

DARWIN NT 6 - 9 MAY 2025

BRIDGING SCIENCE & SERVICE

RESEARCH AND CULTURALLY RESPONSIVE HEALTHCARE FOR CEREBELLAR ATAXIA

International Conference Sponsorship Prospectus

Our Organisation

The Machado Joseph Disease Foundation (MJDF) is a health and disability charity with grass roots Aboriginal community origins. Our mission focuses on working in partnership with our clients, families and communities affected by MJD and SCA7.

MJDF's 'Our Way' approach is based on a strong Aboriginal Community Worker two-way engagement model. As a well-established not for profit agency the MJD Foundation (MJDF) has extensive experience working in partnership with sponsors and donors, and actively encourages individuals, businesses and industries to becoming supporters of this important and valuable service that is available to individuals and their families living with MJD.

Our Footprint

MID

FOUNDATION

Launched on Groote Eylandt in 2008, the MJDF now works across Northern and Central Australia, including Arnhem Land, Darwin, Elcho Island and Far North Qld. We support Aboriginal and Torres Strait Islander Australians and their families living with MJD and SCA7 across the Archipelago communities of Angurugu, Umbakumba and Milyakburra, as well as Darwin, Alice Springs, Nhulunbuy (and the Gove Peninsula), Galiwin'ku (Elcho Island), Ngukurr, Numbulwar, Papunya, Ntaria (Hermannsburg), Santa Teresa, Gunbalanya (Oenpelli), and Far North Queensland (Cairns, Yarrabah, Townsville, Weipa and surrounds).



What are Spinocerebellar Ataxias

Spinocerebellar ataxia (SCA) are a group of rare inherited brain disorders. SCAs affect the cerebellum, a part of the brain vital to the coordination of physical movement, and sometimes your spinal cord. These inherited conditions worsen over time and causes specific problems with coordination, usually affecting:

• Eyes

- Hands
- Legs and mobility
- Speech
- Continence
- Sleep

Machado-Joseph Disease (MJD) is also known as Spinocerebellar Ataxia Type 3 (SCA3)

MJD occurs because of a fault in a chromosome that results in the reproduction of an abnormal protein. The protein causes nerve cells to die prematurely in a part of the brain called the cerebellum. The damage to the cerebellum initially causes muscular weakness and progresses over time to a total lack of voluntary muscle control and significant permanent physical disability.

MJD is an inherited, autosomal dominant disorder, meaning that each child of a person who carries the defective gene has a 50% chance of developing the disease. The mutation is typically expanded (worsened) when it is passed to the next generation -known as genetic 'anticipation'. Symptoms of the disease appear earlier for each generation and can progress more quickly to severe disease.

MJD FOUNDATION

Spinocerebellar Ataxia Type 7 (SCA7)

SCA7, also known as autosomal dominant cerebellar ataxia type 7 or Ataxia with pigmentary retinopathy, is another autosomal dominant genetic condition that affects the brain's coordination centre, similar to SCA3. It causes nerve damage that impacts movement and balance, and can also affect the eyes. SCA7 has very significant anticipation.

There is no known cure for MJD or SCA7. Progression to dependence occurs 5 to 10 years after the onset of symptoms and most people are dependent on wheelchair use for their mobility and are entirely dependent on others for all activities of daily living within 10 to 15 years of the first symptoms emerging

For more information, head to our website mjd.org.au



Message from the Chair



Dear Potential Sponsor,

MID

UNDATION

We are thrilled to announce the 2025 MJD International Research Conference, a pivotal event designed to unite researchers and clinicians from across the globe who are dedicated to advancing the understanding and treatment of spinocerebellar ataxias. This conference represents a critical opportunity for us to share ground breaking insights, recent advancements, and innovative approaches within our field.

Our goal is to foster an environment of collaboration and exchange that transcends borders, driving forward scientific breakthroughs and care innovations that will profoundly impact the lives of individuals living with spinocerebellar ataxias such as SCA3/Machado-Joseph Disease (MJD) and SCA7, as well as their families and communities. By bringing together the brightest minds and the most passionate advocates in the ataxia community, we aim to spark new partnerships and accelerate progress towards more effective treatments and supportive care solutions.

We look forward to engaging with you in what promises to be an inspiring and transformative event. Together, let us harness the power of collective expertise to create a brighter future for those affected by MJD.

The Honourable Jenny Macklin AC Chair, MJD Foundation

Who is Coming

The profile of delegates will range from:

- Individuals, members of communities and families living with MJD
- Health researchers, scientists and clinicians
- Service providers, policy makers and funding bodies
- Community representatives and residents

As a supporter of the conference your organisation will be provided brand exposure that will commence pre-event and continue throughout the conference and post-event. Furthermore, you will enjoy opportunities to:

• Network with delegates.

MID

FOUNDATION

- Identify, learn from, and engage with leading local, national, and international experts in areas of culturally responsive healthcare.
- Access all plenary and sessional presentations.

Choose from a variety of sponsorship packages listed below – whatever best suits your budget and marketing needs.



Sponsorship & Donor Opportunities

The MJD Foundation would like to offer bursaries to individuals to attend the conference.

To do this the MJD would like to call for donations and/or sponsorships, as a means of ensuring that as many individuals working in this field, across the globe are able to attend.

You can make a real difference to people working in this important area, by sponsoring or donating to allow for the opportunity for people from various national and international settings to come together to discuss and review service environments and outcomes, to consider best practice, and develop networks as the collective works together to improve service delivery and quality of life for individuals and families living with MJD.



There are a range of sponsorship opportunities to choose from - whether you are a corporate entity, government agency, individual or otherwise, there's a sponsorship option to suit your preference. Or why not make a donation? Donors who contribute over \$5,000 will have their logo included on all promotional material.

To make a donation, use the QR code or head to the registration page of the conference website - <u>MJD 2025 Conference</u> <u>website</u>.

Our Charity Status

MD

DUNDATION

The MJDF is a registered charity under the ACNC and classified as a Health Promotion Charity. The MJDF has Deductible Gift Recipient Status with the ATO, the MJDF will issue a receipt for any donations received over \$2. The receipt will comply with Australian regulations.

The MJDF will provide reports and acquittals. The MJDF will comply with the relevant ACNC, state and territory fundraising requirements.

Packages	Cost	Opportunities available
Exhibition Space Included		
Platinum Sponsor	\$60,000	Exclusive
Gold Sponsor	\$45,000	Limited
Silver Sponsor	\$20,000	Limited
No Exhibition Space Included		
Conference Dinner Sponsor	\$6,000	Exclusive
Welcome Reception Sponsor	\$5,000	Exclusive
Conference Website Sponsor	\$3,000	Exclusive
Name Badge and Lanyard Sponsor	\$2,500	Exclusive
Catering Break Sponsor	\$2,000	Limited
Advertising		
Advertising	\$500	Multiple
Exhibition		
Exhibition Booth	\$1,620	Limited

Foundation

.

•

:

÷

.

.

•

.

8

Exhibition space included

Packages

MJD

FOUNDATION

Details	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor Display
Cost (inclusive of GST)	\$60,000	\$45,000	\$20,000	\$1,620
Number of partnerships packages available	Exclusive	Limited 2	Limited 3	Limited
Pre-event Promotion				
Logo on conference materials (e.g. pdfs and emails)	S	S	S	
Logo and profile on Forum website	200 word-profile	200 word-profile	200 word-profile	S0 word-profile
Event Promotion				
Welcoming Address	5 minutes - Opening session			
Verbal acknowledgment at opening session		<		
Logo on Plenary Room Holding Slides	~	~	~	
Freestanding banner positioned in prominent location (sponsor to supply)	4	2	1	
Trestle table with table cloth, 2 chairs and power	⊘	\bigcirc	\checkmark	
Other benefits				
Delegate registrations - access to all social events	3	2	2	1

No exhibition space included

Packages

MJD

FOUNDATION

Details	Conference Dinner Sponsor	Welcome Reception Sponsor	Conference Website Sponsor	Name & Lanyard Sponsor	Catering Break Sponsor
Cost (inclusive of GST)	\$6,000	\$5,000	\$3,000	\$2,500	\$2,000
Number of partnerships packages available	Exclusive	Exclusive	Exclusive	Exclusive	Limited
Pre-event Promotion					
Logo on conference materials (e.g. pdfs and emails)	O	O	O	S	0
Logo and profile on Forum website	200 word-profile	200 word-profile	50 word-profile	S0 word-profile	S0 word-profile
Event promotion					
Welcoming Address	5 minutes - Dinner session	5 minutes - Welcome session			
Verbal acknowledgment at opening session	0	S	O	S	S
Logo on Plenary Room Holding Slides	O	S	O	S	O
Freestanding banner positioned in prominent location (sponsor to supply)	2	2			
One colour logo printed on each delegate name badge and lanyard				<	
Logo on signage displayed on catering stations					
Other benefits					
Delegate registrations - access to all social events	2	2	1	1	1
Additional Delegate registrations	4 Conference Dinner only	4 Welcome Reception only			

The following packages include an exhibition space at the conference

Platinum Sponsor \$60,000 EXCLUSIVE

Benefits:

MD

JNDATION

- Opportunity to address delegates during the opening session (5 minutes).
- Exhibition space in the Exhibition and Catering area (includes a clothed trestle table, 2 chairs, access to a standard power outlet).
- 3 complimentary full conference registrations including Conference Dinner and Welcome Reception.
- 2 discounted full conference registrations (early bird rate).
- 4 pull-up banners displayed during the conference: 2 in the plenary hall and 2 in the catering breakout area (Sponsor to supply).
- Logo and acknowledgement as the Platinum Sponsor on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as Platinum Sponsor in the opening session.
- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.



Gold Sponsor \$45,000 TWO OPPORTUNITIES

Benefits:

MD

JNDATION

- Exhibition space in the Exhibition and Catering area.
- 2 complimentary full conference registrations including Conference Dinner and Welcome Reception.
- 2 discounted full conference registrations (early bird rate).
- 2 pull-up banners displayed during the conference: one in the plenary hall and one in the catering break out area (Sponsor to supply).
- Logo and acknowledgement as Gold Sponsor on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as Gold Sponsor in the opening session.
- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.

Silver Sponsor \$20,000 THREE OPPORTUNITIES

Benefits:

- Exhibition space in the Exhibition and Catering area.
- 2 complimentary full conference registrations including Conference Dinner and Welcome Reception.
- One pull-up banner displayed during the conference in the plenary hall (sponsor to supply).
- Logo and acknowledgement as Silver Sponsor on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgment as Silver Sponsor in the opening session.
- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.

Exhibitor Display Site \$1,620 LIMITED

The exhibition will run for the duration of the conference.

Each exhibition site includes:

MJD

FOUNDATION

- Exhibition space in the Exhibition and Catering area.
- One complimentary full conference registration.
- Logo, hyperlink and 50-word profile on the conference website.



Conference Dinner Sponsor \$6,000 EXCLUSIVE

The dinner is always the highlight of the conference. Sponsoring the dinner is a fantastic opportunity to promote your organisation in a fun and relaxed environment. The dinner sponsorship also includes a chance to address delegates.

Benefits:

•••

MD

FOUNDATION

- Opportunity to address delegates during the dinner (5 minutes).
- 2 complimentary full conference registrations.
- 4 complimentary tickets to the dinner.
- 2 pull-up banners displayed during the dinner (sponsor to supply).
- Logo and acknowledgment as Conference Dinner Sponsor on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as Conference Dinner Sponsor during the dinner and at the opening session.
- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed with the dinner in the on-line program.
- Logo displayed on a holding slide in the plenary room and at the dinner.

Welcome Reception Sponsor \$5,000 EXCLUSIVE

Delegates always enjoy this event. It is the first opportunity to connect with others at the conference.

Benefits:

- Opportunity to address delegates during the Welcome Reception (5 minutes).
- 2 complimentary full conference registrations.
- 4 complimentary tickets to the Welcome Reception.
- 2 pull-up banners displayed during the Welcome Reception (sponsor to supply).
- Logo and acknowledgment as Welcome Reception Sponsor on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as Welcome Reception Sponsor during the reception and at the opening session.
- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed with the Welcome Reception in the online program.
- Logo displayed on a holding slide in the plenary room and at the Welcome Reception.

Conference Website Sponsor \$3,000 EXCLUSIVE

The conference website is the main information source for delegates in the lead-up to the conference. Regular updates and extensive program and speaker information will ensure delegates will visit often – and see your logo each time.

Benefits:

MID

DUNDATION

- Logo and hyperlink on the conference website.
- One complimentary full conference registration.
- Logo and acknowledgement as Website Sponsor on all conference materials including PDFs
- and broadcast emails.
- Verbal acknowledgment as Website Sponsor in the opening session.
- Logo, hyperlink and 50-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.

Name Badge & Lanyard Sponsor \$2,500 EXCLUSIVE

This sponsorship opportunity offers prominent exposure of your organisation and logo. Each delegate will receive a lanyard and name badge when they

register at the conference.

Benefits:

- One complimentary full conference registration.
- One colour logo printed on each delegate name badge and lanyard.
- Logo and acknowledgement as Name Badge and Lanyard Sponsor on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as Name Badge and Lanyard Sponsor in the opening session.
- Logo, hyperlink and 50-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.

Catering Break Sponsor \$2,000

IMITED

Catering break hosts will be acknowledged in the online program and with signs on the buffet tables.

Benefits:

M

UNDATION

- One complimentary full conference registration.
- Logo and hyperlink displayed with the break on the on-line program.
- Logo on signage displayed on catering stations.
- Two pull-up banners in the catering area during the nominated break (Sponsor to supply).
- Logo and acknowledgement as Catering Break Sponsor on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as a Catering Break Sponsor in the opening session.
- Logo, hyperlink and 50-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.

Advertising

The following advertising options are available to reinforce other sponsorship packages or as individual items. For example, an advertisement on the website is a fantastic way to get additional exposure, promote your stand at the conference and keep your name in front of delegates for its duration.

Opportunities:

- Brochure/flyer/video on the conference website \$500 (sponsor responsible for the production and supply of materials).
- Signage at the Conference (standard pull-up banner) – \$500 per banner (sponsor responsible for the production and supply of banners).

Terms and Conditions

- 1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the MJD Foundation and all prices in this document are inclusive of the GST. The MJD Foundation reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
- 2. A letter of confirmation will be provided to confirm the booking along with a tax invoice payable within 30 days of receipt. Sponsorship is only confirmed once payment has been received.
- 3. All monies are payable in Australian dollars.
- 4. All monies due and payable must be received by the MJD Foundation 60 days prior to the Event.
- 5. If any payment is not received by the MJD Foundation by the applicable due date, then the provision of agreed entitlements for the sponsorship will immediately be withdrawn or suspended at the sole discretion of the MJD Foundation.

6. CANCELLATION POLICY:

a. In the event of postponement by the MJD Foundation or the venue, all Sponsorship & Exhibition bookings will be carried over to the revised Event dates.

Cancellation by Organisers

- b. In the event of cancellation by the MJD Foundation or the venue, all Sponsorship & Exhibition payments will be fully refunded subject to deduction of any credit card or bank fees that the MJD Foundation may incur. COVID-19 implications
- c. Should a Sponsor's attendance to the Event be impacted by any restrictions enforced by COVID-19 government regulations, the Organising Committee will discuss the available options on a case by case basis and come to a mutual agreement with the Sponsor.

Cancellation by Sponsor:

- d. In the event of cancellation by the Sponsor (other than as a consequence of any restrictions enforced by COVID- 19 government regulations), the following cancellation policy will apply:
 - i. More than 91 days prior to the Event: 50% of the total payment due will be applicable.
 - ii. Between 90 and 61 days prior to the Event: 75% of the total payment due will be applicable.

iii. From 60 days prior to the Event: 100% of the total payment due will be applicable.

Should a cancellation be made prior to payment, the appropriate cancellation fee will be applicable, and the MJD Foundation will issue an invoice which will be due and payable within seven (7) days.

No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the MJD Foundation.



- 7. Sponsorship entitlements including organisation logo on the Event website and other marketing material will be delivered only after receipt of full payment.
- 8. Sponsors (and their employees, contractors or other representatives) will exercise due care in and around the Event venue and in all matters related to sponsorship of the Event so that no harm is caused.
- 9. As a sponsor, you agree that no promise, warranty or representation has been made to you by the MJD Foundation regarding any benefit expected or other expectation you may have regarding entry in this Agreement and that you alone bear full responsibility for the sponsorship package chosen by or allocated to you.
- 10. The MJD Foundation will have no liability to sponsors of any kind if anything not of their doing occurs that a sponsor may consider causes loss or damage of any kind. In the event of cancellation or interruption of the Event, the MJD Foundation will have no liability to sponsors other than any refund to which they may be entitled in accordance with these Terms & Conditions or from the Event venue.

11. Force Majeure Event

41D

UNDATION

- The Organiser will not be liable (except as required by law) for any loss, damage, injury, costs, or expenses in relation to:
- a. Events which are beyond the control of the Organiser including but not limited to acts of God, pandemic, blackouts, fire, explosion, flood, earthquakes, war, national emergency, military unrest, acts of terrorism, protests, riot, civil commotion, industrial action, lockouts, strikes or other labour disputes.
- b. Acts or omissions of an independent contractor or other party outside of the Organiser's control who supplies products or services in connection with the Event.
- c. Unknown or unforeseen defects in any venue, vehicle, device, or material used in connection with the Event.
- 12. Indemnity In the event of industrial disruption or other unforeseen circumstances, the Host, Organising Committee, and the Organiser accept no responsibility for loss of monies incurred by delay or cancellation.
- 13. Privacy The Organiser operates a strict privacy policy and is committed to protecting the privacy of its delegates and sponsors. All personal information is gathered stored, and disseminated in accordance with the National Privacy Principles (NPPs) as set out in the Privacy Act 1988 (as amended).
- 14. We reserve the right at all times to change, amend, add, or remove any of the above terms without prior notice. If one or more of the conditions outlined in these Sponsor Terms & Conditions should be or become invalid, the remaining conditions will continue to be valid and apply.



Sponsorship application form

Company name: Trading as: ABN: Contact name: Position:

Postal Address:

Telephone:

Email:

MID

FOUNDATION

I / We would like to apply for the following sponsorship package:

The following include an exhibition space at the conference.

Platinum Sponsor - \$60,000

Gold Sponsor - \$45,000

Silver Sponsor - \$20,000

The following do not include an exhibition space at the conference.

Conference Dinner Sponsor - \$6,000 Welcome Reception Sponsor - \$5,000 Conference Website Sponsor - \$3,000 Name Badge and Lanyard Sponsor - \$2,500 Catering Break Sponsor - \$2,000

For and on behalf of the business / organisation listed above Signed: Date:

Enquiries

Please contact mjd-conf-2025@mjd.org.au to discuss supporting the conference.

Exhibition display form

CONTACT DETAILS

Organisation:

Date:

Signature:

A tax invoice will be sent upon confirmation of **Contact Name:** your booking. Position: I require a tax invoice to make payment. Organisation: I would like to pay by credit card. Address: Amount (Please note credit card payments will Phone: incur a surcharge.) Email: VISA Mastercard American Express **EXHIBITION PACKAGE** Card Number: Exhibition Display Sites, \$1620 No. of Booths: Expiry: CVV: AGREEMENT Cardholder's Name: Name: Signature: Position:

PAYMENT DETAILS

.....



FOUNDATION



For enquiries regarding sponsorship or donations for the conference, please contact Tania McInnes at <u>mjd-conf-2025@mjd.org.au</u>

Phone: 0477 003 557 (Tania)

For MJD related enquiries, please visit our website <u>www.mjd.org.au</u>



