



# **Sponsorship Prospectus**



Proudly partnering with

8 - 9 April 2025

Darwin, Northern Territory







### **About Northern Australia Food Futures**

# Innovative agribusiness in northern Australia: Nurturing natural assets for future growth

The 6th Northern Australia Food Futures Conference is the leading industry event that promotes the development of agriculture, horticulture, forestry and fodder across northern Australia. The Conference includes keynote speeches, workshops, exhibition, networking events and panel discussions on the future of agriculture in the Northern Territory and in the northern regions of Western Australia and Queensland.

The 2025 Conference will take place from 8 - 9 April in Darwin and is presented by the NT Farmers Association in partnership with AgForce, ORDCO and KPCA.

The collaboration between these organisations from across northern Australia unites the industry and our stakeholders, farmers, State and Federal Ministers, government agencies, private sector companies, investors, traditional landowners, environmental experts, and scientists. If you have a vested interest in agricultural development in the north, attending the Northern Australia Food Futures Conference is essential.

Book tickets now and find out more at foodfuturesntfarmers.org.au

\*\*ALL LISTED PRICES ARE EXCLUSIVE OF GST\*\*

\*\*SPONSORSHIP PACKAGES ARE SUBJECT TO THE TERMS AND CONDITIONS FOR WHICH A LINK IS PROVIDED IN THE SPONSORSHIP AND EXHIBITION APPLICATION FORM.\*\*



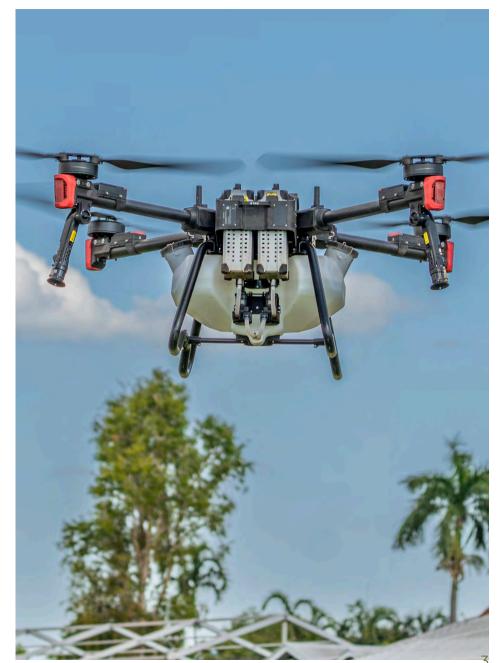
# **Sponsorship Opportunities**

\*\*Sponsorship packages are subject to the terms and conditions for which a link is provided in the Sponsorship and Exhibition Application Form.\*\*

Sponsorship Packages	Price ex. GST	Page No.
Diamond	\$40,000	4
Platinum	\$20,000	5
Gold	\$10,000	5
Silver	\$7,000	5
Bronze	\$2,500	5
Exhibitor	\$4,500	9

PROMOTIONAL OPPORTUNITIES	Price ex. GST	Page No.
Lanyard	\$5,000	5
Conference App	\$5,000	5
Conference Program	\$5,000	5
Virtual Satchel Insert	\$1,000	8

Social Function Packages	Price ex. GST	Page No.
Taste of the Territory Cocktail Party	\$15,000	6
Entertainment Sponsor	\$10,000	6
Young Farmers Breakfast	\$4,000	8



Diamond	
\$ 40,000	
Full Conference tickets - including Taste of the Territory Cocktail Party	6
Conference only tickets	6
Media passes	2
Program Ad	1 Full Page
Opening remarks at Welcome Reception	Υ
Closing remarks	Υ
Speaker invitation	Υ
Recognition as Conference sponsor on website, social channels, partner wall, holding slides, program	Y
Banner display x 1 in concourse x 1 side stage	Υ
Logo on Conference signage at venue	Υ
Exhibition booth	2 (custom)
Editorial or advertisement in NT Farmers newsletter	2
Virtual Satchel Insert	2
Post event report	Υ

Conference App notification

Delegate list of those who have agreed to have their

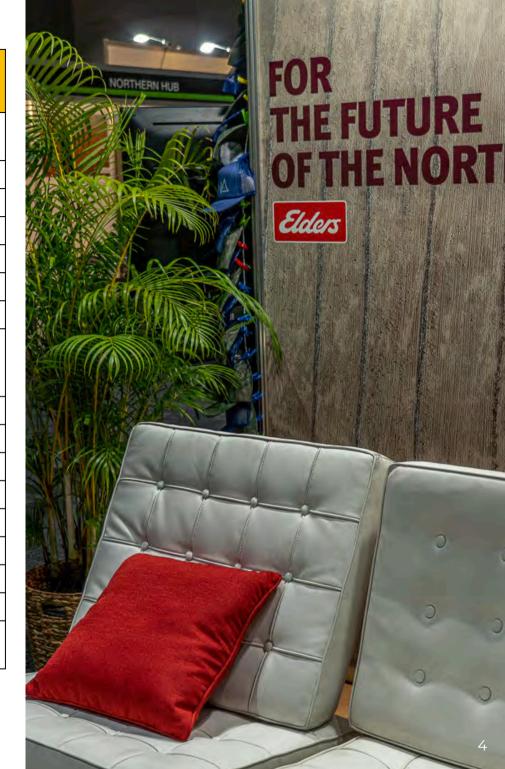
details distributed. Available post event only

NT Farmers Membership

Υ

Υ

Υ



## **Sponsorship Opportunities**

Package	Platinum	Gold	Silver	Bronze
	\$ 20,000	\$ 10,000	\$ 7,000	\$ 2,500
Full Conference tickets - including Taste of the Territory Cocktail Party	4	2	1	1
Conference only tickets	2	1	1	
Program Ad	1/2 page	1/4 page		
Speaker invitation	Υ			
Recognition as Conference sponsor on website, social channels, partner wall, holding slides, program	Y	Y	Y	Y
Banner display x 1 in concourse	Υ			
Logo on Conference signage at venue	Υ	Y	Y	Υ
Exhibition booth	1	1	1	
Editorial or advertisment in NT Farmers newsletter	Υ	Y		
Virtual satchel insert	2	1	1	1
Conference App notification	Υ	Y		-
NT Farmers Membership	Υ	Υ	Y	
Delegate list of those who have agreed to have their details distributed. Available post event only	Υ	Y		

### **Silver benefits hospitality packages - \$5000** Silver benefits with **NO** Exhibition booth

- Silver Coffee Cart x 1 available
- Silver Lunch x 2 available

### Bronze benefits hospitality packages - \$2500

- Bronze Afternoon Tea x 2 available
- Bronze Morning Tea x 2 available

## **Social Functions**

Package	Taste of the Territory Cocktail Party	Entertainment sponsor
	\$ 15,000	\$10,000
Full Conference tickets - Including Taste of the Territory Cocktail Party	4	2
Taste of the Territory Cocktail Party	0	0
Naming rights of the event and opportunity to present 5 -10 mins	Υ	
Recognition as Conference sponsor on website, social channels, partner wall, holding slides, program	Υ	Υ
Banner display at event	Υ	Υ
Opportunity to create custom cocktail and place branding and collateral around during the welcome drinks		
Logo on Conference signage, menu, and holding screens at venue	Υ	Y
Exhibition booth	Υ	Υ
Virtual satchel insert	Υ	Υ
Conference App notification	Υ	Υ
NT Farmers Membership	Y	Υ
Delegate list of those who have agreed to have their details distributed. Available post event only		Y



## **Promotional Opportunities**

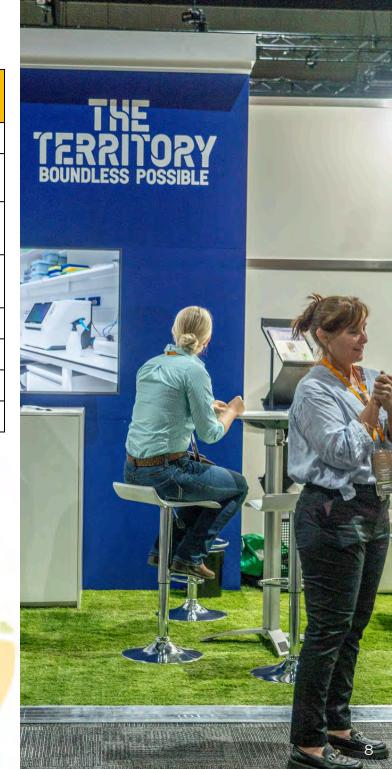
Package	Conference Program	Conference App	Lanyard
	\$ 5,000	\$ 5,000	SOLD
Full Conference tickets - including Taste of the Territory Cocktail Party	1	1	1
Recognition as Conference sponsor on website, social channels, partner wall, holding slides, program	Y	Υ	Υ
Virtual Satchel Insert	Υ	Υ	Υ
NT Farmers Membership	Υ	Υ	Υ
Production of lanyard with your company logo			Υ
1 full page advertisement in the Conference program	Υ		
Delegate list of those who have agreed to have their details distributed. Available post event only	Y		Y
Logo on APP splash page, Conference APP notification, Conference APP dedicated page		Y	
Exhibition booth	50%	50%	50%

## **NT Young Farmers Breakfast**

Package	NT Young Farmers Breakfast
	\$4,000
Full Conference tickets - including Taste of the Territory Cocktail Party	1
Opportunity to place marketing collateral or a gift on tables for delegates	Υ
Recognition as Conference sponsor on website, social channels, partner wall, holding slides, program	Υ
Opportunity to display banners during event	Υ
Logo on signage, menu and holding screens at the event	Υ
Virtual Satchel Insert	Υ
NT Farmers Membership	Υ

## Virtual Satchel Insert \$1,000

We are thrilled to introduce the 'Virtual Satchel' for our 2025 Conference! This innovative concept perfectly embodies our theme of embracing technology and sustainability. By adopting this approach, we aim to not only minimise waste and preserve resources but also create a more eco-friendly and cost-effective event. This significant step towards reducing our environmental footprint is essential for upholding the social licence of the Northern Australian Food Futures Conference. We are confident that attendees and sponsors will recognise this forward-thinking initiative and the positive environmental impact it will bring.





# **Exhibitor Package**

Exhibition package inclusions	\$4,500
Full Conference tickets - Including Taste of the Territory Cocktail Party	1
Conference only tickets	1
Exhibition booth 3m x 2m	1
Recognition as Conference sponsor on website, social channels, partner wall, holding slides, program	Y
Virtual satchel insert	Υ
NT Farmers Membership	Υ
Recognition as Sponsor on website and social channels	Υ
Delegate list of those who have agreed to have their details distributed. Available post event only	Y



### 2025 Program

8th April - Conference day 1
Welcome Drinks

# 9th April - Conference day 2 Taste of the Territory Cocktail Party

NT Farmers looks forward to working with your business, please get in touch if you have any enquiries about the sponsorship packages.

#### **CONTACT US**

**Event Host NT Farmers** 

FoodFutures@ntfarmers.org.au 0409 357 211

### Sponsorship Manager Katie Dawkins

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## Conference Organiser AA&P Events

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#### **Sponsorship and Exhibition Cancellation Dates:**

Before 5pm, 7th February - 50% refund After 5pm, 9th March - no refund