



One Belt One Road in Australia

Everything You Need to Know

Conference, 10-12 July 2018

Darwin, Northern Territory, Australia

About the 2018 conference

For the first time in Australia, this two-day conference will hear from Chinese and Australian experts as they explain China's 'One Belt One Road' policy, its implications and how to develop valuable business opportunities and networks.

Darwin is located at the southern end of the Maritime Silk Road and is the ideal location for this ground-breaking discussion. Delegates will explore the opportunities for coordination between the One Belt One Road policy framework, the Developing the North agenda and other projects in the region.

The conference will link Chinese and Australian investors with projects and ideas.

Delegates will be able to learn how to successfully attract investment capital and how to participate in the wide range of business opportunities that fall under the One Belt One Road umbrella.

This unique conference brings together Chinese think tank leaders, policy planners and Asian Infrastructure Investment Bank (AIIB) Investment managers to explain the policy. The conference also features Australian leaders and policy makers from national, Territory and States and provides an opportunity for delegates to help set the development and investment agenda.

Draft Program 2018

Day 1 - Plenary & Conference Dinner

Day 2 - Plenary & breakout sessions

Day 3 - Australia-China Cities Summit & Business Forum (proposed)

Conference Speakers (Invited)

- Prime Minister, Australia (invited)
- Chief Minister of the Northern Territory
- Chinese Embassy Representative
- Geoff Raby, Former China Ambassador
- Warwick Smith AM LLB, Former MHR, current special China advisor to ANZ and Chair of Australia-China Council
- John Brumby AO, Australia China Business Council, Chairman (former Premier, Victoria)
- Liu Guangxi, State Administration of Foreign Exchange Director General
- Prof. Liu Zhiqin, Beijing Tsinghua University Belt and Road Initiative Think Tank
- Adjunct Professor Jin Qiansheng, Xi'an Jiao Tong University
- Ke Fang, Manager, investment operations Department, Asian Infrastructure Investment Bank Beijing
- Liu Zhengming, Managing Director, Silk Road Fund co. ltd.
- Luke Bowen, General Manager Northern Australia Development & Trade

- Mike Hughes, Managing Director and Chief Executive Officer Landbridge Group
- Martin Soong, CNBC anchor and Moderator
- Cheng Lei, CCTV News Beijing anchor and moderator

SPONSORSHIP PACKAGES

The conference provides an unprecedented opportunity for companies and organisations to showcase their business, investment ideas and support for Chinese business engagement. With more than 300 delegates expected from China and Australia this bi-lingual conference represents a unique opportunity to do business.

The Australia China Business Council (NT) is delighted to offer these limited sponsorship opportunities.

PLATINUM CONFERENCE SPONSOR



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GOLD CONFERENCE SPONSOR: \$20,000 + GST

Gold Conference Sponsors of the One Belt One Road Conference will receive the second highest level of exposure and recognition during the event. The Gold Sponsorship package includes:

- Four (4) complimentary full conference registrations, including all social functions
- Two (2) additional complimentary exhibitor registrations;
- Opportunity for a representative from your organisation to make a 7-10 minute presentation at a plenary session (day and time to be negotiated);
- Recognition as Gold Conference Sponsor with your logo featured prominently on all conference marketing;
- Opportunity to engage with Chinese/Australian media;
- Opportunity to pre-arrange a one-on-one meeting with conference speaker/sponsor of your choice (where possible);
- Access to conference marketing materials and photos for promotion;

- Company logo and profile on the Conference website and hyperlinked to your website;
- Key message and images from your organisation promoting your role as Gold Conference Sponsor on social media;
- Recognition as Gold Conference Sponsor at conference throughout the venue and on signage;
- Recognition as Gold Conference Sponsor with company logo on the sponsors holding slide at the beginning/end of each plenary session;
- Opportunity to place one (1) item of promotional material on delegate chairs in plenary session;
- Opportunity to place one (1) satchel insert/merchandise in all delegate satchels (sponsor to supply);
- One (1) 3x2 exhibition booth located in a prominent position in general assembly areas on ground floor or mezzanine level.
- A delegate contact list* of those who have agreed to have their details distributed, post event only.
- Platinum, gold and silver sponsors are from different industry groups.

SILVER CONFERENCE SPONSOR: \$12,000 + GST

Conference Sponsors of the Conference will receive a highly prominent level of exposure and recognition during the event. Sponsorship package includes:

- Two (2) complimentary full conference registrations, including all social functions
- Two (2) additional complimentary exhibitor registrations;
- Opportunity for a representative from your organisation to make a 5 minute presentation prior to lunch (day and time to be advised);
- Recognition as Silver Conference Sponsor with your logo featured prominently on all conference marketing;
- Opportunity to engage with Chinese/Australian media;
- Opportunity for one-on-one meeting with conference speaker/sponsor of your choice (where possible);
- Access to conference marketing materials and photos for promotion;
- Company logo and profile on the Conference website and hyperlinked to your website;
- Key message and images from your organisation promoting your role as Silver Conference Sponsor on social media;
- Recognition as Silver Conference Sponsor at conference throughout the venue and on signage;
- Recognition as Silver Conference Sponsor with company logo on the sponsors holding slide at the beginning/end of each plenary session;
- Opportunity to place one (1) satchel insert/merchandise in all delegate satchels (sponsor to supply);
- A delegate contact list* of those who have agreed to have their details distributed post event only.

- Platinum, gold and silver sponsors are from different industry groups.

GALA DINNER SPONSOR: \$15,000 + GST (ONE ONLY AVAILABLE)

This package offers an excellent opportunity to place your organisation in the spotlight at the prestigious Conference dinner event. Sponsorship package includes:

- Table of ten (10) at conference dinner (VIP seating allocation);
- Recognition as Dinner Sponsor on conference marketing;
- One (1) complimentary conference registration;
- Company logo to appear on the menu and on the lectern;
- Opportunity for a representative from your organisation to make a five-minute presentation at the dinner and introduce the guest speaker / entertainment (time to be advised);
- Recognition as the Conference Dinner Sponsor with company logo on conference registration website and hyperlinked to your website;
- Display of company banner and signage at the dinner (sponsor to provide);
- Opportunity to provide a small gift to each delegate at the dinner;
- Opportunity to place one (1) satchel insert/merchandise in all delegate satchels (sponsor to supply)
- A delegate contact list* of those who have agreed to have their details distributed post event only.

LANYARD SPONSOR: \$5,500 + GST (ONE AVAILABLE)

Sponsorship of the delegate lanyard is a high visibility marketing tool as your company name and logo adorns the neck of every attendee at the show. Sponsorship package includes:

- One (1) complimentary full conference registration, including all social functions;
- Company logo on all conference lanyards (x300 lanyards);
- Recognition as the Lanyard Sponsor with company logo on the conference website and hyperlinked to your website;
- Opportunity to select the colour of the lanyard (subject to colours available) to complement your branding;
- Opportunity to place one (1) satchel insert/merchandise in all delegate satchels (sponsor to supply);
- A delegate contact list of those who have agreed to have their details distributed post event only.

SACHEL SPONSOR: \$5,500 + GST (ONE AVAILABLE)

Sponsorship of the delegate satchel bag is a high visibility marketing tool as your company name and logo will appear prominently on all delegate satchels. Sponsorship package includes:

- One (1) complimentary full conference registration, including all social functions;
- Company logo on all conference satchels (x300 satchels);
- Recognition as the Satchel Sponsor with company logo on the conference website and hyperlinked to your website;
- Select the colour and type of the satchel (subject to colours available) to complement your branding;
- Opportunity to place one (1) satchel insert/merchandise in all delegate satchels (sponsor to supply);
- A delegate contact list of those who have agreed to have their details distributed post event only.

SESSION SPONSOR: \$3,500 + GST (SIX AVAILABLE)

This package offers a high-profile opportunity to align your organisation as a leader within your selected industry sector. There will be six breakout sessions on Day 2 - Agriculture, Infrastructure, Resources, Business, Education / Study Tours, and Tourism.

- Naming rights to your sponsored session;
- One (1) complimentary full conference registration, including all social functions;
- Opportunity for a representative from your organisation to make a 3-5 minute presentation at the start of the plenary session;
- Opportunity for two (2) company representatives to attend your sponsored session;
- Recognition as Session Sponsor with your logo featured prominently on conference marketing;
- Opportunity to engage with Chinese/Australian media;
- Access to conference marketing materials and photos for promotion;
- Company logo and profile on the Conference website and hyperlinked to your website;
- Key message and images from your organisation promoting your role as Session Sponsor on social media;
- Recognition as Session Sponsor on conference signage at your nominated session;
- Recognition as Session Sponsor with company logo on the sponsors holding slide at the beginning/end your session;
- Opportunity to place one (1) item of promotional material on delegate chairs in your sponsored session
- Opportunity to place one (1) satchel insert/merchandise in all delegate satchels (sponsor to supply);
- A delegate contact list* of those who have agreed to have their details distributed post event only.

LUNCH SPONSOR (DAY 1 & DAY 2): \$5,000 + GST (TWO AVAILABLE)

The Lunch Sponsor package provides a valuable opportunity to profile your organisation to all conference delegates during the official conference lunch. Sponsorship package includes:

- One (1) complimentary full conference registration, including all social functions;
- Opportunity for two (2) additional company representatives to attend your lunch

- Recognition as lunch sponsor with your logo featured prominently on conference marketing and in the program;
- Opportunity for a representative from your organisation to make a 2-3 minute presentation at the start of Lunch;
- Company logo and profile on the Conference website and hyperlinked to your website;
- Key message and images from your organisation promoting your role as Lunch Sponsor on social media;
- Recognition as Lunch Sponsor on conference signage during lunch;
- Opportunity to place one (1) item of promotional material on delegate chairs before lunch;
- Opportunity to place one (1) satchel insert/merchandise in all delegate satchels (sponsor to supply);
- A delegate contact list* of those who have agreed to have their details distributed post event only.

MORNING BREAK SPONSOR (DAY 1 & DAY 2): \$2,500 + GST (TWO AVAILABLE)

This cost-effective package provides an opportunity to profile your organisation to all conference delegates during the morning tea breaks. Sponsorship package includes:

- One (1) complimentary full conference registration, including all social functions;
- Opportunity for one (1) additional company representatives to attend your sponsored morning break;
- Recognition as Morning Break sponsor with your logo featured prominently on conference marketing and in the program;
- Opportunity to provide branded products, such as napkins, eating utensils or table themeing for the morning tea session
- Company logo and profile on the Conference website and hyperlinked to your website;
- Key message and images from your organisation promoting your role as Morning Break Sponsor on social media;
- Recognition as Morning Break Sponsor on conference signage at the morning tea breaks;
- Opportunity to place one (1) item of promotional material on delegate chairs in your sponsored session;
- Opportunity to place one (1) satchel insert/merchandise in all delegate satchels (sponsor to supply);
- A delegate contact list* of those who have agreed to have their details distributed post event only.

EXHIBITOR GROUND FLOOR AND MEZZANINE LEVEL: \$2,500 + GST (LIMITED SPACES)

Exhibition packages include;

- One (1) complimentary full conference registration, including all social functions
- One (1) Exhibitor passes (interchangeable between staff);
- Two (2) tickets to conference dinner;
- One (1) 3m x 2m exhibition space and basic octanorm shell scheme;
- One (1) spotlight mounted at back panel;
- One (1) 4 amp PowerPoint;
- Company name mounted on fascia board;
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply);
- Your company logo displayed on the screen in rotation throughout the conference;
- A delegate contact list of those who have agreed to have their details distributed post event only.

CONFERENCE VENUE - DARWIN CONVENTION CENTRE

Situated within Darwin's stunning waterfront precinct, the Darwin Convention Centre is a multi-awarded venue with experienced, dedicated, and enthusiastic professionals committed to making any event the best it can be www.darwinconvention.com.au

DARWIN CONVENTION CENTRE FLOOR PLANS

LEVEL 2



LEVEL 1



GROUND LEVEL



The following rooms can be divided:

Auditorium:
into two equal spaces

Halls 1 - 4:
into three spaces

Meeting Rooms:
into two or four spaces

Waterfront Rooms:
into three spaces

| | |
|--|--------------------|
| | Toilets |
| | Baby Change |
| | Accessible Toilets |
| | Stairs |
| | Escalators |
| | Lift |
| | Cafe/Bar |
| | Pay Phone |
| | Operable walls |

YOUR HOST CITY - DARWIN, THE CAPITAL OF NORTHERN AUSTRALIA

Situated on Australia's largest natural harbour, in close proximity to Asia, the capital city of Darwin is a modern tropical melting pot of people and cultures that prides itself in its unique and friendly lifestyle and world-class natural and cultural attractions.

According to some historians, Chinese admiral Zheng He visited Darwin during his voyages in the Ming Dynasty. This makes Darwin the southernmost port of the Maritime Silk Road.

Darwin is strategically placed to provide opportunities for trade and investments. It is not only recognised as Australia's gateway to Asia and a growing business centre for northern Australia, it is the gateway to Australia's rich and diverse resources, and is serviced by a deep-water port, national rail and road connections, and an international airport.

CONFERENCE ORGANISER

The Australia China Business Council (ACBC) NT is proud to be the conference host for the 2018 One Belt One Road conference. The ACBC a membership-based, non-profit, non-governmental organisation comprised of National Office, eight Branches, and more than 1500 representatives from over 900 Australian companies who do business with China.

The Northern Territory branch is an active and enthusiastic branch that operates closely with business and Government to improve the understanding of business opportunities and business relations in China.

ACBC NT members represent a range of sectors including mining, finance, tourism and retail and comprise some of Darwin's leading exporters and importers with China, as well as leading business people keen to establish contacts in China.

For more information about the conference or to confirm your sponsorship package please contact;

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Visit the conference website: click [here](#)

