**Presentation title: *My Medical Best Practice - Build A Practice That Cares***

**Abstract:** (max. 300 words):

Build a practice that cares: A ***new*** old way of practising medicine - a compelling rationale for the creation of a medical practice contributes to its success. The practice vision and the***why***reflects the practitioner’s personal and professional background with a clear link between the philosophy of the practice (in respect to both patient philosophy and practice operations) and the practitioner’s own guiding principles and values. Excellence in patient service by ***caring*** for patients as first priority.

The 6 key elements of the practice DNA:

* + Vision and the Why
  + Structure and Role Clarity
  + Team Dynamic
  + Flow of Information
  + Leadership Philosophy
  + Emotional Environment

*People will forget what you said, people will forget what you did, but people will never forget how you made them feel -*Maya Angelo