

SPONSORSHIP PROSPECTUS

2019 Australasia Pacific Extension Network Conference

SKYCITY Darwin, Northern Territory

12 - 13 September, 2019



ABOUT APEN

The Australasia-Pacific Extension Network (APEN) is the leading professional organisation for extension professionals working with people to enable change and innovation in primary industries, natural resource management and communities. With over 600 members across Australia, New Zealand, and beyond, the organisation is leading the resurgence in the profession of extension and facilitating change. APEN members are involved in government and industry agencies, agribusiness, community and rural development, adult education, communication, rural health, and educational institutions.

Many different organisations and industries are realising the need to be involved in facilitating change across communities. To effect these changes, extension practitioners need to learn new skills and draw on the learning and resources of others to improve their practice and theory. APEN's vision is to be the peak body for professionals working with people to facilitate change and innovation in primary industries, natural resource management and communities.

2019 APEN CONFERENCE

For the first time in its 25 years existence, APEN will be holding its biennial conference in the Northern Territory. SKYCITY Darwin will be hosting over 150 delegates from September 12 to 13, 2019. The agenda for this APEN Conference is to provide skill and share learning – as everyone has an interest in ensuring that regional communities do experience change in a positive and supported way. The theme for the 2019 conference is *Extending horizons: Extension's role in climate, rural industries, and community challenges*. The conference will include field trips, workshops, keynote speakers from industry leaders, welcome function, a world café, and a gala dinner.

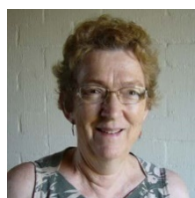
MEET THE TEAM



Mr Jacob Betros
Conference Convenor
rc.nt@apen.org.au



Dr Warren Hunt
Sponsorship Lead
warren.hunt@nt.gov.au



Dr Roe Currie
Conference Secretary
info@apen.org.au



Ms Natalie Bell
Professional Conference Organiser
natalie@associatedadvertising.com.au



TRUE VALUE

In making a commitment to becoming a sponsor, your company will be assured of high-profile exposure, both at the APEN Conference and in the related promotional activities. This exposure will include using some of the most innovative technology options available. We'll make sure everyone knows that your organisation is leading the way in promoting professional development focusing on increasing the capacity of rural industries, communities, and professionals facing an ever changing climate.

You will have access to key stakeholders throughout the conference, including governmental organisations, industry groups, community groups, rural leaders, Indigenous land managers, researchers and much more! Be confident in knowing your sponsorship will enable volunteers and delegates from all over to attend the conference and access valuable professional development and networking opportunities.

"Sponsoring the APEN Conference gave us international exposure we would never have received otherwise, and provided us with ongoing networking opportunities"
- HCP SL; 2017 Sponsor

The APEN Conference will be promoted broadly across Australia, New Zealand and Asian nations in close proximity to North Australia. APEN is expecting over 150 delegates to join us in September for the conference. To secure your place at the APEN Conference, simply choose the sponsorship option that best suits you, complete the application form, and forward to the details specified on the form. See the conference website for further information.



SPONSORSHIP OPPORTUNITIES

Package Level (Price ex. GST)	PLATINUM (\$20,000)	GOLD (\$12,000)	SILVER (\$6,000)	BRONZE (\$2,500)	Friends of APEN Conference (\$250)
Complimentary conference registrations	4	3	1	1	
Conference programme advertisement	Full page	Half page	Quarter page	Quarter page	
Address the conference	✓				
Logo displayed on delegate lanyard pass	✓	✓			
Promotional item in delegate satchel	✓	✓	✓		
Acknowledgement throughout conference and dinner	✓	✓	✓		
Promotional banner space	✓	✓	✓	✓	
Corporate logo on all promotional material	✓	✓	✓	✓	
Corporate logo displayed on conference website with link	✓	✓	✓	✓	✓

ADDITIONAL OPPORTUNITIES

OPPORTUNITY	BENEFITS	COST (ex. GST)
Satchel Sponsor (1 available)	Organisation logo main feature on satchel	\$3,000
Award Sponsor (2 available)	Opportunity to speak at gala dinner and present award	\$2,500
Lanyard Sponsor (1 available)	Organisation logo on delegate lanyard	\$600
Morning/Afternoon Tea Break Sponsor (4 available)	Organisation logo featured on main screen during break and special mention	\$500

** Logos, banners, and promotional items are to be provided by the sponsoring organisation

** Publishing deadlines apply to conference programme and promotional material



APPLICATION TO SPONSOR

Please complete this form and return to:

info@apen.org.au or PO Box 1239
Wodonga, VIC 3689

Organisation details

Organisation: _____
Contact Name: _____
Telephone: _____
Email: _____
Address: _____
ABN: _____

Please select a Sponsorship Opportunity and/or an Additional Opportunity

Sponsorship Opportunity

- | | | |
|---|---|----------|
| <input type="checkbox"/> Platinum Sponsor | - | \$20,000 |
| <input type="checkbox"/> Gold Sponsor | - | \$12,000 |
| <input type="checkbox"/> Silver Sponsor | - | \$ 6,000 |
| <input type="checkbox"/> Bronze Sponsor | - | \$ 2,500 |
| <input type="checkbox"/> Friends of APEN Conference | - | \$ 250 |

Additional Opportunity

- | | | |
|--|---|----------|
| <input type="checkbox"/> Satchel Sponsor | - | \$ 3,000 |
| <input type="checkbox"/> Award Sponsor | - | \$ 2,500 |
| <input type="checkbox"/> Lanyard Sponsor | - | \$ 600 |
| <input type="checkbox"/> Morning/Afternoon Tea Sponsor | - | \$ 500 |

I/WE understand that the sponsorship packages will be awarded strictly in order of receipt of application form and deposit.

I/WE understand we must provide our logo in an applicable format, banners, promotional items, and advertising materials by the due date which will be discussed upon agreement.

I/WE accept APENs terms and conditions (available online)

Name: _____

Signed: _____

Date: _____

