




 **My Medical Best Practice**
Build a practice that cares

***Build a practice that cares:
A **new** old way of practising medicine***

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RMA17 - October 21, 2017***

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It's far more important to know what person the disease has than what disease the person has.

~ Hippocrates

Advocacy

Build people & networks

Culture

Design

Ethic

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Advocacy

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Caring for patients is our first priority:

Clinical excellence is expected by patients

Service excellence is unexpected but deserved by patients

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You don't build a business

You build people -

They build the business

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Anthropological research shows:

Trust grows from shared values and beliefs; therefore:

Employ those who share your values and beliefs

Network with those who share your values and beliefs

Associate with those who share your values and beliefs



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Design

access
openness
comfort
hardware
software
facilities

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*People will forget what you
said, people will forget what
you did, but people will
never forget how you made
them feel.*

~ Maya Angelo