

ARE YOU
AN AUSTRALIAN
MADE LICENSEE
& WANT TO SELL
YOUR PRODUCTS
TO **1000s** OF
RETAILERS?

Organised by
AUSTRALIAN
Gift & Homewares
ASSOCIATION



SYDNEY
GIFT FAIR
DESIGN • LIFE • STYLE
18 - 21 FEBRUARY 2023
SYDNEY OLYMPIC PARK
SYDNEY SHOWGROUND

**PREMIUM & EXCLUSIVE
LICENSEE OPPORTUNITY**

EXCLUSIVE AND AFFORDABLE STAND PACKAGES FOR AUSTRALIAN MADE LICENSEES

**EXCLUSIVE TO
AUSTRALIAN MADE
LICENSEES**



The Australian Gift & Homewares Association invites you to be part of the Australian Made Pavilion at the must-attend trade event for all retailers.

The Sydney Gift Fair, brought to you by AGHA (a member-based organisation), is designed to connect our Wholesale members with Retailers and key buyers in the gift, homewares and lifestyle sector through an amazing showcase of the best and latest products in the industry.

In conjunction with Australian Made Campaign, you're invited to exhibit within the Australian Made Pavilion at the AGHA Sydney Gift Fair on 18 – 21 February 2023 at the Sydney Showground, Sydney Olympic Park.





Secure your place as an Australian Made exhibitor at Sydney Gift Fair 2023 and place your brand in front of thousands of:

- Retailers
- Online Retailers
- Wholesalers
- Hospitality Buyers
- Corporate Buyers
- Business Owners
- Manufacturers
- Distributors
- Interior Designers
- Stylists and more



This is your opportunity to join other Australian Made brands within a themed pavilion at Australia's must-attend sourcing event of the year.

Stand out from your competition and showcase your authentic product in a boutique space known as the Australian Made Pavilion, a special feature area marketed through AGHA's channels.



120,000+

READERS OF
THE INDUSTRY
CATALOGUE[^]



77,000+

EMAIL
SUBSCRIBERS



4,339,041

PRINT & DIGITAL
ADVERTISING
REACH

STAND PACKAGES

PACKAGE 1:

2x2 stand with fascia

- 2.4m high black corinthian walls
- Fascia structure with company sign aisle facing
- 1 x 4amp power point
- 1 x LED spotlight
- Onyx carpet tiles (optional)

PACKAGE 2:

2x2 stand no fascia

- 2.4m high black corinthian walls
- Company sign on rear wall
- 1 x 4amp power point
- 1 x LED spotlight
- Onyx carpet tiles (optional)

PLEASE NOTE: For stands with no fascia it is a mandatory safety requirement to have a 50cm support wall (nib) every 3m of lineal walling.



If you require a larger space, please have a discussion with our sales team.



YOUR BENEFITS & INCLUSIONS

Australian Made Package: \$1,500 + GST

**Total Value
of Package:
\$3,610
+GST**

STAND SPACE:

2x2 exhibition space within the Australian Made Pavilion including:

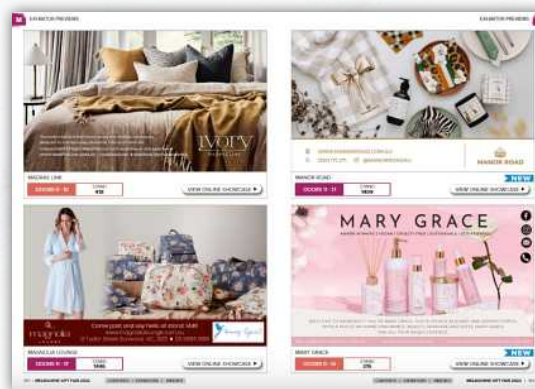
- 2.4m high black Corinthian walls
- 1 x LED spotlight
- 1 x 4amp power point
- onyx carpet tiles (optional)
- company named sign and fascia
- Exclusive Australian Made decal/sticker to place anywhere on your walls or carpet tiles.

Value: \$2,260 + GST

COMPLIMENTARY PROMOTIONAL PACKAGE FOR THE INDUSTRY CATALOGUE (DIGITAL):

- Half-page advertisement
- Company listing in the alphabetical, category and stand indexes
- Image, blurb, name and stand number included in the Australian Made editorial

Value: \$650 + GST



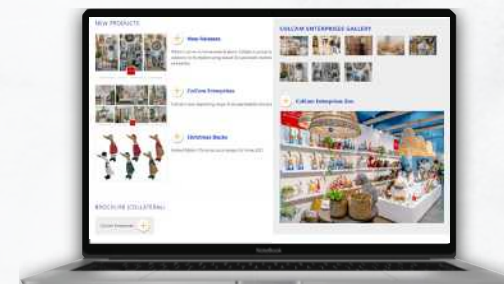
[VIEW PAST CATALOGUES HERE](#)

Please note: You must be an AGHA member to exhibit at Sydney Gift Fair. If you are accepted into Australian Made Pavilion a membership fee of \$352 + GST will apply at the time of booking. The \$165 joining fee will be waived.

COMPLIMENTARY PREMIUM SHOWCASE IN THE ONLINE EXHIBITOR DIRECTORY:

- Company profile (logo, name & contact details)
- Product Category selection
- Virtual business cards
- Exclusive offers promotion
- New product/services promotion
- Uploading of collateral (press releases, brochures, video and document URLs)
- Access to all opt-in leads
- Uploading of 4 x static images or text panels
- Priority placement on all search results
- Inclusion in featured supplier quick search list
- Shareable link direct to your showcase entry

Value: \$700 + GST



MEDIA EXPOSURE



Australian Made licensee Beloved Scents interviewed on Channel 9 Today Show



Emily Osmond at Sydney Gift Fair 2022 on Channel 9 Today Show



Sydney Gift Fair 2022 Highlights

FOR MORE INFORMATION OR TO SECURE YOUR OPPORTUNITY:

Local

(02) 9763 3222

National

1300 441 384

Booking Enquiry

sales@agha.com.au

Australian Gift & Homewares Association
Unit 58, 11-21 Underwood Road, Homebush NSW 2140
ABN 49 061 196 290
contact@agha.com | agha.com.au

Want to become an Australian Made licensee? Find out more here or contact the Australian Made Campaign on 1800 350 520 or email info@australianmade.com.au.

