



**COMPASS**

5 – 6 November

**2021**

**DARWIN**

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# EXHIBITION PROSPECTUS

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**The Compass Conference is Northern Territory PHN and Rural Workforce Agency NT's premier professional development and networking event for primary health care professionals and will take place at the Darwin Convention Centre from 5 to 6 November 2021.**

The theme for this year's conference is 'Navigating the way forward'. After a tumultuous 2020, it's time to look forward and celebrate the resilience of our primary health care workforce and focus on wellbeing, as well as our learnings from the past year and the opportunities it has created.

At Compass 2021 we will delve into these factors and explore practical applications of preventative health measures to promote the best health outcomes for Territorians. Of course, we can't achieve this without a healthy and resilient primary health care workforce, and practitioner wellbeing and contemporary wellbeing practices will be a key focus throughout the conference.

Conference attendance is growing year on year. In 2019, more than 400 delegates attended over the two days, an increase of 100 attendees from the previous year. Delegates will again include a broad range of primary health care professionals including general practitioners, nurses, allied health professionals and Aboriginal health workers from all regions of the Northern Territory.

Development of this year's program is well underway, with a focus on lessons learnt and opportunities created through the COVID-19 Pandemic.

In addition to a strong professional development program, the conference presents excellent networking opportunities through trade displays and exhibition booths. The Gala dinner on the Friday evening features the Northern Territory Health Professional of the Year Awards **and is an opportunity to celebrate our peers and network with all delegates.**

#### **Here's what previous attendees have to say about Compass Conference**

- 52 out of 53 respondents said they would recommend Compass to their colleagues
- 9 out of 10 respondents said the topics presented were either relevant or very relevant to their professional practice
- 87% of respondents thought the program covered the theme well

## EXHIBITOR \$1,200 INC GST

Exhibiting at the 2021 Compass Conference provides visibility and credibility for your organisation as well as an opportunity to network and build relationships with key decisions makers and broad range of primary health care professionals. This package includes:

- One (1) 3m x 2m exhibition space and basic octanorm shell scheme including lights mounted at back panel, access to power and company name mounted on fascia board
- One (1) additional ticket to the gala dinner (Value \$95)
- Recognised as an exhibitor on the conference website and conference App
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply 500 items)



# COMPASS 2021

## SPONSORSHIP APPLICATION FORM

Organisation Name:

Sponsorship Level selected:

Amount to be invoiced (\$AUD inc GST):

ABN:

Contact Name:

Phone:

Email:

Website:

Postal Address:

We will be supplying an insert for conference satchel (x500 required):

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YES

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NO

Please advise what will you be providing for your insert:

If you are entitled to an exhibition space as part of your sponsorship, please confirm if you will be taking up this opportunity of a 3m x 2m booth?

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YES

☐

NO

High res logo and 100 word corporate profile provided:

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YES

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NO

Please provide your social media handles;

Twitter:

Facebook:

LinkedIn:

Instagram:

Signed:

Date:

Please send completed sponsorship and exhibition application form to  
Emily Smigowski at [marketing@associatedadvertising.com.au](mailto:marketing@associatedadvertising.com.au) or call **08 8942 3388**

All attendees at Compass 2021 will be required to meet the COVID-19 Safety Plan in place for the event. This will be developed in accordance with the Northern Territory Chief Health Officer's Directions. If, as a result of COVID-19, the event is rescheduled, Northern Territory PHN will communicate with all registered delegates, sponsors and exhibitors in regards to alternative arrangements.