

BEYOND NEXT GENERATION: THE FUTURE OF GENOMICS
HUMAN GENETICS SOCIETY OF AUSTRALASIA (HGSA)
47TH ANNUAL SCIENTIFIC MEETING
10-13TH AUGUST 2024

GOLD COAST CONVENTION AND EXHIBITION CENTRE,
GOLD COAST, QLD

Sponsorship Proposal



INVITATION TO SPONSOR & EXHIBIT

On behalf of the Local Organising Committee, we would like to invite you to be a part of the **47th Human Genetics Society of Australasia (HGSA) Annual Scientific Meeting** to be held at the Gold Coast Convention and Exhibition Centre, in Broadbeach, **Gold Coast, QLD**, from the **10-13 August 2024**.

The theme for the meeting **"Beyond Next Generation: The future of genomics"** which will cover a wide range of topics related to human genetics and genomics, and provide a platform for researchers, clinicians, and industry professionals to share their latest findings and collaborate on future research directions.

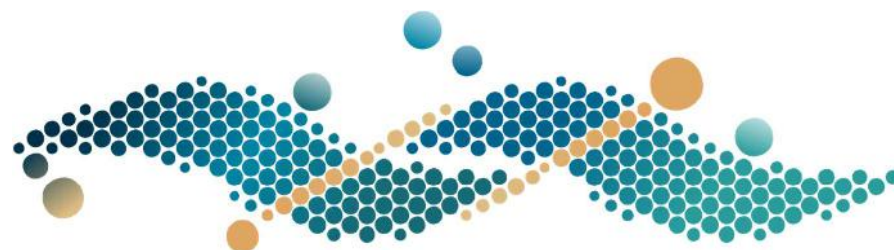
We are particularly excited to host this event on the picturesque Gold Coast, renowned for its stunning beaches, lively nightlife, and world-class attractions. The Gold Coast Convention and Exhibition Centre, our chosen venue, boasts state-of-the-art facilities, ensuring a seamless experience for all participants.

Enclosed, you will find several sponsorship opportunities tailored to meet your specific needs. We are also more than happy to engage in discussions about customised packages that align seamlessly with your marketing objectives. Your support will not only elevate your brand's visibility but also contribute significantly to the success of this event.

We eagerly anticipate the prospect of collaborating with you once more. To secure your place at the HGSA 2024 meeting, we encourage you to act swiftly. Should you have any queries or wish to discuss the available packages further, please do not hesitate to reach out to our Event Manager, Lisa King at lisa@aacb.asn.au.

Thank you for considering our invitation. We look forward to welcoming you to an enriching and unforgettable scientific experience on the Gold Coast.

*Linda Wornham & Rehan Villani
Co-Chairs, Local Organising Committee*



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HOST CITY:

GOLD COAST, QUEENSLAND

The Gold Coast, Queensland's crown jewel, with sun-kissed sandy beaches, lush ancient rainforests, heart-pounding theme parks, and a cultural scene that pulses with life, the Gold Coast offers an unparalleled experience for all.

The Gold Coast provides world-class meeting venues, where attendees can immerse themselves in a unique blend of business and leisure. Whether you are seeking relaxation, adventure, business opportunities, or a blend of it all, the Gold Coast welcomes you with open arms. Discover a destination that truly has it all.

VENUE:

GOLD COAST CONVENTION AND EXHIBITION CENTRE (GCCEC)

Located in the heart of Broadbeach, just 500 metres to the beach and walking distance to thousands of accommodation options, GCCEC is Australia's largest regional convention centre.

A premier Gold Coast venue where large-scale national and international conferences and exhibitions roll out seamlessly from beginning to end; a concert and sporting event destination where every seat is the best seat in the house; a place where the standard and presentation of every dish highlights the creativity and passion of its experienced team of award-winning chefs.

LOCAL ORGANISING COMMITTEE (LOC)

Linda Wornham - Co-Chair
Rehan Villani - Co-Chair
Caitlin O'Connor - Secretary
Chloe La Spina - EESIC Rep
Kristian Brion - ASDG Rep
Anita Inwood - ASIEM Rep
Jane Wakeling - Cancer SIG Rep
Michael Gattas - AACG Rep
Aimee Dane - ASGC Rep
Sarah Nielsen - Member
Paul Dunn - Member
Charmain Pollock - Member
David Fairbairn - Member
Alexis Bosman - Member
Emily Debortoli - Member
Larisa Haupt - Member



THE PROGRAM

The HGSA 2024 Program will feature:

Keynote Speakers
Themed Plenary Sessions
Concurrent SIG Sessions
Concurrent Top Oral Sessions
Poster Sessions
Industry Sessions
Gala Dinner
Networking Reception

PROGRAM AT A GLANCE

Saturday

0830 - 1700 Pre-Conference SIG Meetings
0600 - 1600 Exhibition Set-Up
1700 - 1900 Welcome Reception & Exhibition Opening
1930 - 2130 SIG Mixers

Sunday

0830 - 1900 Conference Program
0830 - 1800 Exhibition Open
1600 - 1700 Poster Session
1700 - 1900 Workshops
1930 - 2130 President's Reception

Monday

0830 - 1700 Conference Program
0900 - 2000 Exhibition Open
1800 - 2300 Conference Dinner at Sea World

Tuesday

0900 - 1545 Conference Program
0830 - 1400 Exhibition Open
1430 - 2000 Exhibition Move-out



WHY PARTNER WITH HGSA 2024

HGSA 2024 offers a distinctive educational setting devoted to the exchange of cutting-edge scientific research, training, and the opportunity to engage in dialogue and idea-sharing with clinicians, scientists, and allied health professionals specialising in human genetics.

Key Benefits:

Enhance Your Visibility: Take advantage of the opportunity to boost your reputation, support your brands, and maintain a prominent presence among experts before, during, and after the event.

Support Professional Growth: ASM delegates are eager to enhance their scientific, technical, and educational knowledge. Partnering with this comprehensive educational experience showcases your dedication to aiding their professional development and ongoing education.

Direct Interaction: Engage with delegates in person during morning, lunchtime, and afternoon tea breaks, as well as the Welcome Reception and Conference Dinner. This direct interaction fosters meaningful connections and collaborations.

Targeted Audience: Benefit significantly from exposure to an attentive, relevant, and notably influential audience within an educational environment, free from the distractions of everyday competition. This focused engagement ensures your message resonates effectively.

KEY DATES

- Call for Abstracts opens – February 2024
- Early Bird Registration opens – February 2024
- Call for Abstracts closes – 19 April 2024
- Early Bird Registration closes – 30 June 2024



PARTNERSHIP OPPORTUNITIES

We value the long-standing relationships we have with our industry partners and are excited to invite you to be part of HGSA 2024.

An extensive array of sponsorship opportunities are available for your consideration. The Local Organising Committee understands each organisation has individual needs and we are committed to working with you to tailor packages to ensure you receive maximum exposure and return on your involvement.

All sponsorship and exhibition costs are in Australian dollars and inclusive of the 10% GST.

*(If you are a **HGSA Corporate Member**, you also receive discount off your total sponsorship, as per your HGSA membership tier).*

PLATINUM PARTNER (exclusive) - \$22,500

As the Platinum Partner, you will have a strong presence before, during and after the conference.

SOLD

The Platinum package includes:

- Company name and logo associated with all Conference promotional material as a Platinum Partner
- Four complimentary full Conference registrations (includes access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session)
- Two 3m x 3m exhibition booths with shell scheme or space
- Company logo on delegate lanyards (lanyards supplied by Conference)
- An opportunity to run a one-hour industry session during the conference. Room and audio-visual equipment (lectern & mic, data projector & screen) will be provided. Sessions will run concurrently on Sunday afternoon or Monday early morning.
- One A4 colour advertisement in the Conference handbook (copy to be supplied)
- Sponsor banner with hyperlink on Conference App.
- One push notification per day in conference app during the conference.
- Company profile and logo on Conference website and Conference App
- Logo and hyperlink on Conference website
- Acknowledgment in the Conference Handbook
- Acknowledgment at the opening and closing ceremonies.
- Logo on the Sponsors Board and Sponsors reel at the Conference
- Delegate list (name/organisation/state) supplied, three weeks prior to the Conference.

Virtual Platform

- Company profile and logo in virtual platform, including option to upload brochures & videos to your virtual booth.
- Sponsors banner advert on virtual platform in lobby area (on rotating banner area) (sponsor to supply).
- Four complimentary virtual Conference registrations

CONFERENCE APP PARTNER (exclusive) - \$12,500

The HGSA 2024 mobile app is the essential navigation tool for onsite participants. The conference app will be the place to check for program updates, speaker biographies, abstracts, exhibitor and profiles, Q&A, and other useful information at the touch of a button. Become the sponsor of the app and see your company's branding on multiple pages with unlimited links to your own website.

The Conference App packages includes:

- Company name and logo associated with all Conference promotional material as the Conference App Partner.
- Your logo on the Conference App header (appears at the top of all pages).
- Sponsor banner with hyperlink on the Conference App (shared rotating banners) (sponsor to supply artwork)
- One push notification per day in the conference app during the conference
- Two complimentary full conference registrations (includes access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session)
- One Exhibition Booth 3m x 3m with shell scheme or space
- Logo on Conference website with hyperlink
- Company profile on Conference website
- Logo on the Sponsors Board and Sponsors reel at the Conference
- One full-page colour advertisement (A4) in the Conference Handbook (copy to be supplied)
- Acknowledgment in the Conference Handbook
- Acknowledgment at the opening and closing ceremonies.
- Delegate list (name/organisation/state) supplied, three weeks prior to the Conference.

Virtual Platform

- Company profile and logo in virtual platform, including option to upload brochures & videos to your virtual booth.
- Sponsors banner advert on virtual platform in lobby area (on rotating banner area) (sponsor to supply).
- Two complimentary virtual Conference registrations

SCIENTIFIC PROGRAM PARTNER (1 SOLD / 2 available) - \$12,500

This is your opportunity to demonstrate your commitment and support for the Scientific Program by offering financial support to enable quality scientific presentations and educational content. The Local Organising Committee has selected an outstanding calibre of speakers for you to support.

The Scientific Program package includes:

- Company name and logo associated with all Conference promotional material as a Scientific Program Partner.
- Two complimentary full conference registrations (includes access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session)
- One 3m x 3m Exhibition Booth with shell scheme or space
- Logo on Conference website with hyperlink
- Company profile and logo on Conference website and Conference App
- Logo on the Sponsors Board and Sponsors reel at the Conference
- One full-page colour advertisement (A4) in the Conference Handbook (copy to be supplied)
- Acknowledgment in the Conference Handbook
- Acknowledgment at the opening and closing ceremonies.
- Delegate list (name/organisation/state) supplied, three weeks prior to the Conference.

Virtual Platform

- Company profile and logo in virtual platform, including option to upload brochures & videos to your virtual booth.
- Sponsor banner advertisement on virtual platform in lobby area (on rotating banner area) (sponsor to supply)
- Two complimentary virtual online Conference registrations

VIRTUAL PLATFORM PARTNER (exclusive) – \$12,500

The HGSA 2024 Virtual Platform broadens HGSA's extensive audience across the region and offers new opportunities for content presentation and audience engagement. It extends the life of the Conference beyond the three days, with the sessions available on-demand for all registered delegates to 30 June 2025.

The Virtual Platform package includes:

- Company name and logo associated with all Conference promotional material as the Virtual Platform Partner.
- Two complimentary full conference registrations (includes access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session)
- One 3m x 3m Exhibition Booth with shell scheme or space
- Logo on Conference website with hyperlink
- Company profile and logo on Conference website and Conference App
- Logo on the Sponsors Board and Sponsors reel at the Conference
- Acknowledgment in the Conference Handbook
- Acknowledgment at the opening and closing ceremonies.
- Delegate list (name/organisation/state) supplied, three weeks prior to the Conference.

Virtual Platform

- One push alert per day in the virtual platform during the conference
- Logo on the virtual platform Login / Welcome page.
- Logo on the main lobby page of the virtual platform.
- Sponsor banner advertisement on virtual platform in lobby area (on rotating banner area) (sponsor to supply)
- Two complimentary virtual online Conference registrations
- Company profile and logo in virtual platform, including option to upload brochures & videos to your virtual booth.

BARISTA PARTNER (2 sold) - \$9,500

The Barista Bar is a popular addition at HGSA meetings. HGSA 2024 is offering two opportunities to own the Barista service for the 3 days of conference. The espresso cart must be placed on your booth.

SOLD

The Barista package includes:

- Espresso machine with supply of cart (L 1250mm x W 770mm x H 910mm), barista and all consumables; to be operational during catering breaks (approx. 10am-4pm Sun-Tues).
- One 3m x 3m exhibition booth with shell scheme or space for espresso cart.
- Two complimentary full conference registrations with access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session.
- Branded sign on espresso cart (artwork to be provided by sponsor).
- Option to provide branded keep cups or use GCCEC supplied cups.
- Logo on Conference website with hyperlink.
- Company profile on Conference website and Conference App.
- Logo on the Sponsors Board and Sponsors reel at the Conference.
- Acknowledgment in the Conference Handbook.
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference.

Virtual Platform

- Company profile and logo in virtual platform, including option to upload brochures & videos to your virtual booth.
- Logo on Sponsors banner on virtual platform in lobby area (on rotating banner area).
- Two complimentary virtual Conference registrations.

INDUSTRY SESSION PARTNER (2 Sold / 3 available) - \$7,500 each

An opportunity to run a one-hour industry session onsite at the conference. Sessions will run concurrently, with a maximum of three running at any one time. Session times will be first allocated to the Platinum Partner and then allocated in order of receipt of application.

Sessions are available as Sunday afternoon sessions or Monday morning breakfast sessions*.

**Food can be organised at the sponsors' cost for the breakfast sessions. Timing in the program to be scheduled by the Committee.*

Note: if the sponsor takes up a breakfast session and provides food, the setup is based on food being served stand-up style in the foyer prior to the session. Session rooms are set as theatre style.

The Industry Session package includes:

- Naming rights to your industry session
- Provision of meeting room (set theatre style) and audio-visual equipment (lectern & mic, data projector & screen) including recording of session which will be made available on-demand in the virtual platform, post meeting.
- Two complimentary full conference registrations (includes access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session)
- Complimentary Day Registration for your speaker/s.
- Opportunity to display free standing banners in room during session (provided by sponsor)
- Acknowledgement on the Conference Website and Conference Handbook
- Acknowledgment on the Sponsors Board and Sponsors reel at the Conference
- Acknowledgment in the Conference App with logo and profile
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference.

Virtual Platform:

- Logo on Sponsors banner on virtual platform in lobby area (on rotating banner area).
- Two complimentary virtual Conference registrations

POSTER PARTNER (exclusive) - \$6,500

SOLD
For onsite delegates, a Poster Session will be held on Sunday evening and is the main session where authors & delegates can network, view, and discuss the posters on display. The function includes food and drink for one hour.

The Poster Partner package includes:

- Recognition as the Poster Session Partner for the onsite Poster Session and virtual posters.
- Logo on onsite Poster signage which will be displayed around the poster boards (supplied by conference)
- Two complimentary full registrations (includes access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session)
- Acknowledgement on the Conference Website, Conference Handbook and App.
- Acknowledgment on the Sponsors Board and Sponsors reel at the Conference
- Delegate list (name/organization/state) supplied, two weeks prior to the Conference.

Virtual Platform:

- Logo placed in the Poster Gallery in the virtual platform.
- Logo placed in the virtual Poster Session in the virtual program
- Logo on Sponsors banner on virtual platform in lobby area (on rotating banner area).
- Two complimentary virtual Conference registrations

EDUCATION SCHOLARSHIP PARTNER (exclusive) - \$6,500

An opportunity to support professional development for members, providing four full Conference registrations to attend on the Gold Coast, and four virtual Conference registrations.

The Education Scholarship Partner package includes:

- Company name and logo associated with all Conference promotional material as the Education Scholarship Partner
- Two complimentary full registrations (includes access to sessions, daily catering, Welcome Reception, Gala Dinner, & Poster Session)
- Acknowledgement on the Conference Website, Conference Handbook and App
- Acknowledgment on the Sponsors Board and Sponsors reel at the Conference
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference.

Virtual Platform:

- Two complimentary virtual Conference registrations
- Logo on Sponsors banner on virtual platform in lobby area (on rotating banner area).
- Company profile and logo in virtual platform, including option to upload brochures & videos to your virtual booth.



GALA DINNER PARTNER (3 available) - \$3,500

The Conference Gala Dinner will be held at Sea World on Monday night. Set in the Plaza, one of Sea World's amazing event spaces; the all-weather AI Fresco area is the perfect location in the centre of Sea World, and only a short walk from Dolphin Beach where the festivities start!

The Gala Dinner package includes:

- Recognition as a Gala Dinner Partner in all promotional material
- Company logo on dinner menus (alongside other dinner partners).
- Opportunity to display signage in the function area (provided by sponsor)
- Five tickets to Gala Dinner
- One complimentary full registration (includes access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session)
- Verbal acknowledgement at the Gala Dinner
- Acknowledgment on the Conference Website, Conference Handbook and App
- Acknowledgment on the Sponsors Board and Sponsors reel at the Conference
- Delegate list (name/organization/state) supplied one week prior to the Conference.

Virtual Platform:

- One complimentary virtual Conference registration
- Logo on Sponsors banner on virtual platform in lobby area (on rotating banner area).



CONFERENCE HANDBOOK (exclusive) - \$3,500

The Conference Handbook package includes:

- One full-page colour advertisement (A4) in Conference Handbook and first choice of advertisement position (artwork provided by sponsor)
- Log on handbook cover
- One complimentary full registration (includes access to sessions, daily catering, Welcome Reception, Gala Dinner, & Poster Session)
- Acknowledgment on the Conference website, Handbook and App
- Acknowledgment on the Sponsors Board and Sponsors reel at the Conference
- Delegate list (name/organisation/state) supplied one week prior to the Conference.

Virtual Platform:

- One complimentary virtual Conference registration
- Logo on Sponsors banner on virtual platform in lobby area (on rotating banner area).

PAD & PENS - \$3,000 or individual sponsorship \$1,500 each

The Pads & Pens package includes:

- Logo on pads and/or pens (supplied by sponsor)
- Logo on the Sponsors Board and Sponsors reel at the Conference
- One complimentary exhibitor registration (excludes the dinner)
- Acknowledgment on the Conference Website, Handbook and App

Virtual Platform:

- One complimentary virtual Conference registration
- Logo on Sponsors banner on virtual platform in lobby area (on rotating banner area).

Electronic Inserts - \$250 each

- 1 x PDF insert placed on the conference website and emailed to delegates prior to the conference.

3m x 3m EXHIBITION BOOTH PACKAGE - \$3,960

Exposure to the Exhibition occurs through:

- The Industry Exhibition will be the focal point of the HGSA 2024 ASM.
- All tea breaks and lunches will be served in the exhibition hall, as well as the Poster Session & Welcome Reception.
- The Scientific Program is structured to maximise the opportunity for delegates to visit the exhibition.
- Sponsorship opportunities are available to increase your company's visibility.

3m x 3m Booth Package Entitlements

- 3m x 3m Shell scheme or space only
- One full registration (includes name badge, handbook, conference app, access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session.)
- Discounted exhibitor registration for additional staff @ \$530pp. *Note: additional exhibitor registration does not include the Conference dinner. Tickets can be purchased.*
- Logo on the Sponsors Board and Sponsors reel at the Conference
- Acknowledgement in the Conference Website, Handbook and Virtual Platform.
- Company details and logo in the Conference App
- Delegate list (name/organisation/state) supplied one week prior to the Conference.

Virtual Platform:

- Company profile and logo in virtual platform, including option to upload brochures & videos to your virtual booth.
- Logo on Sponsor banner on virtual platform in lobby area (on rotating banner area)
- Two complimentary virtual Conference registrations.

Shell scheme

Size: 3.0m x 3.0m

Walls: 2.5m high aluminium frame with white panels

Fascia: Fascia sign across aisle frontages

Lighting: 1x LED 3 bar light per booth

Power: 1 x 4amp power outlet per booth



Corner booth image

Space Only

Space only (custom stand) does not include power or lights. This should be arranged with the booth builder.

Custom-designed booths

Custom booths require prior approval by GCCEC and the Event Manager, particularly those greater than three metres in height. There will be no discount or refund on the booth price for the non-use of standard exhibition modules.

Important Information

Allocation of sites: Exhibition booths will be allocated based on sponsorship status, then in order of receipt of applications.

September 2023

Website is live. All sponsors and exhibitors confirmed will be acknowledged on the website and in all electronic marketing.

May 2024

Exhibition manuals will be available on the Conference website. These manuals will include all details required by the Convention Centre (e.g., delivery labels & details, exhibitor catering forms, internet forms etc), exhibitor registration information, guidelines, and delivery labels for equipment.

Move-In

Saturday 10 August

0600-1400 Exhibition contractor build

From 1000 Access for custom builds

From 1300 Access for exhibitors

Set up to be completed by 1600.

Times subject to change

The Welcome Reception will be held in the exhibition hall from 1700 on Saturday 10 August.

Move-Out

Tuesday 13 August

Exhibitors will move out after afternoon lunch (tbc). All exhibition goods must be removed from the venue by 2000, Tuesday.

SPECIAL INTEREST GROUP SPONSORSHIP

The Special Interest Group (SIG) Meetings are held on the **Saturday 10th August 2024** as Satellite Meetings to the Conference, and they include:

- ❖ **Australasian Society of Diagnostic Genomics (ASDG)** - which represents over 300 members across Australasia with the aim to promote the interests of those working in the diagnostic genomics field.
- ❖ **Australasian Society of Genetic Counsellors (ASGC)** - which represents over 280 members across Australia and New Zealand, providing genetic counselling or members of the HGSA working in related areas.
- ❖ **Australasian Society for Inborn Errors of Metabolism (ASIAM)** – which represents over 130 members across Australia and New Zealand, including laboratory scientists, metabolic physicians, nurses, and dietitians involved in the diagnosis and treatment of inborn errors of metabolism.
- ❖ **Australasian Association of Clinical Geneticists** - the peak body to advise on best clinical practice and health policy on all issues related to medical genetics in Australia and New Zealand. The AACG connects, trains and represents over 130 medical specialists and trainees in clinical genetics across Australia and New Zealand.

We are seeking sponsorship support to assist with speaker costs, meeting, and networking costs, with the aim of keeping the SIG registration fees low, to allow as many members to attend as possible. Multiple Opportunities are available, and we are happy to discuss other opportunities that would suit your marketing strategies.

SIG Barista Partner - \$3500 (exclusive opportunity)

The SIG barista partner is the sole barista for the SIG meetings on Saturday 10 August. The barista station will be and open during the SIG catering breaks (m/tea, lunch and a/tea).

Benefits include:

- Two complimentary registrations to your nominated SIG meeting on Saturday & SIG function on Saturday night.
- Espresso machine with supply of cart, barista and all consumables; to be operational during catering breaks on Saturday for the SIG meetings.
- Branded sign on espresso cart (artwork to be provided by sponsor).
- Option to provide branded keep cups or use GCCEC supplied cups.
- Acknowledgement on the Conference Website, Conference Handbook and App.
- Acknowledgment on the Sponsors Board at the Conference.
- Acknowledgement on the Sponsors reel at the SIG Meeting.

Virtual Platform:

- Two complimentary virtual SIG Meeting registrations.
- Logo on Sponsors banner on virtual platform in lobby area (on rotating banner area).

ASGC (Genetic Counsellors) SIG Partner

ASDG (Diagnostic Genomic) SIG Partner

AACG (Clinical Geneticists) SIG Partner

- \$2000 (multiple opportunities)

The AACG / ASGC / ASDG SIG package includes:

- Two complimentary registrations to the sponsored SIG meeting on Saturday & SIG function on Saturday night.
- Opportunity to provide advertising material including flyers/pens etc (a shared table will be provided in the foyer area).
- Acknowledgement on the Conference Website, Conference Handbook and App.
- Acknowledgment on the Sponsors Board at the Conference.
- Acknowledgement on the Sponsors reel at the SIG Meeting.

Virtual Platform:

- Two complimentary virtual SIG Meeting registrations.
- Logo on Sponsors banner on virtual platform in lobby area (on rotating banner area).

Please note, this package does not include registration to the conference.

ASIAM SIG Partner - \$6000 (multiple opportunities)

A number of invited speakers are sought to present at the 2024 ASIAM SIG meeting and your support will assist to cover invited speaker costs including airfares, accommodation, and registration.

Benefits include:

- Two complimentary registrations to the ASIAM SIG meeting on Saturday & SIG function on Friday night.
- Two complimentary full conference registrations (Sat evening-Tues) with access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session.
- Display table with free standing banner in foyer area outside meeting room (includes trestle table & 2 chairs).
- Acknowledgement on the Conference Website, Conference Handbook and App.
- Acknowledgment on the Sponsors Board at the Conference.
- Acknowledgement on the Sponsors reel at the SIG Meeting.

Virtual Platform:

- Two complimentary virtual SIG Meeting registrations.
- Logo on Sponsors banner on virtual platform in lobby area (on rotating banner area).



TERMS AND CONDITIONS

Applications should be directed to the Event Manager, Lisa King at lisa@aacb.asn.au.

1. **Invoices** will be issued on receipt of application and due within 30 days of invoice.
2. Deposit invoices will be provided on request. All invoices are due within 30 days of invoice.
3. **HGSA Corporate Members** - discounts will be applied as per your membership tier.
4. Payment can be made by credit card (Mastercard or Visa only), cheque or EFT.
5. Refunds or discounts do not apply for facilities not used or required.
6. All amounts include 10% GST.
7. The LOC reserve the right to decline applications based upon any association, direct or indirect, that does not uphold the objectives of the conference.
8. Booth positions will be first allocated to the Platinum Partner, then in order of receipt of application. Please indicate booth preferences on the application form.
9. **All exhibitors must be registered for the Conference.** Additional exhibitor registrations at a discounted price, can be purchased through the delegate registration form when available.
10. Should the exhibition floor plan require expansion or retraction, the Committee has the right to make the necessary changes.
11. **Public Liability and Property Insurance:** All exhibitors must ensure they have adequate insurance for public liability and property damage to cover their liability (if any). Exhibitors will be required to provide a copy of their PL insurance policy and certificate currency to the Event Manager.

Cancellation Policy:

Cancellations must be made in writing to the Event Manager, Lisa King at lisa@aacb.asn.au.

- **In the event of a cancellation of sponsorship or exhibition booth/s before 31 March 2024** a service fee of 10% (being a reasonable pre-estimate of administration costs incurred) shall apply and the balance of any monies paid shall be refunded.
- **In the event of cancellation after 31 March 2024**, no refund of any monies paid will be made unless the sponsorship or booth (as appropriate) is "resold", in which event a service fee of 10% will apply with the balance of any monies then paid being refunded.

Liability:

The venue, HGSA, the LOC, AACB Services and the Conference Secretariat shall not be responsible for any loss, damage or injury that may occur to the exhibitor, exhibitor's employees (public or other) or property from any cause whatsoever prior, during and after the exhibition. The exhibitor, on contracting for space or an exhibition stand, expressly releases HGSA, the LOC, AACB Services, the Conference Secretariat, and the venue from, and agrees to indemnify same against, any and all claims for such direct and indirect loss, damage, or injury.

Exhibitors shall indemnify and hold harmless the venue, HGSA, the LOC and AACB Services and the Conference Secretariat from all liability (damage, incident, or accident) which might ensue from any cause resulting or connected with the transportation, placing, removal or display of exhibits.

Each exhibitor should secure insurance at their own cost and expense to cover their equipment, exhibits and display materials. It is the responsibility of all Exhibitors to ensure that they have adequate insurance.