

SPONSORSHIP & EXHIBITION OPPORTUNITIES

**NT Cattlemen's Association
2025 Conference
Darwin | 19-21 March 2025**



ABOUT NTCA

For 41 years, the NTCA has been the voice of Northern Territory cattle producers on issues affecting them. From live export bans, through to infrastructure development, environmental management and land stewardship – the NTCA supports industry by making sure that the practices and contributions our members make are valued by all levels of Government and the community.

The NTCA makes a commitment to its members, that we will be there for industry on its best day and on its worst. We are a constant in an ever-evolving landscape. Our voice will always speak on behalf of our members.

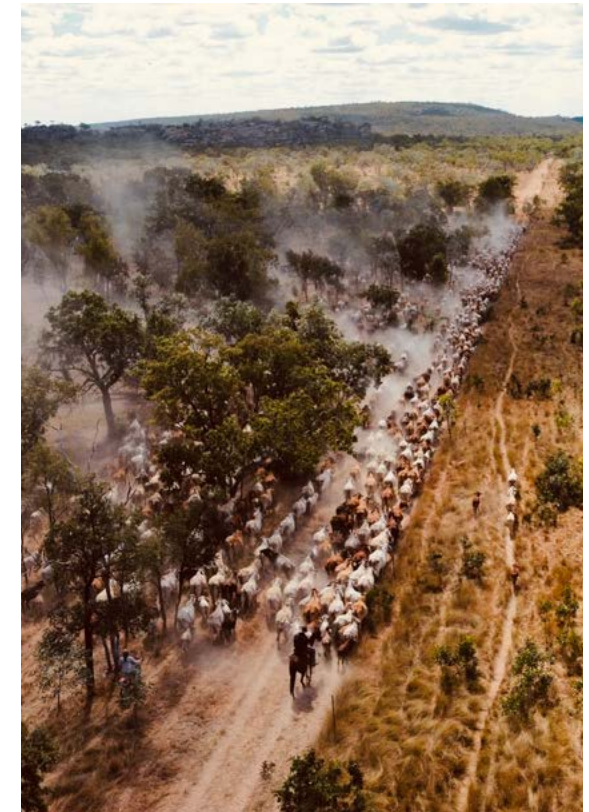
For more than 150 years the pastoral industry has been the backbone of the Northern Territory economy. For 41 of those years, the NTCA has been there alongside it, and we will be there for the next 150 years!

FACTS & FIGURES

- Pastoralists generate more than 85% of the NT's primary production value*
- The cattle industry and related service industries contribute \$1 billion annually to the NT economy
- There are 2.2 million cattle across 45% of the Territory's land mass
- NT Pastoralists manage up to 700,000km² of the NT landmass
- 8,000 head of cattle is the average NT herd size
- The average NT cattle property is approximately 3,000km²
- On average, around 600,000 cattle are turned off NT pastures annually
- The Darwin Port is the busiest live export port in the world+
- The NTCA's Bohning Yard facility in Alice Springs was one of the first Organic and USDA NOP certified spelling and sale facilities in Australia

*Source: ABARES 2016, Agriculture, Fisheries and Forestry in the Northern Territory, 2016

+Source: NT Live Exporter's Association



THE NTCA ANNUAL INDUSTRY CONFERENCE

The NTCA serves as the leading primary industry organisation in the Northern Territory, representing more than 90% of the region's pastoral industry. Our mission is to advance and protect the interests of cattle producers in the Northern Territory.

The NTCA Annual Industry Conference is the foremost annual beef industry event in northern Australia and is attended by delegates from the Northern Territory, Australia and overseas - attracting local pastoralists, national industry leaders, MPs and senior Ministers from the NT and Federal governments. The event is the highlight of the NT pastoral industry's calendar and provides an excellent opportunity for producers and industry members to come together in an environment that is both stimulating and social.

The conference program each year is tailored to reflect the most important, immediate, and longer-term industry issues, and aims to celebrate achievements and inspire the industry.



SPONSORSHIP OPPORTUNITIES OVERVIEW

	Price ex. GST	Page No.
CONFERENCE		5
Major Sponsor	\$ 16,500	
Gold Sponsor	\$ 12,000	
Silver Sponsor	\$ 6,750	
Speaker Sponsor	\$ 4,000	
Expo Booth Only - Expo Hall	\$ 5,000	6
Expo Booth Only - Foyer	\$ 4,500	
GALA DINNER		7
Major Supporter	\$ 16,500	
Supporter	\$ 6,500	
LADIES LUNCH		8
Major Sponsor	\$ 7,500	
Supporter	\$ 3,750	
FUTURE NTCA DINNER		
Sponsor	\$ 4,000	
BUS & MEAL BREAKS		9
Bus Sponsor	\$ 5,500	
Conference Meal Break - Morning Tea	\$ 3,750	
Conference Meal Break - Lunch	\$ 5,750	
Conference Meal Break - Afternoon Tea	\$ 3,750	

	Price ex. GST	Page No.
MERCHANDISE		10
Conference Program Sponsor	\$ 7,000	
Conference App Sponsor	\$ 7,000	
Satchel Sponsor	\$ 7,000	
Water Bottle Sponsor	\$ 6,000	
CONFERENCE APP		11
Sponsor	\$ 6,000	
ADD-ON ADVERTISING OPPORTUNITIES		12
Satchel insert	\$ 2,000	
Conference App - Notification	\$ 750	
Conference App - Banner	\$ 1,500	
Conference App - Dedicated Page	\$ 2,500	
CONFERENCE PROGRAM ADVERTISING OPPORTUNITIES		13
Quarter Page Advertisement	\$ 1,000	
Half Page Advertisement	\$ 1,500	
Full page Advertisement	\$ 2,000	

**APPLY FOR A
PACKAGE NOW**

**VIEW THE CONFERENCE
WEBSITE**

SPONSORSHIP PACKAGES

CONFERENCE

	MAJOR SPONSOR Exclusive Opportunity \$ 16,500	GOLD SPONSOR Multiple Opportunities \$ 12,000	SILVER SPONSOR Multiple Opportunities \$ 6,750	SPEAKER SPONSOR Multiple Opportunities \$ 4,000
Prices are ex. GST				
EXHIBITION BOOTH	DOUBLE	DOUBLE	SINGLE	
2 DAY CONFERENCE TICKETS	6	4	2	1
GALA DINNER TICKETS	6	2		
LOGO & LINKAGE ON EVENT WEBSITE & APP	✓	✓	✓	✓
SCREEN ADVERTISING AT EVENT	✓	✓		
ADVERTISEMENT IN CONFERENCE PROGRAM	Full Page	Half Page	Quarter Page	
BANNER DISPLAYED	✓	✓		
LOGO DISPLAYED ON EVENT COLLATERAL	✓	✓	✓	
1/4 PAGE YEARBOOK ADVERTISEMENT	✓	✓	✓	✓

SPONSORSHIP PACKAGES

CONFERENCE - BOOTH ONLY

Options Available:

EXPO HALL

\$ 5,000
ex. GST

Booth Inclusions:

- 3 x 3m booth space
- 3 x 3m back wall
- 1.5m W x 2.4m H side walls
- 1x Counter
- 2x Stools
- Power + power board
- 2x Long Arm Lights
- Standard name fascia panel
- Fully digital printed counter panel with exhibitor artwork
- Additional printed panels and furniture can be ordered via the exhibitor service centre (Fusion Exhibitions) at your own cost.



Additional Booth Only Package Inclusions:

- One (1) 2 Day Conference Ticket
- Logo & linkage on event website & app
- 1/8 page yearbook advertisement

FOYER

\$ 4,500
ex. GST

Booth Inclusions:

- 3 x 2m booth space
- 3 x 3m back wall
- 1.5m W x 2.4m H side walls
- 1x Counter
- 2x Stools
- Power + power board
- 2x Long Arm Lights
- Standard name fascia panel
- Fully digital printed counter panel with exhibitor artwork
- Additional printed panels and furniture can be ordered via the exhibitor service centre (Fusion Exhibitions) at your own cost.



Additional Booth Only Package Inclusions:

- One (1) 2 Day Conference Ticket
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SPONSORSHIP PACKAGES

GALA DINNER

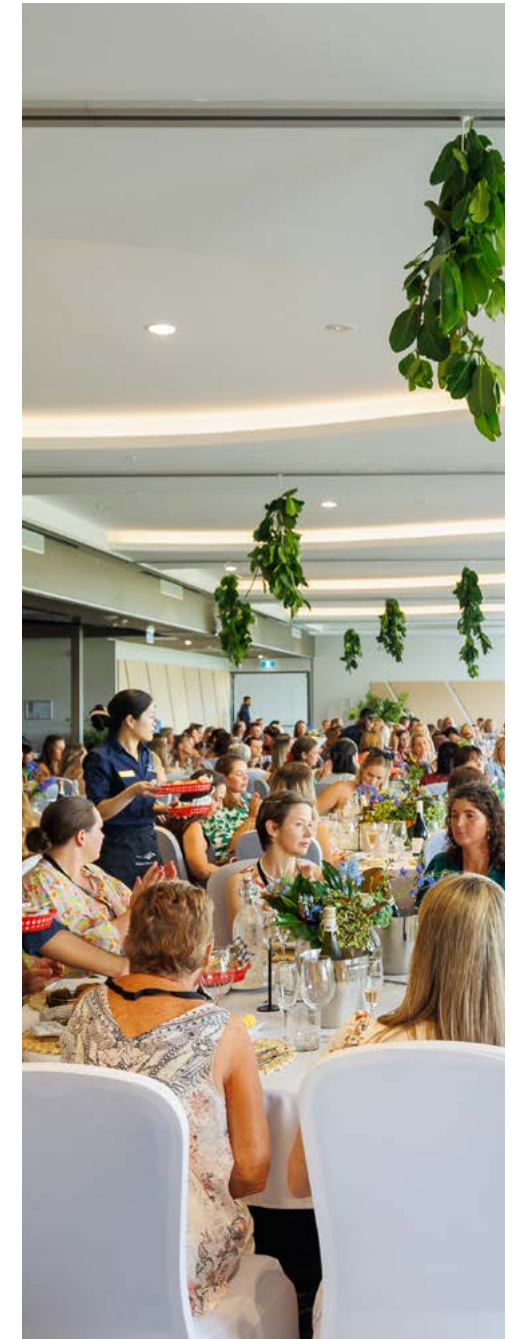
	MAJOR SPONSOR	SUPPORTER
Prices are ex. GST	Exclusive Opportunity \$ 16,500	Multiple Opportunities \$ 6,500
NAMING RIGHTS	✓	-
EXHIBITION BOOTH	DOUBLE	-
2 DAY CONFERENCE TICKETS	4	2
GALA DINNER TICKETS	6	2
LOGO & LINKAGE ON EVENT WEBSITE & APP	✓	✓
SCREEN ADVERTISING AT EVENT	✓	✓
ADVERTISEMENT IN CONFERENCE PROGRAM	Full Page	Quarter Page
BANNER DISPLAYED	✓	-
LOGO DISPLAYED ON EVENT COLLATERAL	✓	✓
1/4 PAGE YEARBOOK ADVERTISEMENT	✓	✓



SPONSORSHIP PACKAGES

LADIES LUNCH & FUTURE NTCA DINNER

	LADIES LUNCH MAJOR SPONSOR	LADIES LUNCH SUPPORTER	FUTURE NTCA DINNER
Prices are ex. GST	Exclusive Opportunity \$ 7,500	Multiple Opportunities \$ 3,750	Exclusive Opportunity \$ 4,000
NAMING RIGHTS	✓		
EXHIBITION BOOTH	SINGLE		SINGLE
2 DAY CONFERENCE TICKETS	1		2
LADIES LUNCH TICKETS	4	4	
LOGO & LINKAGE ON EVENT WEBSITE & APP	✓	✓	✓
SCREEN ADVERTISING AT EVENT			✓
BANNER DISPLAYED	✓		✓
LOGO ON EVENT COLLATERAL	✓	✓	✓
1/8 PAGE YEARBOOK ADVERTISEMENT	✓	✓	✓
ADVERTISEMENT IN CONFERENCE PROGRAM	Quarter Page		



SPONSORSHIP PACKAGES

BUS & MEAL BREAKS

	BUS SPONSOR	CONFERENCE MEAL BREAKS	CONFERENCE MEAL BREAKS
Prices are ex. GST	Exclusive Opportunity \$ 5,500	Morning / Afternoon Tea \$ 3,750	Lunch \$ 5,750
NAMING RIGHTS	✓ (Bus)	✓	✓
2 DAY CONFERENCE TICKETS	2	1	2
LADIES LUNCH TICKETS	2		
LOGO & LINKAGE ON EVENT WEBSITE & APP	✓	✓	✓
SCREEN ADVERTISING AT EVENT		✓	✓
BANNER DISPLAYED		✓	✓
PROMOTIONAL MATERIAL DISTRIBUTED ON BUS	✓		
1/4 PAGE YEARBOOK ADVERTISEMENT	✓	✓	✓
ADVERTISEMENT IN CONFERENCE PROGRAM	Quarter Page		



SPONSORSHIP PACKAGES

MERCHANDISE

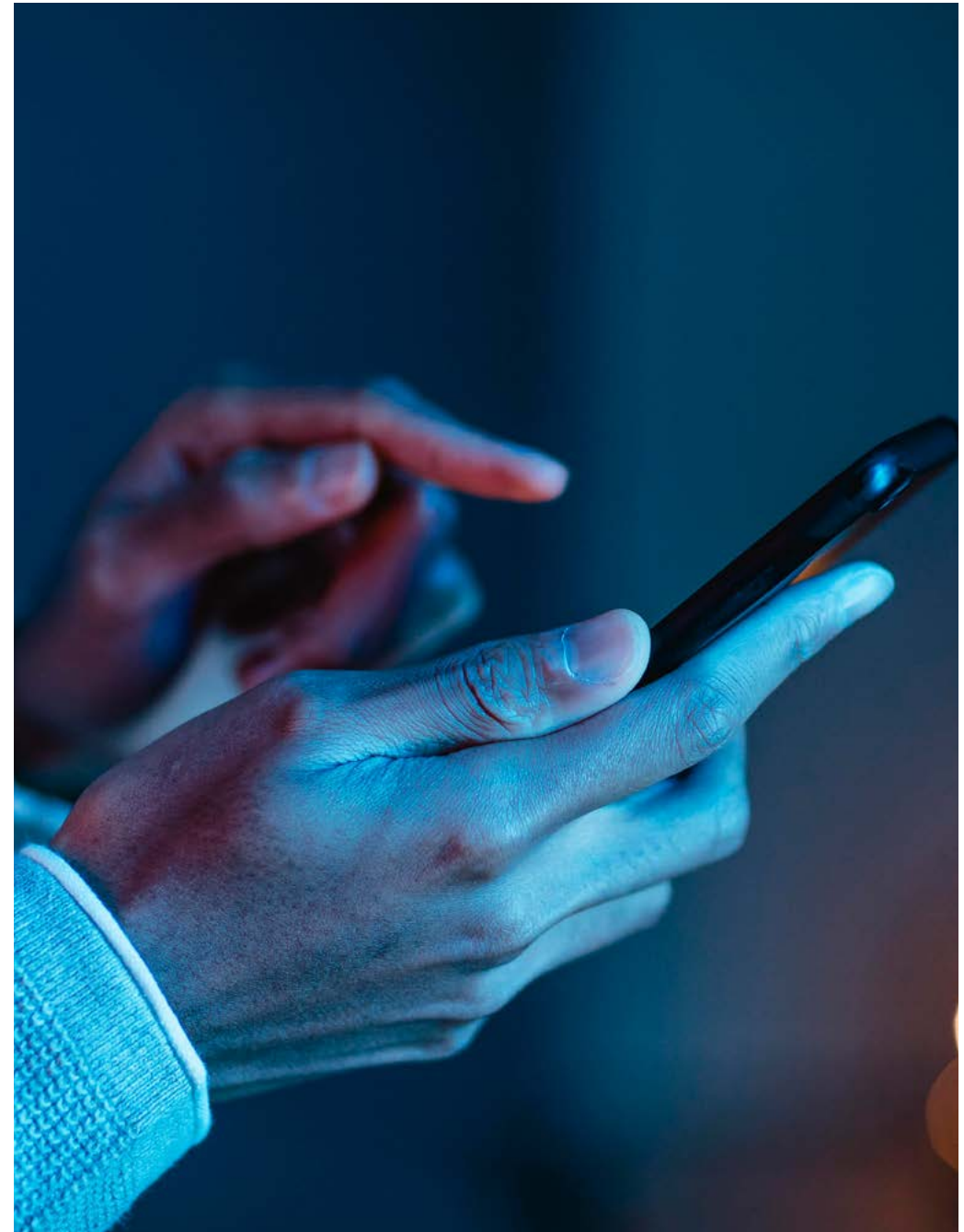
	CONFERENCE PROGRAM SPONSOR	CONFERENCE APP SPONSOR	SATCHEL SPONSOR	WATER BOTTLE SPONSOR
Prices are ex. GST	Exclusive Opportunity \$ 7,000	Exclusive Opportunity \$ 7,000	Exclusive Opportunity \$ 7,000	Exclusive Opportunity \$ 6,000
LOGO & LINKAGE ON EVENT WEBSITE & APP	✓	✓	✓	✓
OPPORTUNITY TO HAVE LOGO ON SPONSORED ITEMS	✓	✓	✓	✓
1/4 PAGE YEARBOOK ADVERTISEMENT	✓	✓	✓	✓



SPONSORSHIP PACKAGES

CONFERENCE APP

	CONFERENCE APP SPONSOR
Prices are ex. GST	Exclusive Opportunity \$ 6,000
2 DAY CONFERENCE TICKETS	2
LOGO & LINKAGE ON EVENT WEBSITE & APP	✓
ADVERTISEMENT IN CONFERENCE PROGRAM	QTR PAGE
BANNER DISPLAYED	✓
LOGO ON APP SPLASH PAGE	✓
CONFERENCE APP NOTIFICATION	1
CONFERENCE APP: BANNER AD	1
CONFERENCE APP: DEDICATED PAGE	1



SPONSORSHIP PACKAGES

ADD-ON ADVERTISING OPPORTUNITIES

<p>Prices are ex. GST</p>	<p>SACHEL INSERT Multiple Opportunities \$ 2,000</p>	<p>CONFERENCE APP: NOTIFICATION Limited Opportunities \$ 750</p>	<p>CONFERENCE APP: BANNER Limited Opportunities \$ 1,500</p>	<p>CONFERENCE APP: DEDICATED PAGE Limited Opportunities \$ 2,500</p>
<p>BENEFIT(S)</p>	<p>Opportunity to provide one (1) satchel insert</p>	<p>One (1) dedicated notification pushed to App users. An App notification include a header and a body section where text, images, videos and/or links can be embedded.</p>	<p>One (1) conference App banner located on the footer of the App. This banner can link to one (1) web link.</p>	<p>One (1) dedicated button on the app which leads to a single page in which text, images, videos and/or links can be embedded.</p>



2025 NTCA CONFERENCE PROGRAM ADVERTISING

AVAILABLE SPACES

	Price (ex. GST)
Full Page	\$ 2,000
1/2 Page	\$ 1,500
1/4 Page	\$ 1,000

The conference program will be A4 landscape. The artwork for the above is to be provided by you as the sponsor. The final specification and dimension required will be communicated to you once your bookings are finalised.



Sponsorship & Exhibition Cancellation Dates:
Before 5pm 14 February 2025 - 50% refund
After 5pm 14 February 2025 - no refund

TAILORED SPONSORSHIP PACKAGES

We can work with you to tailor a sponsorship package to align with the interests and objectives of your organisation.

If you would like to find out more information, please contact:

Rosie Peace | AA&P Events
e: rosiep@associatedadvertising.com.au
m: 0410 518 884.

2025 PROGRAM

Wednesday, 19 March 2025

Ladies Lunch

Thursday, 20 March 2025

NTCA Conference Day 1
Darwin Convention Centre

NTCA AGM (Full Members Only)
Darwin Convention Centre

Welcome Drinks
Darwin Convention Centre

Friday, 21 March 2025

NTCA Conference Day 2
Darwin Convention Centre

Gala Dinner



CONTACT US

Conference Organiser:

AA&P Events
ntca@associatedadvertising.com.au
08 8942 3388

Sponsorship Coordinator:

Rosie Peace | AA&P Events
rosiep@associatedadvertising.com.au
0410 518 884

Registration & Ticketing Manager:

Sita Carolina | AA&P Events
sita@associatedadvertising.com.au
08 8942 3388

NTCA & Memberships:

Emily Fagg | NT Cattlemen's Association
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08 8981 5976

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