

**ABORIGINAL HOUSING IN  
ABORIGINAL HANDS**



18-20 APRIL 2023 - LARRAKIA COUNTRY

**REMOTE HOUSING  
AND HOMELANDS**

C O N F E R E N C E

**SPONSORSHIP, EXHIBITION &  
ADVERTISING OPPORTUNITIES**

# Sponsorship Prospectus



## Welcome

As Chair of AHNT, I am excited to invite you to join us in the Top End of Australia for the inaugural Remote Housing and Homelands conference to be held in Darwin capital of the Northern Territory.

## Introduction

Aboriginal Housing NT (AHNT) is the independent peak body for Aboriginal community-controlled organisations that provide housing and housing-related services in the Northern Territory.

## Our vision

Aboriginal housing in Aboriginal hands

## Our mission

A key priority for AHNT is to provide guidance, support and resources to members and Aboriginal organisations to assist them build capacity and become registered Community Housing providers (CHPs) through the National Regulatory System for Community Housing (NRSCH). We strongly encourage more Aboriginal organisations to join us.

The theme of this year's conference is towards a regulated, resilient, and sustainable Aboriginal community-controlled housing continuum in the Northern Territory.

The focus of the conference is homelessness, housing, homelands, including town camps/community living areas.

The conference will build on the strengths of the two previous Aboriginal housing forums run by the Aboriginal Peak Organisations of the Northern Territory (APO NT) in 2015 and 2018.

## Background

AHNT was formed following the 2015 Aboriginal Peak Organisations NT (APO NT) Aboriginal Housing Forum and has been active ever since with the strong support of over a dozen Aboriginal organisations, their boards, community leaders and elders. The establishment of AHNT was a strong signal that Aboriginal leaders want to regain control over housing development and management in their communities.

AHNT member organisations represent:

- around 47,811 Aboriginal people or 41.7% of the population in the electorate of Lingiari, which covers most of the Northern Territory, and
- around 9752 Aboriginal people or 8.5% of the population in the electorate of Solomon, which covers Darwin and Palmerston

In March 2018, AHNT hosted the second APO NT Aboriginal Housing Forum. This forum attracted almost 200 delegates and representatives from over 60 NT Aboriginal organisations. Forum delegates expressed overwhelming support for the development of AHNT as a representative voice for Aboriginal people in the NT and for Aboriginal people to regain control over housing in their communities, homelands, outstations, town camps, and community living areas.

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On 23 August 2019, Aboriginal Housing NT (AHNT) Aboriginal Corporation – ICN 9120 – was registered under the *Corporations (Aboriginal and Torres Strait Islander) Act 2006*.

On 13 July 2021, AHNT signed a formal memorandum of understanding with NT Shelter to support, prioritise and advocate for needs-based funding for the homelessness and housing sectors in the Northern Territory.

AHNT is a member of the National Aboriginal and Torres Strait Islander Housing Association (NATSIHA). NATSIHA is the first and only national leadership body for Aboriginal and Torres Strait Islander housing in Australia. Its purpose is to facilitate access to quality, accessible, affordable and culturally appropriate housing to help empower Aboriginal and Torres Strait Islander individuals, families and communities to optimise their health and wellbeing and improve their employment opportunities, access to education, connection to the community and sense of home.

AHNT works closely with the Australian and Northern Territory governments, and land councils as a member of the Joint Steering Committee for the National Partnership Agreement for Remote Housing and to establish a regulated, sustainable and resilient Aboriginal community-controlled housing and homelands sector.

For more information, head to our website: [ahnt.org.au](http://ahnt.org.au)

### Who's coming

The profile of delegates will range from relevant housing stakeholders from:

- Members of the Northern Territory Legislative Assembly,
- Commonwealth Senators, Ministers and Members of Parliament
- Northern Territory Land Councils
- Senior public servants in the Australian and Northern Territory governments
- Heads of organisations who fund or are partners of the Aboriginal community-controlled housing sector
- Representatives from the Aboriginal community-controlled housing sector from across the Northern Territory and Australia
- Local government representatives
- Community representatives and residents

As a supporter of the conference your organisation will be associated with the Northern Territory's premier event for the Aboriginal housing sector. Your brand exposure will commence pre-event and continue throughout the conference and post-event.

Furthermore, you will enjoy opportunities to:

- Demonstrate and launch new services, products, and programs.
- Network with delegates that play key decision-making roles in the NT housing and homelands sector.
- Identify, learn from, and engage with leading local, national, and international experts in areas of homelessness, housing, and homelands.
- Access all plenary and sessional presentations.

Choose from a variety of sponsorship packages listed below – whatever best suits your budget and marketing needs.

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## Sponsorship opportunities

All packages include at least one full complimentary registration for the conference.

The following packages **include an exhibition space** at the conference.

### Platinum Sponsor - \$10,000 (EXCLUSIVE)

Benefits:

- Opportunity to address delegates during the opening session (5 minutes).
- Exhibition site in the [location e.g., catering area] (includes a clothed trestle table, 2 chairs, access to a standard power outlet).
- 4 complimentary full conference registrations.
- 6 discounted full conference registrations (early bird rate).
- 4 pull-up banners displayed during the conference: 2 in the plenary hall and 2 in the catering breakout area (Sponsor to supply).
- Logo and acknowledgement as the Platinum Sponsor on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as Platinum Sponsor in the opening session.
- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.
- 5 PDF brochures/flyers available for download from the conference website
- 2 promotional videos included in the conference website

### Gold Sponsor - \$6,000 (MULTIPLE OPPORTUNITIES)

Benefits:

- Exhibition site in the (location e.g., catering area).
- 2 complimentary full conference registrations.
- 2 discounted full conference registrations (early bird rate).
- 2 pull-up banners displayed during the conference: one in the plenary hall and one in the catering break out area (Sponsor to supply).
- Logo and acknowledgement as Gold Sponsor on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as Gold Sponsor in the opening session.
- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.
- 3 PDF brochures/flyers available for download from the conference website.
- 2 promotional videos included in the conference website.

### Coffee Cart Sponsor - \$5,000 (EXCLUSIVE)

The coffee cart will have a barista serving coffee, hot chocolate, and tea from morning tea to afternoon tea each day of the main conference. The coffee cart includes a barista and up to 250 coffees per day.

Benefits:

- Exhibition site in the (location e.g., catering area).
- One complimentary full conference registration.
- 2 pull-up banners at the coffee cart (Sponsor to provide).
- Logo and acknowledgement as Coffee Cart Sponsor on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as a Coffee Cart Sponsor in the opening session.
- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.

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### **Silver Sponsor - \$4,000 (MULTIPLE OPPORTUNITIES)**

Benefits:

- Exhibition site in the (location e.g., catering area).
- 2 complimentary full conference registrations.
- One pull-up banner displayed during the conference in the plenary hall (sponsor to supply).
- Logo and acknowledgement as Silver Sponsor on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgment as Silver Sponsor in the opening session.
- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.
- 2 PDF brochures/flyers available for download from the conference website.
- One promotional video included in the conference website.

### **Exhibition Display Sites - \$1,500**

The exhibition will run for the duration of the conference.

Each exhibition site includes:

- Exhibition site in the (location e.g., catering area).
- One complimentary full conference registration.
- Logo, hyperlink and 50-word profile on the conference website.

The following packages **do not include an exhibition space** at the Conference.

### **Conference Dinner Sponsor - \$5,000 (EXCLUSIVE)**

The dinner is always the highlight of the conference. Sponsoring the dinner is a fantastic opportunity to promote your organisation in a fun and relaxed environment. The dinner sponsorship also includes a chance to address delegates.

Benefits:

- Opportunity to address delegates during the dinner (5 minutes).
- 2 complimentary full conference registrations.
- 4 complimentary tickets to the dinner.
- 2 pull-up banners displayed during the dinner (sponsor to supply).
- Logo and acknowledgement as Conference Dinner Sponsor on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as Conference Dinner Sponsor during the dinner and at the opening session.
- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed with the dinner in the on-line program.
- Logo displayed on a holding slide in the plenary room and at the dinner.

### **Welcome Reception Sponsor - \$5,000 (EXCLUSIVE)**

Delegates always enjoy this event. It is the first opportunity to connect with others at the conference.

Benefits:

- Opportunity to address delegates during the Welcome Reception (5 minutes).
- 2 complimentary full conference registrations.
- 4 complimentary tickets to the Welcome Reception.
- 2 pull-up banners displayed during the Welcome Reception (sponsor to supply).
- Logo and acknowledgement as Welcome Reception Sponsor on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as Welcome Reception Sponsor during the reception and at the opening session.

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- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed with the Welcome Reception in the on-line program.
- Logo displayed on a holding slide in the plenary room and at the Welcome Reception.

### **Conference Website Sponsor - \$3,000 (EXCLUSIVE)**

The conference website is the main information source for delegates in the lead-up to the conference. Regular updates and extensive program and speaker information will ensure delegates will visit often – and see your logo each time.

Benefits:

- Logo and hyperlink on every page of the conference website.
- One complimentary full conference registration.
- Logo and acknowledgement as Website Sponsor on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as Website Sponsor in the opening session.
- Logo, hyperlink and 50-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.
- One PDF brochure/flyer available for download from the conference website.
- One promotional video included in the conference website.

### **Name Badge and Lanyard Sponsor - \$2,500 (EXCLUSIVE)**

This sponsorship opportunity offers prominent exposure of your organisation and logo. Each delegate will receive a lanyard and name badge when they register at the conference.

Benefits:

- One complimentary full conference registration.
- One colour logo printed on each delegate name badge and lanyard.
- Logo and acknowledgement as Name Badge and Lanyard Sponsor on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as Name Badge and Lanyard Sponsor in the opening session.
- Logo, hyperlink and 50-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.

### **Catering Break Sponsor - \$2,000 (LIMITED OPPORTUNITIES)**

Catering break hosts will be acknowledged in the on-line program and with signs on the buffet tables.

Benefits:

- One complimentary full conference registration.
- Naming rights for the nominated break.
- Logo and hyperlink displayed with the break on the on-line program.
- Logo on signage displayed on catering stations.
- Two pull-up banners in the catering area during the nominated break (Sponsor to supply).
- Logo and acknowledgement as Catering Break Sponsor on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as a Catering Break Sponsor in the opening session.
- Logo, hyperlink and 50-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.

### **Advertising**

The following advertising options are available to reinforce other sponsorship packages or as individual items. For example, an advertisement in the website is a fantastic way to get additional exposure, promote your stand at the conference and keep your name in front of delegates for its duration.

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### Opportunities:

- Brochure/flyer/video on the conference website – \$500 (sponsor responsible for the production and supply of materials).
- Signage at the Conference (standard pull-up banner) – \$500 per banner (sponsor responsible for the production and supply of banners).

### Enquires

Please contact (Agentur) to discuss supporting the conference @ [arminda@agentur.com.au](mailto:arminda@agentur.com.au).

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## Sponsorship application

Company name	
Trading as	
ABN	
Contact name	
Position	
Postal address	
Telephone	
Email	

I / We would like to apply for the following sponsorship package:

The following **include an exhibition space** at the conference.

- Platinum Sponsor** - \$10,000
- Gold Sponsor** - \$6,000
- Coffee Cart Sponsor** - \$5,000
- Silver Sponsor** - \$4,000

The following **do not include an exhibition space** at the conference.

- Conference Dinner Sponsor** - \$5,000
- Welcome Reception Sponsor** - \$5,000
- Conference Website Sponsor** - \$3000
- Name Badge and Lanyard Sponsor** - \$2,500
- Catering Break Sponsor** - \$2,000
- Exhibition Display Sites** - \$1,500 (See form below)

For and on behalf of the business / organisation listed above

Signed:

Date:

- To ensure maximum exposure, confirmed participation at the earliest date possible is encouraged.
- The sponsorship application form may be emailed or mailed to the address listed on this page.
- Prices quoted are in Australian Dollars and are inclusive of 10% goods and services tax (GST).

## Enquires

Please contact (Agentur) to discuss supporting the conference @ [arminda@agentur.com.au](mailto:arminda@agentur.com.au).





# EXHIBITION DISPLAY BOOKING FORM

Use this form to book exhibition booth for Remote Housing and Homelands conference, 18-20 April 2023 at DoubleTree by Hilton Hotel Esplanade. Price listed below are in AUD and inclusive of GST. Please email the completed form to Arminda Mengin, Event Organiser from Agentur on [arminda@agentur.com.au](mailto:arminda@agentur.com.au)

## CONTACT DETAILS

Contact Name:	<input type="text"/>	<input type="text"/>
Organisation:	<input type="text"/>	
Address:	<input type="text"/>	
City:	<input type="text"/>	State: <input type="text"/>
		Postcode: <input type="text"/>
Phone:	<input type="text"/>	Email: <input type="text"/>

## EXHIBITION PACKAGE

Exhibition Display Sites, \$1500

No. of Booths:

## AGREEMENT

Name:	<input type="text"/>	Position:	<input type="text"/>
Organisation:	<input type="text"/>	Date:	<input type="text"/>
Signature:	<input type="text"/>		

## PAYMENT DETAILS

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A tax invoice will be sent upon confirmation of your booking.

I require a tax invoice to make payment.

I would like to pay by credit card.  
(Please note that 1.75% surcharge will apply for all payments made via credit card.)

Amount:

VISA

Mastercard

CVV:

Card Number:

Expiry:

Cardholder's Name:

Signature: