

AG TECH SHOWCASE SPONSORSHIP
23 MAY 2023



NORTHERN AUSTRALIA
FOOD FUTURES
CONFERENCE 2023

New to the Food Futures Conference this year, the Ag Tech Showcase afternoon will provide an opportunity for leaders in Australia's growing Ag Tech industry to demonstrate tools and technologies that are fostering growth, innovation and efficiency in agriculture.

The Ag Tech Showcase will be held on the afternoon on Tuesday 23 May 2023, as part of the Northern Australia Food Futures Conference. Sponsors are able to discuss dual-sponsorship or exhibition opportunities to showcase your business at both the Conference and the Ag Tech Showcase.



NAMING RIGHTS SPONSOR

\$15,000 + GST

Exclusive Opportunity

- Naming rights for the Ag Tech Showcase
- 2x full conference registration, including all social functions (\$3,000 value)
- 2x additional gala dinner tickets (\$370 value)
- Opportunity to have 10 min speech to open the Ag Tech Showcase
- Opportunity to play corporate video on the big screens during the Ag Tech Showcase
- Recognition as Naming Rights Sponsor for the Ag Tech Showcase with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Recognition as Ag Tech sponsor with company logo on the screens at the Ag Tech Showcase
- Recognition as Ag Tech Sponsor on conference marketing and on social media
- Opportunity to place corporate banners at the main stage at the Ag Tech Showcase
- Opportunity to place marketing collateral on the tables at the Ag Tech Showcase
- Opportunity to have an Exhibition space at the Ag Tech Showcase
- Opportunity to send out app push notifications to conference delegates during the Ag Tech Showcase
- 1x satchel insert/merchandise to be placed in all delegate satchels at the conference





AG TECH SHOWCASE BUS SPONSOR

\$6,000 + GST

Exclusive Opportunity

- 1x full conference registration, including all social functions (\$3,000 value)
- 2x additional gala dinner tickets (\$370 value)
- Opportunity to address guests for up to 5 minutes at the Ag Tech Showcase
- Recognition as Transport sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Recognition as Ag Tech Transport sponsor with company logo on the holding slide at the Ag Tech Showcase
- Recognition as Ag Tech Transport Sponsor on conference marketing and on social media
- Opportunity to place corporate banners at the event
- Opportunity to have an Exhibition space at the Ag Tech Showcase
- 1x satchel insert/merchandise to be placed in all delegate satchels at the conference

LUNCH SPONSOR

\$5,000 + GST

Exclusive Opportunity

- One (1) full conference registration, including all social functions (\$1,500 value)
- Recognition as Lunch Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Recognition as a Lunch Sponsor on conference marketing and on social media, plus opportunity to share key messages
- Acknowledgment as Lunch Sponsor featured prominently on the conference program and within the conference App
- Logo on conference signage at the venue
- Recognition as Lunch Sponsor with company logo on the holding slide at the beginning/end of the plenary session
- One (1) year membership to NT Farmers Association (Value \$396)
- One (1) satchel insert/merchandise to be placed in all delegate satchels (sponsor to supply x500 items)
- One (1) advertising opportunity in NT Farmers Newsletter
- One (1) 3m x 2m exhibition booth located in a prominent position, as available (value \$1,500) which includes one (1) additional exhibitor registration and access to the Industry Night function

ENTERTAINMENT SPONSOR

\$8,000 + GST

Exclusive Opportunity

- 1x full conference registration, including all social functions (\$1,500 value)
- The opportunity to address guests at the Ag Tech Showcase and introduce the entertainment
- Recognition Ag Tech Showcase Entertainment Sponsor with company logo on the Northern Australia Food Futures conference registration website and hyperlinked to your website
- Acknowledgment as Ag Tech Showcase Sponsor featured prominently on the conference program and within the conference App
- Recognition as Entertainment Sponsor with company logo on the holding slide at the Ag Tech Showcase
- Opportunity to have company banner on display at the Ag Tech Showcase
- 1x satchel insert/merchandise to be placed in all delegate satchels at the conference



EXHIBITION/SHOWCASE

\$1,500 + GST

Multiple Opportunities

- 2 x tickets to the Ag Tech Showcase and Industry Night
- 20% off a full Northern Australia Food Futures Conference Registrations
- A 4m x 4m space including a Tiwi Top marquee and trestle table – a larger space can be negotiated based on machinery/equipment to be displayed
- Recognised as an Exhibitor with company logo on the Northern Australia Food Futures conference website and conference app and hyperlinked to your website
- 1 x satchel insert/merchandise to be place in all delegate satchels at the conference
- Opportunity to have a demonstration/talk at your booth advertised in the Ag Tech Showcase program and via the conference app
- Recognised as an Exhibitor with company logo on the main screen at the Ag Tech Showcase
- A delegate list of those who have agreed to have their details distributed post event only



About the 5th Northern Australia Food Futures Conference

The Northern Australia Food Futures Conference is the leading industry event that promotes the development of agriculture, horticulture, forestry and fodder across Northern Australia. The conference includes keynote speeches, conversations, workshops and panel discussions on the future of agriculture in the Northern Territory and in the northern regions of Western Australia and Queensland.

The 2023 conference is presented by the NT Farmers Association in partnership with OrdCo and AgForce, and brings together successful farmers from across Australia as well as State and Federal Ministers, government agencies and private sector companies, investors, traditional owners, environmental experts and scientists.

If you are interested in agricultural development in the north, the Food Futures conference cannot be missed.

Book tickets now and find out more at foodfuturesntfarmers.org.au

If you would like to discuss any of these packages sooner, please get in touch on the details below:

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foodfuturesntfarmers.org.au