

NMC 2021

One Story MPARNTWE
8-11 SEPTEMBER



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Conference Organiser: AA&P Events

Tel: +61 8 8942 3388

Email: comms@associatedadvertising.com.au

Website: www.nationalmediationconference.com



NMC 2021
One Story ALICE SPRINGS
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Werrnte (Welcome)

We acknowledge the Arrernte peoples, the Traditional Custodians of the lands from which NMC2021 will be broadcast: Mparntwe (Alice Springs). We respect the essential living relationship between all First Nations Peoples and the Land, the Waters, and the Oceans, and we respect and acknowledge their cultural practices, including their designation of Elders.

On behalf of the Board of NMC Ltd and of the Conference Design Committee (NMC2021), we are delighted to welcome everyone to the NMC broadcasting from Mparntwe (Alice Springs) in September 2021. We note in particular the Elders and Traditional Owners from the Alice Springs region who are hosting the conference.

In keeping with the broadcast location, we will be celebrating the contributions of Indigenous communities and First Nations Peoples to the DR sector, in particular their approaches to conflict and to its management. Our theme in 2021 echoes that focus: “One Story”.

During its history, NMC’s focus has often included acknowledgement and consideration of Indigenous approaches; however, this will be the first time that those approaches are the core focus. NMC2021 does not include pre-conference workshops. Instead, the Conference Design Committee (CDC) is developing a range of immersive activities and events that will occur throughout the conference. The CDC is ensuring that the activities are designed to inform delegates about the cultural and philosophical foundations of Indigenous approaches to conflict as well as the methods and techniques that are key to their effectiveness. Every effort is being made to ensure NMC2021 is more than just a large Zoom meeting - it will be an unmissable online experience.

NMC2021 includes a wide mix of practical and theoretical perspectives across many aspects of Dispute Resolution, with equal appeal to our sector’s newest practitioners, and to those who are highly experienced and respected.

We welcome everyone: the practitioners, innovators, researchers, policy-makers, and thought leaders of our community to a truly exciting few days together in this country’s heart, and look forward to your involvement.

This document outlines a range of opportunities through which sponsors can be identified and associated with this unique event.

Maureen Abbott
Traditional Owner and Elder
Co-Chair, Design Committee

Alysoun Boyle
Director, NMC Ltd
Co-Chair, Design Committee

WELCOME TO ALICE SPRINGS

NMC2021 will be broadcast from Alice Springs, a unique outback location that is home to a rich history and heritage. Surrounded by ochre sands and beautiful mountain ranges, Alice Springs is a city full of arts, events and culture despite its remoteness. Known to locals simply as “Alice”, it’s the beating heart of Australia’s Red Centre, one of the largest towns in the Northern Territory, and an appropriate place for exploring the culture of Australia’s First Nations and unique wildlife.

DESERT KNOWLEDGE AUSTRALIA

NMC2021 will be streamed from [Desert Knowledge Australia \(DKA\)](#). DKA are a not-for-profit statutory corporation of the Northern Territory, established in 2003 to facilitate learning, research, socioeconomic development, and environmental sustainability in Central Australia. DKA is committed to developing opportunities to build a stronger and more connected desert and remote Australia.

DKA proudly acknowledges the Arrernte people as the custodians and first knowledge holders of the land on which the Desert Knowledge Precinct stands.

DKA works with the people, communities and organisations of Central Australia who share our vision for a stronger remote Australia, to create opportunities and deliver projects of tangible value to the region.





WHO WILL ATTEND NMC2021?

NMC2021 has been affected by the restrictions and complications arising from Covid-19 making it impossible for us to host face-to-face attendances. However, we anticipate a significant number of online/virtual attendees including from overseas. The full program has been revised to ensure that it includes an extensive range of immersive activities in keeping with the conference focus. As in previous years, attendees at NMC2021 will include:

- Mediators, conciliators, DR practitioners, conflict managers, and conflict coaches
- Ombudsmen, and government officers
- Judicial officers, and legal practitioners
- Academics, researchers, and educators
- Behavioural scientists, psychologists, and counsellors
- Managers, supervisors, and union officials
- Professionals and representatives of a range of private sector service providers
- Construction and business representatives
- Human resource professionals

NMC enjoys consistently high credibility and is accepted as a landmark event in the mediation and ADR fields. We expect the unique nature of NMC2021 to enhance that reputation.

SPONSORS & COLLABORATORS

NMC2021 Mparntwe offers significant opportunities for collaborator and sponsor exposure. By collaborating with us, you will have opportunities to:

- participate in a landmark event showcasing important developments in Indigenous and mainstream dispute resolution - in the company of practitioners, researchers, and policy-makers.
- be part of a unique, groundbreaking online event with opportunities to increase your organisation's exposure to national and international delegates.
- take advantage of the conference's regular e-marketing activities promoting the conference program, key dates, high profile presenters, and other collaborators and sponsors.
- be featured on the conference website which is being regularly updated, and will include a list of all collaborators, sponsors, and exhibitors, with links to their individual websites.

Organisers of NMC2021 initially considered the ongoing restrictions due to the COVID-19 pandemic, which is why from preliminary planning there has been intention to provide a virtual experience. Now that the conference will only be virtual, the NMC2021 have made a seamless transition to digital sponsorship. NMC2021 sponsorship benefits are broken up into three main components: OnAir (the online conference portal), digital handbook, and the conference website. The digital handbook will be a virtual program, whilst the online portal is the platform for delegates to access the conference, as well as interact with exhibitors.

On the following pages we include details of our collaboration, sponsorship, and exhibition opportunities. Some of the below-listed items are labelled as either "Collaborator" or "Sponsor" opportunities; this does not prevent potential NMC collaborators from offering to provide sponsorship funding for specific conference items. In some circumstances, consideration can also be given to collaboration packages that concentrate on significant "in-kind" reciprocal relationships. Should you have a unique idea for supporting NMC, please contact the Conference organiser to discuss a customised package.

We would also welcome the opportunity to discuss longer-range collaboration opportunities with you, continuing throughout and past the conference conclusion. For example, since 2019, NMC has worked with collaborators to design and convene jointly named online mini-conferences. These have been a successful foray into events beyond the biennial conferences and we expect them to continue after NMC2021. Please contact the Conference organiser if you would be interested in discussing such future collaboration.

SPONSORSHIP & COLLABORATION OPPORTUNITIES

All amounts are GST Inclusive

	Principal Collaborator	Key Collaborator	Distribution Partner	Technology Partner
	*Exclusive Opportunity	*Exclusive Opportunity	*Exclusive Opportunity	*Exclusive Opportunity
	\$16,500 AUD	\$13,200 AUD	\$11,000 AUD	\$11,000 AUD
Virtual Conference Registrations	5	2	2	2
Virtual Exhibition Booth	✓	✓	✓	✓
Digital Banner Displayed	✓	✓	✓	✓
Digital Handbook Ad	Full Page, internal cover	Full Page	Full Page	Full Page
Website Listing	✓	✓	✓	✓
Video Ad	✓	✓	✓	✓
Satchel Insert	2	2	2	2
Acknowledgement in Digital Handbook	✓	✓	✓	✓
Delegate List	✓	✓	✓	✓

*The NMC2021 Conference Design Committee prefers that support of key conference events be offered, in the first instance, to potential NMC collaborators.

**In keeping with NMC's commitment to a dynamic, stimulating event, specific conference sessions will be open to sponsorship; each session will include sponsor advertisement and acknowledgement. Those interested in these sponsorship opportunities can discuss their preferences and interests with AA&P Events.

CONFERENCE ITEMS: SPECIFIC SPONSORSHIP AND SUPPORT OPPORTUNITIES

All amounts are GST Inclusive

	Silver Sponsor	Plenary Presentations	Session Sponsor	Satchel Sponsor	Digital Handbook Sponsor
	*Multiple Available	*3 Available	*Multiple Available	SOLD	*Exclusive Opportunity
	\$5,500 AUD	POA	\$5,500 AUD	\$7,920 AUD	\$5,500 AUD
Virtual Conference Registrations	2	1	2	3	2
Virtual Exhibition Booth	✓		✓	✓	✓
Digital Banner Displayed	✓	✓	✓	✓	✓
Digital Handbook Ad	Half Page	Half Page	Half Page	Half Page	Full Page
Website Listing	✓	✓	✓	✓	✓
Video Ad	✓		✓	✓	✓
Satchel Insert	1	1	1	2	1
Acknowledgement in Digital Handbook	✓	✓	✓	✓	✓

PROMOTIONAL OPPORTUNITIES

All amounts are GST Inclusive

	Notepad & Pen	Satchel Insert
	*Exclusive Opportunity	*Multiple Available
	\$4,400 AUD	\$1,100 AUD
Virtual Conference Registrations	2	
Digital Handbook Ad	Half Page	
Satchel Insert		1
Website Listing	✓	

DIGITAL ADVERTISING OPPORTUNITIES

All amounts are GST Inclusive

	Digital Handbook	Break Sponsor
	*Multiple Opportunities	*Multiple Opportunities
	Full Page \$880 Half Page \$550 Quarter Page \$330	\$1,100 AUD
Video Advertising		✓
Digital Handbook Ad	✓	

EXHIBITION OPPORTUNITIES

All amounts are GST Inclusive

	Virtual Exhibition Booth
	*Multiple Opportunities
	\$4,400 AUD
Virtual Conference Registration	2
Virtual Exhibition Portal	✓
Video Upload	✓
Downloadable PDF Listing	✓
Virtual Resource Gallery	✓
Live Virtual Presentations	✓
One-on-one Meetings With Delegates	✓
Website Listing	✓
Acknowledgement in Digital Handbook	✓
Delegate List	✓

“A fabulous and inspirational event, providing the opportunity to be reinvigorated and reflective, meet so many practitioners and learn about innovation in our field.”

“An experience every mediator cannot miss out on.”

Feedback from previous conference delegates



**PRINCIPAL
COLLABORATOR**

\$16,500 AUD
inc. GST

Exclusive Opportunity

BENEFITS INCLUDE:

REGISTRATION

- Five virtual registrations

EXHIBITION

- Virtual Exhibition Booth

SPEAKING OPPORTUNITY

- Opportunity to address delegates prior to one plenary session (15 minutes)

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Company logo and acknowledgement as a Sponsor on:
 - conference promotional material
 - holding slide at the commencement of plenary sessions
 - conference website with link to your homepage
- 200-word company profile in conference platform
- Verbal acknowledgement during the opening and closing sessions of the conference

ADVERTISING

- Full page, full colour, advertisement in digital conference handbook (artwork to be supplied by the sponsor). Advertisement to be located in the internal front cover
- Opportunity to place two satchel inserts in the conference satchel (sponsor to supply item/s)

DELEGATE INFORMATION

- A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, state only)



**KEY
COLLABORATOR**

\$11,000 AUD
inc. GST

Exclusive Opportunity

BENEFITS INCLUDE:

REGISTRATION

- Two virtual registrations

EXHIBITION

- Virtual Exhibition Booth

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Company logo and acknowledgement as a Sponsor on:
 - conference promotional material
 - conference website with link to your homepage
- 150-word company profile in conference platform
- Verbal acknowledgement during the opening and closing sessions of the conference

ADVERTISING

- Full page, full colour, advertisement in digital conference handbook (artwork to be supplied by the sponsor)
- Opportunity to place two satchel inserts in the conference satchel (sponsor to supply item/s)

DELEGATE INFORMATION

- A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, state only)



DISTRIBUTION PARTNER

\$11,000 AUD
inc. GST

Exclusive Opportunity

BENEFITS INCLUDE:

REGISTRATION

- Two virtual registrations

EXHIBITION

- Virtual Exhibition Booth

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Company logo and acknowledgement as a Sponsor on:
 - conference promotional material
 - conference website with link to your homepage
- 150-word company profile in conference platform
- Verbal acknowledgement during the opening and closing sessions of the conference

ADVERTISING

- Full page, full colour, advertisement in digital conference handbook (artwork to be supplied by the sponsor)
- Opportunity to place two satchel inserts in the conference satchel (sponsor to supply item/s)

DELEGATE INFORMATION

- A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, state only)



TECHNOLOGY PARTNER

\$11,000 AUD
inc. GST

Exclusive Opportunity

BENEFITS INCLUDE:

REGISTRATION

- Two virtual registrations

EXHIBITION

- Virtual Exhibition Booth

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Company logo and acknowledgement as a Sponsor on:
 - conference promotional material
 - conference website with link to your homepage
- 150-word company profile in conference platform
- Verbal acknowledgement during the opening and closing sessions of the conference

ADVERTISING

- Full page, full colour, advertisement in digital conference handbook (artwork to be supplied by the sponsor)
- Opportunity to place two satchel inserts in the conference satchel (sponsor to supply item/s)

DELEGATE INFORMATION

- A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, state only)



**SILVER
SPONSOR**

\$5,500 AUD
inc. GST

Multiple Opportunities

BENEFITS INCLUDE:

REGISTRATION

- Two virtual registrations

EXHIBITION

- Virtual Exhibition Booth

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Company logo and acknowledgement as a Sponsor on:
 - conference promotional material
 - holding slide at the commencement of plenary sessions
 - conference website with link to your homepage
- 150-word company profile in conference platform

ADVERTISING

- Half page, full colour, advertisement in digital conference handbook (artwork to be supplied by the sponsor)
- Opportunity to place one satchel insert in the conference satchel (sponsor to supply item/s)

DELEGATE INFORMATION

- A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, state only)

Three Opportunities Available

The cost of supporting a Plenary Presentation is dependent on which of NMC2021's Plenary Presentations you choose to sponsor.

PLENARY PRESENTATIONS

Price on
Application

BENEFITS INCLUDE:

REGISTRATION

- One virtual registration

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Company logo and acknowledgement as a Sponsor on:
 - conference promotional material
 - conference website with link to your homepage
- 100-word company profile in conference platform
- Verbal acknowledgement during the opening and closing sessions of the plenary session

ADVERTISING

- Half page, full colour, advertisement in digital conference handbook (artwork to be supplied by the sponsor)
- Opportunity to place one satchel insert in the conference satchel (sponsor to supply item/s)

DELEGATE INFORMATION

- A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, state only)

* Subject to approval by the presenter and Conference Design Committee



**SESSION
SPONSOR**

\$5,500 AUD
inc. GST

Multiple Opportunities Available

BENEFITS INCLUDE:

REGISTRATION

- One virtual registration

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Company logo and acknowledgement as a Sponsor on:
 - conference promotional material
 - holding slide at the commencement of sponsored session
 - conference website with link to your homepage
- 100-word company profile in conference platform
- Verbal acknowledgement during the opening and closing sessions of the conference

ADVERTISING

- Half page, full colour, advertisement in digital conference handbook (artwork to be supplied by the sponsor)
- Opportunity to place one satchel insert in the conference satchel (sponsor to supply item/s)

DELEGATE INFORMATION

- A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, state only)

Exclusive Opportunity

A conference package will be mailed out to all delegates.

BENEFITS INCLUDE:

REGISTRATION

- Two virtual registrations

BRANDING OPPORTUNITY

- Your logo featured on the conference satchel, alongside the conference logo

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Company logo and acknowledgement as a Sponsor on:
 - conference promotional material
 - holding slides
 - conference website with link to your homepage
- 100-word company profile in conference platform
- Verbal acknowledgement during the opening and closing sessions of the conference

ADVERTISING

- Half page, full colour, advertisement in digital conference handbook (artwork to be supplied by the sponsor)
- Opportunity to place two satchel inserts in the conference satchel (sponsor to supply item/s)

DELEGATE INFORMATION

- A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, state only)

**SATCHEL
SPONSOR**

**\$7,920 AUD
inc. GST**

SOLD

Exclusive Opportunity

BENEFITS INCLUDE:

DIGITAL CONFERENCE HANDBOOK

\$5,500 AUD
inc. GST

REGISTRATION

- One virtual registration

BRANDING OPPORTUNITY

- Your logo featured on the front cover of the conference handbook.

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Company logo and acknowledgement as a Sponsor on:
 - conference promotional material
 - conference website with link to your homepage
- 100-word company profile in conference platform

ADVERTISING

- Full page, full colour, advertisement in digital conference handbook (artwork to be supplied by the sponsor)
- Opportunity to place one satchel insert in the conference satchel (sponsor to supply item/s)

DELEGATE INFORMATION

- A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, state only)

Exclusive Opportunity

Branded notepad and pen will be included in a conference package that will be mailed out to all delegates.

BENEFITS INCLUDE:

REGISTRATION

- Two virtual registrations

BRANDING OPPORTUNITY

- Your logo featured on the notepads and pens provided in the conference satchel bags

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Company logo and acknowledgement as a Sponsor on the conference website with link to your homepage
- 75-word company profile in conference platform

DELEGATE INFORMATION

- A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, state only)

Multiple Opportunities

Opportunity to place one satchel insert in the conference satchel (sponsor to supply item/s).



NOTEPAD AND PEN SPONSOR

\$4,400 AUD
inc. GST



SATCHEL INSERT

\$1,100 AUD
inc. GST

Multiple Opportunities

Full Page: \$880 AUD (inc. GST)

Half Page: \$550 AUD (inc. GST)

Quarter Page: \$330 AUD (inc. GST)

Opportunity to include an advertisement in the conference handbook (artwork to be supplied by the sponsor).



**DIGITAL
CONFERENCE
HANDBOOK
ADVERTISING**

Multiple Opportunities

- Video advertising during breaks.



**BREAK
SPONSOR**

**\$1,100 AUD
inc. GST**

Multiple Opportunities

An indication of the exhibition opening times is as follows:

- + Wednesday 8 September 2021, 8:30am–5:00pm
- + Thursday 9 September 2021, 8:30am – 5:00pm
- + Friday 10 September 2021, 8:30am – 3:30pm

VIRTUAL EXHIBITION

\$4,400 AUD
inc. GST

REGISTRATION

- Two virtual registration tickets

EXHIBITION

- An Exhibition Portal which gives opportunity to:
 - Display company name, header and description profile
 - Upload videos
 - Opportunity to upload pdf downloadable documents
 - Opportunity to create an Exhibition Brochure Gallery
 - Add website links for further information
 - Give presentations within your virtual stand to 40 delegates per session
 - Schedule and host one-on-one meetings with delegates on the platform

ACKNOWLEDGEMENT / LOGO PLACEMENT

- Company logo and acknowledgement as an Exhibitor on conference website with link to your website
- 75-word company profile in conference platform

DELEGATE INFORMATION

- A delegate list in accordance with Privacy Legislation 2001 distributed at the conference (name, organisation, state only)