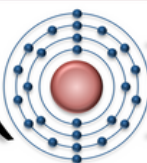


BIOIRON



International Society for the Study of
Iron in Biology and Medicine



BIOIRON 2023 CONFERENCE

AUGUST 27 - 31, 2023

DARWIN, NORTHERN TERRITORY, AUSTRALIA

INDUSTRY PROSPECTUS

Dear Industry Colleagues,

On behalf of the membership of the International BioIron (IBIS) Society, we are asking for your support for the **BioIron 2023 Conference in Darwin, Australia, hosted by Drs. Nathan Subramaniam, Grant Ramm and Greg Anderson, scheduled for August 27 to 31, 2023**. The BioIron Conference is held biennially in one of the countries with active research programs in iron biology, and is the main international forum for comprehensive presentation and discussion of cutting-edge advances in iron biology and iron-related diseases such as iron overload or iron deficiency anemia, which are among the most common causes of morbidity globally. The 2023 meeting will include studies of basic mechanisms as well as clinical and translational aspects of iron biology.

The BioIron Conference is a paradigm of interdisciplinarity in the biological and biomedical sciences, encompassing biochemistry, molecular biology, genetics, microbiology, immunology, physiology, pharmacology and clinical medicine, and spanning the fields of hematology, gastroenterology, infectious diseases, neurology, cardiology, nephrology and oncology, as well as nutrition and global health. Based on the previous conferences, we expect the attendance of approximately 400 scientists and physicians from all over the world. The meeting is a unique opportunity to foster collaboration across different iron-related fields.

We plan to bring ‘new ideas’ to BioIron by organizing **invited lectures** by colleagues who do exciting work relevant to BioIron, but do not regularly attend our meeting. We will also have a large number of **plenary** and **parallel** session talks selected from submitted abstracts, allowing young investigators to present their work. A draft of the preliminary program is attached.

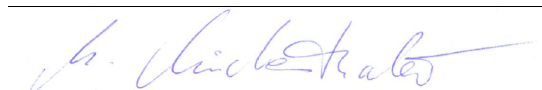
We will start the meeting on Sunday, August 27 with an **Educational Session**, intended to summarize the latest knowledge in this interdisciplinary and fast-moving field, assist young investigators in understanding the interplay between basic and translational research. The program for this full-day preparatory course on “*Essentials of BioIron for physicians and scientists*” is enclosed, and the course will be eligible for CME credits.

We pride ourselves on promoting young investigators who are often featured in high-profile presentations and discussions. Poster walks enable personal interactions between young and more senior scientists. Additionally, we will award special prizes for outstanding oral and poster presentations by trainees. We will further organize special sessions for trainees to be held at breakfast time covering issues related to scientific integrity, common mistakes in statistical analysis, and career options in industry and academia. Finally, we also plan to hold multiple social activities that facilitate informal interactions between scientists at all stages of their career development.

We are reaching out for sponsorship to support our exciting program, and particularly participation of young investigators. As disorders of iron metabolism are of high importance globally, we would like to support young scientist and medical doctors from all over the world to attend our conference.

We highly appreciate your support.

Sincerely,



Martina Muckenthaler, Dr. phil. Nat
President of the International BioIron Society



Elizabeta Nemeth, PhD
President-Elect of the International BioIron Society

GENERAL INFORMATION



OFFICIAL EXHIBIT DATES

August 27 - 31, 2023



ATTENDEES

Approximately 400 attendees



MEETING LOCATION

Darwin Convention Centre
10 Stokes Hill Rd
Darwin City NT 0800, Australia



PAYMENT & TERMS

- Payments are due no later than July 27, 2023
- Acceptable methods: Check or VISA, Master Card, AMEX (\$20,000 limit on credit cards)
- Please make checks payable to the meeting management: International Biolron Society
- Mail to: 1100 E Woodfield Rd. Suite 350 Schaumburg, IL 60173
- Biolron requires all cancellations to be made in writing. Any refunds to a credit card payment will have a service fee of 3% deducted from the total amount.
 - Cancellation on/prior to July 27, 2023: Refunded 50% less total fee
 - Cancellation after July 27, 2023: No Refund



EXHIBIT & FINE PRINT:

- This tabletop exhibit includes (1) 6-ft table with (2) chairs in a carpeted room.
- Exhibit space will be assigned at the sole discretion of the Biolron. Factors affecting exhibit location include support level; the date the registration form was received by the Biolron office, the number of exhibits, and proximity of competitors.
- Corporate Functions may not be held concurrent with official Biolron scientific or social functions. Any function, regardless of size and location, must be approved by the Biolron Industry Relations Department.

EXHIBIT & PARTNER LEVELS

DIAMOND LEVEL PARTNER

75,000 USD/EUR

- Session sponsorship dedicated to the topic of the interest
- Welcome reception sponsorship at Darwin Trailer Boat Club
- Exhibition space up to 6 m²
- Meeting room if needed (subject to availability)
- Branded delegates bags, notepads and pens (sponsor supplies packed bags)
- Flyers in delegates' bags
- Advertisement on the onsite holding slides
- Pull-up banner at the entrance to the auditorium (exclusively for the two top sponsors)
- Recognition as a Diamond sponsor on the Sponsors' banner
- Recognition as a Diamond sponsor with a logo on onsite holding slides, conference sponsorship page and in program book.
- Recognition with a name, logo and URL on the conference homepage in the "Sponsors" section
- Acknowledgment as a sponsor providing travel grants/fellowship
- 6 complimentary registrations

PLATINUM LEVEL PARTNER

30,000 USD/EUR

- Session sponsorship dedicated to the topic of the interest
- Exhibition space up to 6 m²
- Meeting room if needed (subject to availability)
- Flyers in delegate bags
- Advertisement on the onsite holding slides (exclusively for the two top sponsors)
- Pull-up banner at the entrance to the auditorium (exclusively for the two top sponsors)
- Recognition as a Platinum Sponsor on the Sponsors' banner
- Recognition as a Platinum Sponsor with a logo on onsite holding slides, conference sponsorship page and in program book.
- Recognition with a name, logo and URL on the conference homepage in the "Sponsors" section
- Acknowledgment as a sponsor providing travel grants/fellowship
- 4 complimentary registrations

GOLD LEVEL PARTNER

20,000 USD/EUR

- Session sponsorship dedicated to the topic of the interest
- Full page advertisement in conference satchel
- Company logo display on conference materials
- Recognition with a name, logo and URL on the conference homepage in the "Sponsors" section
- Exhibition space up to 4 m²
- Three delegate registrations

EXHIBIT & PARTNER LEVELS

SILVER LEVEL PARTNER

15,000 USD/EUR

- Full Page advertisement in conference satchel
- Company logo display on conference materials
- Recognition with a name, logo and URL on the conference homepage in the “Sponsors” section
- Exhibition space up to 4 m²
- Display table opportunity
- Two delegate registrations

BRONZE LEVEL PARTNER

10,000 USD/EUR

- Session sponsorship dedicated to the topic of the interest
- Company logo display on conference materials
- Recognition with a name, logo and URL on the conference homepage in the “Sponsors” section
- Exhibition space up to 4 m²
- Display table opportunity
- One delegate registration

EXHIBIT LEVEL PARTNER

5,000 USD/EUR

- Exhibition booth of 3 m²
- Flyers display at the registration desk and at the entrance to the audience
- Recognition with a logo on the sponsors banner
- Recognition with a logo on onsite holding slides
- Recognition with a name, logo and URL on the conference homepage in the “Sponsors” section
- 1 complimentary registration

PLEASE NOTE: YOU ARE RESPONSIBLE FOR SUBMITTING ITEMS INCLUDED IN YOUR PACKAGE. PLEASE SEE GUIDELINES ON PAGE 6 FOR DETAILS/DUE DATES.

A LA CARTE ADVERTISING

Education Day Sponsorship _____	5,000 USD/EUR
Welcome Reception _____	20,000 USD/EUR
Poster Session Sponsorship _____	7,500 USD/EUR
Provision of delegate satchels _____	5,000 USD/EUR
Delegate notebooks _____	3,000 USD/EUR
Full page advertisement in conference satchel _____	2,500 USD/EUR
Delegate lanyards _____	2,000 USD/EUR
Coffee Break Sponsorship _____	4,500 USD/EUR
Travel Grants and Free Waiver Fellowships Sponsorship _____	3,500 USD/EUR
Contributor _____	1,000 USD/EUR



THANK YOU FOR SUPPORTING THE 2023 BIOIRON SOCIETY
CONFERENCE!

INDUSTRY REGISTRATION FORM

BIOIRON CONFERENCE - AUGUST 27 - 31 2023 - DARWIN, NORTHERN TERRITORY, AUSTRALIA

THIS FORM MUST BE RETURNED TO REGISTER / RESERVE YOUR SPOT

1 COMPANY

Sponsoring/Exhibiting Company: _____
Address: _____
City: _____ State: _____ Zip: _____ Country: _____
Phone: _____ Fax: _____

2 MEETING CONTACTS (PLEASE PROVIDE INFORMATION FOR MEETING CONTACTS TO RECEIVE ALL MEETING RELATED CORRESPONDENCE)

MAIN MEETING CONTACT →

Name: _____
Title: _____
Address: _____

Phone: _____
Email: _____

↓ MEETING SUPPORT INITIATOR:

Name: _____
Title: _____
Address: _____

Phone: _____
Email: _____

Copy me on meeting correspondence emails

↓ MEETING SUPPORT AUTHORIZER:

Name: _____
Title: _____
Address: _____

Phone: _____
Email: _____

Copy me on meeting correspondence emails

3 MY COMPANY WOULD LIKE TO BE:

50,000 Diamond Level Partner
15,000 Silver Level Partner

30,000 Platinum Level Partner
10,000 Bronze Level Partner

20,000 Gold Level Partner
5,000 Exhibit Rate

Additional Advertising Opportunities:

ITEM: _____ PRICE: _____

ITEM: _____ PRICE: _____

4 PAYMENT

Check Visa MasterCard American Express

*Credit Card Charge not to exceed 10,000

Credit Card Number: _____

CVV: _____ (3 - 4 digit code) Expiration Date: _____

Name on Card: _____

Total: _____

Please make checks payable to: International Biolron Society
BIOIRON EIN #37-1477166

Mail to: 1100 E Woodfield Road, Ste. 350, Schaumburg, IL 60173

5 DISPLAY SPECIFICS

Companies/Competitors you do NOT wish to exhibit next to: _____

YOUR company product being displayed:

6 AGREEMENT & AUTHORIZATION: I am an authorized representative for this company with full power and authority to sign this application for exhibit/sponsorship. The company agrees to comply with all of the rules and regulations stated in the Exhibitor Prospectus, as well as all policies added after the publication of the prospectus, which we accept as part of the agreement.

Authorized Signature: _____ Date: _____

Rules & Regulations for Exhibiting at the Association

Disclaimer

By signing the Registration Form for exhibit space, the exhibiting company agrees to abide by all rules and regulations stated in this compendium. The signer of this contract also agrees to share the rules and regulations with all representative(s) who will be staffing their exhibit space in the city of exposition. **All rules and regulations will be enforced without exception.**

Each company exhibiting has only a terminable license to exhibit. If an exhibitor fails to comply with any rule herein or any directive issued by the Association staff, this license to exhibit can be terminated and the exhibit closed without notice. All interpretations of the rules and regulations and all matters and questions not specifically covered in this compendium are subject to the decision of the Association.

Personnel

Only employees of the exhibiting company or individuals from temporary personnel companies (models/temps) working the exhibit for the exhibiting company will be issued badges. **Exhibit booths must be manned at all times while the exhibit hall is open.**

Admission to Hall

The Association will permit exhibitors with badges to enter the exhibit hall during scheduled exhibit set up hours, during all scheduled hours of exhibition and during the scheduled exhibit tear down hours. If further access is required, special permission must be secured from the Association. No one under the age of 18 is allowed admission to the exhibit hall at any time.

Badges

Exhibitors will be allowed badges based on their exhibit level. There will be an additional charge for each additional badge over and above those included in their exhibit level. No trading of badges with other representatives or attendees is allowed. Each representative must wear the official Association Meeting Exhibitor Badge at all times while attending the Association functions.

Conduct in the Exhibit Hall

1. All demonstrations, interviews or instructional activities must be confined to the limits of the exhibit booth. Space requested must be large enough to accommodate any activity conducted in conjunction with the actual product demonstration as well as the participants in or spectators of the activity.
2. Exhibits must be arranged so as to not obstruct the view or otherwise interfere with the displays of other exhibitors. The Association values the participation of each exhibiting company and wants to ensure fair exposure in the exhibit hall.
3. The Association reserves the right to direct revisions at the exhibitor's expense of any company that does not abide by the rules and regulations.
4. No exhibitor may sublet, assign or share any part of its allocated space without the written consent of the Association.
5. No promotional signs or decorations will be permitted in aisles, passageways, overhead spaces, public meeting rooms and other meeting facilities.
6. Exhibitors shall comply with all applicable statutes, or finances, regulations, rules and requirements relating to health, fire, safety and use of the premises.
7. Exhibitors shall assume all responsibility for its exhibit personnel, employees, contractors, servants and agents.
8. Booths must be kept clean. Debris will not be allowed to collect on the floor or display area of the booth.
9. Distribution of pamphlets, brochures or any advertising matter must be confined to the exhibitor's space.
10. The primary rule of booth conduct and product display is to show consideration and courtesy to attendees and other exhibitors
11. Smoking is not permitted.

Safety Precautions

All construction material must conform to standard safety practices. Table and back wall drapes supplied by the official convention service contractor will be, and those supplied by the exhibitor, together with textile or paper displays and decorations, **must be flame retardant**. Displays are subject to inspection and approval for safety by the city of exposition. Volatile, explosive or other dangerous material or any substance prohibited by law or insurance carriers is not permitted on the premises.

FDA Regulations

Any medical device or pharmaceutical or other type of medical product exhibited must comply with all applicable FDA regulations for presentation to U.S. attendees. Any medical device, pharmaceutical or other type of medical product still under clinical investigation that is graphically depicted on a commercial exhibit must:

- Be prominently labeled as still being under clinical investigation
- Contain only objective statements about the product
- Contain no claims on safety, effectiveness or reliability
- Contain no comparative claims to other marketed products
- Exist solely for the purpose of obtaining investigators
- Be accompanied by directions for becoming an investigator and a list of investigator responsibilities.
- Contain the statement: "Caution – Investigational Products- limited to investigators' investigational use" or a similar statement of prominent size and placement. Furthermore, if the product is not licensed or approved by the FDA for use in urological procedures, that fact must be properly disclosed following FDA guidelines.

Additional information regarding FDA regulations may be obtained directly from the FDA (www.fda.gov). Additional constraints may apply. It is important that exhibitors comply with and remain updated on FDA guidelines for exhibit and promotions to U.S. physicians and health care professionals.

Cash Product (Retail) Sales

Prior written approval from the Association must be obtained before any cash sales transactions are permitted. Exhibitors accepting cash for wares are responsible for all appropriate local licenses and permits and the submission of sales report and sales taxes to the City of the exposition.

Distribution of Pharmaceutical Products

Any and all sales, dispensing and/or delivery of pharmaceutical products of any kind are strictly prohibited.

Promotional Items

All gifts, giveaways and contest items are subject to approval by the Association. The Association follows the Council of Medical Specialty Societies "Code for Interactions with companies" regarding exhibitor giveaways. The Code states that Societies will only permit exhibitor giveaways that are educational and modest in values". The full text and document can be viewed at www.cms.org under "Revised Code for Interaction with Companies". Contest drawings must be open to all attendees and be conducted in a professional manner. Distribution of approved items or the conduct of the contest must not create a nuisance or cause interference with adjoining exhibits. Exhibitors must obtain advance written approval from the Association to serve food and beverages from their booth.

Irregular Activities

1. No person, firm or organization that has not contracted with management for the occupancy of space in the exhibit will be permitted to display or demonstrate any products, processes or services to solicit orders. In addition, that organization may not wear any identification other than that of the contracting exhibitor or distribute advertising materials at the exhibit. Any infringement from this regulation will result in prompt removal of the offending person from the hall. Exhibitors may not enter the booths of other exhibitors without invitation. Exhibitors must remain within their own space while distributing literature, product samples or other materials; the aisles may not be used for these purposes.
2. Use of noisemakers and presentations that may not be judged in good taste, lacking in dignity or not in keeping with the purpose of the exposition are prohibited.
3. Use of sound motion pictures and tape recorders will be permitted, where appropriate to the display, provided sound is maintained at a "conversation level." The Association reserves the right to restrict an exhibitor's use of sound and other devices, which may interfere with the best interest of the exhibit as a whole.
4. The Association reserves the right to prohibit and require immediate cessation of any activity or distribution of materials it deems inappropriate.
5. Complaints of any violation of rules and regulations are to be made promptly to the Association and exhibitors and their personnel agree to abide by the decision and ruling of the Association.

Carpeting

The exhibit hall may or may not be carpeted. Please refer to the exhibitor service kit to see if the exhibit hall is carpeted. Exhibitors may rent additional booth carpet for their exhibit space.

Building Protection

Nothing shall be tacked, nailed, screwed, taped, stapled or otherwise attached to columns, walls, floors, doors or other parts of the building or furniture. Any damage incurred will be charged to the exhibiting company. Also, exhibitors may not tamper with anything in connection therewith necessary or proper for the protection of the building, equipment or furniture.

Failure to Occupy Space

Exhibitors must inform the Association in writing of booth cancellations. In the event a company has not arrived when the posted exhibit hours begin, the Association reserves the right to use that space as it sees fit with no obligation of a refund. If exhibit material has been delivered to the booth but has not been assembled, the Association reserves the right to remove the material and place it in storage or direct the general service contractor to install the exhibit at the exhibiting company's expense. Exhibitors will not be allowed to assemble or install any exhibit material once the hall has opened. Any remaining installation or assembly must be delayed until after the hall has closed for the day.

Exhibitor Insurance

All exhibitors and their contractors must have insurance to protect themselves against bodily injury and property damage claims arising from the Exhibitors participation in this meeting. Exhibitors and their agents agree to protect, indemnify, defend and hold harmless the exposition venue and the Association, their employees and agents against all claims, liability, injuries and damages to persons or property, governmental charges or fines and attorney's fees arising out of fines and attorney's fees arising out of or caused by negligence or wrongful acts of the exhibitor or his agents, servants or employees. Exhibitor acknowledges responsibility for obtaining adequate insurance coverage against property loss or damage and against liability for personal injury.

2. Should the premises in which the exposition is to be held, in the sole judgment of the Association, become unfit for occupancy, or should the exposition be materially interfered with by any reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a governmental agency or any other circumstances beyond the control of the Association, the Agreement for Exhibit Space may be terminated by the Association. The Association will not incur any liability for damages sustained by exhibitor as a result of such a termination, and the exhibitor hereby expressly waives such liability for damages sustained by exhibitor and releases the Association of and from all claims and damages. Exhibitor agrees that the Association shall have no obligation in the event of termination hereunder except to refund the exhibitors prorated share of the aggregate amount received by the Association (as rental for exhibit space for said exhibit) after deducting all costs and expenses in connection with such exhibit, including a reasonable reserve for claims, such deductions being hereby specifically agreed to by exhibitor.

Music, photographs and other copyrighted material

Each exhibiting company is responsible for obtaining all necessary licenses and permits to use music, photographs or other copyrighted material in exhibitor's booth or display.

Security

Security Guards may not be on duty at this meeting so exhibitors are ultimately responsible for safeguarding their material and equipment against theft. Any items or equipment left overnight in the exhibit hall is done so at your own risk. The Association is not responsible for any loss or damage to exhibitor property. Exhibitors may not provide separate security guards for their own purposes within the exhibit area unless permission is requested and approved in writing by the Association.

Exhibitor-Sponsored Functions

Exhibitors must notify the Association of all exhibitor-sponsored functions. Exhibitor functions may not be held concurrent with official Association scientific or social functions. Please call the Association office to discuss scheduling your event.

Americans with Disabilities Act (ADA) Compliance

Each exhibiting company is responsible for compliance with the ADA in their exhibit. The International Association of Exhibitions and Events (IAEE) publish a guide with instructions for ADA compliant booths. Contact the IAEE for more information at 972-458-8002 or www.iaee.com/pdf/ada.pdf. Failure to comply with the ADA is a serious matter and can involve litigation and/or fines.