

Australasian Sexual and Reproductive Health Conference

18 - 20 September 2023 Manly Pacific Sydney



Contents

Background3
About ASHM4
About ASRHA5
Conference Overview
Conference Objectives 7
Target Audience
Supporter Packages 9
Education & Science – Enhancement Opportunities 10
Branding & Delegate Enhancements 12
Advertising, Communication & Networking 12
Exhibition Overview
Sponsorship Terms and Conditions 14
Exhibition Terms and Conditions
Application Form

Background

The Australasian Sexual and Reproductive Health Conference 2023 (SRH23) will be held at the Manly Pacific Sydney, New South Wales on Monday 18 September - Wednesday 20 September 2023.

The Australasian Sexual and Reproductive Health Day (ASRH day) commenced in 2021 as an affiliated event of the well established, Joint Australasian HIV&AIDS and Sexual Health Conferences. It was created out of an identified need to strengthen the linkages between sexual and reproductive health services and rights. Due to the success of this event over the last two years, in 2023 the ASRH Day will be incorporated into the main Sexual Health Conference, officially acknowledging the inclusion of reproductive health within the program.

ASHM will be inviting leading organisations and individuals in the sexual and reproductive health sector across Australasia to develop the program. It will offer opportunities for professional development and networking across research, clinical management, prevention, policy and rights for a multidisciplinary audience.

The HIV/AIDS conference will be run separately in 2023 due to the International Aids Society conference being held in Australia, however the program will re-join the Sexual and Reproductive Health Conference in 2024.



About ASHM

Our Purpose

To provide leadership in the field of HIV, viral hepatitis, other BBVs and sexual and reproductive health through collaboration, facilitation, direct action, and workforce capacity building.

Who We Are

ASHM is a peak organisation of health professionals in Australia and New Zealand who work in HIV, viral hepatitis, other BBVs, sexual and reproductive health. ASHM draws on its experience and expertise to support the health workforce and to contribute to the sector, domestically and internationally. ASHM is a professional, not-for-profit, member-based organisation. It supports its members, sector partners and collaborators to generate knowledge and action in clinical management and research, education, policy and advocacy in Australasia and internationally. It is committed to quality improvement, and its products and services are sought after by governments, members, health care workers and affected people. ASHM's dedicated membership, high-calibre staff and commitment to partnership assure its effectiveness in achieving its mission.

How We Work

ASHM works collaboratively and in partnership to prevent HIV, viral hepatitis and STIs, and to preserve and protect the health of those living with these infections. It aims to function as a cohesive and inclusive group of professionals, advancing its vision in a skilled, informed, compassionate and appropriate way.

Our Values

ASHM is committed to the principles of the Ottawa Charter for Health Promotion and Jakarta Declaration on Leading Health Promotion into the 21st Century, as well as the highest standards of ethical conduct as practised by the medical, scientific and health care professions.

ASHM is committed to continual quality improvement and working in ways that:

- support collaboration, partnership and cooperation
- reflect best practice in management and service delivery
- are informed by the latest scientific, clinical, health and policy research
- maintain transparency, industrial fairness and democratic decision-making
- strengthen ties with infected and affected populations
- respect cultural differences and diversity
- respect privacy and confidentiality, and
- redress social inequities

ASHM is a signatory to the Code of Conduct for Australian aid and development agencies, which is administered by the Australian Council for International Development (ACFID).



About ASRHA

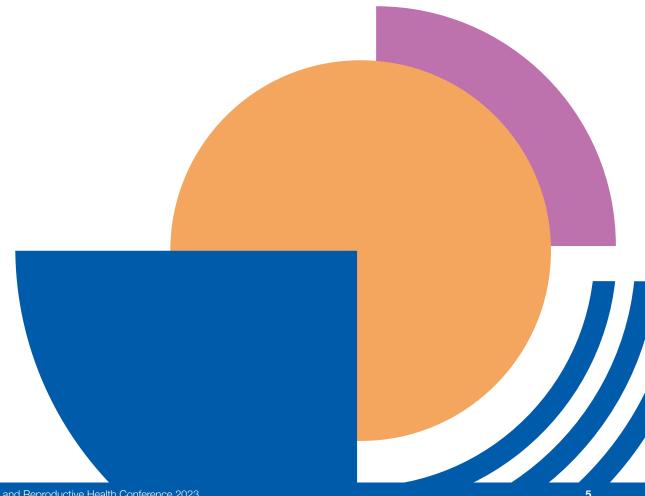
The Australasian Sexual and Reproductive Health Alliance (ASRHA) is a group of partner organisations established to improve national and local responses to sexual health issues, via a multidisciplinary support network for the sexual health workforce. It aims to strengthen bonds between specialists, GPs, nurses, researchers and other key contributors to the sexual health sector, through collaboration in sexual health education, training, policy-making and research.

ASRHA (formerly ASHA) was formed as a committee under s51 of the constitution of the Australasian Society for HIV, Viral Hepatitis and Sexual Health Medicine (ASHM). ASHM provides much of ASRHA's infrastructure including the provision of secretariat, technical support, annual conference facilitation, and funding support. The committee of ASRHA provides the guidance upon which ASHM acts in relation to policy, educational and resource based support for the sexual health workforce.

The Australasian Sexual and Reproductive Health Alliance seeks to use the Australasian Sexual and Reproductive Health Conference to achieve its purpose of acknowledging and building on the specific expertise of sector partners in our common aims of improving national and local responses to sexual and reproductive health in Australasia, in supporting and collaborating with close neighbouring countries to achieve these objectives.

To find out more information about ASRHA visit: www.sexualreproductivehealthalliance.org.au





Conference Overview



Conference:

Australasian Sexual and Reproductive Health Conference 2023 (SRH23)

This conference will take place face-to-face



Dates & location:

Monday 18 September - Wednesday 20 September 2023 Manly Pacific Sydney, New South Wales



Expected delegates:

300+ attendees



Delegate Categories:

Healthcare sector including Physicians, General Practitioners, Nurses, Midwives, Social Workers, Community Workers, Educators, Policy makers, Pharmaceutical Company Representatives, Researchers, National/State & Territory Government Agency Personnel, Non-Government Organisations Personnel, Student Researchers, Junior Graduates



Booking Deadline:

Conference registration brochure listing confirmation, exhibition bookings and general package bookings are required by **28 February 2023**



Conference Contact:

Jeremy Cott

T: +61 2 8204 0770

M: +61 458 291 166

E: jeremy.cott@ashm.org.au

2023 Conference Objectives

The objectives of the Sexual and Reproductive Health Conference are:

- Provide a forum for the workforce to keep up-to-date with research, clinical management, prevention, best practice and policy, including professional development and activities for relevant accreditation.
- Encourage collaboration and cross over between reproductive health and those working in sexual health.
- Develop a program that appeals to the multidisciplinary audience working in or interested in the sexual and reproductive health sector and reflects the changing environment of care and management.
- Facilitate dialogue between researchers, community, government, and clinicians across different geographic locations inside Australasia and from the region.
- Encourage the participation of:
 - new and early career clinicians, researchers, allied health, and community members
 - international leaders in the sector through grants and scholarships
 - researchers and scientists working in the development of new reproductive health technologies, therapies, investigations, and other technical applications.
- Disseminate knowledge and applied learning during and after the conference for wider audience education.



Target Audience

The Conference provides you with the opportunity to access and engage your target audience **before, during** and **after** the conference over a 10 month period.



Marketing

Materials carrying your recognition (logo) as a key sponsor distributed to thousands of potential delegates and affiliated organisations across Australasia

300+



Delegatesduring the conference

Age

30-65

Nationality

80%
Australian & New Zealanders



20% Overseas

Job Sector



Medical



Healthcare



Community Organisations



Research

The details of the available packages are outlined on the following pages. Please note, feedback is welcome on how we can tailor a package to suit your objectives to ensure you receive the most cost effective and value for money option.

Please note that we advise you to secure your participation early in order to gain longer-term exposure.

Supporter Packages

PLATINUM

A\$66,000 excl GST (2 only)

GOLD

A\$49,500 excl GST (3 only)

SILVER

A\$38,500 excl GST

BENEFITS	PLATINUM	GOLD	SILVER	
"Promote greater brand awareness and brand image" – Pre-Conference				
Acknowledgement of your support in conference e-newsletters (company logo only)	✓	~		
Link to company website – a link from your company logo will be set up from the conference website to the website of your choice	~	~	~	
"Interaction with healthcare professionals" - During Conference				
Company logo on conference banner located at registration area (company logo size varies on level of support)	~	✓	~	
$1 \times 2m \times 3m$ exhibition booth in a prominent position in the exhibition area. Note: Other sponsors have the option to add a pod to their package for an extra \$5000	✓	~		
Logo in conference handbook (size varies on level of support)	✓	~	~	
1 A5 full page advertisement in colour included in the conference handbook (artwork to be provided by sponsor, must be company not product related)	~			
Company logo/Name displayed on a PowerPoint slide at the commencement and conclusion of conference sessions (size varies on level of support)	✓	~	~	
Verbal acknowledgement of support made during the conference	✓			
Notification sent via Conference App	х3	x1		
"Enhance existing relationships and create new alliances" - Conference and social benefits				
Complimentary registrations	5	3		
Opportunity to purchase additional staff or practitioner registrations at discounted rate	20	15	10	
Opportunity to purchase additional sponsorship options to your package at a discounted rate	20%	10%	5%	
"Continue to build your reputation as a leading provider in the sector" - Post conference marketing				
Formal acknowledgement of sponsorship in post conference thank you email sent to all delegates (size varies on level of support)	~	V	V	
Thank you to sponsors on conference website for a period of three months	~	V	V	

Please note: All logos, content and marketing material need to be company, not product related

Education & Science – Enhancement Opportunities



Educational Satellite Symposium – 2 Opportunities \$15,000 Commercial (\$5,000 Platinum Sponsor and Affiliate Members)



Opportunity to host an Educational Satellite Symposium within the conference program. The session will allow you to fully engage your target audience with content put together by your organisation.

Additional features contained within the package include:

- Notification of the Symposium in the electronic marketing of the Conference program through Email Alerts and Online Marketing
- 1 x push notification from the conference app
- Listing of the Symposium in the Conference program and associated events section of the Conference website and app
- Company signage and limited room set up changes can be made
- Educational content to be driven by the sponsor
- Conference room hire/basic audio-visual equipment and assistance with logistics (if the session is run at the conference venue)

Guidelines

- Time slots for the symposium are only available for 90 minutes inclusive of any networking or catering.
- Costs incurred above the room hire and basic audio-visual are at the sponsor's expense.
- If you engage with an outside event company you must communicate this with ASHM Conference & Events Division to ensure a smooth running for all logistical requirements.
- There is limited time for additional room changes.
 Should additional AV be required we require our
 AV Technical Director to be used in order to ensure set ups are appropriate to the conference requirements and time frame available.
- Representation of all genders must be present and where possible balanced.
- The content of the symposium will be entirely the responsibility of the sponsor and can in no way be seen to be endorsed by the committee (the committee do have content approval rights). The committee do highly recommend you include consumer representatives in your session to ensure affected communities have a voice and are part of the solution
- The sponsor is to consult with the secretariat on the content already planned in the program and communicate as soon as topics are suggested to ensure little duplication with the main conference program

- It is recommended content of your symposium be developed prior to communications regarding the early bird registration deadline to increase the number of delegates pre-registering for your educational session.
 Early bird deadline: Friday 30 June 2023.
- Approval is to be requested by the sponsor from the conference organiser to take the satellite session to an offsite venue
- All costs and logistics associated with an offsite satellite session will be organised and be at the expense of the sponsor
- If the satellite is held at the conference venue, catering can be organised by the conference secretariat, however, all catering costs are at the sponsor's expense
- Registrations for all satellite sessions (held at conference venue or offsite) will be open to all delegates and managed via the online conference registration system
- No sponsor side meetings, dinners or events are to be organised during the conference Monday 18 September - Wednesday 20 September 2023.

Deadline for the content is **Monday 3 April 2023** and will be sent for approval by the conference committee.

Education & Science - Enhancement Opportunities (Continued)

Poster Session/Tour and Prize Supporter (\$6,600 excl GST)

Poster presentations are an integral part of the conference and by supporting the poster activity, your company's branding will be prominent during and after the event. The posters are on display throughout the conference and is located in the exhibition hall. Included in this package is the cost for poster prizes (\$250 x four).

As the supporter of this educational activity, your company will receive the following benefits:

- Acknowledgement of support on the conference website and Conference App
- Opportunity to display up two (2) banners in the Exhibition Hall area (sponsor to provide)
- Logo acknowledgement, as the Poster Session/Tour and Prize Supporter, during the Poster Prize Presentation
- App push notification of poster tour/s

All print promotion will be supported with the following sentence: Medical education is determined by our national scientific program committee and made possible by support from (insert sponsor).

Daily News Supporter (\$5,500 excl GST)

The Daily News (e-newsletter) will go out each morning during the conference to all registered delegates, highlighting new findings and reflections from key conference sessions, social media posts, as well as any last-minute changes to the conference program. The Daily News keeps delegates engaged and connected throughout the conference.

Benefits:

 Your company will be recognised as supporting the conferences Daily News. Your company logo (not product logo) will be included in each edition.

Scholarship Supporter: Ethical Support (A\$2,200 excl GST)

The Scholarship Program assists individuals to attend the Conference. Scholarships will be granted to individuals facing financial hardship. The assessment and eligibility criteria are available on request from the Conference Secretariat and will be available on the Conference website.

Benefits:

- The opportunity for sponsors and recipients to meet and have a photograph taken for future media and promotional purposes
- Acknowledgement of support in the conference handbook
- · Acknowledgement of support on the conference website on the scholarship page
- Acknowledgement of support in the notification email sent to delegates

Note: Support is via an unconditional grant. The supporter has no control over content, tone, emphasis, allocation of funds or selection of recipients.

Branding & Delegate Enhancements



Conference App Supporter (\$6,600 excl GST)

The speakers, program and exhibitor details will all be accessible via the conference app. The Conference Smart Phone App will be available at no cost for every delegate to download on all internet ready mobile phones including iPhone and Android. Research shows around 75% of all delegates will use the App which in turn improves the attendee experience.

Benefits:

- Company logo acknowledging support included on email launching App
- · Acknowledgement on official conference website with logo and hyperlink to organisation's website
- Organisation's logo included in The Conference Handbook (subject to printing deadlines)
- App includes company logo as the 'Official App Sponsor'

Charging Station (\$2,200 excl GST)

Phone and tablet charging station placed in a dedicated high traffic area at the conference venue.

Benefits:

• Logo included as sponsor on station signage

Advertising, Communications & Networking



Advertisement in Handbook (\$2,200 excl GST)

Distributed to all delegates, the Conference Handbook is a valuable resource for the delegates to use during the conference. Delegates will constantly refer to the Conference Handbook for general information and program information.

Benefits:

• The advertisement will be placed on an inside page of the conference handbook at the discretion of the conference secretariat. Artwork is to be provided by the sponsor and must be company not product related.

Pre-programmed App Notifications (x3 Messages) (\$2,200 excl GST)

This is a great way to advertise your company or activity during the conference with a timed, pre-programmed app notification message. Messages will go out to all delegates.

Exhibition Overview – Limited Space

The exhibition is an integral part of the conference. Sponsors, Companies and Organisations are invited to exhibit at the Conference and thus have the opportunity to network and showcase their products/services to their target audience.

Venue	Manly Pacific Sydney
Exhibition Details	Timings will be confirmed and provided in the Exhibitors Manual
Exhibition Opening Days	Monday 18 September Tuesday 19 September Wednesday 20 September

Space & Costs

Payment must be received prior to booth allocation. All prices are in Australian Dollars and include GST

Exhibitor	Custom Floor Space Only 3m x 2m	Shell Scheme Booth 2m x 2m
Commercial Rate	\$6,800	\$4,500
Sector Organisation Rate	N/A	\$2,200

All exhibition packages will include the following benefits:

- Two (2) full complimentary exhibitor passes per exhibition space and access to discounted registration rates. Additional staff will be required to register at the discounted rate.
- A 50 word company profile included in the exhibition section of the Conference Website, Conference Handbook and Conference App distributed at the Conference
- Three (3) days of exhibition with the delegate access
- · Privacy compliant delegate list
- · Catering breaks provided in the exhibition area

Shell Scheme Booth inclusions:

- **Stand:** 2m x 2m booth with white melamine walling (number of walls dependent on position)
- Fascia: 1 x company name sign in black and white (with a maximum number of letters to be determined)
- Lighting: 2 x 150 watt track lights per booth
- Power: 1 x single power point (4 amp) per booth
- Flooring: Shell scheme booths will have venue carpet flooring.
- Ability to scan delegate name badges for contact capture
- 1 x trestle table and 2 chairs

NOTE: Additional furniture and any other additional requirements are at the exhibitor's expense

Custom Floor Space Only:

A technical drawing with all dimensions of your stand and visuals must be submitted for approval Raw floor space does not include any accessories and equipment such as fascia, lights or power. If access to electric power is required, please request this the Exhibition Builder. All work must be carried out within the show timetable. Furniture and any other additional requirements are at the exhibitor's expense.



Sponsorship Terms & Conditions

To confirm your participation, we will require the Supporter/Exhibitor Application Form and full payment. The support cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received 14 days from the issue of invoice. If the full payment is not received the conference organiser has the right to review the commitment and withdraw the application form.

Terms of Participation Include:

- The payment is offered as an unconditional grant. The supporter has no control over content, tone or emphasis of the conference, allocation of funds or selection of recipients
- There will be no opportunity for the company to control the curriculum of educational initiatives of the conference program
- The company will have access to use the conference logo for promotional purposes only
- The conference and collaborators do not endorse or promote any health-care related products
- Companies cannot claim any relationship, endorsement or support from the conference or collaborators
- All attending delegates from the sponsoring organisation are to be registered by Sunday 3 September 2023
- If payment is not made prior to the conference dates, an additional 20% surcharge will be added to the overall sponsorship total

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any exhibiting company or any other person, by theft or fire or any other cause.

The organisers reserve the right to change the program, revise the layout of the floor plan, to transfer an exhibiting company to an alternative site, or alter the shape or size of any booth. Any such change will be advised in writing by the organisers and an alternative provided. The contracted exhibition company will advise exhibitors of what equipment can be used with the stands. The venue itself stipulates that pins, nails, tape, Velcro and other items are not to be used on the walls, ceilings or other fittings.

Cancellation Policy

In exceptional circumstances the Organisers will be prepared to consider cancellation of the contract with Sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing.
- If cancellation of sponsorship is necessary after confirmation, the following penalties will apply:
 - For Cancellation notices received in writing before 30 April 2023 a cancellation fee of 50% of the original package price will apply
 - Cancellation notices received after 30 April 2023 receive no refund

Payment Details

In paying for sponsorship you are paying ASHM.

Credit Card and EFT payment

Details will be provided on the invoice or please contact the Conference Secretariat at conference.finance@ashm.org.au

Signature	
Print Name	
Company	
Date	

Exhibition Terms & Conditions

1. THE CONTRACT

- 1.1 In this contract, the Conference Secretariat is the ASHM Conference & Events Division ABN 48 264 545 457 are 'we': 'us' and 'our'. The person with an exhibition space is 'you' and 'your'.
- 1.2 These Terms and conditions apply from the date of signing. You acknowledge that we update the details of the exhibition from time to time.

2. OUR RIGHTS AND RESPONSIBILITIES

- 2.1 We will:
 - a) Organise and hold the exhibition
 - b) Promote the exhibition
 - c) Make reasonable efforts to offer you the space requested
- 2.2 We do not guarantee Exhibition visitor numbers or any level of commercial activity.
- 2.3 We may change the exhibition including but not limited to:
 - a) Changing your space or its location to suit floor plan and reducing your fee in proportion to any reduction in size
 - b) Changing how long it runs for
 - c) Changing visitor opening hours
 - d) Extending the venue in a separate area from the main venue
- 2.4 We ask you to:
 - a) Obey the relevant laws
 - b) Prevent any damage
- 2.5 We can:
 - a) Refuse to allow, or stop displays, product demonstrations or other uses of your space
 - b) Specify display area wall heights and coverings
 - c) Approve or disapprove the content and presentation of your materials
 - d) Decide times you can set up and dismantle displays
 - e) Decide how you, your employees, contractors or agents use exhibition entry cards
 - f) Set conditions for moving goods and displays before, during and after the exhibition
 - g) Set restrictions on taking photographs we will advise you if this will be required
 - h) Specify how you can use audio visual equipment and media and how you can demonstrate machines
 - i) Make health and safety requirements

3. YOUR RIGHTS AND RESPONSIBILITIES

- 3.1 You must:
 - a) Use your space only to display and promote goods and/or services in keeping with the exhibition
 - b) Make the most of your space's promotional goods and/or services in keeping with the exhibition
 - c) Follow our directions as soon as possible and pay any associated costs
 - d) Follow relevant laws, meet OH&S and venue guidelines, and avoid damaging any person or property
 - e) Keep your space clean and tidy, and immediately remove all your materials when the exhibition ends. If you do not, we will charge you a fee to do so
 - f) Not do anything that may interfere with the smooth running of the exhibition, including, but not limited to, encouraging exhibition visitors to view goods and services in another location

4. PAYMENT

4.1 You must pay the full fee owing for your exhibition space prior to the exhibition beginning or the organisers reserve the right to cancel your space

5. OUR REMEDIES

- 5.1 If you breach the contract, we will provide you with notice of the breach and give you a reasonable time to remedy it. If you fail to remedy the breach within this time, we may:
 - a) Reallocate your space or refuse you access to it
 - b) Remedy your breach without advising you and require you to pay for the cost of our actions
 - c) Remove you from the exhibition and your space

5.2 If you cancel all or part of the contract (except if you cancel because of our breach) we will claim a cancellation fee from you dependent on the time of the cancellation. Cancellation charges had been advised in the sponsorship & exhibition prospectus

6. RISK AND INSURANCE COVER

- 6.1 You agree that the exhibition site can be hazardous. You will take due care to prevent injury and property damage. We are not responsible for any damage caused by your acts or omissions. You must use our incident report form to tell us in writing about any site incident and give us supporting evidence. After an incident, you must not remove anything from the site without our prior approval.
- 6.2 You must give us proof of current public liability insurance by the date stated in the exhibition manual
- 6.3 You must not share your space without advising us in writing. By sharing your space the primary contact is responsible for payment and providing the proof of public liability insurance and is responsible for the actions of the other party unless a separate proof of public liability is provided

7. WARRANTIES AND LIABILITIES

- 7.1 As allowed by law, or except where the contract states, we:
 - a) Do not make any representations or warranties about you or your space
 - b) Are not liable for any person's injury or death, property damage, economic loss or any indirect damages to do with the exhibition
- 7.2 You indemnify us from and against any claims, damages, losses and costs we may incur because of:
 - a) Any breach of the contract that you make
 - b) Any of your displays or product demonstrations
 - c) Any of your acts or omissions to do with the exhibition, including any negligence and wrong doings
- 7.3 You agree not to sell or intend to sell goods at the exhibition that misrepresent or infringe intellectual property rights. You indemnify us from and against any and all claims, damages, losses and costs we may incur if you breach this agreement.

8. GIVING US MATERIAL

- a) You must give us all material by the deadline that we set. If we do not receive it by the deadline, we will consider that you have cancelled the advertising.
- b) If you want to cancel your advertising, you must tell us in writing.
 No reduction in exhibition space fees will apply.
- c) If you have provided materials but wish to cancel the publication after the deadline we will endeavour to stop its publication but we are not liable if the material cannot be removed and we will not stop production if this risks the timely printing of it.

9. GENERAL ISSUES

- 9.1 We are not liable for any expenditure, liability or loss because of:
 - a) Acts of god or terrorism
 - b) Natural disasters
 - c) Strikes or shortages
 - d) Failure of electrical power or other venue issues
 - e) Lower than advised exhibition visitor numbers
- 9.2 You give us consent to use your contact information for internal purpose

Signature _			
Print Name			
Company _			
Date			

Application Form: SRH Conference

Email completed form to: jeremy.cott@ashm.org.au

Business or Company Name:		
Contact Name:		
Position Held:		
Company Address:		
Phone No:	Mobile No:	
E-mail:		

We are interested in the following (please tick)

Supporter Packages	
Platinum	A\$66,000 excl GST
Gold	A\$49,500 excl GST
Silver	A\$38,500 excl GST
Exhibition Space	
Commercial space only (3m x 2m)	A\$6,800 excl GST
Commercial Shell Scheme Exhibition booth (2m x 2m)	A\$4,500 excl GST
Sector organisation Shell Scheme Exhibition booth (2m x 2m)	A\$2,200 excl GST

Enhancement Opportunities	
Educational Symposium	A\$15,000 excl GST
Educational Symposium (Affiliate Rate)	A\$5,000 excl GST
Conference App Supporter	A\$6,600 excl GST
Poster Session/Tour and Prize Supporter	A\$6,600 excl GST
Daily News Supporter	A\$5,500 excl GST
Advertisement in Handbook	A\$2,200 excl GST
Charging Station	A\$2,200 excl GST
Pre-programmed App Notification Message (x 3 messages)	A\$2,200 excl GST
Scholarship Supporter	A\$2,200 excl GST

I,agree to the terms and conditions stated on pages 14 - 15.		
Signed	Date	

Sponsorship contract and tax invoice will be sent upon receipt of this form. Please provide a copy of your logo (as a high resolution >300dpi eps and jpeg file in colour and black and white) for use in recognising sponsorship.