

KPCA Livestock Handling Cup 2022

SPONSORSHIP OPPORTUNITIES

15 - 16 September 2022 | Sandfire Roadhouse, Great Northern Highway, Western Australia



About the event

15 - 16 September 2022 | Sandfire Roadhouse, Sandfire, Western Australia.

The KPCA Livestock Handling Cup is a unique competition that brings teams from a broad range of Northern WA Pastoral operations together in a competitive and continuous improvement environment to demonstrate skills in relation to low/no-stress stock handling.

This event is an opportunity for the industry to promote leading practice and animal welfare standards and lead the way for a positive dialogue between producers and the public, the value of which cannot be underestimated. Hear from leading industry experts from across Australia share their insights, knowledge, tips and tools for best practice animal welfare with a full day speaking program and workshops on Thursday 15th September.

KPCA Livestock Handling Cup is an opportunity to showcase skills in the industry and encourage learning, connection, positivity and energy. The Cup will be run on Friday, 16th September and sees competitor teams showcase their livestock handling skills, with the winning team assessed against three key criteria: animal welfare, teamwork and stockmanship.



Audience

The KPCA Livestock Handling Cup sees participants from stations all around the Kimberley and Pilbara region competing in the Cup as well as other industry stakeholders travelling from far and wide to participate in the speaking program and workshop, and the Cup.

Event program

Thursday, 15th September

10.30AM-5PM- Speaking program and workshops
5:30PM- Networking & trade booths
6:30PM- Casual dinner

Friday, 16th September

6:00AM- Breakfast
7:30AM- KPCA Livestock Handling Cup
6:00PM- Awards
7:00PM- Dinner

Saturday, 17th September

7:00AM- Breakfast & pack up

Contact

KPCA | Liz Campion
0411 604 588
admin@kpcanet.au

Event Organiser
AA&P Events | Natalie Bell
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natalie@associatedadvertising.com.au

Sponsor Manager
AA&P Events | Chloe Simon
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All prices are GST Exclusive

KPCA Livestock Handling Cup 2022 Sponsorship & Exhibition Opportunities | 1

Sponsorship opportunities

Summary of opportunities

Sponsorship package	Availability	Price (ex. GST)	Page No.
Platinum sponsor	SOLD	\$ 10,000	
Gold sponsor	Multiple	\$ 5,000	
Speaking program sponsor	Multiple	\$ 3,500	3
First Aid sponsor	Exclusive	\$ 1,000	
Exhibition only	Multiple	\$ 1,000	
Dinner sponsor	Exclusive	\$ 3,000	
Breakfast sponsor	3 Available	\$ 500	4
Prize / sashes sponsor	Exclusive	\$ 2,000	
Satchel sponsor	Exclusive	\$ 2,000	
Satchel insert	Multiple	\$ 200	5
Lanyard sponsor	SOLD	\$ 2,000	
Water bottle sponsor	Exclusive	\$ 2,000	
Tailored sponsorship	Please contact sponsor manager: chloe@associatedadvertising.com.au		

Key dates

within 14 days of invoice date	Sponsorship payment due.
Tuesday, 16 Aug 2022	Cancellation cut-off date. Cancellations after this date are not eligible for refunds.
14 Sept 2022	Bump in / setup
15- 16 Sept 2022	KPCA Livestock Handling Cup.

Ready to book?

Click the “Book Now” button to download the booking form and access the terms and conditions. Please return completed form to Chloe:
chloe@associatedadvertising.com.au

BOOK NOW

Sponsorship opportunities

Livestock Handling Cup sponsorship opportunities

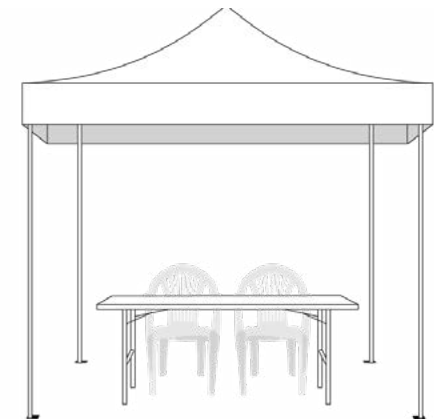
	Platinum sponsor SOLD	Gold sponsor \$5,000 <i>Multiple Opportunities</i>	Speaking program sponsor \$3,500 <i>Multiple Opportunities</i>	First Aid sponsor \$1,000 <i>Exclusive Opportunity</i>
Naming Rights	✓		Session naming rights for a key note program speaker. Introduced by your company on the day.	
Presentation to address audience	40 minutes	20 minutes	5 minutes	
Banner displayed during the event and dinner	✓	✓	✓ (Cup event only)	✓ (At First Aid Station)
Exhibition space (including 3x3m gazebo, 1x table and 2x chairs)	Single	Single	Single	
Logo & link on website	✓	✓	✓	✓
Logo on event marketing and advertising	✓	✓	✓	✓
Satchel Insert	1	1	1	1
Acknowledgement as sponsor during the event	✓	✓	✓	✓
Presentation of cup to winner at awards ceremony	✓			
Livestock Handling Cup 2022 tickets	4	4	2	1

Exhibition Only

\$1,000

Multiple Opportunities

- 3x3m gazebo space outdoors
- 1x table
- 2x chairs
- Banners on display during cup event
- Logo & link on website
- Logo on event collateral
- 1x Livestock Handling Cup 2022 tickets



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Sponsorship opportunities

Social Functions and Prize sponsorship opportunities

	Dinner sponsor (Friday) \$3,000 Exclusive Opportunity	Breakfast sponsor \$500 3 Available	Prize / Sashes sponsor \$2,000 Exclusive Opportunity
Presentation to address audience	15 minutes (at dinner)		
Banner displayed	✓ (at Friday Dinner)	✓ (at Breakfast)	✓ (at Cup event)
Exhibition space (including 3x3m gazebo, 1x table and 2x chairs)	Single		
Logo & link on website	✓	✓	✓
Logo to appear on all sashes			✓
Logo on event marketing and advertising	✓	✓	✓
Satchel Insert	1	1	
Acknowledgement as sponsor during the event	✓	✓	✓
Livestock Handling Cup 2022 tickets	3	1	2



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Sponsorship opportunities

Merchandise sponsorship opportunities

	Satchel sponsor \$2,000 <i>Exclusive Opportunity</i>	Satchel insert \$200 <i>Multiple Opportunities</i>	Lanyard sponsor SOLD	Water bottle sponsor \$2,000 <i>Exclusive Opportunity</i>
Logo on satchels	✓			
Logo on water bottles				✓
Logo on lanyards			✓	
Banner displayed during the event	✓		✓	✓
Logo & link on website	✓		✓	✓
Logo on event collateral	✓		✓	✓
Satchel Insert	1	1		
Acknowledgement as sponsor during the event	✓		✓	✓
Livestock Handling Cup 2022 tickets	2		2	2



Tailored opportunities

We can work with you to tailor a sponsorship package to align with the interests and objectives of your organisation.

Please contact Chloe at chloe@associatedadvertising.com.au to discuss your tailored sponsorship opportunity.

All prices are GST Exclusive