

TECH & TEA SPONSORSHIP OPPORTUNITIES

**NT Cattlemen's Association
2025 Conference**
Darwin | 19-21 March 2025



ABOUT NTCA

For 41 years, the NTCA has been the voice of Northern Territory cattle producers on issues affecting them. From live export bans, through to infrastructure development, environmental management and land stewardship – the NTCA supports industry by making sure that the practices and contributions our members make are valued by all levels of Government and the community.

The NTCA makes a commitment to its members, that we will be there for industry on its best day and on its worst. We are a constant in an ever-evolving landscape. Our voice will always speak on behalf of our members.

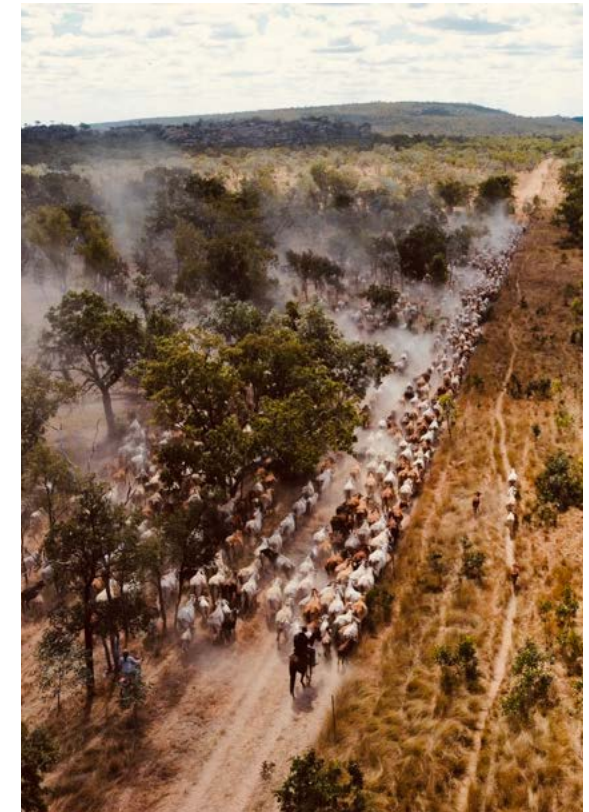
For more than 150 years the pastoral industry has been the backbone of the Northern Territory economy. For 41 of those years, the NTCA has been there alongside it, and we will be there for the next 150 years!

FACTS & FIGURES

- Pastoralists generate more than 85% of the NT's primary production value*
- The cattle industry and related service industries contribute \$1 billion annually to the NT economy
- There are 2.2 million cattle across 45% of the Territory's land mass
- NT Pastoralists manage up to 700,000km² of the NT landmass
- 8,000 head of cattle is the average NT herd size
- The average NT cattle property is approximately 3,000km²
- On average, around 600,000 cattle are turned off NT pastures annually
- The Darwin Port is the busiest live export port in the world+
- The NTCA's Bohning Yard facility in Alice Springs was one of the first Organic and USDA NOP certified spelling and sale facilities in Australia

*Source: ABARES 2016, Agriculture, Fisheries and Forestry in the Northern Territory, 2016

+Source: NT Live Exporter's Association



THE NTCA TECH & TEA DAY

Join us for the 2025 NTCA Tech & Tea Day, the exciting kickoff to the 2025 NTCA Conference. This event focuses on innovation and collaboration within the cattle industry, featuring engaging discussions on the latest technological advancements and best practices in cattle management.

The Tech and Tea function offers sponsors a unique opportunity to showcase new technology through live demonstrations and discussions, to a targeted and passionate audience. As a sponsor, you'll also have the opportunity to highlight your contributions to the industry, network with producers and other providers, and gain visibility among key stakeholders in the Northern Territory cattle industry.

Don't miss this chance to connect with potential customers and be part of the conversation shaping the future of the sector.



SPONSORSHIP PACKAGES

TECH & TEA

	NAMING RIGHTS SPONSOR	SPEAKER SPONSOR + EXHIBITION	SPEAKER ONLY SPONSOR
Prices are ex. GST	Exclusive Opportunity \$ 20,000	Multiple Opportunities \$ 7,000	Multiple Opportunities \$ 4,000
NAMING RIGHTS	✓		
EXHIBITION BOOTH	DOUBLE	SINGLE	
2 DAY CONFERENCE TICKETS	6	2	1
GALA DINNER TICKETS	4		
LOGO & LINKAGE ON EVENT WEBSITE & APP	✓	✓	✓
ADVERTISEMENT IN CONFERENCE PROGRAM	Half Page*	Quarter Page*	Quarter Page*
BANNER DISPLAYED	1x at registration desk 2x other strategic locations		
LOGO DISPLAYED ON EVENT COLLATERAL	✓	✓	✓
YEARBOOK ADVERTISEMENT	1/2 Page*	1/8 Page*	1/8 Page*
SOCIAL MEDIA POST	1/week from payment until event.*		

* Artwork to be supplied by sponsor

SPONSORSHIP PACKAGES

ADD-ON ADVERTISING OPPORTUNITIES

<p>Prices are ex. GST</p>	<p>SACHEL INSERT Multiple Opportunities \$ 2,000</p>	<p>CONFERENCE APP: NOTIFICATION Limited Opportunities \$ 750</p>	<p>CONFERENCE APP: BANNER Limited Opportunities \$ 1,500</p>	<p>CONFERENCE APP: DEDICATED PAGE Limited Opportunities \$ 2,500</p>
<p>BENEFIT(S)</p>	<p>Opportunity to provide one (1) satchel insert</p>	<p>One (1) dedicated notification pushed to App users. An App notification include a header and a body section where text, images, videos and/or links can be embedded.</p>	<p>One (1) conference App banner located on the footer of the App. This banner can link to one (1) web link.</p>	<p>One (1) dedicated button on the app which leads to a single page in which text, images, videos and/or links can be embedded.</p>



2025 NTCA CONFERENCE PROGRAM ADVERTISING

AVAILABLE SPACES

	Price (ex. GST)
Full Page	\$ 2,000
1/2 Page	\$ 1,500
1/4 Page	\$ 1,000

The conference program will be A4 landscape. The artwork for the above is to be provided by you as the sponsor. The final specification and dimension required will be communicated to you once your bookings are finalised.



Sponsorship & Exhibition Cancellation Dates:
Before 5pm 14 February 2025 - 50% refund
After 5pm 14 February 2025 - no refund

TAILORED SPONSORSHIP PACKAGES

We can work with you to tailor a sponsorship package to align with the interests and objectives of your organisation.

If you would like to find out more information, please contact:

Rosie Peace | AA&P Events
e: rosiep@associatedadvertising.com.au
m: 0410 518 884.

2025 PROGRAM

Wednesday, 19 March 2025

Ladies Lunch

Thursday, 20 March 2025

Tech & Tea (Conference Day 1)
Darwin Convention Centre

NTCA AGM (Full Members Only)
Darwin Convention Centre

Welcome Drinks

Darwin Convention Centre

Friday, 21 March 2025

NTCA Conference Day 2
Darwin Convention Centre

Gala Dinner

Darwin Convention Centre

[VIEW THE CONFERENCE WEBSITE](#)

[APPLY FOR A PACKAGE NOW](#)

CONTACT US

Conference Organiser:

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Sponsorship Coordinator:

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