

# Exhibitor / Sponsor Prospectus

## WFNN Congress 2021

*Create — Imagine — Inspire — Discover*



**DARWIN  
Australia  
20-23 July 2021**

[www.wfnn.org](http://www.wfnn.org)

## About the WFNN

Founded in 1969, the WFNN initially consisted of nursing organizations representing five member countries. During the past five decades, a number of neuroscience nursing organizations have been established and have joined the WFNN. In addition, there has been increased development of sub-specializations within neuroscience nursing and in 1999, neuroscience nursing specialty organizations were able to join the WFNN. Today, there are 13 member organizations representing 18 countries, approximately 8,000 nurses, from six continents. WFNN is a registered not-for-profit organization.

## Target Audience

WFNN attracts nurses who treat neuroscience patients from around the globe. The WFNN Congress represents a unique opportunity to connect with international nursing leaders to share your product information and educate attendees about emerging treatments for neurological diseases. Attendees represent all levels of care from the bedside nurse to advanced practice nurses that direct care.

## Why you should exhibit

- \* Access to an international market of nursing leaders.
- \* Generate sales.
- \* Direct marketing to nurses that influence care.
- \* Increase product line visibility.
- \* Survey an international nursing market.
- \* Direct advertising on the conference website and smart phone app.
- \* Assistance with our not-for-profit global education.



## Welcome from the WFNN Executive Team

G'Day and Welcome!

The *World Federation of Neuroscience Nurses* (WFNN), in collaboration with the *Australasian Neuroscience Nurses' Association* (ANNA) are proud to present the 13<sup>th</sup> Quadrennial WFNN Congress, to be held in Darwin, Northern Territory, AUSTRALIA, 20—23 July, 2021.

**The venue:** *Darwin Convention Centre*, Waterfront Precinct, Darwin.

Darwin is the capital city of Australia's Northern Territory and is located at the Top End of Australia, on a rocky peninsula bordered by the Timor Sea. The Larrakia people are the traditional owners of the greater Darwin region. The Northern Territory is "a place like no other". It is spiritual, colourful, exciting, enchanting and full of wonderful experiences. The Darwin Convention Centre is centrally located within walking distance from Waterfront Precinct hotels and Darwin city centre.

We would like to invite your organisation to support the exciting education initiatives and special events planned for the 300 national/international delegates expected to attend. Sponsorship and exhibiting are excellent opportunities for your organisation to show its commitment to the specialty of neuroscience nursing. The Congress offers a unique opportunity for practitioners, policy makers and administrators to focus on scientific research, professional development and clinical practice while networking with colleagues and leaders in the field.

The 13<sup>th</sup> WFNN Congress will welcome clinicians, managers, nurses, physicians, pharmacologists, occupational therapists, physiotherapists, physician assistants, nurses scientists and educators working in the field of Neuroscience, including neurology; neurosurgery; neuro-intensive care; epilepsy; geriatrics; pain management; movement disorders; neuro-trauma; neuro-oncology; neurophysiology; neuro-rehabilitation; Parkinson's disease; paediatrics; neuro-spine; remote nursing, stroke and traumatic brain injury.

We are looking forward to your support and working with your organisation in the implementation of this extraordinary professional event in a globally significant area of health care. Join us in Darwin!

Sincerely,

**Christi DeLemos (President)**  
WFNN – President

**Vicki Evans (Vice President)**  
WFNN Vice President / Scientific Chair

**Dawn Tymianski (Secretary/Treasurer)**  
Secretary/Treasurer

# SPONSORSHIP OPPORTUNITIES

(in \$AUD)

PLATINUM SPONSOR \$25,000	GOLD SPONSOR \$20,000	SILVER SPONSOR \$10,000	BRONZE SPONSOR \$5,000
Exclusive full colour advertisement published on the first inside page of the Congress Program.			
Choice of exclusive naming rights for the Crocosaurus Cove Reception or Plenary Speaker.			
300-word promotional text in the Congress Program.	125-word promotional text in the Congress Program.	50-word promotional text in the Congress Program.	
*Exhibitor space (m <sup>2</sup> )	*Exhibitor space (m <sup>2</sup> )	*Exhibitor space (m <sup>2</sup> )	*Exhibitor space (m <sup>2</sup> )
Placement of company logo on the Congress web-site & Program.	Placement of company logo on the Congress web-site & Program.	Placement of company logo on the Congress website & Program.	Placement of company logo on the Congress website & Program.
Inclusion of flyers in the Congress bags.	Inclusion of flyers in the Congress bags.	Inclusion of flyers in the Congress bags.	Inclusion of flyers in the Congress bags.
Three (3) complimentary Congress Registrations, including Gala Dinner & Crocosaurus Cove Reception.	Two (2) complimentary Congress Registrations, including Gala Dinner & Crocosaurus Cove Reception.	One (1) complimentary Congress Registration, including Gala Dinner & Crocosaurus Cove Reception.	One (1) complimentary Congress Registration.

(OTHER) DIRECT SPONSORSHIP for:	COST (\$AUD)
Gala Dinner	\$7,500
Poster Display Area	\$5,000
Conference Bags—HPA (Helping People Achieve)	\$4,500
Mindil Beach Markets — A Darwin Experience.	\$3,000
Breakfast session	\$2,500
Gift / Prize Opportunity (eg: Cage of Death dive at Croc Cove)	\$2,000
Exhibitor (Booth)	\$1,500
Lanyards	\$1,000

Sponsorship includes a table with linen and two chairs. \*Premium exhibit locations will be reserved for Platinum and Gold sponsors. Congress attendees will have their dedicated break times with refreshments near vendor tables.



# SPONSORSHIP BOOKING FORM

Please complete the booking form below and email this along with a high resolution image of your company logo to both—Christi DeLemos at [cddelemos@ucdavis.edu](mailto:cddelemos@ucdavis.edu) and [wfnnp@gmail.com](mailto:wfnnp@gmail.com)

Sponsor Package:	Amount: \$AUD	For:
Platinum Sponsor	\$25,000	Platinum Sponsor
Gold Sponsor	\$20,000	Gold Sponsor
Silver Sponsors	\$10,000	Silver Sponsor
Bronze Sponsors	\$5,000	Bronze Sponsor
Other:-	\$7,500	Gala Dinner
	\$5,000	Poster Display Area
	\$4,500	Conference Bags—HPA
	\$3,000	Mindil Beach Markets
	\$2,500	Breakfast Session
	\$2,000	Gift / Prize Opportunity (eg: Cage of Death experience)
	\$1,500	Exhibition Area (Booth)
	\$1,000	Lanyards

Company Name:		
Company Contact:		
Address:	City:	
State:	Zip/Postcode:	
Country:	Telephone:	
Email:		

Payment is to be made to: **ANNA—WFNN 2021 Congress**

Electronic Fund Transfer is the preferred payment method. Please use account details below:

Account Name: **ANNA - WFNN 2021 Congress**

BSB Number: **033-089**

Account Number: **616557**

*When making an EFT payment please reference company name.*

Australasian Neuroscience Nurses Association ABN: 45502070837
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Master Card

Visa

Expiry Date: \_\_\_/\_\_\_

Card No.: \_\_\_\_\_

Amount: (\$AUD) \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature of agent: \_\_\_\_\_

## Information for Sponsors

### **Rules for Exhibitors:** *(please see separate Darwin Convention Centre Rules as well)*

The exhibition schedule will be made considering the registration dates in order of payment receipts. Upon receipt of the Registration Form and payment, the exhibition space will be confirmed.

The organiser will not be held responsible for any unpredictable events such as terrorism or natural disasters and does not take responsibility for the costs incurred. Exhibition fees are non-refundable.

### **Exhibitor Rights and Obligations**

Sending in the completed official form indicates the full consent of the exhibitor to all conditions and rules associated with the WFNN Congress and the Darwin Convention Centre. Any failure to comply with the rules will result in termination of the right to participate and no refund will be given.

The exhibitor irrevocably agrees to take their assigned space and to maintain that area until the completion of the event. The exhibitor may only take the assigned/paid-for space for that agreed upon exhibit. Advertising other materials is not permitted. Renting and division of the booth is also prohibited.

### **Refund / Cancellation:**

Requests for cancellations of exhibit space must be made in writing to the WFNN Executive—[wfnnp@gmail.com](mailto:wfnnp@gmail.com)

Written cancellations made 6 months prior to the event will receive a full refund, less \$500AUD administration fee. Cancellations received after that date will forfeit the entire cost of the exhibit space.

### **Organiser Rights and Obligations:**

The WFNN undertakes division of exhibition space while respecting, as much as possible, the wishes of the exhibitor. The organiser reserves the right to rearrange the position of booths without the obligation of compensation to the exhibitors. The organiser also reserves the right to offer exhibition space, without compensation, to others if an exhibitor fails to appear.

### **Insurance Issues:**

Equipment and other exposed materials placed by the exhibitors are considered without the insurance and the organiser in no case assumes the responsibility for insuring the property and staff and will not hold the organiser liable for any damages that may occur.

**Installation:** All exhibits must be set-up with the carpets by July 19 at 5pm.

**Dismantling:** All exhibitor supplies must be removed from the exhibit area no later than July 22nd at 3pm.

**Space Assignment:** Space will be assigned at the discretion of the WFNN Executive and will be based on completion dates of contracts and receipt of payment, availability of space requested and previous support for WFNN events.

### **Exhibitor Agreement and Requests**

- The exhibitor agrees to follow all rules provided in the agreement.
- A covered table & 2 chairs will be provided and any additional supplies are the responsibility of the exhibitor.

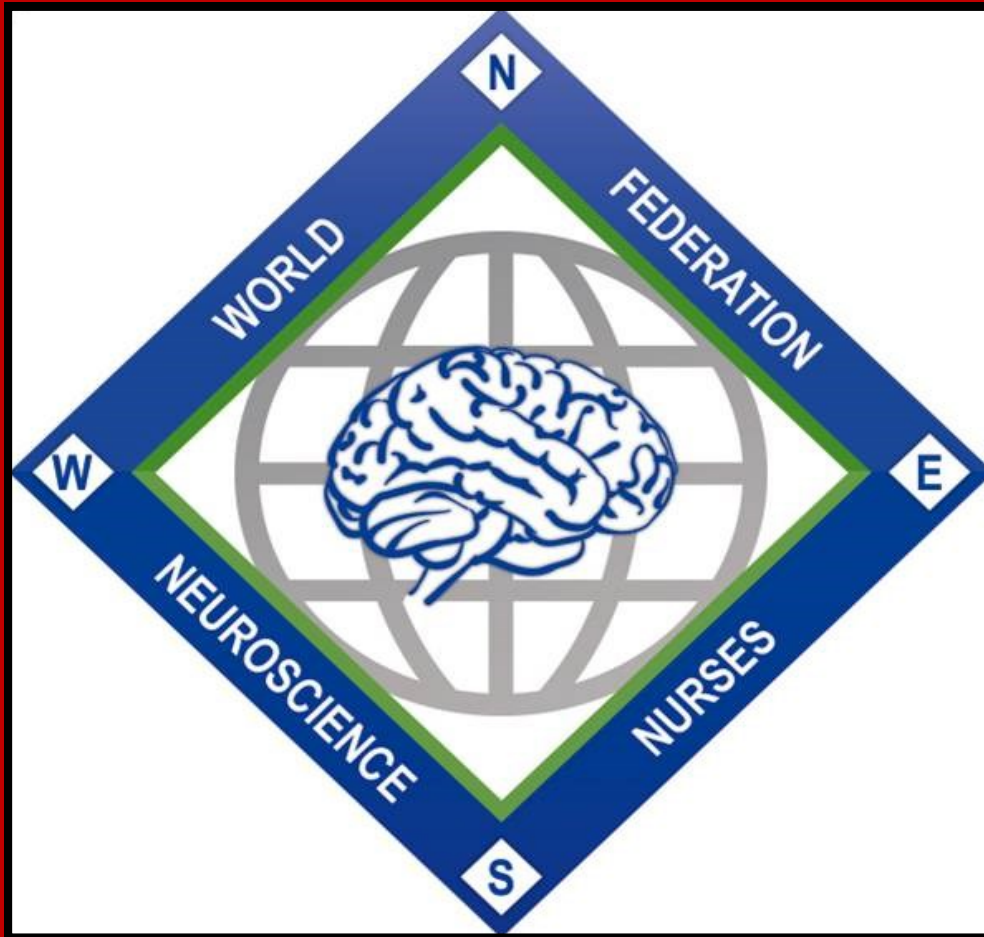
### **Sponsor Checklist:**

- Completed official sponsorship form (PDF) highlighting the amount of sponsorship
- High resolution company logo
- 125-300 word company profile

Email completed forms to both—Christi DeLemos at [cddelemos@ucdavis.edu](mailto:cddelemos@ucdavis.edu) and [wfnnp@gmail.com](mailto:wfnnp@gmail.com)







Website: [www.wfnn.org](http://www.wfnn.org)

**USA Based WFNN Contact:**

Christi Delemos  
*WFNN President*  
 Tel: (+1) 916-734-5590  
 Email: [cddelemos@ucdavis.edu](mailto:cddelemos@ucdavis.edu)

**PCO (Darwin):**

Natalie Bell  
 Associated Advertising & Promotions  
 Pty Ltd. Tel: (08) 8942 3388



**Australian Contact:**

Vicki Evans  
*WFNN Vice President*  
 Tel: (+61 2) 9463 2745  
 Email: [wfnnp@gmail.com](mailto:wfnnp@gmail.com)

Australasian Neuroscience Nurses  
 Association ABN: 45502070837

**WFNN**

**Member Partners**



**NORTHERN  
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