in the exhibition section of the Conference Handbook and Conference App (if applicable) distributed at the Conference
• Three days of exhibition with the delegate access and privacy compliant delegate list

To book space, please complete the Sponsorship/Exhibitor application form by March 2019. Booth allocation will occur shortly after this date. Sponsors, particularly the Platinum and Gold Sponsors, will have first option. Following this, the exhibition space allocations will be based on the order in which bookings are received.

Payment must be received prior to booth allocation.
SPONSORSHIP TERMS AND CONDITIONS

In order to confirm your participation, we will require the Supporter/Exhibitor Application Form and full payment. The support cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received 14 days from the issue of invoice. If the full payment is not received the conference organiser has the right to review the commitment and withdraw the application form.

Terms of participation include:
• The payment is offered as an unconditional grant. The supporter has no control over content, tone or emphasis of the conference, allocation of funds or selection of recipients
• There will be no opportunity for the company to control the curriculum of educational initiatives of the conference program
• The company will have access to use the conference logo for promotional purposes only
• The conference and collaborators do not endorse or promote any health-care related products
• Companies cannot claim any relationship, endorsement or support from the conference or collaborators
• All attending delegates from the sponsoring organisation are to be registered by 8 June 2019
• If payment is not made prior to the conference dates, an additional 20% surcharge will be added to the overall sponsorship total
• A full sponsorship contract will be sent to sponsors separately with your invoice
• Exhibition participation Terms and Conditions will be sent to exhibitors separately with your invoice
• All logistical requirements are to be made through ASHM Conference & Events Division e.g. registrations, symposia requirements and onsite registration
• Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any exhibiting company or any other person, by theft or fire or any other cause
• The organisers reserve the right to change the program, revise the layout of the floor plan, to transfer an exhibiting company to an alternative site, or alter the shape or size of any booth. Any such change will be advised and an alternative provided. The contracted exhibition company will advise exhibitors of what equipment can be used with the stands. The venue itself stipulates that pins, nails, tape, Velcro and other items are not to be used on the walls, ceilings or other fittings

Cancellation policy

In exceptional circumstances the Organisers will be prepared to consider cancellation of the contract with Sponsors, but only if the following conditions are complied with:
• That the request for cancellation is submitted in writing
• If cancellation of sponsorship is necessary after confirmation, the following penalties will apply: - For Cancellation notices received in writing before 30 April 2019 a cancellation fee of 50% of the original package price will apply. Cancellation notices received after 30 April 2019 receive no refund

Payment Details

In paying for sponsorship you are paying the Australasian Society for HIV, Viral Hepatitis and Sexual Health Medicine. Credit Card and EFT payment. Details will be provided on the invoice or please contact the Conference Secretariat.
EXHIBITORS TERMS AND CONDITIONS

For companies exhibiting at the 13th International Congress on AIDS in Asia and the Pacific, 18 - 21 September 2019, Perth Convention and Exhibition Centre

TERMS & CONDITIONS

1 THE CONTRACT
1.1 In this contract, the Conference Secretariat is the ASHM Conference & Events Division ABN 48 264 545 457 are ‘we’; ‘us’ and ‘our’. The person with an exhibition space is ‘you’ and ‘your’.
1.2 These Terms and conditions apply from the date of signing. You acknowledge that we update the details of the exhibition from time to time.

2. OUR RIGHTS AND RESPONSIBILITIES
2.1 We will:
   a) Organise and hold the exhibition
   b) Promote the exhibition
   c) Make reasonable efforts to secure the space requested
2.2 We do not guarantee exhibition visitor numbers or any level of commercial activity.
2.3 We may change the exhibition including but not limited to:
   a) Changing your space or its location to suit floor plan and reducing your fee in proportion to any reduction in size
   b) Changing how long it runs for
   c) Changing visitor opening hours
   d) Extending the venue in a separate area from the main venue
2.4 We ask you to:
   a) Obey the relevant laws
   b) Prevent any damage
2.5 We can:
   a) Refuse to allow, or stop displays, product demonstrations or other uses of your space
   b) Specify display area wall heights and coverings
   c) Approve or disapprove the content and presentation of your materials
   d) Decide times you can set up and dismantle displays
   e) Decide how you, your employees, contractors or agents use exhibition entry cards
   f) Set conditions for moving goods and displays before, during and after the exhibition
   g) Set restrictions on taking photographs - we will advise you if this will be required
   h) Specify how you can use audio visual equipment and media and how you can demonstrate machines
   i) Make health and safety requirements

3. YOUR RIGHTS AND RESPONSIBILITIES
3.1 You must:
   a) Use your space only to display and promote goods and/or services in keeping with the exhibition
   b) Make the most of your space's promotional goods and/or services in keeping with the exhibition
   c) Approve or disapprove the content and presentation of your materials
   d) Decide times you can set up and dismantle displays
   e) Decide how you, your employees, contractors or agents use exhibition entry cards
   f) Specify display area wall heights and coverings

4. PAYMENT
4.1 You must pay the full fee owing for your exhibition space prior to the exhibition beginning or the organisers reserve the right to cancel your space

5. OUR REMEDIES
5.1 If you breach the contract, we will provide you with notice of the breach and give you a reasonable time to remedy it. If you fail to remedy the breach within this time, we may:
   a) Reallocation of your space or refuse access to it
   b) Remedy your breach without advising you and require you to pay for the cost of our actions
   c) Remove you from the exhibition and your space
5.2 If you cancel all or part of the contract (except if you cancel because of our breach) we will claim a cancellation fee from you dependent on the time of the cancellation. Cancellation charges had been advised in the sponsorship & exhibition prospectus

6. RISK AND INSURANCE COVER
6.1 You agree that the exhibition site can be hazardous. You will take due care to prevent injury and property damage. We are not responsible for any damage caused by your acts or omissions. You must use our accident report form to tell us in writing about any site incident and give us supporting evidence. After an incident, you must not remove anything from the site without our prior approval.
6.2 You must provide us with proof of current public liability insurance by the date stated in the exhibition manual
6.3 You must not share your space without advising us in writing. By sharing your space the primary contact is responsible for payment and providing the proof of public liability insurance and is responsible for the actions of the other party unless a separate proof of public liability is provided

7. WARRANTIES AND LIABILITIES
7.1 As allowed by law, or except where the contract states, we:
   a) Do not make any representations or warranties about you or your space
   b) Are not liable for any person's injury or death, property damage, economic loss or any indirect damages to do with the exhibition
7.2 You indemnify us from and against any claims, damages, losses and costs we may incur because of:
   a) Any breach of the contract that you make
   b) Any of your displays or product demonstrations
   c) Any of your acts or omissions to do with the exhibition, including any negligence and wrong doing
7.3 You agree not to sell or intend to sell goods at the exhibition that misrepresent or infringe intellectual property rights. You indemnify us from and against any and all claims, damages, losses and costs we may incur if you breach this agreement.

8. GIVING US MATERIAL
   a) You must give us all material by the deadline that we set. If we do not receive it by the deadline, we will consider that you have cancelled the advertising
   b) If you wish to cancel your advertising, you must tell us in writing. No reduction in exhibition space fees will apply
   c) If you have provided materials but wish to cancel the publication after the deadline we will endeavour to stop its publication but we are not liable if the material cannot be removed and we will not stop production if this risks the timely printing of it

9. GENERAL ISSUES
9.1 We are not liable for any expenditure, liability or loss because of:
   a) Acts of god or terrorism
   b) Natural disasters
   c) Strikes or shortages
   d) Failure of electrical power or other venue issues
   e) Lower than advised exhibition visitor numbers
9.2 You give us consent to use your contact information for internal purposes

Print Name
Signed
Date
APPLICATION FORM
Please email to: samantha.williamson@ashm.org.au

Business or Company Name: 
Company Address: 
Contact Name: 
Position Held: 
Phone No:  Mobile No: 
Email:  

WE ARE INTERESTED IN THE FOLLOWING (PLEASE TICK circle):

EXHIBITION SPACE

- 3m x 3m Floor Space Only  Supporter: $4,500  Non-Supporter: $5,700
- 3m x 3m Floor Space Only  Supporter: $5,700
- 3m x 3m shell scheme booth  Supporter: $6,800  Non-Supporter: $6,600
- 3m x 2m shell scheme booth  Supporter: $3,500
- 3m x 2m shell scheme booth  Non-Supporter: $4,500

KEY SUPPORT POSITIONS

- Platinum  $99,000
- Gold  $66,000
- Silver  $49,500
- Bronze  $38,500

RED SUPPORTER

- Conference app  $9,900  3 credits
- Internet Hub & Wi-Fi supporter  $9,900  3 credits
- On Demand Content Supporter  $9,900  3 credits
- Juice Bar Provider  $9,900  3 credits
- Coffee Station Provider  $9,900  3 credits

BLUE SUPPORTER

- Early Career Networking Event  $6,600  2 credits
- Speaker Prep Room Supporter  $6,600  2 credits
- Poster Tour Supporter  $6,600  2 credits
- Conference Scholarship Supporter  $6,600  2 credits
- On Booth Delegate & Keynote Speaker Access  $6,600  2 credits
- Hospitality supporter  $6,600  2 credits
- Advertisement in Hand book – Inside back cover  $6,600  2 credits

GREEN SUPPORTER

- Advertisement in handbook  $2,200  1 credits
- Pre-Programmed App Notification  $6,600  1 credits
- Promotional Table  $2,200  1 credits
- Stationery Provider  $2,200  1 credits
- Charging Station Provider  $2,200  1 credits

Sponsorship contract and tax invoice will be sent upon receipt of this form. Please provide a copy of your logo (as a high >300dpi eps and jpeg file in colour and black and white) for use in recognising sponsorship.

Investment total AUD (includes GST):  
I, ____________________________ agree to the terms and conditions stated on page 21
Signed ____________________________ Date ______________