



NORTHERN AUSTRALIA FOOD FUTURES CONFERENCE 2023

22 - 25 MAY 2023

About the 5th Northern Australia Food Futures Conference

The Northern Australia Food Futures Conference is the leading industry event that promotes the development of agriculture, horticulture, forestry and fodder across northern Australia. The conference includes keynote speeches, conversations, workshops and panel discussions on the future of agriculture in the Northern Territory and in the northern regions of Western Australia and Queensland.

The 2023 conference is presented by the NT Farmers Association in partnership with OrdCo and brings together successful farmers from across Australia as well as State and Federal Ministers, government agencies and private sector companies, investors, traditional owners, environmental experts and scientists.

If you are interested in agricultural development in the north, the Food Futures conference cannot be missed.

Book tickets now and find out more at
foodfuturesntfarmers.org.au



Sponsorship Package	Cost excl GST	Full Tickets	Exhibition booth	Website recognition	Social Media recognition	NT Farmers Membership	Satchel Insert	Delegate List	Additional Benefits
Platinum	\$20,000	4	Double	Y	Y	Y	Y	Y	Y
Gold	\$10,000	2	Single	Y	Y	Y	Y		Y
Silver	\$7,000	1	Single	Y	Y	Y	Y		Y
Session	\$3,000	1		Y			Y		Y
Dinner	\$15,000	3	Single	Y	Y	Y	Y	Y	Y
Welcome Drink SOLD	\$6,000	1		Y	Y		Y		Y
Dinner Speaker	\$10,000	1		Y	Y		Y		Y
Morning Tea	\$3,500	1		Y		Y	Y		Y
Lunch	\$5,500	1		Y	Y	Y	Y		Y
Afternoon Tea SOLD	\$2,500	1		Y		Y	Y		Y
Industry Night SOLD	\$15,000	2	Single	Y	Y	Y	Y	Y	Y
Conference App SOLD	\$6,000	1	50% off	Y	Y	Y	Y		Y
Satchel SOLD	\$5,000	1		Y			Y	Y	Y
Lanyard SOLD	\$5,000	1		Y			Y	Y	Y
Program SOLD	\$5,000	1	50% off	Y	Y	Y	Y	Y	Y
Exhibitor	\$4,000	1	Single	Y			Y	Y	Y
NT Young Farmers Event SOLD	\$3,500	1		Y				Y	Y
Coffee Cart SOLD	\$6,000	1		Y	Y	Y	Y		Y
Bus Sponsor	\$5,000	1		Y	Y	Y	Y		Y
Ag Tech	EOI								
Ken Rayner Scholarship SOLD	\$11,000	2		Y	Y	Y	Y	Y	Y



PLATINUM SPONSOR

\$20 000 + GST

Exclusive Opportunity

- Four (4) full conference registrations, including all social functions (\$4,500 value)
- Recognition as Platinum Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Recognition as a Platinum Sponsor on conference marketing and on social media, plus opportunity to share key messages
- Acknowledgment as Platinum Sponsor featured prominently on the conference program and within the conference App
- Logo on conference signage at the venue
- One (1) push notification through the conference app
- One (1) year membership to NT Farmers Association (Value \$396)
- Two (2) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)
- One (1) 6m x 2m exhibition booth located in a prominent position, as available (value \$8,800) which includes one (1) additional exhibitor registration (not including social functions)
- Two (2) advertising opportunities in NT Farmers Newsletter
- A delegate list of those who have agreed to have their details distributed post event only





GOLD SPONSOR

\$ 10 000 + GST

Multiple Opportunities

- Two (2) full conference registrations, including all social functions (\$3,000 value)
- Recognition as Gold Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Recognition as a Gold Sponsor on conference marketing and on social media, plus opportunity to share key messages
- Acknowledgment as Gold Sponsor featured prominently on the conference program and within the conference App
- Logo on conference signage at the venue
- Recognition as Gold Sponsor with company logo on the holding slide at the beginning/end of the plenary session
- One (1) year membership to NT Farmers Association (Value \$396)
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)
- One (1) 3m x 2m exhibition booth located in a prominent position, as available (value \$4,400) which includes one (1) additional exhibitor registration (not including social functions)

SILVER SPONSOR

\$7 000 + GST

Multiple Opportunities

- One (1) full conference registration, including all social functions (\$1,500 value)
- Recognition as Silver Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Recognition as a Silver Sponsor on conference marketing and on social media, plus opportunity to share key messages
- Acknowledgment as Silver Sponsor featured prominently on the conference program and within the conference App
- Logo on conference signage at the venue
- Recognition as Silver Sponsor with company logo on the holding slide at the beginning/end of the plenary session
- One (1) year membership to NT Farmers Association (Value \$396)
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)
- One (1) advertising opportunity in NT Farmers Newsletter
- One (1) 3m x 2m exhibition booth located in a prominent position, as available (value \$4,400) which includes one (1) additional exhibitor registration (not including social functions)



SESSION SPONSOR

\$3 000 + GST

Multiple Opportunities

- One (1) full conference registration, including all social functions (\$1,500 value)
- Recognition as Session Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Acknowledgment as Session Sponsor featured prominently on the conference program and within the conference App
- Recognition as Session Sponsor with company logo on the holding slide at the beginning/end of the sponsored session
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)



DINNER SPONSOR

\$15,000 + GST

Exclusive Opportunity

- Three (3) full conference registrations, including all social functions (\$4,500 value)
- Seven (7) additional gala dinner tickets (\$1,295 value)
- Opportunity to present at the dinner and play corporate video (5–10 mins)
- Priority table seating at the gala dinner and company logo on your table
- Recognition as Dinner Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Recognition as a Dinner Sponsor on conference marketing and on social media, plus opportunity to share key messages
- Acknowledgment as Dinner Sponsor featured prominently on the conference program and within the conference App
- Recognition as Dinner Sponsor with company logo on the dinner holding slide and on the menu/program
- Company logo to appear on the lectern
- Opportunity to provide a small gift to each delegate at the dinner
- One (1) year membership to NT Farmers Association (Value \$396)
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)
- A delegate list from the dinner of those who have agreed to have their details distributed post event only





WELCOME DRINK SPONSOR

SOLD

Exclusive Opportunity

- One (1) full conference registration, including all social functions (\$1,500 value)
- Two (2) additional gala dinner tickets (\$370 value)
- Opportunity to create a custom welcome cocktail/drink themed to your business and offered to each guest on arrival
- Recognition as Welcome Drink Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Recognition as Welcome Drink Sponsor with company logo on the dinner holding slide and, on the menu/program
- Recognition as a Welcome Drink Sponsor on conference marketing and on social media
- Opportunity to place corporate banners near drink stations during welcome drinks
- Opportunity to place marketing collateral on or near drinks tables during welcome drinks
- Opportunity to provide a small gift to each delegate at the dinner
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)

DINNER SPEAKER SPONSOR

\$10 000 + GST

Exclusive Opportunity

- One (1) full conference registration, including all social functions (\$1,500 value)
- Nine (9) additional gala dinner tickets (\$1,665 value)
- Opportunity to present gift to dinner speaker and photo with your table
- Priority table seating at the gala dinner and company logo on your table
- Recognition as Dinner Speaker Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Recognition as a Dinner Speaker Sponsor on conference marketing and on social media
- Recognition as Dinner Speaker Sponsor with company logo on the dinner holding slide and on the menu/program
- Opportunity to provide a small gift to each delegate at the dinner
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)



LUNCH SPONSOR

\$5 500 + GST

Exclusive Opportunity

- One (1) full conference registration, including all social functions (\$1,500 value)
- Opportunity to play corporate videos on the big screens during the lunch break
- Recognition as Lunch Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Acknowledgment by MC before and after lunch as 'Lunch Sponsor'
- Recognition as Lunch Sponsor with company logo on the holding slide at the beginning/end of the sessions immediately preceding afternoon tea
- Opportunity to place corporate banners near food stations during lunch
- Opportunity to place marketing collateral on or near lunch tables
- One (1) year membership to NT Farmers Association (Value \$330)
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)



MORNING TEA SPONSOR

\$3500 + GST

Two Opportunities

- One (1) full conference registration, including all social functions (\$1,500 value)
- Opportunity to play corporate video on the big screens during the morning tea break
- Recognition as Morning Tea Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Acknowledgment by MC before and after break as 'Morning Tea Sponsor'
- Recognition as Morning Tea Sponsor with company logo on the holding slide at the beginning/end of the sessions immediately preceding morning tea
- Opportunity to place corporate banners near food stations during morning tea
- Opportunity to place marketing collateral on or near afternoon tea tables
- One (1) year membership to NT Farmers Association (Value \$330)
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)





AFTERNOON TEA SPONSOR

GOLD

Exclusive Opportunity

- One (1) full conference registration, including all social functions (\$1,500 value)
- Opportunity to play corporate video on the big screens during the afternoon tea break
- Recognition as Afternoon Tea Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Acknowledgment by MC before and after break as 'Afternoon Tea Sponsor'
- Recognition as Afternoon Tea Sponsor with company logo on the holding slide at the beginning/end of the sessions immediately preceding afternoon tea
- Opportunity to place corporate banners near food stations during afternoon tea
- Opportunity to place marketing collateral on or near afternoon tea tables
- One (1) year membership to NT Farmers Association (Value \$330)
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)



INDUSTRY NIGHT SPONSOR

~~\$10,000 GST~~

Exclusive Opportunity

- Naming rights and the opportunity to present at the Industry Night
- Two (2) full conference registrations, including all social functions (\$3,000 value)
- Recognition as Industry Night Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Recognition as Industry Night Sponsor on conference marketing and on social media, plus opportunity to share key messages
- Acknowledgment as Industry Night Sponsor featured prominently on the conference program and within the conference App
- Logo on conference signage at Industry Night
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)
- One (1) 3m x 2m exhibition booth located in a prominent position, as available (value \$4,400) which includes one (1) additional exhibitor registration (not including social functions)
- One (1) year membership to NT Farmers Association (Value \$330)
- One (1) advertising opportunity in NT Farmers Newsletter
- A delegate list of those who attended the Industry night and have agreed to have their details distributed post event only



CONFERENCE APP

SOLD

Exclusive Opportunity

- One (1) full conference registration, including all social functions (\$1,500 value)
- Recognition as Conference App Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Company branded banner on the opening page of the conference app
- Recognition as a Conference App Sponsor on conference marketing and on social media
- Acknowledgment as Conference App Sponsor featured prominently on the conference program and within the conference App
- Recognition as Conference App Sponsor with company logo on the holding slide at the beginning/end of the plenary session
- One (1) year membership to NT Farmers Association (Value \$330)
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)
- Opportunity to send out one (1) app push notifications per day of the conference
- 50% Discount on 3m x 2m exhibition booth located in a prominent position

SACHEL SPONSOR

SOLD

Exclusive Opportunity

- One (1) full conference registration, including all social functions (\$1,500 value)
- Recognition as Satchel Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Production of the satchels with your company logo
- Opportunity to select the colour of the satchel (subject to colours available) to compliment your branding
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)
- A delegate list of those who have agreed to have their details distributed post event only



LANYARD SPONSOR

SOLD

Exclusive Opportunity

- One (1) full conference registration, including all social functions (\$1,500 value)
- Recognition as Lanyard Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Production of the lanyards with your company logo
- Opportunity to select the colour of the satchel (subject to colours available) to compliment your branding
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)
- A delegate list of those who have agreed to have their details distributed post event only



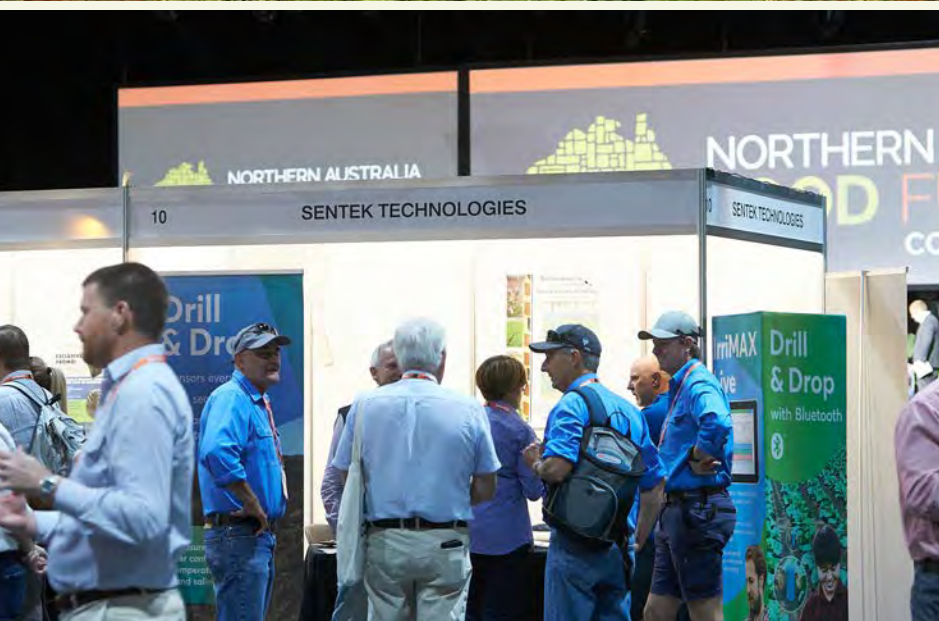
PROGRAM SPONSOR

SOLD

Exclusive Opportunity

- One (1) full conference registration, including all social functions (\$1,500 value)
- Recognition as Program Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Recognition as a Program Sponsor on conference marketing and on social media
- Acknowledgment as Program Sponsor featured prominently on the conference program and within the conference App
- Opportunity for full page advertisement in the conference program
- One (1) year membership to NT Farmers Association (Value \$330)
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)
- 50% Discount on 3m x 2m exhibition booth located in a prominent position
- A delegate list of those who have agreed to have their details distributed post event only





EXHIBITOR PACKAGE

\$4 000 + GST

Multiple Opportunities

- One (1) full conference registration, including all social functions (\$1,500 value)
- One (1) exhibitor registration, conference only not including social functions (\$1,000 value)
- One (1) 3m x 2m exhibition space and basic octanorm shell scheme including lights mounted at back panel, access to power and company name mounted on fascia board
- Opportunity for business matching and to generate leads through the conference app
- Recognised as an exhibitor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)
- Gamification experience for delegates to encourage visitation to your stand
- A delegate list of those who have agreed to have their details distributed post event only
- Opportunity to have a discounted Exhibitor package at the Ag Tech Showcase afternoon (23 May 2023) - 50% off Ag Tech Exhibitor Booth



NT YOUNG FARMERS EVENT

~~\$3,000 + GST~~

Exclusive Opportunity

- One (1) full conference registration, including all social functions (\$1,500 value)
- Recognition as NT Young Farmers Event Sponsor on event invitation
- Recognition as NT Young Farmers Event Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Recognition as NT Young Farmers Event Sponsor with company logo on the holding slide at the beginning/end of event session
- Acknowledgment as NT Young Farmers Event Sponsor by the MC at the event
- Banner to be displayed at NT Young Farmers Event in a prominent position
- A delegate list from the event of those who have agreed to have their details distributed post event only
- Opportunity to place marketing collateral on tables at the event



COFFEE CART SPONSOR

~~\$5000 + GST~~

Exclusive Opportunity

- One (1) full conference registration, including all social functions (\$1,500 value)
- Recognition as Coffee Cart Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Recognition as a Coffee Cart Sponsor on conference marketing and on social media
- Acknowledgment as Coffee Cart Sponsor featured prominently on the conference program and within the conference App
- One (1) push notification per day to be sent out to via the conference app with company logo
- One (1) year membership to NT Farmers Association (Value \$330)
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)
- Opportunity to place company banner near coffee cart
- Opportunity to supply company branded coffee cups

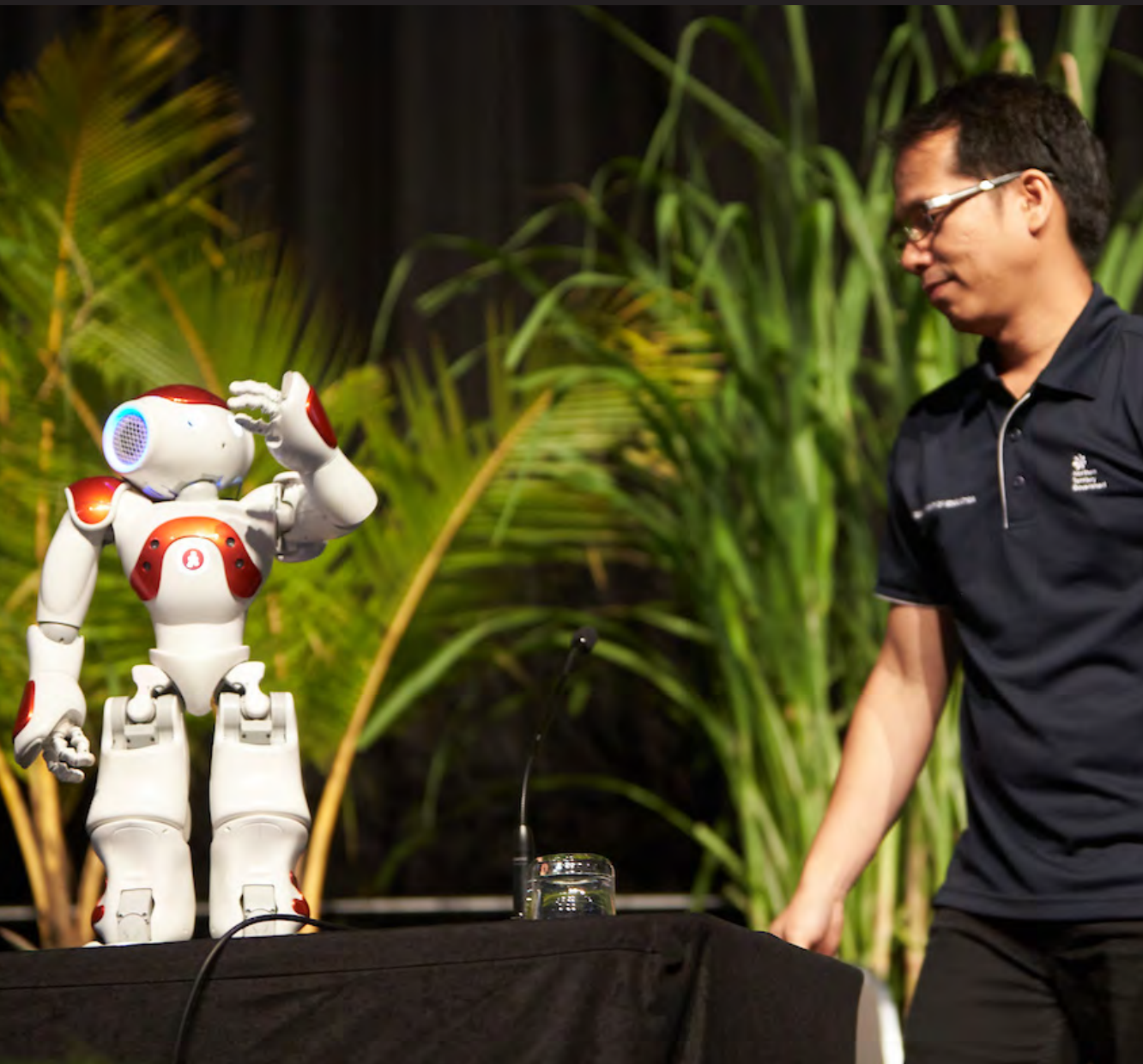
BUS SPONSOR

\$5000 + GST

Exclusive Opportunity

- One (1) full conference registration, including all social functions (\$1,500 value)
- Recognition as Bus Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Recognition as a Bus Sponsor on conference marketing and on social media
- Acknowledgment as Bus Sponsor featured prominently on the conference program and within the conference App
- One (1) year membership to NT Farmers Association (Value \$330)
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)
- Company logo to be displayed on bus signage
- Opportunity to have a company representative on each bus to deliver a 5-minute welcome and presentation





AG TECH SHOWCASE

New to the Food Futures Conference this year, the Ag Tech Showcase afternoon will provide an opportunity for leaders in Australia's growing Ag Tech industry to demonstrate tools and technologies that are fostering growth, innovation and efficiency in agriculture.

If you would like more information on the Food Futures Ag Tech afternoon or to submit an Expressions of Interest, please email Katie Dawkins on katie@associatedadvertising.com.au

**Download the Ag Tech Showcase
Prospectus**



KEN RAYNER SCHOLARSHIP

~~\$10,000~~ EST

The Ken Rayner scholarship is dedicated to fostering the next generation of leaders in the agricultural industry, supporting the recipient's tuition fees as well as providing mentoring and employment pathway opportunities.

The scholarship was named after pioneering Katherine mango researcher Ken Rayner who has developed numerous commercial mango varieties.

Exclusive Opportunity

- Two (2) full conference registration, including all social functions (\$3,000 value)
- Eight (8) gala dinner ticket (\$1,480 value)
- Recognition as Scholarship Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Recognition as a Scholarship Sponsor on conference marketing and on social media, plus opportunity to share key messages
- Acknowledgment as Scholarship Sponsor featured prominently on the conference program and within the conference App
- Opportunity to present Scholarship to winner at the Northern Australia Food Futures Conference gala dinner
- One (1) year membership to NT Farmers Association (Value \$330)
- A profile in the NT Farmers GROW Magazine profiling your business and sponsorship of the scholarship
- Four (4) social media posts throughout the year on NT Farmers platforms acknowledging your sponsorship
- Sponsorship acknowledgment in all NT Farmers communications regarding the scholarship.
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)
- A delegate list of those who have agreed to have their details distributed post event only

CUSTOM PACKAGES

Get in touch with the team to discuss the opportunity for a tailored sponsorship package to suit your organisation's needs.

Your package can be customised and developed in collaboration with your team to ensure your expertise and capability is promoted and showcased at the conference and in conference marketing pre and post event.

Custom packages could include, but not limited to:

- Technology Sponsors
- Innovation Sponsor
- Sustainability Sponsor
- Development Sponsor
- Environment Sponsor

These packages start at \$6,000 + GST and are exclusive opportunities.





Contact Us

Sponsorship Coordinator

2023 Northern Australia Food Futures Conference

Katie Dawkins | AA&P Events

katie@associatedadvertising.com.au

08 8942 3388

The background features a large green area on the right side, a grey trapezoidal shape on the top left, and a black area at the bottom. A diagonal white line separates the white area on the left from the green area on the right.

foodfuturesntfarmers.org.au