



COMPASS

5 – 6 November

2021

DARWIN

SPONSORSHIP PROSPECTUS

The Compass Conference is Northern Territory PHN and Rural Workforce Agency NT's premier professional development and networking event for primary health care professionals and will take place at the Darwin Convention Centre from 5 to 6 November 2021.

The theme for this year's conference is 'Navigating the way forward'. After a tumultuous 2020, it's time to look forward and celebrate the resilience of our primary health care workforce and focus on wellbeing, as well as our learnings from the past year and the opportunities it has created.

At Compass 2021 we will delve into these factors and explore practical applications of preventative health measures to promote the best health outcomes for Territorians. Of course, we can't achieve this without a healthy and resilient primary health care workforce, and practitioner wellbeing and contemporary wellbeing practices will be a key focus throughout the conference.

Conference attendance is growing year on year. In 2019, more than 400 delegates attended over the two days, an increase of 100 attendees from the previous year. Delegates will again include a broad range of primary health care professionals including general practitioners, nurses, allied health professionals and Aboriginal health workers from all regions of the Northern Territory.

Development of this year's program is well underway, with a focus on lessons learnt and opportunities created through the COVID-19 Pandemic.

In addition to a strong professional development program, the conference presents excellent networking opportunities through trade displays and exhibition booths. The Gala dinner on the Friday evening features the Northern Territory Health Professional of the Year Awards **and is an opportunity to celebrate our peers and network with all delegates.**

Here's what previous attendees have to say about Compass Conference

- 52 out of 53 respondents said they would recommend Compass to their colleagues
- 9 out of 10 respondents said the topics presented were either relevant or very relevant to their professional practice
- 87% of respondents thought the program covered the theme well



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SPONSORSHIP OPPORTUNITIES

	Platinum Sponsor	Major Sponsor	Gala Dinner	Keynote Speaker	Hospitality Sponsor	Session Sponsor	Conference App	Health Professional Of The Year
Price Inc GST	\$35,000	\$12,000	\$8,000	\$7,000	\$4,000	\$3,500	\$3,000	\$1,500
Acknowledgement / Logo								
Conference website	×	×	×	×	×	×	×	×
Conference App	×	×	×	×	×	×	×	×
Program	×	×	×	×	×	×	×	×
Logo at Venue	×	×	×	×	×	×	×	×
Exhibition Booth	Double	Single	Single	Single	Single	50% discount	50% discount	
Tickets to gala dinner	10	6	10	4	2	1	2	2
Acknowledgement at welcome/closing	×	×						
Acknowledgement at dinner	×	×	×					×
Social media acknowledgement	×	×	×	×	×	×	×	×
Acknowledgement at sponsored session / break				×	×	×		
Banner at Registration	×	×						
Banner at Main Plenary	×	×						
Corporate Video	2 min	1 min			×			
Banner at Dinner			×					
Naming rights to one Award								×
Present Award								×
Delegate list	×							
Evaluation	×	×						
Satchel insert								
Satchel insert*	×	×		×	×	×	×	
Speaking Opportunities								
Welcome	×							
Close	×							
Keynote				×				
Gala Dinner			×					
Plenary		×						

*All sponsorships are exclusive of GST

COVID-19



All attendees at Compass 2021 will be required to meet the COVID-19 Safety Plan in place for the event. This will be developed in accordance with the Northern Territory Chief Health Officer's Directions. If, as a result of COVID-19, the event is rescheduled, Northern Territory PHN will communicate with all registered delegates, sponsors and exhibitors in regards to alternative arrangements.

WHAT'S NEXT?



Please complete and return the form below to become a sponsor of the Compass Conference 2021. A copy of the terms and conditions are attached.

For further information please contact:



Emily Smigowski
marketing@associatedadvertising.com.au
08 8942 3388



COMPASS 2021

SPONSORSHIP APPLICATION FORM

Organisation Name:

Sponsorship Level selected:

Amount to be invoiced (\$AUD inc GST):

ABN:

Contact Name:

Phone:

Email:

Website:

Postal Address:

We will be supplying an insert for conference satchel (x500 required):

☐

YES

☐

NO

Please advise what will you be providing for your insert:

If you are entitled to an exhibition space as part of your sponsorship, please confirm if you will be taking up this opportunity of a 3m x 2m booth?

☐

YES

☐

NO

High res logo and 100 word corporate profile provided:

☐

YES

☐

NO

Please provide your social media handles;

Twitter:

Facebook:

LinkedIn:

Instagram:

Signed:

Date:

Please send completed sponsorship and exhibition application form to
Emily Smigowski at marketing@associatedadvertising.com.au or call **08 8942 3388**