



# AIDA2023 CONFERENCE

**OUR SOVEREIGN PLACE IN HEALTH**

Hotel Grand Chancellor, Hobart  
nipaluna, lutruwita / Hobart, Tasmania

**16-18 November 2023**



**SPONSORSHIP  
OPPORTUNITIES**





# Reuben Oates

## The Artist Behind the Art

*Reuben Oates lives in the Huon Valley, south of Hobart in Tasmania. His father, Leigh Oates, provided Reuben the inspiration and tools to commence painting in 2004. Living on acreage his whole life surrounded by pasture and bushland helped influence Reuben's fascination with animals and the land they inhabit.*

*Reuben is seventh great grandson to tribal warrior, Chief Mannalargenna (Dolly Dalrymple line).*

*Reuben is a Tasmanian Aboriginal Artist specialising in contemporary depictions of Tasmanian fauna. He paints representations of animals combined with bright and bold colours to tell stories of travel, human interaction, family, community, culture and connection.*

*Reuben has been a full time artist for over six years. He mainly works with acrylic on canvas. In the past two years he has expanded into large scale mural art.*

*Through his art, Reuben hopes to inspire story telling and encourage others to interpret and find meaning in his art.*

*He aims to showcase the beauty of nature and the animals within it. He likes to think of his paintings as tributes to Tasmania's incredible wildlife.*



## Artist Statement

The central circular pattern showcases AIDA as an organisation and community; highlighting the integral role they play in growing, supporting and educating our Indigenous doctors of Australia.

The red and blue patterns stemming from the centre connected by white paths signify our Indigenous doctors and the positive impact they have on health.

The remaining elements in this piece highlight our Indigenous culture in Tasmania and Australia. They shine light on how our culture has given us the tools and knowledge to come together as a community, share and receive culture and knowledge and use our resources to heal and care for others.

Our Tasmanian Aboriginal nine nations are represented in the bottom right with nine individual dot patterns binding together.

Before settlement, Tasmania was divided into nine separate regions, states if you will. Within these separate states there were individual tribes and clans carrying out different cultural practices.

By including these nine nations I wanted to show, even though we may be one culture, one body, there are many individuals and people within one body with something to share and add to the integrity of something whole.

In the top right we have depictions of Tasmanian Indigenous stone petroglyphs which were carved into stone by our ancestors as a form of communication and storytelling.

The multi-coloured scattered dots surrounding these symbols illustrate our bush medicines and how they play a role in modern medicine.

*The language of Tasmanian Aboriginal Peoples is palawa kani.*

# Welcome

## It gives me great pleasure to share with you our conference theme 'Our Sovereign Place in Health'.

We have tens of thousands of years of history in health, we have self-determination in health and we have our rightful and deserved place within the health system. We acknowledge workforce equity and our part of being within the workforce.

By sponsoring AIDA you will be helping us to continue to work towards equitable health outcomes for Aboriginal and Torres Strait Islanders by supporting a culturally safe healthcare system.

As an AIDA sponsor, you will have an opportunity to increase your brand exposure, enhance your company's image, and gain access to our diverse network of members who come together at our conference to feel empowered, uplifted and seen.

By sponsoring AIDA, you will be making a difference in the lives of those we serve. This will help us to continue to work towards equitable health outcomes for Aboriginal and Torres Strait Islanders by supporting a culturally safe healthcare system.

We are grateful to have your support in making this possible and look forward to meeting you in nipaluna.

### **Donna Burns**

Chief Executive Officer



## Organising Committee

### **Dr Olivia O'Donoghue**

Committee Chair and Board Director

### **Dr Simone Raye**

AIDA President

### **Dr Glenn Harrison**

Board Director

### **Dr Jean Pepperill**

Board Director

### **Mr Kyle Ryan**

Student Director

### **Jaimi-lee Armstrong**

Tasmanian Representative



## **AIDA**

AUSTRALIAN INDIGENOUS  
DOCTORS ASSOCIATION

### **AIDA Team**

Telephone: 1800 190 498

Email: [conference@aida.org.au](mailto:conference@aida.org.au)



**95%**

of delegates say that the primary reason for attending is to “Network with AIDA members/sector professionals”

## Delegate profile

Conference partners get access to the largest cohort of Aboriginal and Torres Strait Islander doctors and medical students in Australia.

**85%**

of delegates surveyed at our last conference in 2022 said they would attend the AIDA conference in Hobart, Tasmania

**98%**

of delegates surveyed said they felt culturally safe at Conference 2022

“The keynote speakers were incredible, and being able to meet and speak with very senior people within specialty colleges was invaluable. It was also so lovely to make connections with mob from around the country.”

- Delegate 2022

## Program at a glance

### Wednesday 15/11/2023

Exhibition Build + Student Night

### Thursday 16/11/2023

Members Day + Exhibition + Welcome Reception

### Friday 17/11/2023

Conference Day 1 + Exhibition + Presidents Breakfast + Free night

### Saturday 18/11/2023

Conference Day 2 (Final day) + Exhibition + Gala Dinner



# Why partner?

**Our conference brings together sector experts, future and current Indigenous medical students, graduates and those interested in Aboriginal and Torres Strait Islander health and medicine from around Australia.**

Conference partners have direct access to delegates to improve delegates' knowledge and understanding of the services and products they provide, in a culturally safe listening and learning environment.

We are committed to delivering an exceptional user experience, maximising and generating value, providing great exposure to Australia's Indigenous healthcare sector.

Being a conference partner provides an excellent opportunity to:

- Demonstrate your organisation's commitment to Closing the Gap and form part of your Reconciliation Action Plan
- Demonstrate your organisation's alignment with AIDA's vision, brand and expertise
- Demonstrate your organisation's interests, expertise and relevance to Aboriginal and Torres Strait Islander health
- Promote your organisation and your products/services to delegates including health sector experts, clinicians, Indigenous medical graduates and medical students, and policy makers
- Maintain a high profile within the health sector
- Show your organisation's support for the Indigenous health sector, and for current and future Indigenous doctors
- Establish new, and foster existing relationships with key leaders, decision makers, and other organisations.

## FAST FACTS

16-18 November 2023

Hotel Grand Chancellor, Hobart  
nipaluna, lutruwita / Hobart  
Tasmania

300+ Australian and  
international delegates  
expected to attend



## Our commitment TO YOU

Our commitment to you begins the moment you confirm your partnership package. Our dedicated conference team will provide you with clear and timely responses and information relating to your package. We aim to do our best to maximise the exposure of your partnership. A planned marketing strategy will ensure that you and your brand will receive widespread exposure in the lead up to, during and post conference.



# Destination

## nipaluna, lutruwita / Hobart Tasmania

**We acknowledge the Muwinina people, the traditional owners of the Land upon which we work, and we pay our respect to Aboriginal Elders; past and present. We respect all Tasmanian Aboriginal people, their culture and their rights as the first peoples of lutruwita.**

Hobart is a world-class destination with captivating history, a picturesque harbour, rugged mountains, gourmet food and wine experiences, and a strong arts and cultural scene – the city has something for everyone.

With southern Tasmania's main attractions in close proximity, visitors can experience the best of this beautiful region even on the shortest of stays.

Taste fresh local oysters and abalone washed down with fine sparkling wine – all before you even sit down to your evening meal in one of Hobart's acclaimed eateries. It's the combination of stylish venues with breathtaking views, a thriving food and wine scene, cutting-edge arts and culture, and an enviable festival and events calendar that has so many people clamouring to visit Hobart.







With southern Tasmania's main attractions in close proximity, visitors can experience the best of this beautiful region even on the shortest of stays.

Hobart is the perfect base for exploring Southern Tasmania. Take a ferry from central Hobart to visit the world's largest collection of private art, Mona. Mount Field National Park and Bruny Island are easily accessible for day trips. Experience Tasmania's pristine waterways by yacht, luxury catamaran or power vessel and enjoy fresh local produce, award-winning wines, whisky, spirits and craft beers at a variety of cellar doors, breweries and restaurants across the region.



# Packages at a glance

Show your support by partnering with us for our conference and showcasing your organisation to a target market of more than 300 delegates in one place. All prices shown are in \$AUD, inclusive of GST.

	 Platinum	Gala Dinner	Audio Visual	Networking Function	 Gold	 Silver	 Barista Cart	Satchel	 Delegate App	Name Badge & Lanyard	Notepad	WiFi Partner	Pen	Digital Advert	 NFP Single trade s	NFP Double trade stand	Indigenous Medical Student Sponsor	Indigenous Junior Medical Officer Sponsor
SPONSORSHIP PACKAGES	\$40,000	\$30,000	\$25,000	\$20,000	\$20,000	\$15,000	\$12,500	\$10,000	\$7,500	\$7,500	\$5,000	\$5,000	\$5,000	\$550	\$3,000	\$5,000	\$4,000	\$4,000
Quantity Available	-	1	1	1	1	1	2	1	-	1	1	1	1	MULTI	-	8	MULTI	MULTI
Exclusive sponsorship	✓	✓	✓	✓				✓	✓	✓		✓						
Gala Dinner sponsorship		✓																
Dinner menus and signage		✓																
Speaking Opportunity	✓ 10 min	✓ 5 min		✓ 5 min														
Advertisement & Brochure in the Mobile App	Full page ✓	Full page ✓	Full page ✓	Half page ✓	Half page ✓	Half page ✓	✓	✓	✓	✓	✓	✓	✓				✓	✓
Sponsor Gift	✓	✓					✓	✓										
Logo and Profile	✓	✓				✓	✓	✓	✓	✓	✓	✓	✓				✓	✓
Complimentary Registrations	5	3	2	2	3	1	1	1	1	1	1	1	1		1	2		
Dinner Tickets	6	8			3													
Networking Event Tickets				10														
Exhibition Booth	1x6x3	1x3x3	1x3x3	1x3x3	1x6x3	1x3x3	1x3x3								1x3x3	1x6x3		

Sponsorship packages are linked to key events or opportunities within the conference program. All prices shown are in \$AUD, inclusive of GST.



# The Venue

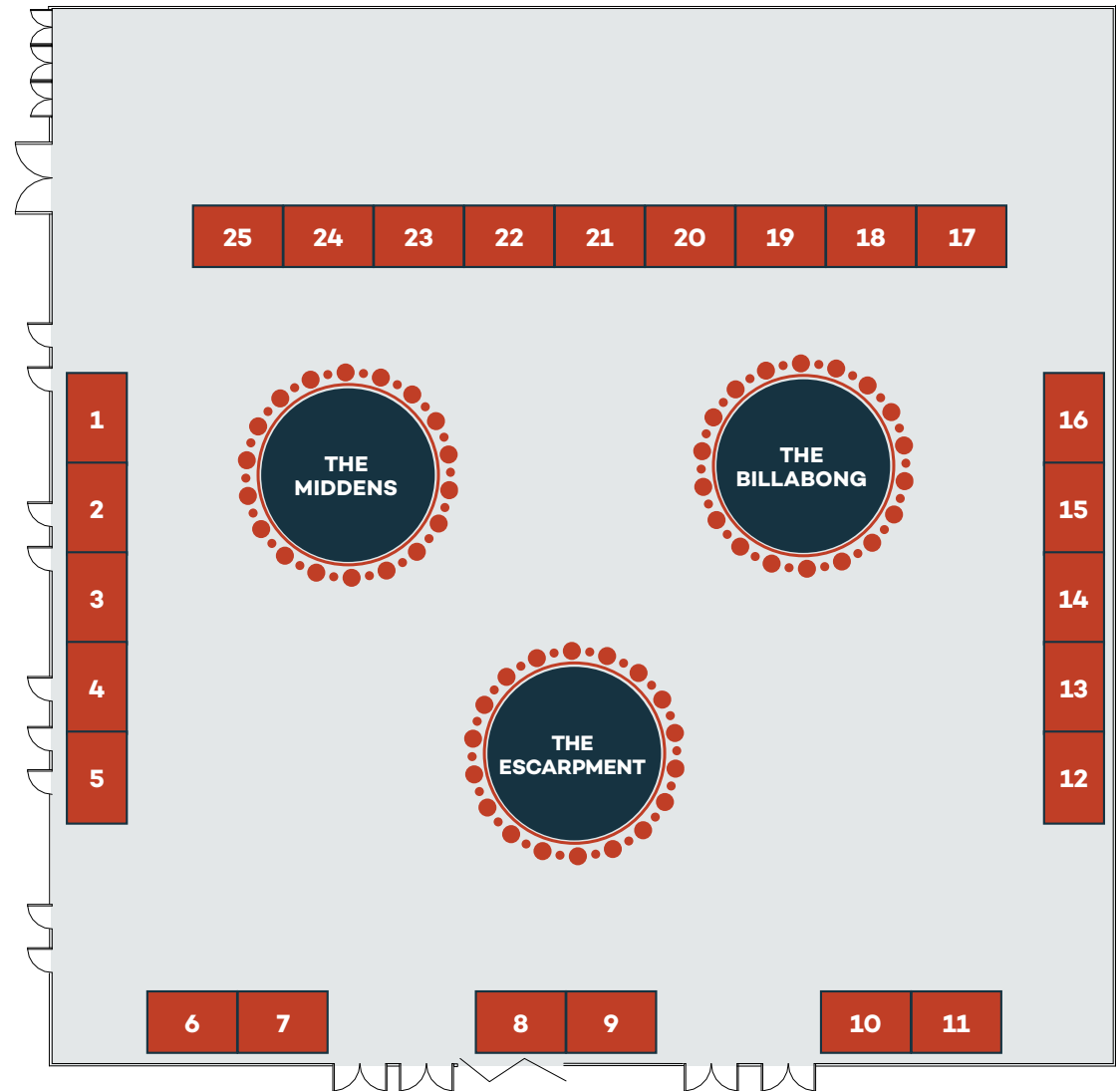
## The Hotel Grand Chancellor

Overlooking the majestic Derwent River and Constitution Dock, Hotel Grand Chancellor (HGC) Hobart is conveniently located a short walk from Salamanca Wharf and Hobart CBD (Central Business District).

Hobart city is only a 19 minute drive from Hobart Airport or 25 minutes by SkyBus.



## Exhibition Floor Plan





# Sponsorship Packages

Sponsorship packages are linked to key events or opportunities within the conference program.

All prices shown are in Australian Dollars and are inclusive of GST.

## PLATINUM PARTNER \$40,000

### EXCLUSIVE OPPORTUNITY

#### Promotion

- Acknowledgement as the Platinum Sponsor of the 2023 AIDA conference website, social media and e-Newsletters
- Company biography, logo and e-brochure profiled on the conference website and delegate app
- Access AIDA marketing tool guide
- Acknowledgement in the plenary sessions as the Platinum Partner
- Opportunity to provide a ten minute address in the Opening session on Day 2 of the conference
- One full page advertising space in the electronic conference handbook
- Display of 2 banners at the plenary sessions
- Logo placement on PowerPoint slides for all plenary sessions
- 2 x digital ads displayed on the media stream wall
- 1 x digital ad displayed in the delegate app
- 2 x bespoke posts, 1 re-post of your promotions relating to the AIDA conference (please tag AIDA in these posts)
- Professional photos of trade stand booth and delegates

#### Additional Benefits

- 1 x 6 metre x 3 metre (double) booth and lead scanning during the days of the Trade Exhibition
- 5 x exhibitor registrations including the full social program
- 1 x merchandise inclusion in the delegate satchel (requires AIDA's approval)
- 6 x Gala dinner tickets

SOLD







## GALA DINNER PARTNER \$30,000

### EXCLUSIVE OPPORTUNITY

#### Promotion

- Acknowledgement on the AIDA conference website, social media and e-Newsletters
- Company biography, logo and e-brochure profiled on the conference website and delegate app
- Access AIDA marketing tool guide
- Acknowledgement as the Gala Dinner sponsor
- Opportunity to welcome guests to the Dinner (five minutes maximum)
- Opportunity to provide a gift to all attendees at the dinner (partner's own expense)
- Display of 2 banners at the Gala dinner
- Logo placement on PowerPoint slide at the Gala dinner
- One full page advertising space in the electronic conference handbook
- 1 x digital ad displayed on media stream wall
- 1 x digital ad displayed in delegate app
- Logo placed on the Gala dinner menu and signage at the Dinner venue
- 1 x bespoke post, 2 re-posts of your promotions relating to the AIDA conference (please tag AIDA in these posts)
- Professional photos of trade stand booth and delegates

#### Additional Benefits

- 1 x 3 metre x 3 metre booth and lead scanning
- 3 x exhibitor registrations including the full social program
- 8 x Gala dinner tickets

## AUDIO VISUAL PARTNER \$25,000

### EXCLUSIVE OPPORTUNITY

#### Promotion

- Acknowledgement on the AIDA conference website, social media and e-Newsletters
- Company biography, logo and e-brochure profiled on the conference website and in the delegate app
- Access AIDA marketing tool guide
- Display of 1 banner in plenary room at the AV desk
- Display of 1 banner at the Gala dinner AV desk
- Logo placement on holding slides in plenary sessions
- One full page advertising space in the electronic conference handbook
- Professional photo of trade stand and delegates
- 1 x digital ad displayed on media stream wall
- 1 x digital ad displayed in delegate app
- 2 x re-posts of your promotions relating to the AIDA conference (please tag AIDA in these posts)

#### Additional Benefits

- 1 x 3 metre x 3 metre booth and lead scanning
- 2 x exhibitor registrations

**Why not make your stand more inviting by adding a furniture package, running a competition or offering giveaways. Opportunity to bundle multiple partnership packages at a reduced rate. Contact the AIDA Team: [conference@aida.org.au](mailto:conference@aida.org.au) to discuss options.**





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## **GOLD PARTNER \$20,000**

**1 OPPORTUNITY REMAINING**

### **Promotion**

- Acknowledgement on the AIDA conference website, social media and e-Newsletters
- Company biography, logo and e-brochure profiled on the conference website and delegate app
- Access AIDA marketing tool guide
- Opportunity to welcome a keynote speaker on stage
- Display of 1 banner in plenary room
- Half page advertising space in the electronic conference handbook
- 1 x digital ad displayed on media stream wall
- 1 x digital ad displayed in delegate app
- 2 x re-posts of your promotions relating to the AIDA conference (please tag AIDA in these posts)
- Professional photos of trade stand booth and delegates

### **Additional Benefits**

- 1 x 6 metre x 3 metre trade booth and lead scanning
- 3 x exhibitor registrations
- 3 x Gala Dinner tickets

## **NETWORKING FUNCTION PARTNER \$20,000**

**EXCLUSIVE OPPORTUNITY**

### **Promotion**

- Acknowledgement on the AIDA conference website, social media and e-Newsletters
- Company biography, logo and e-brochure profiled on the conference website and delegate app
- Access AIDA marketing tool guide
- Acknowledgement at the networking function
- Opportunity to welcome guests to the function (5 minutes)
- Display of 2 banners at the networking function
- Logo placement on PowerPoint slide at the networking function
- Half page advertising space in the electronic conference handbook
- 1 x digital ad displayed on media stream wall
- 2 x re-posts of your promotions relating to the AIDA conference (please tag AIDA in these posts)
- Professional photos of trade stand booth and delegates

### **Additional Benefits**

- 1 x 3 metre x 3 metre trade booth and lead scanning
- 2 x exhibitor registrations
- 10 x networking function tickets

## SILVER PARTNER \$15,000

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### 1 OPPORTUNITY REMAINING

#### Promotion

- Acknowledgement on the AIDA conference website, social media and e-Newsletters
- Company biography, logo and e-brochure profiled on the conference website and delegate app
- Access AIDA marketing tool guide
- Half page advertising space in the electronic conference handbook
- Professional photos of trade stand booth and delegates
- 1 x digital ad displayed on media stream wall
- 1 x digital ad displayed in delegate app
- 1 x re-post of your promotions relating to the AIDA conference (please tag AIDA in these posts)

#### Additional Benefits

- 1 x 3 x 3 metre trade booth and lead scanning
- 1 x exhibitor registration

## BARISTA CART PARTNER \$12,500

### 2 OPPORTUNITIES REMAINING

#### Promotion

- Acknowledgement on the AIDA conference website, social media and e-Newsletters
- Company biography, logo and e-brochure profiled on the conference website and delegate app
- Branding of one coffee station over two days
- 1 x banner placement at the coffee station
- Opportunity to provide branded keep (eco) cups and/or branded stirrers and/or branded serviettes and/or brand barista's apron (supplied by sponsor)

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- 1 x digital ad displayed on media stream wall
- 1 x digital ad displayed in delegate app
- 1 x re-post of your promotions relating to the AIDA conference (please tag AIDA in these posts)

#### Additional Benefits

- 1 x 3 metre x 3 metre trade booth and lead scanning
- 1 x exhibitor registration



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#AIDAconference23

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## SACHEL PARTNER \$10,000

### EXCLUSIVE OPPORTUNITY

#### Promotion

- Acknowledgement on the AIDA conference website, social media and e-Newsletters
- Company biography, logo and e-brochure profiled on the conference website and in the delegate app
- Co-branding of the delegate satchel (300)
- 1 x digital ad displayed on media stream wall
- 1 x re-post of your promotions relating to the AIDA conference (please tag AIDA in these posts)

#### Additional Benefits

- 1 x exhibitor registration
- 1 x merchandise inclusion, to be approved by AIDA

## DELEGATE APP PARTNER \$7,500



### EXCLUSIVE OPPORTUNITY

#### Promotion

- Acknowledgement on the AIDA conference website, social media and e-Newsletters
- Company biography, logo and e-brochure profiled on the conference website and delegate app
- Naming rights for the conference WiFi
- 2 x digital ads displayed on media stream wall
- 1 x digital ad displayed in delegate app
- 1 x re-post of your promotions relating to the AIDA conference (please tag AIDA in these posts)

#### Additional Benefits

- 1 x exhibitor registration

## NAME BADGE & LANYARD PARTNER \$7,500

### EXCLUSIVE OPPORTUNITY

#### Promotion

- Acknowledgement on the AIDA conference website, social media and e-Newsletters
- Company biography, logo and e-brochure profiled on the conference website and in the delegate app
- Co-branding of the delegate lanyard (300)

#### Additional Benefits

- 1 x exhibitor registration

## NOTEPAD PARTNER \$5,000

### EXCLUSIVE OPPORTUNITY

#### Promotion

- Acknowledgement on the AIDA conference website, social media and e-Newsletters
- Company biography, logo and e-brochure profiled on the conference website and delegate app
- Co-branding of the delegate notepad (300 x A5, 20 pages)
- 1 x digital ad displayed on media stream wall

#### Additional Benefits

- 1 x exhibitor registration



## WI-FI PARTNER \$5,000

### EXCLUSIVE OPPORTUNITY

#### Promotion

- Acknowledgement on the AIDA conference website, social media and e-Newsletters
- Company biography, logo and e-brochure profiled on the conference website and delegate app
- Exclusive sponsorship of the AIDA conference Wi-Fi
- Acknowledgement as the sponsor of the conference Wi-Fi
- Recognition as the Wi-Fi Sponsor on access instruction information
- Ability to brand the network name and password
- Access AIDA marketing tool guide
- 1 x digital ad displayed on media stream wall
- 1 x re-post of your promotions relating to the AIDA conference (please tag AIDA in these posts)
- Professional photo of the lounge and delegates

#### Additional Benefits

- 1 x exhibitor registration

## PEN PARTNER \$5,000

#### Promotion

- Acknowledgement on the AIDA conference website, social media and e-Newsletters
- Company biography, logo and e-brochure profiled on the conference website and delegate app
- Co-branding of the delegate pen (300)
- 1 x digital ad displayed on media stream wall

#### Additional Benefits

- 1 x exhibitor registration

**Interested in  
becoming  
a sponsor?**

**Reach out to  
the AIDA Team:**

**conference@  
aida.org.au**







Not-for-profit (NFP) packages are designed for Not for-Profit and/or registered charities that directly service Indigenous communities. As these opportunities are limited we reserve the right to refuse at our discretion.

**SOLD**

## DOUBLE TRADE STAND

**FOR PROFIT ORGANISATION \$7,000**  
~~**NOT FOR PROFIT \$5,000**~~

### Promotion

- Acknowledgement on the AIDA conference website, social media and e-Newsletters
- 1 x 6 metre x 3 metre (double) trade booth and lead scanning
- 2 x exhibitor registrations
- Professional photo of trade stand and delegates

## SINGLE TRADE STAND

**FOR PROFIT ORGANISATION \$5,000**  
~~**NOT FOR PROFIT \$3,000**~~

### Promotion

- Acknowledgement on the AIDA conference website, social media and e-Newsletters
- Single trade booth and lead scanning
- 1 x exhibitor registration
- Professional photo of trade stand and delegates

## DIGITAL ADVERTISING \$550

**UNLIMITED OPPORTUNITIES  
AVAILABLE**

### Promotion

- 1 x digital ad displayed on the media stream wall



## STUDENT SPONSOR \$4,000

### UNLIMITED OPPORTUNITIES AVAILABLE

If your organisation would like to support the attendance of a student to attend the AIDA 2023 conference, consider this sponsorship. Your support will enable a student to attend the full conference, cover their travel and accommodation costs.

#### Benefits and Inclusions

- Sponsor 1 x Indigenous medical student to attend conference and pre-conference workshop(s)
- Company biography, logo and e-brochure profiled on the conference website and delegate app
- Provision of conference report direct from sponsored student

## JUNIOR MEDICAL OFFICER SPONSOR \$4,000

### UNLIMITED OPPORTUNITIES AVAILABLE

- Company biography, logo and e-brochure profiled on the conference website and delegate app
- Provision of conference report direct from sponsored student

## TERTIARY INSTITUTION SUPPORT

If you are from a tertiary institution and have Indigenous medical students that your organisation would like to attend the conference.

It's easy ... visit the website and register your student; and then within your own networks, please book flights and accommodation for the students. We have an accommodation hub for students at The Ibis Styles Hotel in Hobart, and you can secure accommodation when you register. AIDA do not need to know the travel arrangements of each student if they are being supported by a tertiary institution.







## SPONSORSHIP ENQUIRIES

### AIDA Team

Telephone: 1800 190 498

Email: [conference@aida.org.au](mailto:conference@aida.org.au)

### Welcome to country

We acknowledge the Muwinina people, the traditional owners of the Land upon which we work, and we pay our respect to Aboriginal Elders; past and present. We respect all Tasmanian Aboriginal people, their culture and their rights as the first peoples of lutruwita.

# Terms and Conditions

We reserve the right to decline any partnership or sponsorship booking based on the partners' alignment with our vision, mission and values. We reserve the right to amend and change the partnership benefits listed on this document at any time, dependent on specific deliverable dates and the timing of the partnership agreement execution date.

By completing an online partnership booking you are declaring you are authorised to enter into this agreement and agree to be bound by the full partnership package terms and conditions below:

## Definitions

- AIDA refers to the Australian Indigenous Doctors' Association,
- Partner and you refers to the purchaser of a partnership package,
- Partnership package refers to any partnership package, exhibition stand, advertising packages and Indigenous medical student or junior medical officer (PGY1) sponsorship,
- Exhibitor refers to any organisation displaying an exhibition stand at the event,
- Partnership agreement and contract refers to the agreement between AIDA and the partner.

## Application and payment

Following the submission of your partnership package order, AIDA will issue you with a tax invoice for the full amount of the specified partnership package. Full payment will be required in line with AIDA's payment terms. If payment is not

received in line with these terms, the partnership package will be released for re-sale.

Your partnership package will only be confirmed once full payment is received. Payment are accepted using Mastercard, Visa Card and/or Electronic Funds Transfer (EFT).

## Variations to partnership packages

All variation requests must be received by AIDA in writing by 15 September 2023 and are subject to approval by the AIDA Chief Executive Officer.

## Cancellation policy

Only in exceptional circumstances, will cancellation of your partnership agreement be considered. The following conditions must be met:

- The request for cancellation is submitted in writing with the reason given, in the opinion of AIDA, well founded,
- AIDA is able to re-sell the sponsorship item,
- The Partner agrees that AIDA will retain 10% of the partner package if the cancellation is accepted before 15 September 2023,
- The Partner agrees that AIDA will retain 100% of the partner package if the cancellation is received in writing after 15 September 2023.

## Exceptional circumstances

AIDA reserves the right to change the venue, duration of the conference and/or package inclusions at our discretion. In the unlikely event that this occurs, AIDA will provide 30 days written notice.

## Timeline

Commencement date of this agreement is the day payment is received in full by AIDA. Date of completion of this agreement is 18 November 2023.

## Exhibitors

- All Exhibitors are required to operate their stands on Thursday 16, Friday 17 and Saturday 18 November 2023. All trade stands must be fully staffed during all breaks on all three days. AIDA will advise exhibitors of specific bump in and bump out times closer to the event,
- All marketing material and property must remain within the designated stand space. No advertising material or property will be allowed outside the allocated stand space,
- In accordance with AS 3760, all portable electrical equipment brought onto the premises must have been tested and tagged by a suitably qualified person and the tag must be valid,
- Excessive noise from televisions or laptops or similar, which could inconvenience other exhibitors will not be allowed. The Exhibitor can independently obtain unique wall panels, power outlets, furniture, IT, audio-visual aids and/or flooring with the agreed exhibition provider. All additional costs incurred are the responsibility of the Exhibitor,
- Exhibitors must have public liability insurance of at least \$20 million and provide evidence of such cover. Certificate of Insurance must be supplied to AIDA by 15 September 2023 and be current at the time of our conference.
- Exhibition stand site allocation is on a priority



basis and will be allocated based on partnership package entitlements and order of confirmation.

### Event collateral

Any costs associated with production, design or development of conference partner's branded banners, satchel insert material or branded merchandise, and all costs associated with delivery of these items to the venue are the responsibility of the Partner.

### Due dates

To maximise AIDA's promotion of your partnership, logos are required at the time of confirmation of your partnership package. Logos are required to be provided to AIDA in a high-resolution jpeg format. If logos are supplied in a format different to this, AIDA will not be responsible for the quality of logos in any promotional material. For those Partners taking the daily catering partner, pen partner, recharge lounge partner, bag partner, notepad partner and lanyard partner packages, logos will be required no later than 15 September 2023.

For those Partners with the opportunity to supply a company biography, biographies must be supplied no later than 15 September 2023. For those Partners taking digital advertising packages in the delegate app and/or the event stream wall, artwork must be supplied in dimensions appropriate to your package no later than 15 September 2023.

For those Partners taking a tote insert package, either a flyer (maximum A4, double sided) or a merchandise item (excluding a pen, notepad or lanyard), items must be approved by AIDA no later than 15 September 2023. Satchels will be pre-packed externally prior to the event and further details on shipping will be provided by AIDA.

Delivery of all branded banners and other conference material (excluding satchel insert material) must be received at the venue using an AIDA issued delivery docket not before Monday 13 November 2023.

### Responsibility

AIDA will not accept responsibility for:

- Any incidents, acts or omissions caused by service providers,
- Loss or damage of exhibitors' property,
- The accuracy or content of any written or oral statements made by speakers or presenters.

All Partners are required to:

- Ensure that the partnership contract is read, understood and agreed upon by an authorised representative, Meet all due dates outlined in this document,
- Meet all responsibilities outlined in this document.

