

# Zero Childhood Cancer National Symposium



## INVITATION TO SPONSOR & EXHIBIT

We warmly invite you to join us for the **2<sup>nd</sup> Zero Childhood Cancer (ZERO) National Symposium** to be held at **Rydges World Square Sydney** on **8th and 9th May 2024**.

This Symposium will bring together leading national and international speakers at the cutting edge of childhood cancer research. This exciting two-day event is a unique opportunity for interdisciplinary exchange of progress and discoveries in the expansive field of paediatric oncology precision medicine. We are pleased to provide this 2024 Sponsorship Prospectus for your perusal.

The ZERO National Symposium will be delivered in a hybrid format, with both onsite and virtual participation opportunities for delegates. We are excited to offer the prospectus for you to connect with clinical and research delegates in a face-to-face environment to engage with our ZERO community.

The theme for this meeting is **“Precision in Action: Collaboration driving Cancer Breakthroughs”**. This meeting will showcase the recent developments in paediatric cancer research, with an array of exceptional speakers at varying career stages, covering the full range of practice and research in paediatric precision oncology. The program includes renowned international plenary speakers from Canada and the Netherlands, and national invited speakers sessions, selected oral, rapid fire and poster presentations, health implementation, consumer sessions and more! The content will cover a broad range of topics, including:

- Paediatric cancer biology and clinical translation
- Genetics and genomics of paediatric oncology
- Genomic child cancer predisposition
- Immuno-oncology
- Ethics, Legal and Social Issues in paediatric cancer
- Functional biology and preclinical modelling

Opportunities are detailed within this prospectus for your consideration, and we will be delighted to discuss how the ZERO Childhood Cancer National Symposium 2024 can support your organisation's marketing objectives.

We look forward to welcoming you to our national symposium, and achieving a successful outcome for you and your organisation.

A handwritten signature in black ink, appearing to read 'Vanessa Tyrrell'.

*Associate Professor Vanessa Tyrrell*

*Symposium Convener, Zero Childhood Cancer Program Leader*

<https://aacb.eventsair.com/zero-national-symposium/>

## HOST CITY

### Sydney, New South Wales

Sydney is not just about our famous icons on Sydney Harbour – the Harbour Bridge, the Opera House – but also the golden beaches to the north, east and south of the city. The nightlife, the hidden restaurants down historic laneways, the shopping, the markets – all add to the vibrancy and buzz that make it one of the great cities of the world. There is something to discover in Sydney at every turn, all year round. The venue for the ZERO Childhood Cancer Symposium, 2024, is just a stone's throw from a stretch of Sydney's most famous southern beaches, including Coogee, Clovelly, and Bondi.



## VENUE AT THE HEART OF SYDNEY CBD

### 389 Pitt Street, Sydney NSW 2000

Rydges World Square won Superior Hotel of the Year 2019 at the Tourism Accommodation Australia (NSW) Awards for Excellence. Feel right at home and enjoy the convenient location in the Central Business District. The conference venue is 20 minutes from Sydney Airport (SYD), with premier shopping and dining options abound for leisure and business travellers alike. The centre is within walking distance of Central Station, the Light Rail and the CBD, as well as walking distance to a number of hotels in Surry Hills and the CBD. The venue is embraced with natural light, with the rooms fully integrated with audio and video technology, and free Wi-Fi throughout the venue to keep you connected.



## PROGRAM AT A GLANCE

The ZERO National Symposium 2024 Program will be a full 2-day hybrid event, and will feature:

- Plenary Sessions
- Invited Speakers
- Oral Presentations
- Rapid Fire Presentations
- Poster Sessions
- Panel Discussion
- Parent/Consumer Perspective
- Symposium Dinner
- Closing Drinks

DAY 1		DAY 2	
0830 – 0900	Acknowledgement of Country and Welcome	0730 – 0900	Breakfast Session
0900 – 1700	Symposium Program	0900 – 1630	Symposium Program
1700 – 1830	Poster Session	1630 – 1700	Awards and Symposium Close
1900 - 2200	Symposium Dinner	1700 – 1900	Closing Drinks

## WHY PARTNER WITH 2024 ZERO CHILDHOOD CANCER NATIONAL SYMPOSIUM?

The ZERO National Symposium 2024 provides a unique environment dedicated to the exchange of the latest scientific research, training, and the opportunity to share and exchange ideas with clinicians, scientists, and allied health professionals involved in paediatric precision medicine.

### Key Benefits:

- The opportunity to promote your name, to support your brands and to maintain a high profile among specialists and key thought leaders before, during and after the event.
- Our delegates are keen to improve their scientific, technical, and educational knowledge. Aligning your company with this comprehensive educational experience demonstrates your commitment to assisting their professional development and further education.
- Interacting with delegates face-to-face during lunchtime, morning and afternoon tea breaks, closing drinks and dinner, as well as online networking opportunities, to cultivate existing rapport and relationships and establish new ones.
- Benefiting significantly from exposure to a keenly interested, relevant, and above all, influential audience in an educational environment away from the competition of everyday distractions.
- Trade display will be located amidst poster displays and social hour to maximize your company's visibility and opportunities to showcase your products and services.

## KEY DATES

- **Early bird Registration – Late November 2023**
- **Call for Abstracts – January 2024**
- **Call for Abstracts closes – Thursday 29<sup>th</sup> February 2024**
- **Early Bird Registration closes – Friday 5<sup>th</sup> April 2024**

## SCIENTIFIC PROGRAM COMMITTEE

Paul Ekert (Co-chair)

*Children's Cancer Institute, NSW*

Mark Pinese (Co-chair)

*Children's Cancer Institute, NSW*

Deborah Meyran

*Peter MacCallum Cancer Centre, VIC*

Raelene Endersby

*Telethon Kids Institute, WA*

Jason Cain

*Hudson Institute of Medical Research, VIC*

Rebecca Poulos

*Children's Medical Research Institute, NSW*

Noemi Fuentes-Bolanos

*Kids Cancer Centre, Sydney Children's Hospital, NSW*

Richard D'Andrea

*Centre for Cancer Biology, SA*

Natacha Omer

*Queensland Children's Hospital, QLD*

Lauren Brown

*Children's Cancer Institute, NSW*

Emmy Dolman

*Children's Cancer Institute, NSW*

Vanessa Tyrrell (Symposium Convenor)

*Children's Cancer Institute, NSW*

## LOCAL ORGANISING COMMITTEE

Vanessa Tyrrell (Symposium Convenor)

*Children's Cancer Institute, NSW*

Lisa King

*AACB Services, Conference Organiser*

Mitali Manzur

*Children's Cancer Institute, NSW*

Angelica Lau

*Children's Cancer Institute, NSW*

Kathy Sagris

*Children's Cancer Institute, NSW*

Claire Bailey

*Children's Cancer Institute, NSW*

## PHOTO GALLERY – 2022 SYMPOSIUM HIGHLIGHTS



## PREMIUM PARTNERSHIP OPPORTUNITIES

We greatly value the support and relationships we have with our industry partners and are excited to invite you to be part of our 2024 ZERO Childhood Cancer Symposium.

An extensive array of in-person and virtual sponsorship opportunities are available for your consideration. The Local Organising Committee understands each organisation has individual needs and we are committed to working with you to tailor packages to ensure you receive maximum exposure and return on your involvement.

*All sponsorship and exhibition costs are in Australian dollars and inclusive of the 10% GST.*

	LEADING PARTNER	MAJOR PARTNER	SUPPORTING PARTNER
<b>Symposium Involvement</b>			
Opportunity to address delegates with a 3-minute presentation introducing company products and services	✓	✓	-
<b>Exhibitor/Symposium Registrations</b>			
Complimentary Full Symposium Registrations <i>Including talks, posters, daily catering, symposium dinner and closing drinks</i>	4	3	2
Display Tables <i>2 chairs per table supplied</i>	2 in location of choice	1 in prime location	1
<b>Branding Opportunities</b>			
Company name and logo associated with all Symposium promotional material <i>Listed with Partner level of Lead, Major or Supporting</i>	✓	✓	✓
Logo included on shared rotating sponsor banners on virtual platform (sponsor to supply artwork)	✓	✓	✓
Company logo on delegate lanyards (lanyards supplied by Symposium)	✓	-	-
Sponsors banner advert on Symposium App in lobby area (sponsor to supply)	✓	-	-
One push notification per day in Symposium app during the Symposium	✓	✓	-
One alert per day in the virtual platform during the Symposium	✓	✓	-
Company information on symposium website	Profile, logo & hyperlink	Profile, logo & hyperlink	Logo and hyperlink
Dedicated sponsor email sent to delegates	✓	-	-
Analytics shared post the meeting (subject to privacy laws)	✓	✓	✓
Opportunities to provide branded pads and pens (sponsors to provide)	✓	-	-
<b>Networking Opportunities</b>			
Delegate list (name/organisation/state) supplied, two weeks prior to Symposium	✓	✓	✓
Total in AUD (incl GST)	\$15,000	\$10,000	\$5,000
Max Packages Available	Exclusive	3	4

# Zero Childhood Cancer National Symposium



8-9th May 2024  
Rydges World Square Sydney



## ADDITIONAL PARTNERSHIP OPPORTUNITIES

We have also constructed specific additional partnership packages supporting certain aspects of the symposium, with tailored branding and networking opportunities for your consideration. Descriptions are listed below, and details are in the table provided.

**Education Scholarship Partner** - An opportunity to support professional development for selected delegates, such as students and early career researchers, providing four full Symposium registrations to attend in Sydney, and four virtual Symposium registrations. This sponsorship also provides awards for the standout invited oral presentations.

**Poster Partner** – An opportunity to support onsite (1.5hr session with drinks) and virtual e-poster presentations, providing networking opportunities and supporting professional development. This is also an opportunity to directly support up and coming researchers through awards acknowledging high quality presentations.

**Networking Partner** - The Symposium will also provide prime opportunities to engage and network with delegates in less formal and structured settings, including lunches, morning and afternoon refreshments, and the closing drinks on day 2.

**Dinner Partner** - The Symposium Dinner is a wonderful opportunity to unwind and connect with conference delegates in a social setting. In addition to other inclusions, our Dinner Partner will also be provided with an opportunity to briefly address the Dinner attendees, representing a fantastic exclusive opportunity. This year's venue, Pier One, makes the most of the stunning Sydney harbour bridge as a stunning backdrop to the evening.

**Exhibitor Partner** - Our Industry partners will have the opportunity to have a display table at the meeting. All tea breaks and lunches will be served next to this space ensuring ample opportunity for delegates to visit your display.

<p>*All sponsorship and exhibition costs are in Australian dollars and inclusive of the 10% GST.          *Bespoke packages are also considered.</p>	DINNER PARTNER	EDUCATION & SCHOLARSHIP PARTNER	NETWORKING PARTNER	POSTER PARTNER	EXHIBITOR PARTNER
<b>Package inclusions</b>					
<b>Complimentary Exhibitor Registration</b> <i>Including talks, posters, daily catering</i>	2	2	2	2	1
<b>Complimentary dinner and closing drinks tickets</b>	4	2	2	2	-
<b>Discounted additional exhibitor registration at \$320pp</b> <i>Excluding conference dinner (tickets can be purchased)</i>	-	-	-	-	✓
<b>Recognition as the Symposium Partner in all promotional material</b>	✓	✓	✓	✓	✓
<b>Acknowledgement on all Symposium marketing collaterals including Symposium website, e-Program App, sponsor board and reel.</b>	✓	✓	✓	✓	✓
<b>Verbal acknowledgement at the Symposium Closing and Symposium Drinks</b>	✓	-	-	-	-
<b>Display table</b> <i>Includes 1 display table and 2 chairs</i>	-	-	-	-	✓
<b>Opportunity to display signage at the relevant function area (provided by sponsor)</b>	✓	-	✓	-	-
<b>Opportunity to deliver a 3-minute Opening Address at conference dinner</b>	✓	-	-	-	-
<b>Logo displayed on Poster Signage onsite and in virtual Poster Gallery during poster session (supplied by conference organiser)</b>	-	-	-	✓	-
<b>Delegate list (name/organisation/state) supplied, two weeks prior to the Symposium</b>	✓	✓	✓	✓	✓
<b>Acknowledgements on Award Certificates</b>	-	✓	-	✓	-
<b>*Total (incl GST)</b>	<b>\$7,500</b>	<b>\$6,000</b>	<b>\$6,000</b>	<b>\$3,500</b>	<b>\$2000</b>
<b>Max Packages Available</b>	<b>Exclusive</b>	<b>Exclusive</b>	<b>2</b>	<b>Exclusive</b>	<b>6</b>

# Zero Childhood Cancer National Symposium

8-9th May 2024  
Rydges World Square Sydney



## IMPORTANT INFORMATION

All exhibitors must be registered for the Event. Additional exhibitor registrations at a discounted price, can be purchased through the delegate registration form when available.

### **Move-In**

Wednesday 8 May 2024

From 0800 Access for exhibitors

Set up to be completed by 1000 ready for morning break

Times subject to change

The Posters Session on Wednesday will be held around the display tables & Poster area

### **Move-Out**

Thursday 9 May 2024

Exhibitors will move out after afternoon tea, from 1500. All goods must be removed from the venue by 1700,

Times subject to change

### **February 2024**

Additional Sponsor information for move-in and out and setup details, will be available in February.

# Zero Childhood Cancer National Symposium

8-9th May 2024  
Rydges World Square Sydney



## SPONSORSHIP APPLICATION FORM

<b>Sponsor Name</b>	
<b>ABN</b>	
<b>Address</b>	
<b>Phone</b>	
<b>Contact Name</b>	
<b>Contact Position</b>	
<b>Mobile</b>	
<b>Email</b>	

\*The Sponsorship Fees are in Australian dollars and inclusive of the 10% GST.

\*Bespoke packages are also considered. Please contact Lisa King (Event Manager) at [lisa@aacb.asn.au](mailto:lisa@aacb.asn.au) to enquire about this option.

QTY	Sponsorship Fee (excl GST)	Sponsorship Package	Sponsorship Packages Available
	\$15,000	Leading Partner	1 (exclusive)
	\$10,000	Major Partner	3
	\$5,000	Supporting Partner	4
	\$7,500	Dinner Partner	1 (exclusive)
	\$6,000	Education and Scholarship Partner	1 (exclusive)
	\$6,000	Networking Partner	2
	\$3,500	Poster Partner	1 (exclusive)
	\$2,000	Exhibitor Partner	6

### PAYMENT INFORMATION

<b>PO Number (if applicable)</b>	
<b>Invoice Address (if different to the above)</b>	

Please return the completed Sponsorship Application Form together with signed Terms and Conditions (over the page) to Lisa King (Event Manager) at [lisa@aacb.asn.au](mailto:lisa@aacb.asn.au).

# Zero Childhood Cancer National Symposium

8-9th May 2024  
Rydges World Square Sydney



## TERMS AND CONDITIONS

These terms and conditions govern the participation of sponsors and exhibitors in the ZERO Childhood Cancer National Symposium ('the Event'):

1. **"Institute"** means Children's Cancer Institute Australia (ABN 41 072 279 559), its employees, contractors and agents.
2. **"Personal Information"** has the same meaning as in the *Privacy Act 1988 (Cth)*, as amended or replaced from time to time.
3. **"Sponsorship Package"** means the sponsorship packages described in the Sponsorship Prospectus for the Event.
4. **"You"** means the person, company or other legal entity identified as a sponsor in the Sponsorship Application Form (**"Application"**) and its employees and agents.
5. A **"Contract"** is formed between You and the Institute when these Terms and Conditions are signed by both parties. These Terms and Conditions together with the Application form the Contract between the You and the Institute. The Contract concludes on 9 May 2024 (**"Term"**).
6. The Institute reserves the right to decline Your Application. A binding contract is only formed between You and the Institute once the Institute signs these Terms and Conditions.
7. In consideration for the provision of the Sponsorship Package nominated by You in the Application, You will pay to the Institute the Sponsorship Fee.
8. The Institute will issue You with a tax invoice for the Sponsorship Fee once the Contract is in place. All amounts stated on the tax invoice include GST.
9. Payment is due within 30 days of the date on the tax invoice and must be made by credit card (Mastercard or Visa only), cheque or electronic funds transfer. If payment is not received by the Institute by the due date, the Institute may terminate the Contract under clause 22(a) and offer the Sponsorship Package to another party.
10. Sponsorship and exhibition opportunities will be allocated based on Sponsorship Package and then receipt of signed Applications.
11. The size and placement of Your logo/s and name in Event collateral will be at the Institute's absolute discretion and will reflect the level of commercial support provided by You for the Event.
12. The Institute has the right to amend the Event floorplan if required. All changes which affect You will be communicated to You prior to the Event.
13. You may not assign or sublet any part of Your exhibition space.
14. You agree that, as part of Your participation in the Event, You, Your employees, contractors, or agents will:
  - a. take due care and attention to prevent injury and property damage at the Event; and
  - b. comply with workplace health and safety standards at all times.
15. You must have adequate insurance to cover your participation as an exhibitor in the Event, including public liability, property damage and workers compensation cover. You will provide a copy of your public liability insurance policy and certificate currency to the Event Manager.
16. The Institute grants to You a non-exclusive, non-transferable, revocable, royalty-free licence to use the Institute and/or Event logo, trade mark, name or slogan (**"Institute Mark"**) for the sole purpose of promoting Your association with the Event, subject to the following:
  - a. any proposed use of any Institute Mark must be submitted to the Institute for written approval (which approval must not be unreasonably withheld or delayed) at least 5 working days prior to actual use, and no Institute Mark may be used without obtaining the Institute's written approval for each proposed use;
  - b. you must at all times comply with the Institute's brand guidelines when using any Institute Mark;
  - c. you must ensure that any use of any Institute Mark is lawful and does not reflect unfavourably on the good name, goodwill, reputation or image of the Institute;
  - d. the licence in this clause 16(a) does not include a right to sub-license; and
  - e. the licence in this clause 16(a) may be revoked by the Institute at any time (including for breach of this Contract by You) by written notice to the You and automatically terminates upon expiry of this Contract.
17. You grant to the Institute a non-exclusive, non-transferable, revocable, royalty-free licence to use Your logo, trade mark, name or slogan (**"Your Mark"**) in connection with the Event (including promotion and/or advertising of the Event), subject to the following:
  - a. any proposed use of Your Mark must be submitted by the Institute to You for written approval (which approval must not be unreasonably withheld or delayed) at least 5 working days prior to actual use, and Your Mark may not be used without obtaining Your written approval for each proposed use;
  - b. the Institute must ensure that any use of Your Mark is lawful and does not reflect unfavourably on Your good name, goodwill, reputation or image;
  - c. the licence in this clause 17(a) does not include a right to sub-license; and
  - d. the licence in this clause 17(a) may be revoked by You at any time (including for breach of this Contract by Institute) by written notice to the

# Zero Childhood Cancer National Symposium



8-9th May 2024  
Rydges World Square Sydney

- Institute and automatically terminates upon expiry of this Contract.
18. The parties each agree that they will not use any form of child labour, bonded labour, forced labour nor other forms of slavery or slavery-like conditions or human trafficking in the performance of this Contract or as part of their business operations.
19. Each party must keep secure and confidential any confidential information relating to the other party and its business provided under this Contract or as part of the Event except where:
- the disclosure is reasonably necessary to enable a party to exercise its rights or perform its obligations under this Contract;
  - with the other party's consent;
  - as required by law; or
  - if the information is generally or publicly available, other than through a breach by the other party of this Contract or of any other duty of confidence.

You understand that Your employees may be required to sign an individual confidentiality deed to access certain parts of the Event.

20. The parties must ensure that any Personal Information held or used in connection with this Agreement is collected, stored, used and disclosed in accordance with the *Privacy Act 1988 (Cth)*. Each party must comply with the reasonable directions of the other party in relation to the handling of any Personal Information that the party holds or has held in connection with this Agreement.
21. In the event of cancellation or postponement of the Event by the Institute, the Institute does not accept any liability for losses incurred by You. If the Event is postponed to another date, a refund will not be issued to You, but the Sponsorship Fee will be credited towards the postponed Event. If the Event is cancelled, the parties will discuss the available options for reapplication of the Sponsorship Fee and come to a mutual agreement.

Signed for and on behalf of **Children's Cancer Institute Australia** by its authorised representative:

Signature

Name of authorised  
representative

Position

Date

22. Either party may terminate this Contract immediately by providing written notice to the other party if:
- the other party breaches a material term of this Contract (including failure to pay the Sponsorship Fee) and fails to remedy that breach within 14 days of receiving a notice from the terminating party requiring the other party to remedy the breach; or
  - the other party becomes insolvent; or
  - or any major, public controversy arises in connection with the other party or this Contract which, in the reasonable opinion of the terminating party, reflects adversely on or detrimentally impacts on the terminating party's corporate image or the Event.
23. You indemnify the Institute for any loss, damage, injury, costs, claims, demands, liabilities, and expenses ("**Loss**") arising in connection with the Event or this Contract to the extent that the Loss was caused or contributed to by You, Your employees, contractors, or agents.
24. Neither party may assign or otherwise deal with any right or obligation under this Agreement without the prior written consent of the other party.
25. To the extent that a right, benefit or entitlement is not expressly by this Agreement granted to or conferred on the Sponsor, it is retained by the Institute and may be granted to or conferred on a third party.
26. Neither party will be liable to the other in any circumstances for any loss of revenue, loss of production or loss of profit, nor for any indirect, special or consequential loss or damage.
27. This Contract may only be varied in writing, signed by both parties.
28. A party may execute this Agreement by signing a counterpart. All counterparts constitute one document, when taken together.
29. This Agreement is governed by and must be construed in accordance with the laws of New South Wales.

Signed for and on **YOUR** behalf by an authorised representative:

Signature

Name of authorised  
representative

Position

Date